

STEWARD WELCOME MESSAGE TEMPLATE



As a steward, part of your role as an organizer is making connections with new hires and showing them that our union is our membership. Making that initial connection can be the reason someone decides to join or become an active member. The following is a template for introducing yourself to new hires. You should feel empowered to personalize this message; **it's a template, not a script.**

“Hi **(Name of new employee)**,

My name is **(Name)**. I work in the **(your program/department)** at **(location, floor)** and am a shop steward. I help members get answers to questions about work and benefits, keep members informed about workplace developments and about our union's mobilization activities.

The greatest benefits we get as members of the union come from standing together, in good times and bad.

For example, I've been here for **(number of years)** years, and **(use a SHORT personal example that resonates with you and how having a union made the difference)**. **EXAMPLE (DO NOT COPY AND PASTE THIS)** we got through COVID while keeping our jobs. That's because our union negotiated with the employer and found ways to keep offices open while securing our jobs and protecting our health.

Please take a moment to review all the benefits you are entitled to when you join CWA Local 1036 **(LINK TO FUTURE MEMBER PACKET FOR YOUR UNIT and LINK TO THE UNION DIFFERENCE ON OUR PAGE)**. There are great advantages and savings for union members. Besides the benefits outlined in the packet, only members are entitled to:

- Vote on the union contract
- Attend and participate fully in union meetings and conferences
- Vote in Local officer elections
- Run for a union position including shop steward

An electronic Union membership card is attached to this email. Joining is easy! All you have to do is fill out that card **(you can even sign it electronically)** and send it to information@cwa1036.org

Please feel free to reach out to me if you have any questions. I'll also make it a point to come meet you in person this week or next week. Does **(day)** work? Where is your desk located? Looking forward to chatting with you about our union!”