



Ignite Your Vision with EDIIIIE's

# Animation, VFX & CGI Mastery

Crafting Unforgettable Stories  
One Pixel at a Time



[www.ediiiie.com](http://www.ediiiie.com)



# PIONEERING VISUAL STORYTELLING IN A THRIVING MARKET



## Proven Experience

With over a decade of expertise and 25+ accolades, EDIIE has delivered visually stunning and impactful animations for a global clientele across various industries.



## Award-Winning Excellence

Our team has been recognized with numerous awards for innovation, creativity, and technical excellence in animation and VFX.



## Multi-Industry Expertise

Our portfolio showcases work across film, television, advertising, gaming, architecture, virtual production, and more, demonstrating our ability to cater to diverse client needs.

# PIONEERING VISUAL STORYTELLING IN A THRIVING MARKET



## Cutting-Edge Technology

We harness the latest advancements in both 2D and 3D animation, VFX, motion graphics, and CGI, leveraging AI-driven tools and procedural generation for unparalleled efficiency and creativity. This includes state-of-the-art software, rendering engines, and simulation tools to bring your vision to life.



## Client-Centric Approach

Your satisfaction is our ultimate goal. We prioritize collaboration, open communication, and a deep understanding of your project goals to deliver visuals that exceed expectations.



## Market Leader

EDIIIIE is at the forefront of a rapidly growing industry. The global CG market is projected to reach \$154 billion by 2023, the VFX market is expected to be \$30 billion by 2026, and the generative art industry will hit \$560 million by 2028. We are well-positioned to help you capitalize on this thriving market.

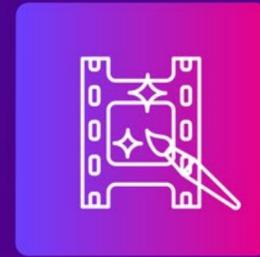
# A COMPREHENSIVE SUITE OF ANIMATION, VFX, AND CGI SOLUTIONS

## 2D Animation



### Hand-Drawn Animation

Traditional frame-by-frame animation, meticulously crafted for expressive characters and timeless charm.



### Motion Graphics

Engaging animated typography, icons, and data visualization for explainer videos, social media content, and presentations.



### Rigged Animation

Efficient character animation using skeletal rigs and advanced puppet tools for fluid movement and dynamic poses.



### Animatics & Storyboards

Visualizing your script and concept through rough animations and detailed storyboards.

# A COMPREHENSIVE SUITE OF ANIMATION, VFX, AND CGI SOLUTIONS

## 3D Animation



### Architectural, Product, Industrial, Automobile Modeling

Creating precise and detailed 3D models for various industries, aiding in design visualization, marketing, and prototyping.



