

ediiiie

Elevate Your Game
WITH EDIIIIE'S

AI-POWERED

SOLUTIONS

Crafting Immersive Experiences
Optimized for Success

www.ediiiie.com



TEAM EDIIE

ediie



250+ TEAM MEMBERS

WE ARE A FINE TEAM OF SOME OF THE FINEST IMMERSIVE CREATORS IN THE WORLD

We are a powerhouse of idea churners and dream chasers that have a proven track record of bringing some of the most complex and disruptive ideas to a liveable immersive experience.

With numerous experiences curated across various industries, team EDIIE is a coterie that has created award-winning experiences with a high range of DAUs.

POWERING NEXT-GEN GAME DEVELOPMENT WITH AI



Proven Expertise

With 250+ successfully completed projects across Unity and Unreal Engine, EDIIIIE is a trusted partner in the ever-evolving gaming landscape.



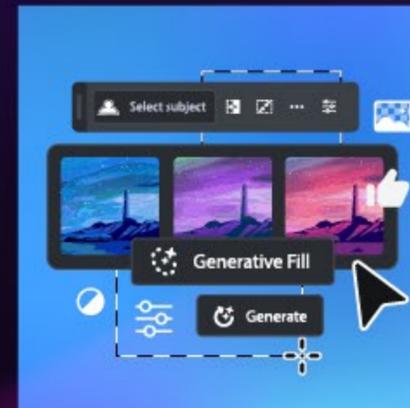
Customer-Centric Approach

With a 98% customer satisfaction index and 100% on-time delivery, we prioritize your vision and success.



Diverse Portfolio

Our portfolio spans a wide array of genres, from AAA titles to indie darlings, showcasing our versatility and adaptability.



AI-Driven Innovation

We leverage proprietary AI tools to streamline development, reduce costs, and enhance the player experience.



OUR CAPABILITIES

- 01  Game Development
- 02  Character /Product Design (3D & 2D)
- 03  Graphic Design & Illustrations
- 04  Motion Graphics & 2D Animation
- 05  CG/3D Animation, VFX & Generative Art (Advanced AI)
- 06  Metaverse Design and Development
- 07  NFT
- 08  DevOps for Games & Metaverses
- 09  QA Services
- 10  Augmented Reality
- 11  Virtual Reality
- 12  Mixed Reality
- 13  Blockchain
- 14  Web Application Development
- 15  Game Marketing

UNLEASHING THE POWER OF UNITY & UNREAL WITH AI

Unity Development

AI-assisted workflows for faster asset creation and optimization. Entity Component System (ECS) and multithreaded rendering ensure top-tier performance.



Unreal Engine

Our mastery of Unreal Engine is amplified by AI-driven procedural generation and texture creation, delivering photorealistic visuals with unprecedented efficiency.



AI-Powered Tools

Our proprietary AI tools seamlessly integrate with both engines, streamlining development pipelines and reducing time-to-market by up to 30%.



