ediiie

Ignite Your Vision with EDIIIE's

Animation, VFX & CGI Mastery

Crafting Unforgettable Stories
One Pixel at a Time

www.ediiie.com

PIONEERING VISUAL STORYTELLING IN A THRIVING MARKET

Proven Experience

With over a decade of expertise and 25+ accolades, EDIIIE has delivered visually stunning and impactful animations for a global clientele across various industries.

Award-Winning Excellence

Our team has been recognized with numerous awards for innovation, creativity, and technical excellence in animation and VFX.

Multi-Industry Expertise

Our portfolio showcases work across film, television, advertising, gaming, architecture, virtual production, and more, demonstrating our ability to cater to diverse client needs.

PIONEERING VISUAL STORYTELLING IN A THRIVING MARKET

Cutting-Edge Technology

We harness the latest advancements in both 2D and 3D animation, VFX, motion graphics, and CGI, leveraging AI-driven tools and procedural generation for unparalleled efficiency and creativity. This includes state-of-the-art software, rendering engines, and simulation tools to bring your vision to life.

Client-Centric Approach

Your satisfaction is our ultimate goal. We prioritize collaboration, open communication, and a deep understanding of your project goals to deliver visuals that exceed expectations.

Market Leader

EDIIIE is at the forefront of a rapidly growing industry. The global CG market is projected to reach $154 billion by 2023, the VFX market is expected to be $30 billion by 2026, and the generative art industry will hit $560 million by 2028. We are well-positioned to help you capitalize on this thriving market.

A COMPREHENSIVE SUITE OF ANIMATION, VFX, AND CGI SOLUTIONS

2D Animation

Hand-Drawn Animation

Traditional frame-by-frame animation, meticulously crafted for expressive characters and timeless charm.

Motion Graphics

Engaging animated typography, icons, and data visualization for explainer videos, social media content, and presentations.

Rigged Animation

Efficient character animation using skeletal rigs and advanced puppet tools for fluid movement and dynamic poses.

Animatics & Storyboards

Visualizing your script and concept through rough animations and detailed storyboards.

A COMPREHENSIVE SUITE OF ANIMATION, VFX, AND CGI SOLUTIONS

3D Animation

Architectural, Product, Industrial, Automobile Modeling

Creating precise and detailed 3D models for various industries, aiding in design visualization, marketing, and prototyping.

Character Design (Biped & Quadruped)

Designing intricate and expressive bipedal and quadrupedal characters for animation, games, and virtual reality experiences.

Concept Design & Product Visualization

Bringing ideas to life with photorealistic 3D models, ideal for marketing campaigns, e-commerce, and product presentations.

A STREAMLINED PRODUCTION PIPELINE FOR EFFICIENCY AND QUALITY

We kick off with a thorough consultation to understand your project goals, target audience, visual style, and budget.

Discovery

Pre-Production

Meticulous planning involves scriptwriting, storyboarding, animatics, and previs to visualize the story & key animation beats.

Our skilled artists create high-quality 2D and 3D models, textures, rigs, and environments, using industry-standard software and techniques.

Asset Creation

Animation & Simulation

Our skilled artists create high-quality 2D and 3D models, textures, rigs, and environments, using industry-standard software and techniques.

Look Development

We establish the visual style with meticulous lighting, shading, and rendering, ensuring realistic materials and environments.

Compositing & Post-Production

The final touches are added through color grading, visual effects integration, motion blur, depth of field, & other cinematic post-processing techniques.

Rigorous testing is conducted throughout the pipeline to ensure flawless functionality, performance, & visual fidelity across all target platforms.

Quality Assurance (QA)

Client Review & Feedback

We value your input at every stage, providing regular updates and incorporating your feedback to refine the project.

We deliver the final product in the desired format, ensuring it meets your specifications and exceeds your expectations.

Final Delivery

A SHOWCASE OF OUR CREATIVE & TECHNICAL MASTERY

TESTIMONIALS

Thanks to **EDIIIE**, we are we are a bustling hotspot for innovations in the sector and are effortlessly moving towards our objectives. Looking forward to a long term partnership.

- RAJIV RAMANATHAN,
Chief Technology Officer

TESTIMONIALS

Clearly, they are experts at what they do and we have experienced quality and innovation at its best with **EDIIIE**.

- VINAY VAIDYA,
Technology Head – Product and Solutions

TESTIMONIALS

EDIIIE is definitely a step ahead than the rest of AR/VR companies in India. True to their mission, their learning platforms are like a breath of fresh air for both the fraternity and the students.

- ASHMITA GARG,
Chairperson - Education Welfare Committee

ENSURING FLAWLESS EXPERIENCES THROUGH RIGOROUS QA

MULTI-PLATFORM TESTING

We ensure your project works seamlessly across all target platforms, including PC, mobile devices, consoles, and virtual reality headsets.

FUNCTIONALITY TESTING

Rigorous testing of all interactive elements, features, and gameplay mechanics to ensure a smooth and intuitive user experience.

COMPATIBILITY TESTING

Thorough testing on various hardware configurations, operating systems, and browsers to guarantee compatibility and prevent technical issues.

PERFORMANCE TESTING

Evaluating frame rates, loading times, and memory usage to optimize performance and ensure a smooth, responsive experience on all devices.

VISUAL FIDELITY TESTING

Scrutinizing textures, lighting, animations, and effects to ensure visual consistency, accuracy, and adherence to artistic vision.

ENSURING FLAWLESS EXPERIENCES THROUGH RIGOROUS QA

USER EXPERIENCE (UX) TESTING

Conducting user testing sessions to gather feedback and identify potential usability issues, ensuring an enjoyable and engaging experience for your audience.

BUG TRACKING & RESOLUTION

Efficiently identifying, documenting, and resolving any bugs or glitches that may arise during testing, ensuring a polished and error-free final product.

REGRESSION TESTING

Retesting previously fixed issues to ensure they do not reoccur after code changes or updates.

AUTOMATED TESTING

Utilizing automated testing tools to streamline repetitive tasks, improve efficiency, and increase test coverage.

CLIENT COLLABORATION

We involve you in the QA process, providing regular reports and updates, and incorporating your feedback to ensure the final product aligns perfectly with your vision.

ediiie

LET'S BRING YOUR VISION TO LIFE

Contact Us

Know More

Follow Us | www.ediiie.com | +91-9155060606