



**\$600 Billion**

estimated cost of cyber attacks on organizations globally



**58%**

of organizations report employees ignore cybersecurity guidelines



**50%**

of data loss incidents were due to human error

## ➤ **CYBERology™ - The Foundation of Our Differentiated Portfolio**

Our patented CYBERology™ approach, the intersection of cybersecurity and psychology, enables organizations to measurably reduce human-factor cybersecurity risks. We strengthen the last mile in your 'human firewall' to reduce the probability and cost of a cyber breach while advancing an organization's risk and compliance culture.



## ➤ **Partner With Us to Accelerate Your Service Profitability**

As your client's trusted advisor, our solutions will help you to open new opportunities with our SaaS based breakthrough learning and risk management solutions. Contact our team for a platform demo today!

## Partner Levels & Benefits



Referral



Authorized



Premier

	Referral	Authorized	Premier
No annual Partner fee	✓	✓	✓
cyberconIQ training and enablement	✓	✓	✓
Partner co-branding		✓	✓
Product roadmap updates		✓	✓
Renewal first for Partners		✓	✓
Greenfield opportunities		✓	✓
Expand your portfolio to new opportunities		✓	✓
Lead generation opportunities			✓
Dedicated Partner Account team			✓

## New Opportunities for all Types of Partners



Managed Service Providers/  
Managed Security Service Providers



VARs/System  
Integrators



Consulting Professional  
Services



Learning  
Partners

## Expand Your Services Footprint



cybermetriQs  
Cyber Risk Dashboard

## Partner Experience

The cybermetriQs Risk Dashboard is different than anything we've seen before, as it gives you the ability to differentiate yourself from your competition. It allows you to objectively demonstrate options for your clients in real-time and to cross-sell your services. It enables you to show where you can help and where the clients can help themselves against potential cyber risks. It's a win-win for us and our clients!

*Managing Partner*

We chose cyberconIQ because of their CYBERology™ approach and the scientific research they've done on effectiveness and retention. We consider them best-in-class because of the results we've had with our own clients.

*CEO*