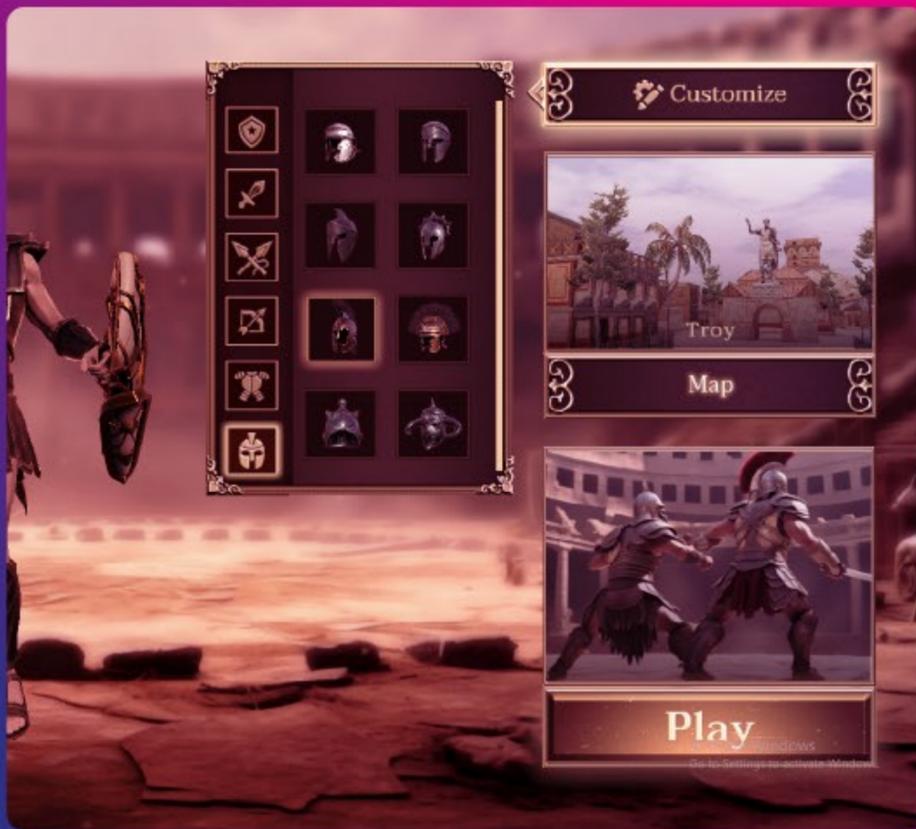
Market Statistics

62%
Game Developers

Already Use AI
For Greater Impact



INTUITIVE INTERFACES & ENGAGING EXPERIENCES, POWERED BY AI



Interactive UI/UX

We engineer user-centric interfaces with React and WebGL, leveraging AI-driven A/B testing and user behavior analysis to continuously optimize player engagement.



Graphics & Visuals

Cutting-edge shaders, real-time ray tracing, and AI-generated textures create visually stunning environments and characters that add to both aesthetic and functional realism.



Intelligent NPCs

Our AI-powered NPCs exhibit dynamic behaviors, natural language processing (NLP) capabilities, and adaptive interactions, creating more immersive worlds.



THE EDIIIIE WAY TO
GAME DESIGN

FROM CONCEPTUALIZATION TO LAUNCH- A FULL SPECTRUM OF SERVICES

Game Conceptualization

Ideation, market research, and user feedback analysis to craft engaging game narratives.

Game UX and Art Design

Advanced methodologies and tools for intuitive interfaces and immersive art.

Character & Level Design

Creating dynamic characters and levels with state-of-the-art software like Maya and Blender.



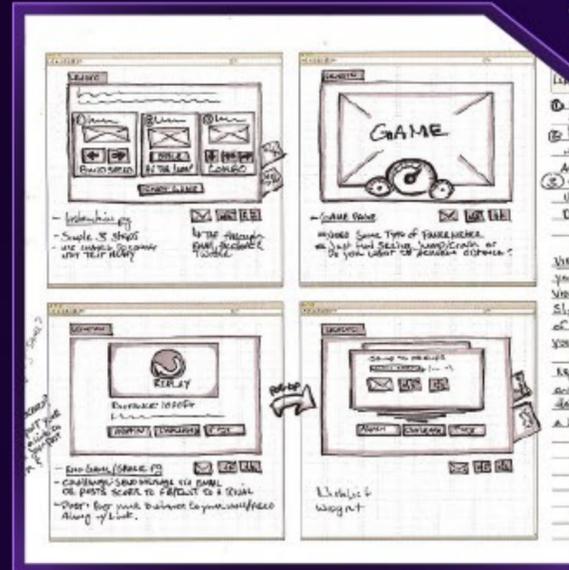
ELEVATING PLAYER EXPERIENCES WITH DETAILED DESIGN

Game Props and Environment Design

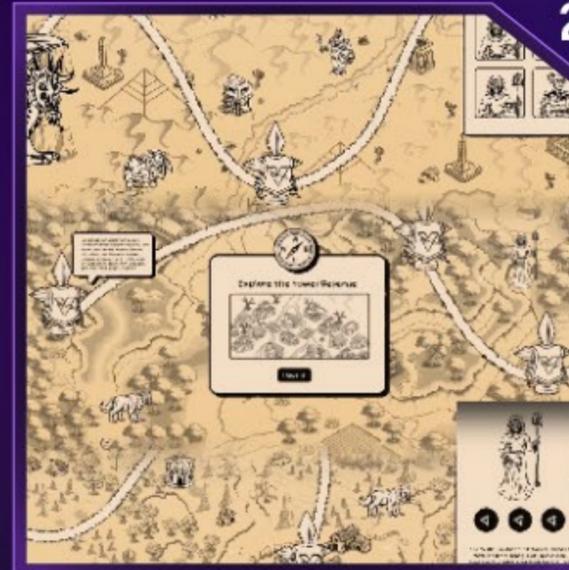
Employing Unity, Unreal Engine, and V-ray for realistic settings.