### Character Design (Biped & Quadruped)

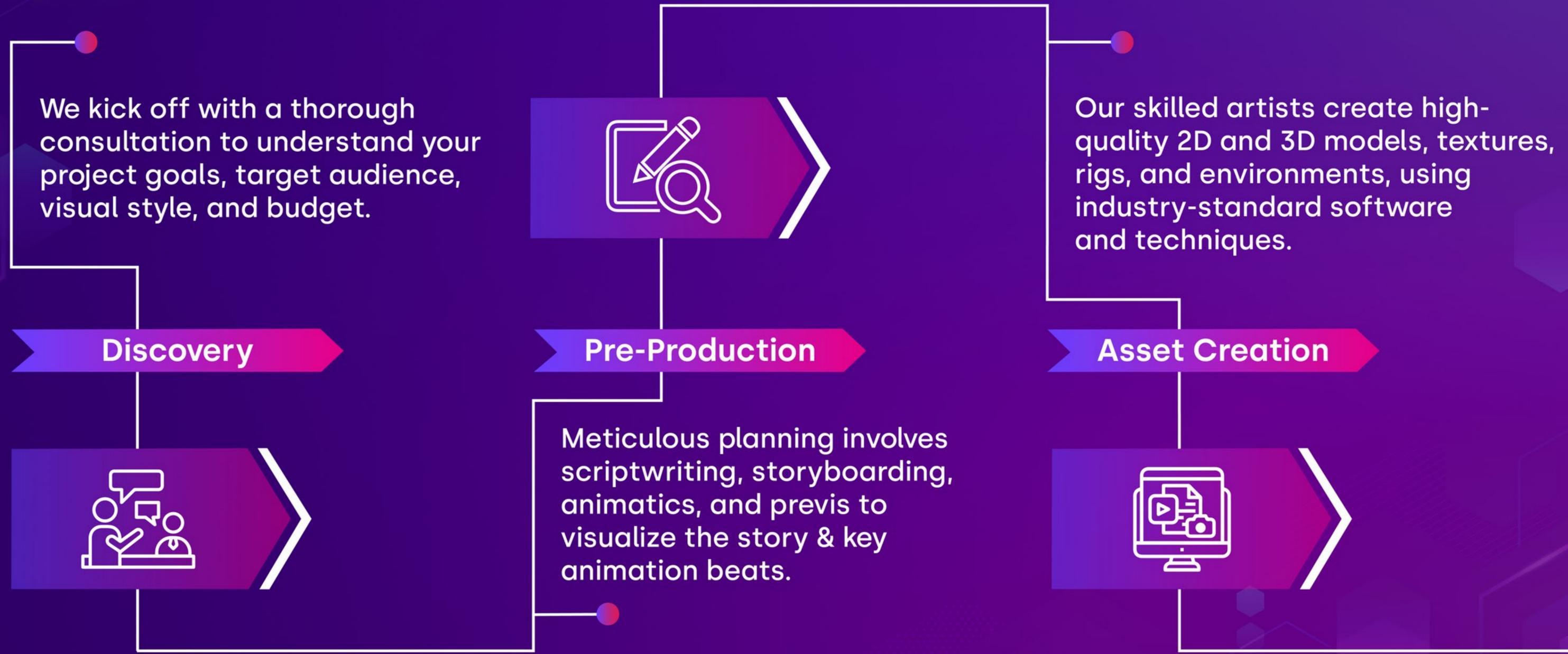
Designing intricate and expressive bipedal and quadrupedal characters for animation, games, and virtual reality experiences.

