

Main Category	Item	Type of Indicator	Measure	What the Data Shows	More of the Story	Abilene, TX Metro Area	Dallas-Fort Worth Metro Area	Dallas-Fort Worth Metro Area	Killeen-Temple Metro Area	Lubbock, TX Metro Area	Midland, TX Metro Area	Odessa, TX Metro Area	San Angelo, TX Metro Area	Tyler, TX Metro Area	Waco, TX Metro Area	Wichita Falls, TX Metro Area	Geography Level	Year	Source	FEER Rank (1 = Worst of Peer Area)
						Abilene Taylor	Denton	Grand Prairie Dallas	Ft. Worth	Lubbock Lubbock	Midland Midland	Odessa Ector	San Angelo Tom Green	Tyler Tarrant	Waco McLennan	Wichita Falls Wichita				Abilene Taylor
				<b>City</b> <b>Primary County</b>																
People	Population Trends	Count	Population	The U.S. Census Bureau estimated that the population of the Abilene Metropolitan Area - which encompasses Callahan, Jones and Taylor counties - totaled 179,308 in 2022.	The Abilene Metro Area's estimated population of 179,308 in 2022 makes it quite comparable to several other regional metropolitan areas, such as the Wichita Falls Metro Area (189,299) and the San Angelo Metro Area (121,839), as well as the Midland Metro Area (177,216) and the Odessa Metro Area (160,869), if the latter two are counted separately.	179,308	7,943,685	7,943,685	496,228	328,283	177,216	160,869	121,839	1,034,123	283,885	149,299 Metro		2022	U.S. Census, Population Estimates	FEER RANK 3 of 7
People	Population Trends	1-Year Change	1-Year Change in Population	The U.S. Census Bureau estimated that the population of the Abilene Metropolitan Area - which encompasses Callahan, Jones and Taylor counties - grew from 177,829 in 2021 to 179,308 in 2022, an increase of 0.8% or 1,479 residents.	The Abilene Metro Area's estimated growth rate of 0.8% from 2021 to 2022 was greater than most other regional metropolitan areas of comparable size, including the Wichita Falls, San Angelo and Odessa metro areas - which had growth rates of 0.2%, -0.3% and 0.1%, respectively, over the Midland Metro Area expanded more rapidly, growing by 2.2% over the same time frame.	0.8%	2.2%	2.2%	1.9%	0.9%	2.2%	0.1%	-0.3%	0.8%	1.1%	0.2% Metro		2022	U.S. Census, Population Estimates	
People	Age Groups	Count	Population Ages 20 to 44 Years	The U.S. Census Bureau estimated that in 2022 there were 63,173 residents of the Abilene Metropolitan Area - which encompasses Callahan, Jones and Taylor counties - between 20 and 44 years old, who are generally classified as young adults.	However, the population of young adults in the Abilene Metro Area grew fairly rapidly over the previous year relative to most other regional metro areas, adding 2,051, which was exceeded only by 2.8% growth in the Killeen-Temple Metro Area. At the low end, the Midland Metro Area lost 1.1% of its population of young adults from the previous year.	63,173	2,674,861	2,674,861	180,473	122,603	64,728	59,424	41,171	329,521	95,241	50,891 Metro		2021	U.S. Census, American Community Survey 5-Year Averages	
People	Age Groups	Percent of Total	Population Ages 20 to 44 Years (% of Total)	This is an increase of 2.0% in the number of young adults from the previous year, but as a percentage of the metro area's estimated population of 177,829 in 2021, young adults fell 0.1% from 2020, down to 36.3% of total population.	As a proportion of total population, the percentage of young adults was fairly stable across all regional metro areas from 2020 to 2021, ranging from an increase of 0.2% in the Wichita Falls Metro Area to a decrease of 0.3% in the San Angelo Metro Area. The Abilene Metro Area showed little change, with a drop of 0.1%.	36.2%	35.5%	35.5%	38.6%	38.4%	37.6%	36.9%	34.6%	32.6%	34.6%	34.3% Metro		2021	U.S. Census, American Community Survey 5-Year Averages	36.2%
People	Age Groups	1-Year Change	1-Year Change in Population 20 to 44 Years	The U.S. Census Bureau estimated that in 2022 there were 63,173 residents of the Abilene Metropolitan Area - which encompasses Callahan, Jones and Taylor counties - between 20 and 44 years old, who are generally classified as young adults.	However, the population of young adults in the Abilene Metro Area grew fairly rapidly over the previous year relative to most other regional metro areas, adding 2,051, which was exceeded only by 2.8% growth in the Killeen-Temple Metro Area. At the low end, the Midland Metro Area lost 1.1% of its population of young adults from the previous year.	1.0%	0.8%	0.8%	2.8%	-0.3%	-1.1%	-1.0%	-0.4%	1.1%	1.6%	-1.5% Metro		2021	U.S. Census, American Community Survey 5-Year Averages	-0.2%
People	Age Groups	1-Year Change	1-Year Change in Population 20 to 44 Years (% of Total)	This is an increase of 2.0% in the number of young adults from the previous year, but as a percentage of the metro area's estimated population of 177,829 in 2021, young adults fell 0.1% from 2020, down to 36.3% of total population.	As a proportion of total population, the percentage of young adults was fairly stable across all regional metro areas from 2020 to 2021, ranging from an increase of 0.2% in the Wichita Falls Metro Area to a decrease of 0.3% in the San Angelo Metro Area. The Abilene Metro Area showed little change, with a drop of 0.1%.	-0.1%	-0.2%	-0.2%	-0.2%	0.0%	-0.2%	-0.2%	-0.3%	-0.1%	0.1%	0.2% Metro		2021	U.S. Census, American Community Survey 5-Year Averages	-0.1%
