



KIMBERLEY MOK

**Writer, Illustrator, Designer
& Yoga Instructor**

KEYWORDS: #creative, #insightful, #multidisciplinary

As a multidisciplinary creative with years of experience in crafting written and visual content, Kimberley leverages her professional training as an architect, illustrator and designer to help clients achieve their goals. In addition to a wide variety of practical and organizational skills, the other strengths she brings to the table include a meticulous attention to detail, a collaborative spirit and an insightful ability to see the 'big picture'.



collectivepsyche.com



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EDUCATION

AWARDS & CERTIFICATIONS

Illustration D.E.C.

Dawson College
Montreal, Quebec, Canada | 2024

Diploma in Environment

McGill University
Montreal, Quebec, Canada | 2008

Bachelor of Architecture

Cornell University
Ithaca, New York, USA | 2004

SPACE Poster Finalist (2023)

The Modern Housebus (Author, 2018)

Meditation & Mindfulness Instructor (2018)

Permaculture Design Certificate (2008)

Registered Yoga Teacher RYT-200 (2008)

Robert Eidlitz Travel Fellowship (2006)

L.E.E.D. Accredited Professional (2004)

SKILLS

Journalism

Data Journalism & Research

Illustration (technical, editorial, concept, storyboards, infographic)

Web & Graphic Design

Architectural Design & Construction

3D Modelling & Sculpting

Motion Graphics

2D Animation

Marketing & Sales

Teaching

Event Decoration & Programming

Languages:

- Fluent in English, Cantonese
- High proficiency in French
- Knowledge of Mandarin, Italian

WORK EXPERIENCE

ARCHITECTURE, DESIGN & TECHNOLOGY WRITER

Treehugger, The New Stack, Protocol, Tripsavvy | 2007 - Current

- Authored thousands of engaging articles about environment, lifestyle, sustainable design and technology
- Responsible for research, topic development, interviews, driving web traffic to site, use of content management systems (CMS)

GRAPHIC & WEB DESIGNER, ILLUSTRATOR

Collective Psyche | 2007 - Current

- Providing independent illustration, consulting, branding, print and web design services for non-profit and small business clients

YOGA & MEDITATION INSTRUCTOR

Integral Yoga Institute, Montreal, QC | 2008 - Current

- Responsible for designing, promoting & guiding safe, accessible yoga classes for students

ARCHITECTURAL DESIGNER

Auroville Earth Institute & Auroville Design Consultants, India | 2007

- Implemented integrated sustainable living & design using compressed earth block technology in India's innovative eco-township, Auroville

Architecture for Humanity | 2006 - 2007

- Created cost-efficient design for women's community centre with eco-friendly earth materials (South India)
- Design & construction of low-cost renovation project for clinic at Broadway Community Inc. (BCI) Women's Shelter (New York City)

STAFF ARCHITECT

Cook+Fox Architects, New York, NY | 2005 - 2007

- Responsible for drafting drawings, maintaining drawing set organization & office CAD standards
- Coordination with team of consultants on structural, MEP, zoning, materials

GRAPHICS & MARKETING COORDINATOR

Fox & Fowle Architects, New York, NY | 2004 - 2005

- Strategic marketing & production of graphic presentation materials – digital presentations, brochures, portfolios, web & intranet development as part of re-branding initiative