

  
The logo consists of a dark grey rectangular border containing two white rectangular boxes. The left box contains the text 'ACHD' in a grey, sans-serif font. The right box contains the text 'COMMUTERIDE' in a bold, dark grey, sans-serif font.

ACHD

**COMMUTERIDE**

Pacific Intermountain Parking  
and Transportation Association  
Conference and Expo 2019

Maureen Gresham



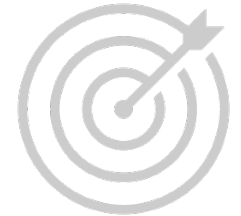
ENHANCE QUALITY OF LIFE BY PROMOTING SMART COMMUTE OPTIONS THROUGH OUTREACH,  
RIDESHARE SERVICES, AND EFFECTIVE PARTNERSHIPS



PHOTO CREDIT: CHARLES KNOWLES  
WWW.THEKNOWLESGALLERY.SMUGMUS.COM



advance TDM  
reduce vehicle miles traveled  
maintain financial sustainability



Club Red  
Commuter Crew  
Commuteride Works  
Partnerships



Goals/services





**Enable**  
**Incentivize**  
**Promote**

9 county workforce  
100% operational recovery  
oldest multi-employer program in country

# CLUB RED

## RESULTS



230,000  
annual  
passenger  
trips



13 million  
miles taken  
off roadways



saved  
10,000  
tons of



the equivalent of



1,020,800  
gallons of gasoline  
consumed



9,925,434  
pounds of coal  
burned

850



commuters  
choose a smart  
transportation  
option



200+ on-site events

\$80K - \$100K in advertising

\$15K+ in incentives and rewards

3K+ MyCommuterCrew.com users

annual campaigns with 7K participants



Commuter

## FIND YOUR COMMUTE:

## JOIN THE CREW

Let's make commuting social again. **My Commuter Crew** helps the Treasure Valley connect with one another and discover there is more to commuting than driving alone. **My Commuter Crew** helps individuals find a carpool partner, uncover a new bicycle route, or join a vanpool. Your daily commute can now become your favorite part of the day.

[Get Started!](#)



## HOW TO GET STARTED

1. Enter your start and end destination
2. Find a Transportation option for you
3. Create a commuter profile
4. Track your activity
5. Earn rewards!

## MORE RESOURCES

- [How To Create a My Commuter Crew Account](#)
- [How To Log a Commute on My Commute Calendar](#)
- [How To Redeem My Commute Crew Points](#)

Background Photo Credit: Charles Knowles  
[www.TheKnowlesGallery.com](http://www.TheKnowlesGallery.com)

## HOW TO SEARCH FOR A COMMUTE OPTION





150+ ETCs

Top 100 – MiM initiative

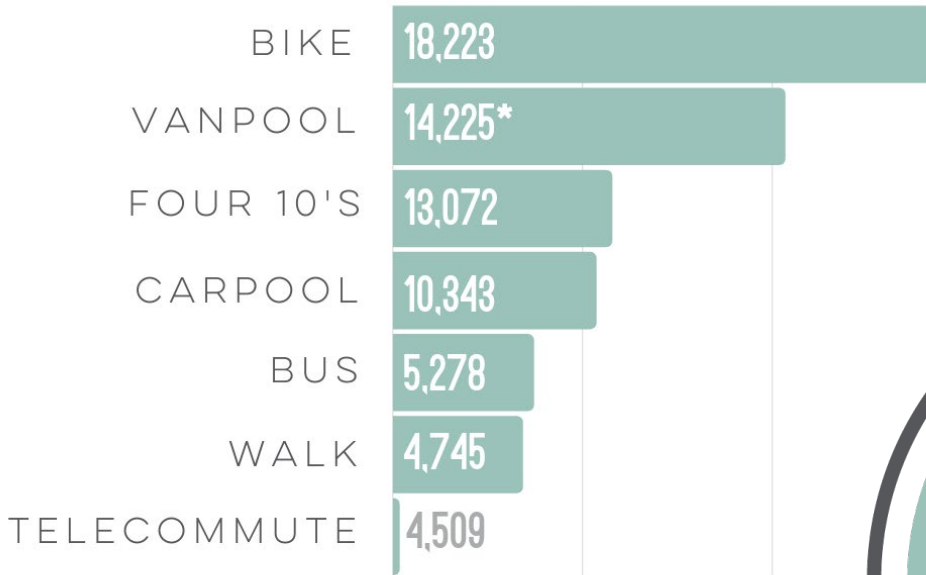
100+ employer sub sites

Employee Commute Plan assistance  
program

Commuteride



# COMMUTE MODES



\*VANPOOL DATA INCLUDES TRIPS RECORDED OUTSIDE OF MYCOMMUTE REGION





2019 TRANSPORTATION SERIES      APRIL - SEPTEMBER

## EVENTS

APRIL  
23

Emerging Trends and Technology in the  
Transportation Field  
SW Idaho WTS  
12:00pm - 1:00pm

MAY  
30

Turning Transportation Vision into Reality  
Urban Land Institute Idaho (ULI)  
8:00am - 10:00am

JUNE  
25

The Future of Mobility / May in Motion Awards Luncheon  
ACHD Commuteride  
11:30am - 1:00pm

AUG  
5

Try It Before You Buy It - New Ways to Build Cities  
COMPASS Education Series  
6:00pm - 8:00pm

SEPT  
18

Where Do We Go From Here?  
City Club of Boise  
12:00pm - 1:00pm

RSVP Learn more and how to register at  
[www.letstalktransportation.com](http://www.letstalktransportation.com)



partnerships



# SMARTER PARKING.

Save money and park in the best spot!