People	Diversity Index	Index	Diversity Index	In 2022, the Abilene Metropolitan Area - which is composed of Taylor, Callahan and Jones counties - was rated at 67.4 on the 100-point Diversity Index, which measures the probability that two randomly chosen residents from the same area will be of different races or ethnicities. Higher numbers in the index represent greater racial and ethnic diversity in a region, with a range from 0 to 100.	All of the larger metropolitan areas in the region also had higher diversity ratings, with Waco at 75.6, Lubbock at 71.7, Killeen-Temple at 71.8 and Dallas-Fort Worth-Arlington at 82.5, which is reflective of national trends. In 2022, metropolitan areas across the U.S. had an average diversity rating of 74.1, while metropolitan areas and rural areas had average ratings of 61.4 and 41.3, respectively.	67.4	82.5	82.5	78.8	77.7	80.4	82.8	75.7	67.7	75.6	64.9 Metro		2022	U.S. Census, American Community Survey 5-Year Averages	75.4
Income	Median Household Income	Count	Median Household Income	Median household income in the Abilene Metro Area in 2021 of \$57,356 was comparable to most other metropolitan areas in the region, ranking higher than Waco, Wichita Falls and Lubbock, while slightly lower than Killeen, San Angelo and Odessa. However, both the Dallas-Fort Worth-Arlington and Midland metro areas had significantly higher median household income, at \$76,516 and \$87,812, respectively.	Between 2020 and 2021, median household income grew slightly less in the Abilene Metro Area than in most other similar-sized metro areas in the region, at 4.6%, higher than Odessa's 3.0%, but lower than Wichita Falls' 7.7%, San Angelo's 7.0% and Midland's 6.3%.	\$57,356	\$76,516	\$76,516	\$58,426	\$56,167	\$87,812	\$64,975	\$61,456	\$60,866	\$52,836	\$55,051 Metro		2021	U.S. Census, American Community Survey 5-Year Averages	\$63,033
Income	Median Household Income	1-Year Change	1-Year Change in Median Household Income (Not Adjusted for Inflation)	This is an increase of 4.6% from 2020 to 2021 total dollars (not adjusted for inflation) or about \$2,500. However, when accounting for inflation, median household income actually fell 0.1%, or about \$55.	Most of the nominal growth in median household incomes across the region from 2020 to 2021 was nullified by the rising inflation that accompanied the COVID-19 pandemic, with both the Abilene and Odessa metro areas slipping into negative growth after accounting for inflation, with declines of 0.3% and 3.8%, respectively. Taking inflation into account, median household income in the Wichita Falls Metro Area grew by only 2.9%, less than half of the 7.7% nominal growth rate.	-0.1%	0.8%	0.8%	0.9%	1.2%	1.3%	-1.0%	2.2%	1.4%	1.9%	2.9% Metro		2021	U.S. Census, American Community Survey 5-Year Averages	1.0%
Income	Median Household Income	1-Year Change	1-Year Change in Median Household Income (No Adjustment)	According to the Massachusetts Institute of Technology's Living Wage Calculator available at <a href="https://livingwage.mit.edu">livingwage.mit.edu</a> , a full-time worker in the Abilene Metropolitan Area living in a family of four (with two working adults and two children) must earn at least \$23.66 per hour to maintain minimum standards of living and basic family needs.	Living wages in the Abilene Metro Area are generally comparable to or slightly lower than other similarly-sized metro areas in the region, according to MIT's Living Wage Calculator, with a family of four with two working adults and two children requiring wages of \$21.69 for residents of Abilene, compared to \$21.49 in Wichita Falls, \$21.81 in San Angelo, \$23.43 in Odessa and \$24.07 in Midland.	\$23.66	\$24.68	\$24.68	\$21.46	\$21.97	\$24.07	\$23.43	\$23.81	\$23.51	\$22.52	\$21.49 Metro		2023	Living Wage Calculator, MIT ( <a href="https://livingwage.mit.edu">livingwage.mit.edu</a> )	\$22.27
Income	Poverty Rate	Percent of Total	Population Below Poverty Level (%)	The Abilene Metropolitan Area's poverty rate of 13.4% in 2021, while slightly above the national rate of 11.5%, was comparable to other metropolitan areas in the region, ranging from a low of 10.5% in the Dallas-Fort Worth-Arlington Metro Area to a high of 18.1% in the Waco Metro Area.	Likewise, the Abilene Metro Area's youth poverty rate of 16.0% in 2021 fell within the range of other regional metro areas, again with the Dallas-Fort Worth-Arlington and Waco metro areas at the extremes, with youth poverty rates of 15.4% and 22.9%, respectively. Nationally, the youth poverty rate was 15.3% in 2021.	13.4%	10.9%	10.9%	13.5%	17.8%	11.2%	14.1%	11.8%	13.4%	18.1%	15.8% Metro		2021	U.S. Census, American Community Survey 5-Year Averages	13.9%
Income	Poverty Rate	Percent of Total	Population Below Poverty Level (18 Years and Over)	The Abilene Metropolitan Area's poverty rate of 13.4% in 2021, while slightly above the national rate of 11.5%, was comparable to other metropolitan areas in the region, ranging from a low of 10.5% in the Dallas-Fort Worth-Arlington Metro Area to a high of 18.1% in the Waco Metro Area.	Likewise, the Abilene Metro Area's youth poverty rate of 16.0% in 2021 fell within the range of other regional metro areas, again with the Dallas-Fort Worth-Arlington and Waco metro areas at the extremes, with youth poverty rates of 15.4% and 22.9%, respectively. Nationally, the youth poverty rate was 15.3% in 2021.	16.0%	15.4%	15.4%	18.7%	19.1%	11.9%	19.3%	16.3%	19.0%	22.9%	20.4% Metro		2021	U.S. Census, American Community Survey 5-Year Averages	18.0%