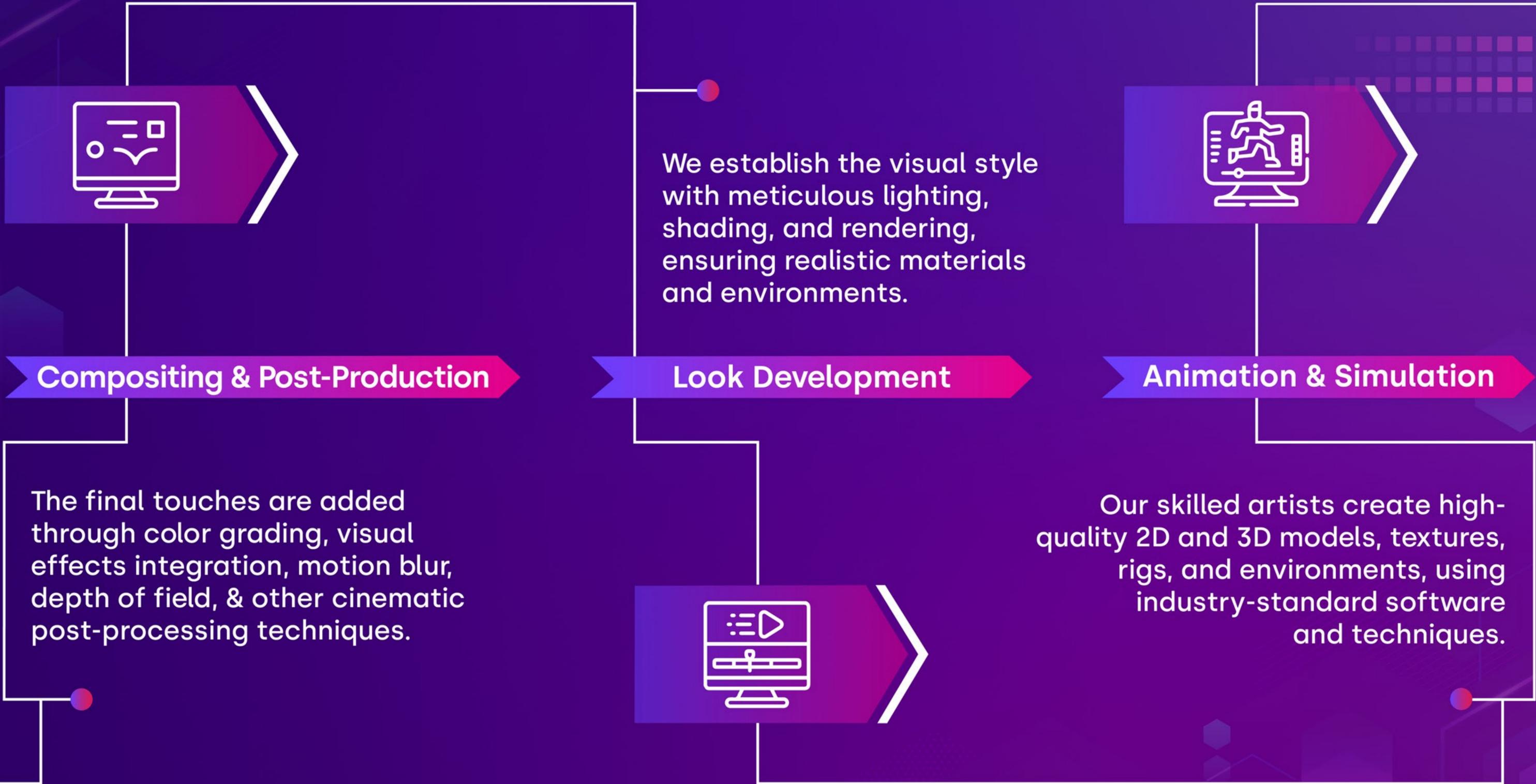


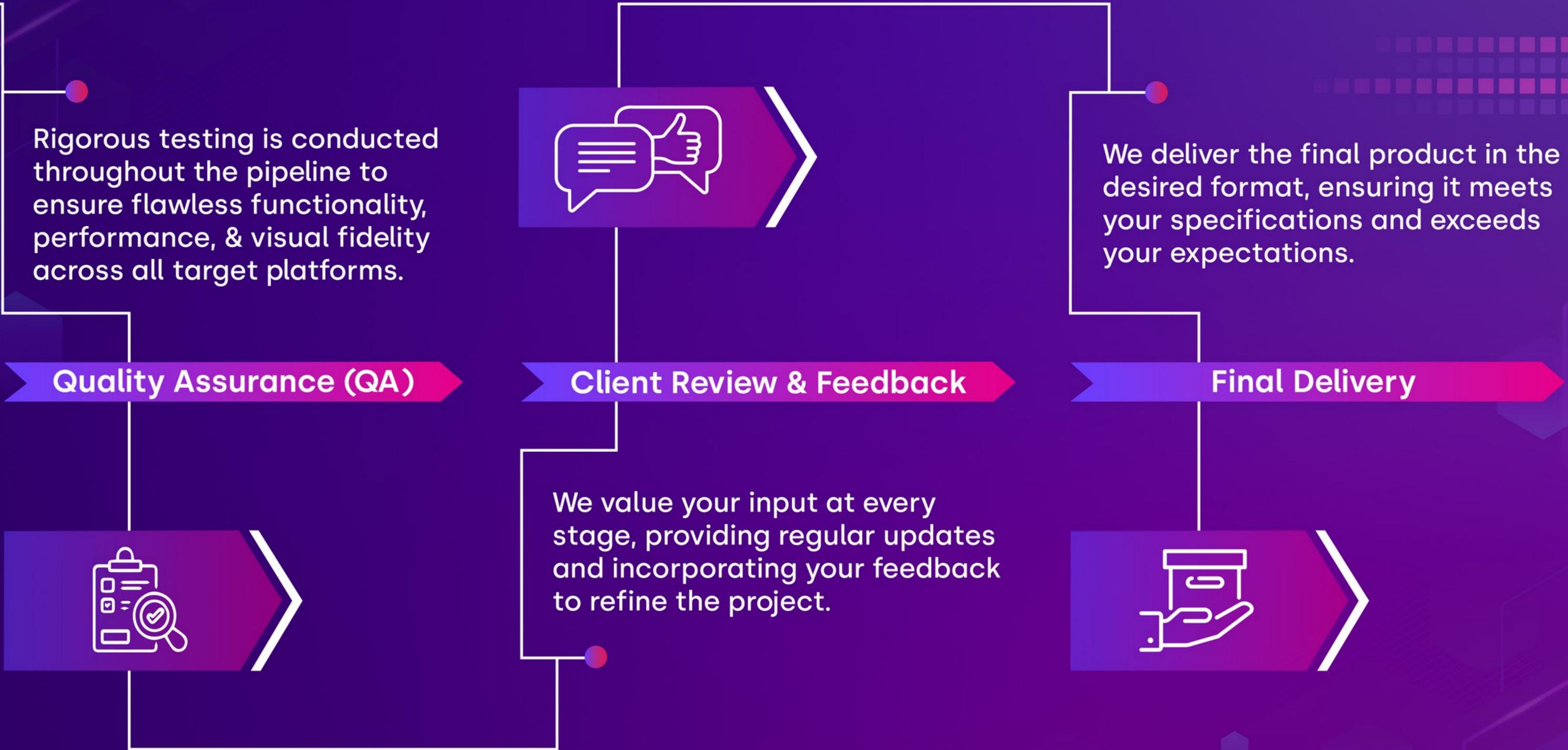
### Concept Design & Product Visualization