Interactive Game Map Design

Advanced modeling and integration for navigable and engaging game worlds.



Concept



Map



Character Sketches



Environment



UI/UX



Launch Game



Sound Design

Synchronizing voice-overs, music, and environmental sounds for a cohesive gaming experience, adding to the auditory magnificence through contextual ambience and uplifting tones.

SCALABLE, SECURE, AND RELIABLE BACKENDS FOR SEAMLESS GAMEPLAY



Server Architecture

We design resilient, server-authoritative solutions with bare metal servers and VPS (Virtual Private Servers) for flexibility, ensuring high concurrency and real-time data synchronization.



Database Expertise

Our expertise in both MySQL and MongoDB allows us to tailor database solutions for your specific needs, whether it's structured or unstructured data.



Real-Time Multiplayer

We offer seamless integration of real-time multiplayer functionality, utilizing industry-leading solutions or our custom-built Node.js & Socket.io backends.

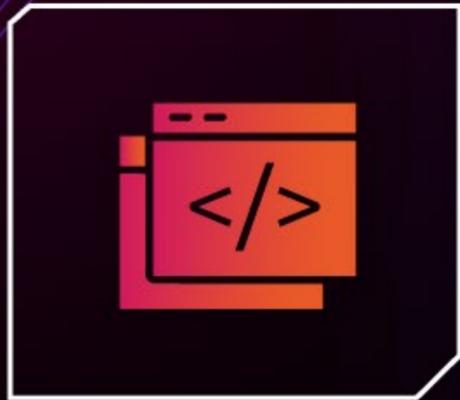


Industry Statistics

According to a report by Newzoo, 74% of gamers play online multiplayer games, highlighting the importance of robust backend infrastructure.



ACCELERATING GAME DEVELOPMENT THROUGH DEVOPS & AI



DEVOPS EXCELLENCE

We employ a mature DevOps culture with continuous integration /continuous deployment (CI/CD), automated testing, and streamlined workflows.



MONGODB INTEGRATION

Flexible data persistence with MongoDB enables real-time updates and personalized experiences for players.



AI-DRIVEN OPTIMIZATION

Our AI tools automate asset optimization & LOD (Level of Detail) generation, significantly reducing manual effort and accelerating development cycles.



DEVOPS EFFICIENCY

Continuous integration/continuous deployment (CI/CD) ensures rapid iteration, automated testing, and seamless updates for your frontend.

ACCELERATING GAME DEVELOPMENT THROUGH DEVOPS & AI



KUBERNETES ORCHESTRATION

High availability and scalability through Kubernetes guarantee a smooth experience for your players, even during peak traffic.



MONITORING & SCALING

We proactively monitor game performance, utilizing Kubernetes orchestration and AI-driven insights to ensure optimal scalability.



RAPID PROTOTYPING

Our AI-powered tools enable rapid prototyping, accelerating UI/UX design and saving valuable development time.



INDUSTRY IMPACT

Research indicates that DevOps practices can reduce development time by up to 50% and lower design & development costs by 30%.

UNIVERSAL GAME PLAY, OPTIMIZED FOR EVERY DEVICE



PLATFORM AGNOSTIC

Through adaptive rendering techniques and AI integration.



RESPONSIVE DESIGN

We prioritize responsive design for a seamless experience.



MARKET REACH

Amp your game's revenue potential by up to 40%.

CREATING STUNNING 3D WORLDS WITH AI-POWERED ARTISTRY



HIGH-FIDELITY 3D MODELS

Our artists use Maya, Blender, and proprietary AI-powered generation techniques to create detailed character and environment models, incorporating technologies like NeRF and LeRF.



REALISTIC ANIMATION

We blend motion capture technology with AI-driven character animation to achieve fluid and natural movements, saving time and resources while enhancing realism.

CREATING STUNNING 3D WORLDS WITH AI-POWERED ARTISTRY



INTUITIVE 3D EDITING

Our in-house 3D Studio provides a powerful suite of tools for seamless mesh merging, colorization, and UV unwrapping, expediting asset preparation and iteration.