Income	Poverty Rate	1-Year Change	1-Year Change in Population Below Poverty Level	This is an increase of 0.5% in the number of young adults from the previous year, but as a percentage of the metro area's estimated population of 177,829 in 2021, young adults fell 0.1% from 2020, down to 36.3% of total population.	As a proportion of total population, the percentage of young adults was fairly stable across all regional metro areas from 2020 to 2021, ranging from an increase of 0.2% in the Wichita Falls Metro Area to a decrease of 0.3% in the San Angelo Metro Area. The Abilene Metro Area showed little change, with a drop of 0.1%.	0.1%	-0.2%	-0.2%	-0.2%	-0.7%	1.4%	1.1%	-0.9%	-0.2%	-0.8%	-0.8% Metro		2021	U.S. Census, American Community Survey 5-Year Averages	0.1%
Income	Poverty Rate	1-Year Change	1-Year Change in Population Below Poverty Level	The Abilene Metropolitan Area's poverty rate of 13.4% in 2021, while slightly above the national rate of 11.5%, was comparable to other metropolitan areas in the region, ranging from a low of 10.5% in the Dallas-Fort Worth-Arlington Metro Area to a high of 18.1% in the Waco Metro Area.	Likewise, the Abilene Metro Area's youth poverty rate of 16.0% in 2021 fell within the range of other regional metro areas, again with the Dallas-Fort Worth-Arlington and Waco metro areas at the extremes, with youth poverty rates of 15.4% and 22.9%, respectively. Nationally, the youth poverty rate was 15.3% in 2021.	-0.9%	-0.4%	-0.4%	-0.5%	-1.2%	2.0%	0.9%	-1.1%	-0.9%	-1.0%	-1.0% Metro		2021	U.S. Census, American Community Survey 5-Year Averages	-0.2%



Usability	Crime Rate (Per 100,000 residents)	Court	Violent Crime Rate per 100,000 Residents	<p>Abilene's rate of violent crime - 478.1 per 100,000 residents in 2021 - is moderate compared to other similarly sized cities in the region, with San Angelo the lowest at 313.8, followed by Midland at 392.7, Odessa at 309.6 and Wichita Falls at 501.9. Violent crime rates in the region's more metropolitan areas vary greatly, Grand Prairie and Denton are at the low end, with rates of 250.5 and 277.5, respectively, while Lubbock tops the region at 1062.4.</p> <p>Abilene's increase in violent crime from 2020 to 2021, (up 15.4%), was not generally experienced across the region, with rates changing less than 10% in most cities, although a few had much more extreme increases, with Midland and Odessa, which had 36.9% less violent crime in 2021 than in 2020, while Wichita Falls experienced the opposite, with violent crime increasing 46.3% over the same time period.</p> <p>Abilene has less property crime than most regional cities of similar size, with a rate of 2,064.9 per 100,000 residents, compared to rates 3,064.4 in Wichita Falls, 2,564.5 in San Angelo, 2,247.4 in Odessa and 1,887.9 in Midland, which had the lowest rate of any city in the region. As with violent crime, Lubbock has the highest rate of property crime in the region - 3,668.9 per 100,000 residents - although Waco follows closely with 3,316.4.</p> <p>Rates of property crime dropped across the region between 2020 and 2021, ranging from a minor decline of 2% in Wichita Falls to major drops of 28.1% in Midland, compared to Abilene's relatively modest decline of 3.3% over the year.</p>	478.1	277.5	203.5	634.4	1062.4	392.7	509.6	338.8	1106.7	720.5	347.9 City Police District	2021	565.6
Usability	Crime Rate	Court	Property Crime Rate per 100,000 Residents	<p>Abilene's rate of violent crime - 478.1 per 100,000 residents in 2021 - is moderate compared to other similarly sized cities in the region, with San Angelo the lowest at 313.8, followed by Midland at 392.7, Odessa at 309.6 and Wichita Falls at 501.9. Violent crime rates in the region's more metropolitan areas vary greatly, Grand Prairie and Denton are at the low end, with rates of 250.5 and 277.5, respectively, while Lubbock tops the region at 1062.4.</p> <p>Abilene's increase in violent crime from 2020 to 2021, (up 15.4%), was not generally experienced across the region, with rates changing less than 10% in most cities, although a few had much more extreme increases, with Midland and Odessa, which had 36.9% less violent crime in 2021 than in 2020, while Wichita Falls experienced the opposite, with violent crime increasing 46.3% over the same time period.</p> <p>Abilene has less property crime than most regional cities of similar size, with a rate of 2,064.9 per 100,000 residents, compared to rates 3,064.4 in Wichita Falls, 2,564.5 in San Angelo, 2,247.4 in Odessa and 1,887.9 in Midland, which had the lowest rate of any city in the region. As with violent crime, Lubbock has the highest rate of property crime in the region - 3,668.9 per 100,000 residents - although Waco follows closely with 3,316.4.</p> <p>Rates of property crime dropped across the region between 2020 and 2021, ranging from a minor decline of 2% in Wichita Falls to major drops of 28.1% in Midland, compared to Abilene's relatively modest decline of 3.3% over the year.</p>	2064.9	2042.1	1473.6	1703.4	3668.9	1489.7	2247.4	2354.5	4977.1	3336.4	3064.4 City Police District	2021	2399.0
