



ABOU NAJA
INTELLECTUAL PROPERTY

**Where Innovation
Meets Protection**
Since 1971

The Firm Profile

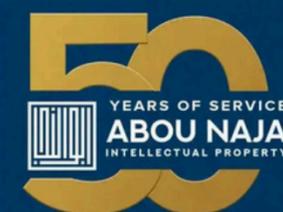




Table of Content

Managing Partner's Note	03
Our Identity & Heritage	04
Our Approach	05
Our Experties	06
Industries Served	07
Our Precense	08
Leadership Team	09
Client Testimonials	10
Our Contact	11



Delivering global intellectual property services was never just a dream; it was an opportunity that emerged with the formation of the United Arab Emirates and Dubai's growth as a serious, rules based business center.

In this context, Mr. Rassem Abou Naja, entrepreneur and founder of Abou Naja Intellectual Property, dedicated himself to building a focused and dependable practice that grew with the country. By supporting businesses that chose the Gulf as a base for their brands and investments, and insisting on disciplined work and consistent standards, he helped shape a trusted regional platform for intellectual property, and it is within this culture that I was shaped as a professional.

Today, as Managing Partner, my role is to carry this legacy forward in a complex and digital landscape. We have expanded our regional presence, strengthened specialist teams, and are among the first firms in the region to integrate advanced technology and AI driven solutions into portfolio management, monitoring, enforcement and strategic advisory.

Our direction evolves; our principles do not. Integrity, precision, accountability and long term partnership remain at the core of how we protect the ideas, brands and investments entrusted to Abou Naja Intellectual Property.

Abdul Rahman Abou Naja
Managing Partner



Our Identity & Heritage

Since 1971, we have pioneered IP protection in MENA, introducing structured safeguards for innovation in emerging markets. As we expanded across Kuwait, Jordan, Lebanon, Saudi Arabia and Qatar, we built one of the Gulf's first cross border IP networks. In the 1990s, we contributed to the development of the UAE's inaugural IP laws and became among the first licensed firms.

Today, with 14+ offices across the GCC, Middle East and North Africa, we serve clients from startups to Fortune 500 companies. We blend deep regional insight, youthful energy and AI driven platforms to turn IP challenges into strategic growth opportunities. Trusted for reliability, precision and foresight, we deliver tech integrated solutions worldwide.



Our Approach

Our Promise

We combine deep legal expertise with AI powered technology to turn complex IP challenges into strategic opportunities. Expect seamless protection and forward momentum, what we call the Abou Naja Effect.

Smart, Technology Driven Services

Using AI powered tools and streamlined processes, we handle complex IP challenges efficiently and precisely.

Deep Legal Expertise

Our seasoned IP specialists pair legal mastery with strategic insight to help you innovate and gain a competitive edge.

Multicultural Team

Navigate global markets with a team fluent in Arabic, English, French, Hindi, Chinese, and Russian, grounded in local culture.

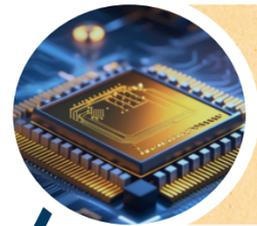
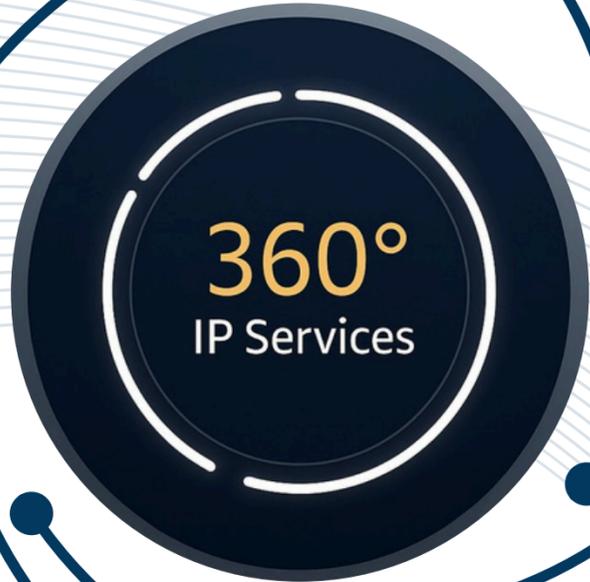
50+ Years of IP Expertise

With over five decades shaping the MENA IP landscape, we pioneered IP law in the region and contributed to drafting the UAE's first IP legislation.