INDUSTRY TRENDS

The use of AI in 3D modeling is projected to grow by 25% annually, revolutionizing the way game assets are created and experienced, adding to the CX.

PIONEERING GRAPHICS & MOTION WITH AI

1 PROCEDURAL CONTENT GENERATION

We harness AI algorithms to generate unique textures, environments, and level designs, ensuring variety and richness while reducing development costs.

2 AI-POWERED TEXTURING

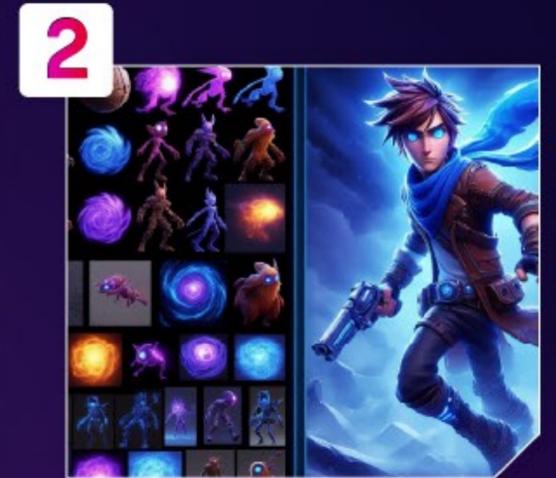
Our advanced texturing tools automate material creation using image projection, stylized techniques, & PBR (Physically Based Rendering), delivering visually stunning results with minimal effort.

3 ADVANCED MOTION DESIGN WITH AI

AI-driven character animation and procedural camera movements enhance storytelling and create dynamic, cinematic experiences.

4 COMPETITIVE ADVANTAGE

By incorporating AI-driven graphics and motion design, you can differentiate your game in a visually saturated market.



STREAMLINING GAME DEVELOPMENT WITH AI

VAST ASSET LIBRARY

Access our extensive library of over 10,000 high-quality 3D assets, curated from professional artists & generated using our AI tools, accelerating your development process.



Ai
Powered

AUTOMATIC LOD GENERATION

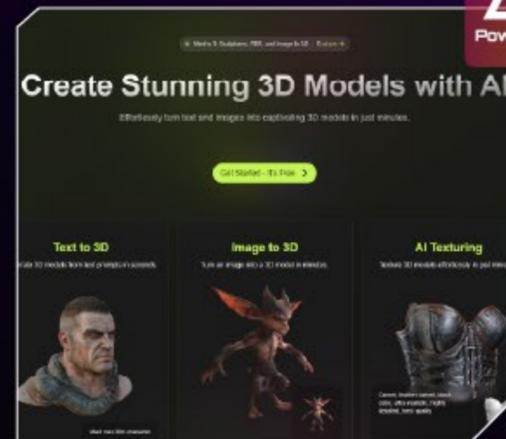
Our AI-powered LOD (Level of Detail) generation feature automatically optimizes 3D models for different performance levels, ensuring smooth gameplay across all devices.



Ai
Powered

TEXT-TO-3D CREATION

Create unique 3D models directly from text descriptions using our cutting-edge AI technology, unlocking new creative possibilities and saving valuable time.



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Powered

COST SAVINGS

By leveraging our AI-powered tools and asset library, you can reduce development costs by up to 40%.



Ai
Powered



DATA-DRIVEN GAME MARKETING FOR MAXIMUM IMPACT



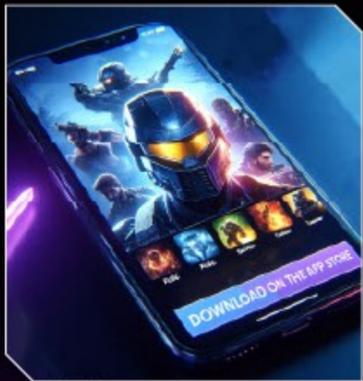
GAME PROMOTIONAL TEASERS

Craft compelling teasers that build anticipation and generate buzz around your game's release, utilizing high-quality visuals, sound design, and captivating storylines.



GAME PROMOTIONAL GRAPHICS

Design eye-catching graphics for various platforms (social media, websites, app stores) to attract attention and communicate the game's unique selling points.