Usability	Crime Rate	1-Year Change	1-Year Change in Violent Crime Rate per 100,000 Residents	<p>Abilene's rate of violent crime - 478.1 per 100,000 residents in 2021 - is moderate compared to other similarly sized cities in the region, with San Angelo the lowest at 313.8, followed by Midland at 392.7, Odessa at 309.6 and Wichita Falls at 501.9. Violent crime rates in the region's more metropolitan areas vary greatly, Grand Prairie and Denton are at the low end, with rates of 250.5 and 277.5, respectively, while Lubbock tops the region at 1062.4.</p> <p>Abilene's increase in violent crime from 2020 to 2021, (up 15.4%), was not generally experienced across the region, with rates changing less than 10% in most cities, although a few had much more extreme increases, with Midland and Odessa, which had 36.9% less violent crime in 2021 than in 2020, while Wichita Falls experienced the opposite, with violent crime increasing 46.3% over the same time period.</p> <p>Abilene has less property crime than most regional cities of similar size, with a rate of 2,064.9 per 100,000 residents, compared to rates 3,064.4 in Wichita Falls, 2,564.5 in San Angelo, 2,247.4 in Odessa and 1,887.9 in Midland, which had the lowest rate of any city in the region. As with violent crime, Lubbock has the highest rate of property crime in the region - 3,668.9 per 100,000 residents - although Waco follows closely with 3,316.4.</p> <p>Rates of property crime dropped across the region between 2020 and 2021, ranging from a minor decline of 2% in Wichita Falls to major drops of 28.1% in Midland, compared to Abilene's relatively modest decline of 3.3% over the year.</p>	15.4%	4.2%	-10.1%	-8.2%	-2.3%	7.7%	-16.9%	-4.8%	-2.3%	12.2%	46.8% City Police District	2021	2.3%
Usability	Crime Rate	1-Year Change	1-Year Change in Property Crime Rate per 100,000 Residents	<p>Abilene's rate of violent crime - 478.1 per 100,000 residents in 2021 - is moderate compared to other similarly sized cities in the region, with San Angelo the lowest at 313.8, followed by Midland at 392.7, Odessa at 309.6 and Wichita Falls at 501.9. Violent crime rates in the region's more metropolitan areas vary greatly, Grand Prairie and Denton are at the low end, with rates of 250.5 and 277.5, respectively, while Lubbock tops the region at 1062.4.</p> <p>Abilene's increase in violent crime from 2020 to 2021, (up 15.4%), was not generally experienced across the region, with rates changing less than 10% in most cities, although a few had much more extreme increases, with Midland and Odessa, which had 36.9% less violent crime in 2021 than in 2020, while Wichita Falls experienced the opposite, with violent crime increasing 46.3% over the same time period.</p> <p>Abilene has less property crime than most regional cities of similar size, with a rate of 2,064.9 per 100,000 residents, compared to rates 3,064.4 in Wichita Falls, 2,564.5 in San Angelo, 2,247.4 in Odessa and 1,887.9 in Midland, which had the lowest rate of any city in the region. As with violent crime, Lubbock has the highest rate of property crime in the region - 3,668.9 per 100,000 residents - although Waco follows closely with 3,316.4.</p> <p>Rates of property crime dropped across the region between 2020 and 2021, ranging from a minor decline of 2% in Wichita Falls to major drops of 28.1% in Midland, compared to Abilene's relatively modest decline of 3.3% over the year.</p>	-3.3%	-6.5%	-9.2%	-10.9%	-10.7%	-28.1%	-10.3%	-14.4%	-2.6%	-3.2%	-6.4% City Police District	2021	-11.1%
Usability	Walkability/Bikability	Court	Average Walk Score for City (0 to 100 - Highest City Score San Francisco=100)	<p>As of 2023, Walkscore.com, which rates cities and neighborhoods on a scale from 0 (not walkable) to 100 (extremely walkable) - determined by distance to nearby locations and pedestrian friendliness - rates Abilene's Walk Score as 31. Locations with scores ranging from 25-49 are classified as "Car-Dependent: Most errands require a car." In comparison, the most walkable city in San Francisco, with a Walk Score of 89.</p> <p>Downtown Abilene specifically received a Walk Score of 64, within the 50-69 range that is classified as "Somewhat Walkable: Some errands can be accomplished on foot." According to Walkscore, the most walkable neighborhood in the nation is Chatham in San Francisco, rated at a perfect 100.</p> <p>Walkscore also rates locations by Bike Score - based on access to bike lanes and trails, road connectivity and destinations, with Abilene receiving a rating of 37, within the 40-49 range categorized as "Somewhat Bikeable: Minimal bike infrastructure." In comparison, the city with the highest Bike Score is Minneapolis, rated at 83.</p>	31	34	32	30	30	42	42	32	39	35	29 City	2023	35