Bringing ideas to life with photorealistic 3D models, ideal for marketing campaigns, e-commerce, and product presentations.

# A STREAMLINED PRODUCTION PIPELINE FOR EFFICIENCY AND QUALITY







# A SHOWCASE OF OUR CREATIVE & TECHNICAL MASTERY



## TESTIMONIALS

Thanks to **EDIIE**, we are we are a bustling hotspot for innovations in the sector and are effortlessly moving towards our objectives. Looking forward to a long term partnership.

- **RAJIV RAMANATHAN,**  
Chief Technology Officer

## TESTIMONIALS

Clearly, they are experts at what they do and we have experienced quality and innovation at its best with **EDIIE**.

- **VINAY VAIDYA,**  
Technology Head – Product and Solutions

## TESTIMONIALS

**EDIIE** is definitely a step ahead than the rest of AR/VR companies in India. True to their mission, their learning platforms are like a breath of fresh air for both the fraternity and the students.

- **ASHMITA GARG,**  
Chairperson - Education Welfare Committee

# ENSURING FLAWLESS EXPERIENCES THROUGH RIGOROUS QA



## MULTI-PLATFORM TESTING

We ensure your project works seamlessly across all target platforms, including PC, mobile devices, consoles, and virtual reality headsets.



## FUNCTIONALITY TESTING

Rigorous testing of all interactive elements, features, and gameplay mechanics to ensure a smooth and intuitive user experience.



## COMPATIBILITY TESTING

Thorough testing on various hardware configurations, operating systems, and browsers to guarantee compatibility and prevent technical issues.



## PERFORMANCE TESTING

Evaluating frame rates, loading times, and memory usage to optimize performance and ensure a smooth, responsive experience on all devices.



## VISUAL FIDELITY TESTING

Scrutinizing textures, lighting, animations, and effects to ensure visual consistency, accuracy, and adherence to artistic vision.

# ENSURING FLAWLESS EXPERIENCES THROUGH RIGOROUS QA



## USER EXPERIENCE (UX) TESTING

Conducting user testing sessions to gather feedback and identify potential usability issues, ensuring an enjoyable and engaging experience for your audience.



## BUG TRACKING & RESOLUTION

Efficiently identifying, documenting, and resolving any bugs or glitches that may arise during testing, ensuring a polished and error-free final product.



## REGRESSION TESTING

Retesting previously fixed issues to ensure they do not reoccur after code changes or updates.



## AUTOMATED TESTING

Utilizing automated testing tools to streamline repetitive tasks, improve efficiency, and increase test coverage.



## CLIENT COLLABORATION

We involve you in the QA process, providing regular reports and updates, and incorporating your feedback to ensure the final product aligns perfectly with your vision.

# LET'S BRING YOUR VISION TO LIFE

Contact Us



Know More



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