- ✓ Carpool four times a week
- ✓ Cut your monthly parking fare in half
- ✓ Get priority parking in ParkBOI garages

Can't carpool today?

Each approved carpooler gets 4 daily parking passes each month just in case

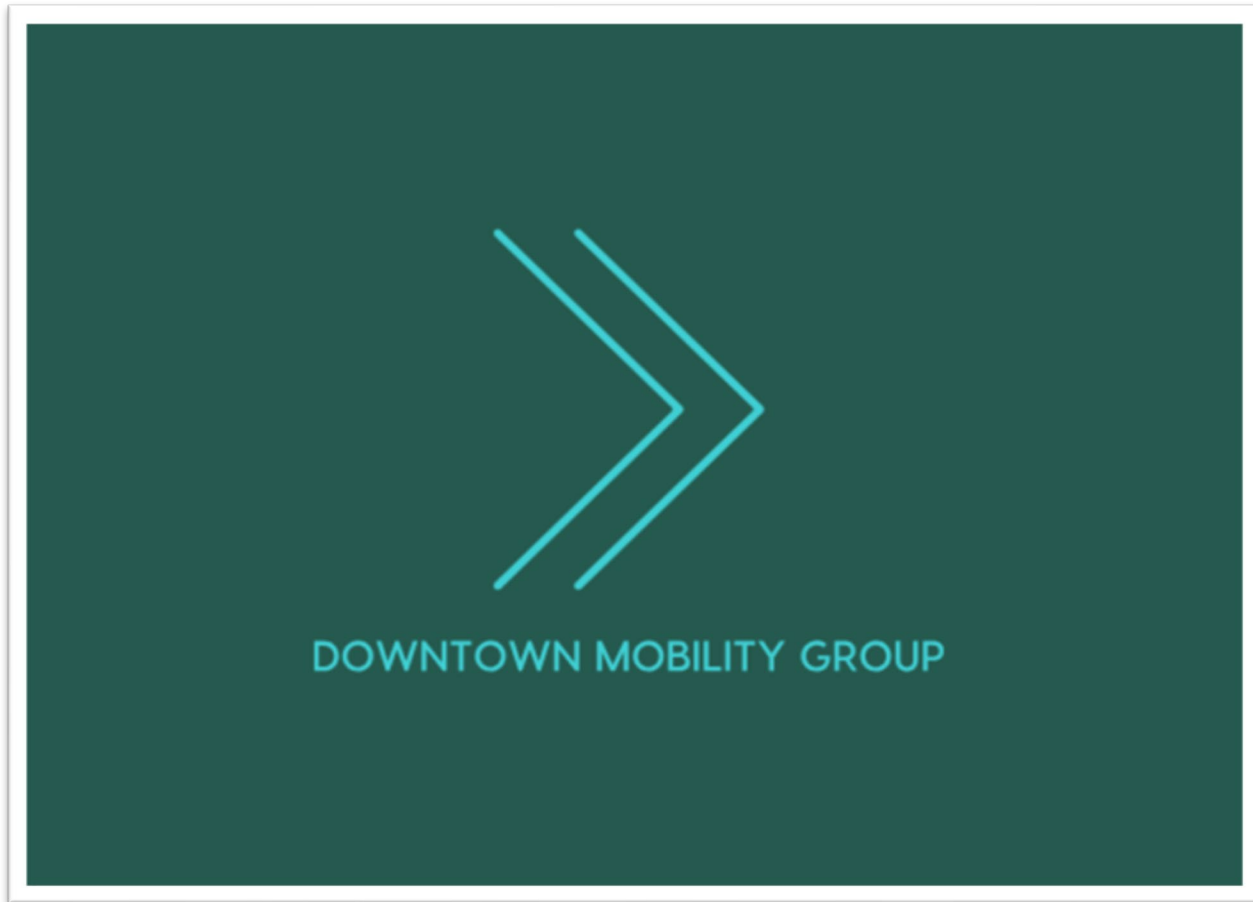
Not a monthly garage pass holder?

Two-person carpools move to the top of the ParkBOI wait list and 3+ person carpools gain immediate access to the garage of their choice

Sign up: [MyCommuterCrew.com](http://MyCommuterCrew.com)



partnerships



partnerships





ACHD	<b>COMMUTERIDE</b>
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