Usability	Walkability/Bikability	Court	Average Walk Score for City (0 to 100 - Highest City Score San Francisco=100)	<p>As of 2023, Walkscore.com, which rates cities and neighborhoods on a scale from 0 (not walkable) to 100 (extremely walkable) - determined by distance to nearby locations and pedestrian friendliness - rates Abilene's Walk Score as 31. Locations with scores ranging from 25-49 are classified as "Car-Dependent: Most errands require a car." In comparison, the most walkable city in San Francisco, with a Walk Score of 89.</p> <p>Downtown Abilene specifically received a Walk Score of 64, within the 50-69 range that is classified as "Somewhat Walkable: Some errands can be accomplished on foot." According to Walkscore, the most walkable neighborhood in the nation is Chatham in San Francisco, rated at a perfect 100.</p> <p>Walkscore also rates locations by Bike Score - based on access to bike lanes and trails, road connectivity and destinations, with Abilene receiving a rating of 37, within the 40-49 range categorized as "Somewhat Bikeable: Minimal bike infrastructure." In comparison, the city with the highest Bike Score is Minneapolis, rated at 83.</p>	37	46	34	38	43	40	40	37	47	39	39 City	2023	39
Usability	Walkability/Bikability	Court	Downtown Walk Score for City (0 to 100 - Highest City Score San Francisco=100)	<p>As of 2023, Walkscore.com, which rates cities and neighborhoods on a scale from 0 (not walkable) to 100 (extremely walkable) - determined by distance to nearby locations and pedestrian friendliness - rates Abilene's Walk Score as 31. Locations with scores ranging from 25-49 are classified as "Car-Dependent: Most errands require a car." In comparison, the most walkable city in San Francisco, with a Walk Score of 89.</p> <p>Downtown Abilene specifically received a Walk Score of 64, within the 50-69 range that is classified as "Somewhat Walkable: Some errands can be accomplished on foot." According to Walkscore, the most walkable neighborhood in the nation is Chatham in San Francisco, rated at a perfect 100.</p> <p>Walkscore also rates locations by Bike Score - based on access to bike lanes and trails, road connectivity and destinations, with Abilene receiving a rating of 37, within the 40-49 range categorized as "Somewhat Bikeable: Minimal bike infrastructure." In comparison, the city with the highest Bike Score is Minneapolis, rated at 83.</p>	64	87	71	78	68	62	63	71	81	65	70 City/Neighborhood	2023	68
Usability	Air Quality	Status	Air Quality Attainment or Nonattainment	<p>Most counties in the region - including Taylor County - met or exceeded the EPA's air quality standards for all pollutants in 2022, and were thus rated as attainment areas. However, several counties in the Dallas Fort Worth area - Collin, Dallas, Denton, Ellis, Johnson, Kaufman, Parker, Rockwall, Tarrant and Wise - were rated as nonattainment areas due to failing to meet the EPA's standards for ozone exposure.</p> <p>(Elsewhere in Texas, several counties around Houston - Brazoria, Chambers, Fort Bend, Galveston, Harris, Liberty, Montgomery and Waller - also failed to meet ozone standards. Also parts of Anderson, Freestone, Howard, Hutchinson, Houston, Pecos, Rock and Tarrant counties failed to meet EPA standards for levels of carbon dioxide.)</p> <p>As of 2023, the Abilene Metro Area has a slightly higher proportion of college graduates than most similarly-sized metro areas in the region, with 33.6% of its residents age 25 years or older having received at least two years of college education and an associate, bachelor or graduate degree, compared to 24.1% in Odessa, 31.3% in Wichita Falls and 32.3% in San Angelo, behind only Midland at 36.7%.</p> <p>However, the region's larger metro areas had even greater numbers of college graduates relative to their populations, with 35.5% in El Paso, 35.7% in Waco, 38.8% in Lubbock and 44.1% in the Dallas-Fort Worth-Arlington Metro Area having college degrees.</p> <p>Rates of college education were up across most of the region since 2020, with the Abilene Metro Area's increase of 1.1% about in the middle of the pack, which ranged from unchanged in the Wichita Falls Metro Area to an increase of 1.7% in the Waco Metro Area.</p> <p>As of 2023, the Abilene Metro Area has a slightly higher proportion of college graduates than most similarly-sized metro areas in the region, with 33.6% of its residents age 25 years or older having received at least two years of college education and an associate, bachelor or graduate degree, compared to 24.1% in Odessa, 31.3% in Wichita Falls and 32.3% in San Angelo, behind only Midland at 36.7%.</p> <p>However, the region's larger metro areas had even greater numbers of college graduates relative to their populations, with 35.5% in El Paso, 35.7% in Waco, 38.8% in Lubbock and 44.1% in the Dallas-Fort Worth-Arlington Metro Area having college degrees.</p>	Attainment	Nonattainment	Nonattainment	Nonattainment	Attainment	Attainment	Attainment	Attainment	Attainment	Attainment	County	2022	N/A
