

The Journal of

# AUSTRALIAN CERAMICS

The most widely read ceramics magazine in Australia with an estimated readership of over 30,000.  
Readers: potters & ceramicists, collectors, galleries, ceramics students, libraries, universities and schools.  
Print quality: full colour, 160 pages, burst bound, printed on quality paper with silk matt cover.  
The Journal of Australian Ceramics is available in both PRINT and DIGITAL formats.

## Advertising Rates

Full colour display ads <b>Rates</b>	casual (\$ per issue)	\$ per issue for 3 issues
Inside Front Cover	1700	1500
Inside Back Cover	1650	1450
Full Page - premium front placement (page 4 / 5)	1550	n/a
Full Page - centre placement (~ page 60 / 61)	1450	n/a
Full Page - main ad section at rear (pages 140 – 160)	1400	1200
Half Page (landscape)* - main ad section at rear	1050	950
Classified Ads	180	140

\*Half Page ads are subject to availability. Full page ads are given first preference in page allocations.

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### Other services: website

Web Tile Advertising for [australianceramics.com](http://australianceramics.com) with over 4000 views per month  
Rate: \$300 per month / \$3000 per year

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### Other services: Journal inserts

Inserts: all supplied ready to insert: \$800 per issue (subject to approval)  
Optional: Ad artwork prepared by our graphic designer: (\$120 per hour)

### Note:

All prices are \$AUS (ex GST)  
CANCELLATION FEE (cancellations after advert booking deadline): 30% of advert value

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### Contact & bookings:

**Carol Fraczek (National Advertising Manager)**

T: 0410 502 819

E: [australianceramicsadvertising@gmail.com](mailto:australianceramicsadvertising@gmail.com)