ASO (APP STORE OPTIMIZATION)

Optimize your game's presence on app stores through keyword research, compelling descriptions, and appealing visuals to increase visibility, downloads, and user engagement.



DISCORD MARKETING

Leverage Discord servers to build a vibrant community around your game, fostering engagement, feedback, and loyalty among players.



SEARCH ENGINE OPTIMIZATION

Improve your game's discoverability on search engines through keyword-optimized content, backlinks, and technical SEO best practices, driving organic traffic to your website and landing pages.

DATA-DRIVEN GAME MARKETING FOR MAXIMUM IMPACT



SOCIAL MEDIA MARKETING

Maintain an active presence on Instagram, Twitter (X), Steam, Telegram, YouTube Shorts, TikTok, and other relevant platforms, sharing regular updates, engaging with fans, and fostering a sense of community.



INSIGHTS FOR IMPROVEMENT

Gather and analyze player data to gain valuable insights into game performance, player behavior, and preferences, enabling data-driven decisions to improve existing features and develop new content.



COMMUNITY GROWTH

Implement strategies to grow and nurture your gaming community, fostering a positive and supportive environment for players to connect and share their experiences.



COMPETITOR TRACKING

Regularly monitor competitors' marketing activities, game updates, and community engagement to identify trends, opportunities, and areas for improvement.



DATA-DRIVEN TARGETING

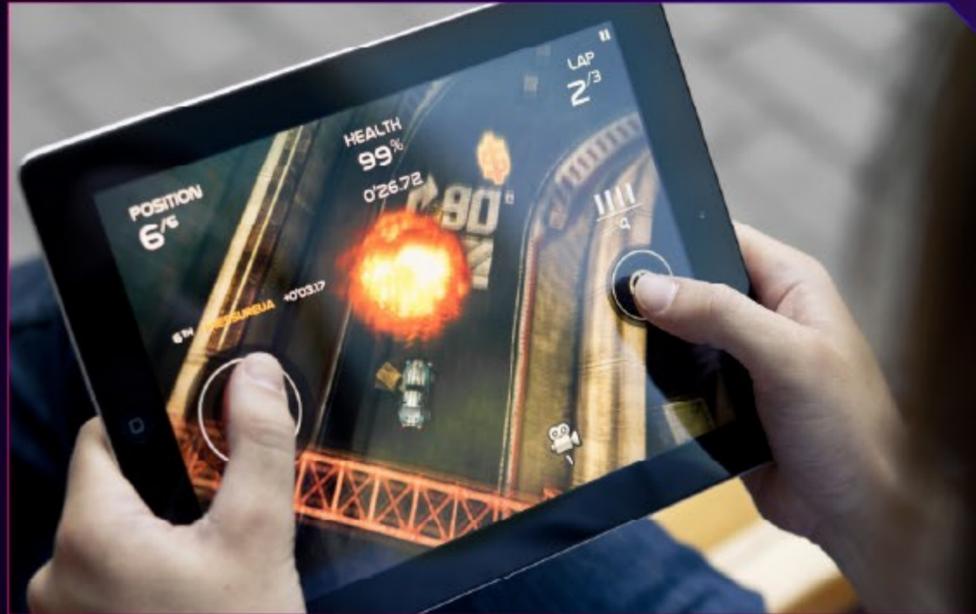
Utilize player data and analytics to identify high-potential geographies and demographics for targeted advertising and user acquisition campaigns.

RIGOROUS QA FOR UNCOMPROMISING QUALITY



COMPREHENSIVE TESTING

Our dedicated QA team rigorously tests every aspect of your game, including functionality, compatibility, performance, and usability, across all target platforms.



AI-AUGMENTED QA

We leverage AI-powered testing tools to automate repetitive tasks, identify edge cases, and uncover hidden bugs, ensuring a higher level of quality assurance.



BUG TRACKING & RESOLUTION

We use advanced bug tracking systems to meticulously document and prioritize issues, working closely with developers to resolve them efficiently.

RIGOROUS QA FOR UNCOMPROMISING QUALITY



PLAYER-CENTRIC FOCUS

We conduct extensive playtesting to gather feedback from real players, ensuring the game is enjoyable, intuitive, and meets the expectations of your target audience.



INDUSTRY STANDARDS

Our QA processes adhere to industry best practices and standards, ensuring your game is polished, stable, and ready for launch.