Education	Educational Attainment	Percent of Total	Population 25 Years or Older with Associate Degree or Higher (%)	<p>The U.S. Census Bureau reported that in 2021, 33.6% percent of residents of the Abilene Metropolitan Area who were at least 25 years old had completed two or more years of college and received an associate, bachelor or graduate degree, an increase of 1.1% from 2020.</p> <p>Rates of college education were up across most of the region since 2020, with the Abilene Metro Area's increase of 1.1% about in the middle of the pack, which ranged from unchanged in the Wichita Falls Metro Area to an increase of 1.7% in the Waco Metro Area.</p> <p>As of 2023, the Abilene Metro Area has a slightly higher proportion of college graduates than most similarly-sized metro areas in the region, with 33.6% of its residents age 25 years or older having received at least two years of college education and an associate, bachelor or graduate degree, compared to 24.1% in Odessa, 31.3% in Wichita Falls and 32.3% in San Angelo, behind only Midland at 36.7%.</p> <p>However, the region's larger metro areas had even greater numbers of college graduates relative to their populations, with 35.5% in El Paso, 35.7% in Waco, 38.8% in Lubbock and 44.1% in the Dallas-Fort Worth-Arlington Metro Area having college degrees.</p>	33.6%	44.1%	44.1%	35.5%	38.8%	35.7%	24.1%	32.3%	37.9%	35.7%	31.3% Metro	2021	33.2%
Education	Educational Attainment	1-Year Change	1-Year Change with Associate Degree or Higher	<p>The U.S. Census Bureau reported that in 2021, 33.6% percent of residents of the Abilene Metropolitan Area who were at least 25 years old had completed two or more years of college and received an associate, bachelor or graduate degree, an increase of 1.1% from 2020.</p> <p>Rates of college education were up across most of the region since 2020, with the Abilene Metro Area's increase of 1.1% about in the middle of the pack, which ranged from unchanged in the Wichita Falls Metro Area to an increase of 1.7% in the Waco Metro Area.</p> <p>As of 2023, the Abilene Metro Area has a slightly higher proportion of college graduates than most similarly-sized metro areas in the region, with 33.6% of its residents age 25 years or older having received at least two years of college education and an associate, bachelor or graduate degree, compared to 24.1% in Odessa, 31.3% in Wichita Falls and 32.3% in San Angelo, behind only Midland at 36.7%.</p> <p>However, the region's larger metro areas had even greater numbers of college graduates relative to their populations, with 35.5% in El Paso, 35.7% in Waco, 38.8% in Lubbock and 44.1% in the Dallas-Fort Worth-Arlington Metro Area having college degrees.</p>	1.1%	1.0%	1.0%	0.6%	0.8%	1.6%	0.4%	0.2%	0.7%	1.3%	0.0% Metro	2021	0.6%
Education	High School Graduation Rate (4-year cohort)	Percent of Total	Graduation Rate (4-Year Cohort)**	<p>The Texas Education Agency reported that 92.9% of Taylor County students in the Class of 2023 graduated high school within four years, a decrease of 0.3% from the Class of 2020.</p> <p>Taylor County's four year graduation rate of 92.9% for the Class of 2021 was higher than that of most other counties with metropolitan areas in the region - behind only Denton County at 94.9% and Wichita County at 95.4% - and also above the state average of 90.0%.</p> <p>Counties in the region below the state average include Bell at 77.0%, Dallas at 83.4%, Elmer at 84.0% and Midland at 88.8%. Ten counties, Lubbock and McLennan counties at had rates above the state average but below Taylor County, at 90.9%, 91.3% and 91.4%, respectively.</p> <p>Graduation rates were fairly steady across the region between 2020 and 2021, with rates changing less than one percent in most major counties. Exceptions include a 1.5% decline in McLennan County and increases of 2.3% and 2.6% in Tom Green and Elmer counties, respectively. Over the same time period, the state's graduation rate fell 0.3%, the same as in Taylor County.</p> <p>As of 2023, Taylor County's average SAT score of 1062 was significantly above the state average of 1050, and was higher than most of the other counties in the region with metropolitan areas - coming in above Elmer County's average of 956, Midland County's 972, Lubbock County's 973, Dallas County's 985, Bell County's 1024, Tom Green County's 1038 and McLennan County's 1039, and just below Wichita and Denton counties, which had averages of 1086 and 1102, respectively.</p> <p>Taylor County's 2.3% decline in average SAT scores from 2020 to 2021 was fairly stable compared to changes in several other counties over the same time period, with changes ranging from drops of 6.4% in Midland County and 40% in Lubbock County to gains of 6.0% in Wichita County and 2.1% in Odessa County. The state's average fell 1.7% over the same year.</p>	92.9%	96.0%	83.4%	77.0%	91.3%	88.8%	84.0%	90.9%	70.9%	91.4%	95.4% County	2021	88.0%
Education	High School Graduation Rate (4-year cohort)	1-Year Change	1-Year Change in Graduation Rate**	<p>The Texas Education Agency reported that 92.9% of Taylor County students in the Class of 2023 graduated high school within four years, a decrease of 0.3% from the Class of 2020.</p> <p>Taylor County's four year graduation rate of 92.9% for the Class of 2021 was higher than that of most other counties with metropolitan areas in the region - behind only Denton County at 94.9% and Wichita County at 95.4% - and also above the state average of 90.0%.</p> <p>Counties in the region below the state average include Bell at 77.0%, Dallas at 83.4%, Elmer at 84.0% and Midland at 88.8%. Ten counties, Lubbock and McLennan counties at had rates above the state average but below Taylor County, at 90.9%, 91.3% and 91.4%, respectively.