Industry Specific Expertise

From tech and pharmaceuticals to fashion, hospitality, and energy, we bring a deep understanding of your sector's unique IP challenges and regulatory landscape.

Our Expertise



Integrated Circuits Services



Industrial Design Services



Copyright Services



Utility Model Services



Patent Services



Trademark Services

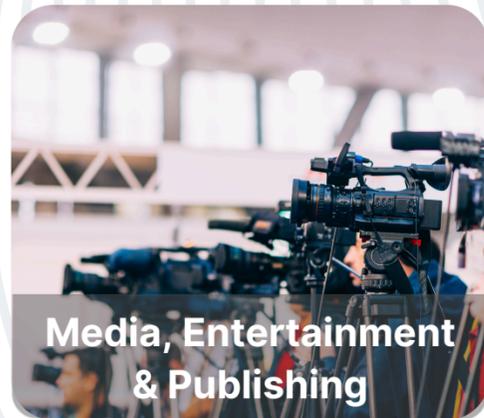


Plant Varieties Services

Industries Served



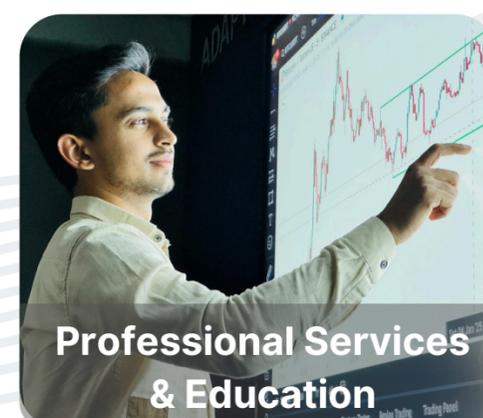
Food & Beverage



Media, Entertainment & Publishing



Telecommunications



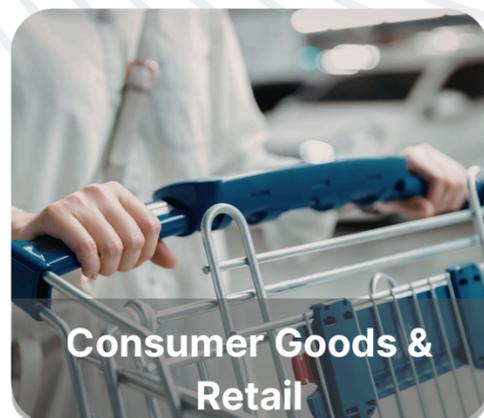
Professional Services & Education



Agriculture & Plant Sciences



Technology & Software



Consumer Goods & Retail



Energy & Clean Technology



Manufacturing & Industrial



Pharmaceuticals & Biotechnology

Our Presence



Leadership Team



**AbdulRahman Abou
Naja**
Managing Partner



Mohamed Riad
Operations Director



Mohamad Rassem
Quality Control Director



Ahmad Yousef
Growth Manager



Ahmed Yousri
Accounting Manager



Mujahid Albouhadi
HR & Development
Manager

Client Testimonials



Mohammad Aburaed

Abou Naja Intellectual Property offers expert, responsive, and personalized service. Their team guides clients with professionalism and care, making them a trusted choice for IP protection in the region.