MARKET SIGNIFICANCE

The global game testing market is expected to reach

\$10.6 BILLION

by 2026,

highlighting the growing importance of QA in ensuring player satisfaction and commercial success.

GAME SHOWCASE - UI VARIATIONS

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YouTube

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MECHANICS THAT MESMERIZE

ELEVATE PLAYER EXPERIENCE with EDIIIIE

- Hyper Realistic Biped and Quadrupeds
- Environment Engineering Excellence
- Mapping Meticulous Movements
- Intelligent Immersive Integrations

00:00:47

CLICK HERE

Revolutionizing 3D Game Development

- Optimizing 3D Assets
- Captivating Game Trailers
- Accelerating Creativity
- Transforming Ideas with AI

00:00:43

CLICK HERE

Non-Photorealistic

RENDERING, REVOLUTIONIZED

- ADVANCED CEL SHADING
- SEAMLESS MATERIAL TRANSITION
- CUSTOMIZABLE EDGE DETECTION
- DYNAMIC LIGHTING IN 1 ENRICHING

00:00:40

CLICK HERE

HIGH PERFORMANCE, OPTIMIZED COSTS



PERFORMANCE ENGINEERING

Utilizing advanced profiling tools and optimization techniques to fine-tune game performance, ensuring smooth play on all hardware.



COST-EFFICIENCY

Reducing production timelines and costs through efficient asset management, proprietary workflows, and cloud-based rendering solutions.

PORTFOLIO OF BREAKTHROUGHS



CLIENT SUCCESS STORIES



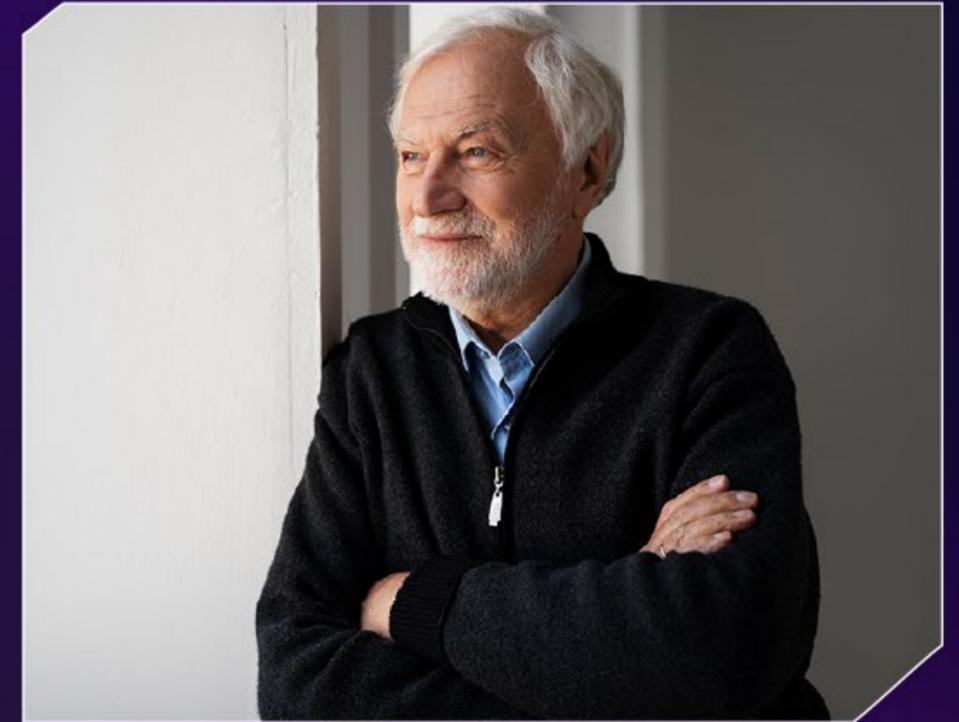
Chester

Their ability to deliver complex game development projects 40% faster than industry standards has been a game changer for us.



Aimery

With their innovative marketing and game design strategies, we saw a 30% reduction in our Customer Acquisition Cost within the first year.



Calista

With EDIIIIE, we are always a step ahead in the dynamic gaming market, constantly delighting our players, by prioritizing immersion.

LET'S GAME TOGETHER

Partner with EDIIIIE to transform your game vision into reality.

Contact us

Today for a consultation and see how we can elevate your project to the next level.

Contact Us



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