</p> <p>Graduation rates were fairly steady across the region between 2020 and 2021, with rates changing less than one percent in most major counties. Exceptions include a 1.5% decline in McLennan County and increases of 2.3% and 2.6% in Tom Green and Elmer counties, respectively. Over the same time period, the state's graduation rate fell 0.3%, the same as in Taylor County.</p> <p>As of 2023, Taylor County's average SAT score of 1062 was significantly above the state average of 1050, and was higher than most of the other counties in the region with metropolitan areas - coming in above Elmer County's average of 956, Midland County's 972, Lubbock County's 973, Dallas County's 985, Bell County's 1024, Tom Green County's 1038 and McLennan County's 1039, and just below Wichita and Denton counties, which had averages of 1086 and 1102, respectively.</p> <p>Taylor County's 2.3% decline in average SAT scores from 2020 to 2021 was fairly stable compared to changes in several other counties over the same time period, with changes ranging from drops of 6.4% in Midland County and 40% in Lubbock County to gains of 6.0% in Wichita County and 2.1% in Odessa County. The state's average fell 1.7% over the same year.</p>	-0.3%	0.8%	-0.8%	-0.6%	-0.3%	0.1%	2.6%	2.3%	-0.9%	-1.1%	0.3% County	2021	0.6%
Education	Secondary School Test Scores (SAT)	Court	Average SAT Score ***	<p>The Texas Education Agency reported that in 2021, the average SAT score of students in Taylor County was 1062, which was 2.2% lower than the county's average in 2020.</p> <p>By school district within Taylor County, average SAT scores for 2021 were 1044 in Abilene ISD, 1033 in Jim Ned CSD, 989 in Merkel ISD, 1104 in Texas College Preparatory Academy and 1180 in Wylie ISD, with the 1024 average not reported. Across Education Service Center Region 14, which includes Taylor County, the average score was 1069.</p> <p>Taylor County's 2.3% decline in average SAT scores from 2020 to 2021 was fairly stable compared to changes in several other counties over the same time period, with changes ranging from drops of 6.4% in Midland County and 40% in Lubbock County to gains of 6.0% in Wichita County and 2.1% in Odessa County. The state's average fell 1.7% over the same year.</p>	1062	1102	981	1014	973	972	956	1038	1010	1039	1088.8 County	2021	1014
Education	Secondary School Test Scores (SAT)	1-Year Change	1-Year Change in SAT Scores ***	<p>The Texas Education Agency reported that in 2021, the average SAT score of students in Taylor County was 1062, which was 2.2% lower than the county's average in 2020.</p> <p>By school district within Taylor County, average SAT scores for 2021 were 1044 in Abilene ISD, 1033 in Jim Ned CSD, 989 in Merkel ISD, 1104 in Texas College Preparatory Academy and 1180 in Wylie ISD, with the 1024 average not reported. Across Education Service Center Region 14, which includes Taylor County, the average SAT score in 2021 was 1069.</p> <p>Taylor County's 2.3% decline in average SAT scores from 2020 to 2021 was fairly stable compared to changes in several other counties over the same time period, with changes ranging from drops of 6.4% in Midland County and 40% in Lubbock County to gains of 6.0% in Wichita County and 2.1% in Odessa County. The state's average fell 1.7% over the same year.</p>	-2.2%	-0.2%	-1.5%	1.1%	-4.0%	-4.4%	3.2%	0.8%	10	1.3%	6.0% County	2021	-0.2%
Education	Technical Education	Court	Public Community College or Other Year School Name	<p>Abilene residents have access to two local public community colleges - Texas State Technical College West Texas and Cisco College - which had combined enrollment of 5,320 for the fall 2022 semester.</p> <p>In the region's larger metropolitan areas, enrollment rates vary from 2.3% in El Paso - Temple to 4.1% in Waco, with only 0.7% of Dallas-Fort Worth-Arlington Metro Area residents enrolled in the Dallas County Community College District.</p>	TSTC West Texas, Cisco College	Dallas County Community College District	Dallas County Community College District	Temple College, Central Texas College	South Plains College	Midland College	Odessa College	Howard College	Tulsa Community College, TSTC-McLennan Community College	Yvonne College	College	2022	N/A
Education	Technical Education	Court	Fall Enrollment at Public Community or Technical College (13-19)	<p>Abilene residents have access to two local public community colleges - Texas State Technical College West Texas and Cisco College - which had combined enrollment of 5,320 for the fall 2022 semester.</p> <p>In the region's larger metropolitan areas, enrollment rates vary from 2.3% in El Paso - Temple to 4.1% in Waco, with only 0.7% of Dallas-Fort Worth-Arlington Metro Area residents enrolled in the Dallas County Community College District.</p>	5320	5842	5842	11,242	8,578	5,118	7,470	3,264	14,391	11,520	2,249 Area	2022	PEER RANK 4 of 7