Mustafa Kannas

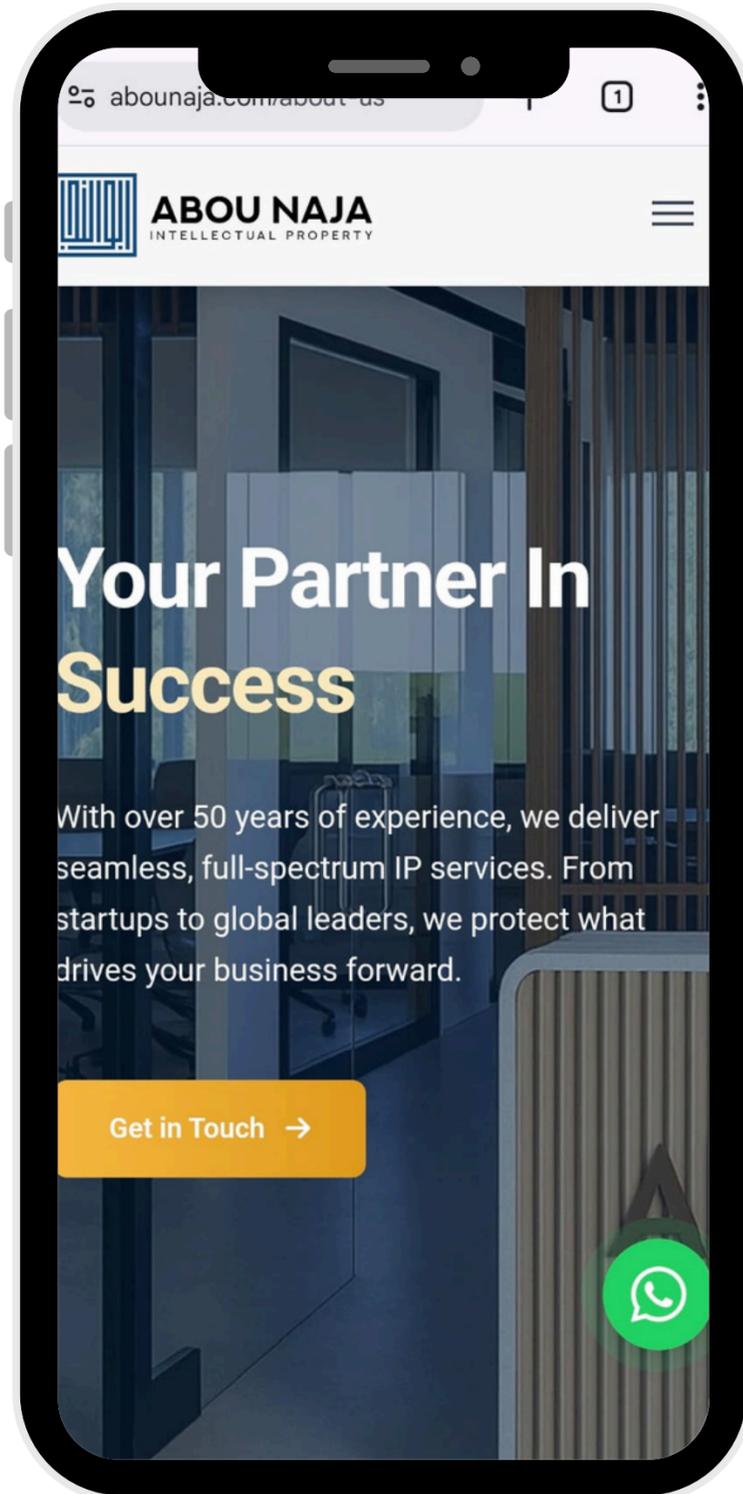
Professional service by Mohamad Rassem combined with genuine care. Abou Naja truly understands the value of intellectual property and client needs.



Mr. J Ramy

From start to finish, their team provided clear guidance and thorough support. I trust Abou Naja completely with my IP matters.





ABOU NAJA
INTELLECTUAL PROPERTY

Our Contact

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