Businesses & Jobs	Self-Employment	Percent of Total	Self-Employed	<p>Abilene Metro Area residents reported the lowest rate of self-employment compared to the other comparably sized metro areas of Wichita Falls at 9.2%, Odessa at 9.5%, San Angelo at 10.9% and Midland at 12.2%. However, Abilene's self-employment rate was slightly higher than the larger metro area of Killeen at 8.1% and of both Lubbock and Waco at 8%, although slightly under the 10.0% reported in the Dallas-Fort Worth Arlington Metro Area.</p> <p>Self-employment rates were largely unchanged across the region between 2020 and 2021, ranging from a decline of 0.7% in Wichita Falls to an increase of 1.1% in Odessa, with Abilene's rate falling 0.4%.</p>	9.0%	10.0%	10.0%	8.1%	8.8%	12.2%	9.5%	10.9%	10.2%	8.8%	9.2% Metro	2021	U.S. Census, American Community Survey 5 Year Averages	9.7%
Businesses & Jobs	Self-Employment	1 Year Change	1 Year Change in Self-Employment	<p>Abilene Metro Area residents reported the lowest rate of self-employment compared to the other comparably sized metro areas of Wichita Falls at 9.2%, Odessa at 9.5%, San Angelo at 10.9% and Midland at 12.2%. However, Abilene's self-employment rate was slightly higher than the larger metro area of Killeen at 8.1% and of both Lubbock and Waco at 8%, although slightly under the 10.0% reported in the Dallas-Fort Worth Arlington Metro Area.</p> <p>Self-employment rates were largely unchanged across the region between 2020 and 2021, ranging from a decline of 0.7% in Wichita Falls to an increase of 1.1% in Odessa, with Abilene's rate falling 0.4%.</p>	-0.4%	0.1%	0.1%	0.0%	0.1%	0.9%	1.1%	0.2%	0.2%	0.4%	-0.7% Metro	2021	U.S. Census, American Community Survey 5 Year Averages	0.2%
Businesses & Jobs	Exports	Count	Exports (thousands)	<p>The International Trade Administration reported that the Abilene Metropolitan Area exported \$52.1 million worth of goods to other countries in 2021, an increase of 3.5% from 2020.</p> <p>Abilene's largest export sector in 2021 was transportation equipment, at \$28.2 million, followed by fabricated metal products at \$6.1 million. Abilene's largest export region, accounting for \$54.7 million of exports, was Asia-Pacific Economic Cooperation (APEC), which includes Australia, Brunei, Canada, China, Hong Kong, Indonesia, Japan, South Korea, Malaysia, Mexico, New Zealand, Papua New Guinea, Peru, Philippines, Russia, Singapore, Taiwan, Thailand and Vietnam.</p> <p>Abilene's growth in international exports, between 2020 to 2021 was moderate, but positive, higher than Midland's decline of 13.5%, but lower than Odessa's 5.9%, 9.2% and 20.1% in Wichita Falls, Odessa and San Angelo, respectively.</p> <p>In the region's larger metro areas, international exports ranged from \$167.9 million in Killeen to more than \$43 billion from the Dallas-Fort Worth-Arlington Metro Area, which was up 12.2% from 2020.</p>	\$62,579.61	\$41,189,011.34	\$41,189,011.34	\$167,945.61	\$406,669.47	\$49,948.53	\$74,288.85	\$148,439.34	\$3,064,817.26	\$866,402.91	\$184,164.04 Metro	2021	International Trade Administration, Metropolitan Exports	FEER RANK: 6 of 7
Businesses & Jobs	Exports	1 Year Change	1 Year Change in Exports	<p>The International Trade Administration reported that the Abilene Metropolitan Area exported \$52.1 million worth of goods to other countries in 2021, an increase of 3.5% from 2020.</p> <p>Abilene's largest export sector in 2021 was transportation equipment, at \$28.2 million, followed by fabricated metal products at \$6.1 million. Abilene's largest export region, accounting for \$54.7 million of exports, was Asia-Pacific Economic Cooperation (APEC), which includes Australia, Brunei, Canada, China, Hong Kong, Indonesia, Japan, South Korea, Malaysia, Mexico, New Zealand, Papua New Guinea, Peru, Philippines, Russia, Singapore, Taiwan, Thailand and Vietnam.</p> <p>Abilene's growth in international exports, between 2020 to 2021 was moderate, but positive, higher than Midland's decline of 13.5%, but lower than Odessa's 5.9%, 9.2% and 20.1% in Wichita Falls, Odessa and San Angelo, respectively.</p> <p>In the region's larger metro areas, international exports ranged from \$167.9 million in Killeen to more than \$43 billion from the Dallas-Fort Worth-Arlington Metro Area, which was up 12.2% from 2020.</p>	3.5%	21.2%	21.2%	15.8%	-6.5%	-13.5%	9.2%	20.1%	15.4%	32.2%	5.5% Metro	2021	International Trade Administration, Metropolitan Exports	4.9%
Businesses & Jobs	GDP/GSP	Count	GDP (billions)	<p>The Abilene Metro Area's GDP of \$8.1 billion in 2021 is similar to most other metro areas in the region, accounting for population differences, with the exception of the Dallas and Midland metro areas - and to a lesser extent Odessa - which have disproportionately high GDPs for the region. Midland's GDP of \$20.5 billion is larger than that of Killeen, \$20.0 billion, despite having only about a third of the population.</p> <p>Likewise, average annual wages per worker in the Abilene Metro Area of \$49,833 fall in the middle of most metro areas in the region outside of Dallas - ranging from \$47,046 in Wichita Falls to \$53,647 in Killeen - again the exception of Midland and Odessa, which have average wages of \$63,991 and \$67,755, respectively. Average wages in Dallas are \$73,523 per worker.</p> <p>Both GDP and average wages grew across the region from 2020 to 2021, with Abilene's GDP growth of 8.9% and wage growth of 9.5% typical for the region. GDP growth in the region ranged from 4.7% in Odessa to 13.8% in Dallas, while wage growth ranged from 6.2% in Waco to 13.4% in Odessa.</p>	\$8.1	\$625.9	\$625.9	\$20.0	\$16.1	\$20.5	\$9.6	\$5.6	\$08.5	\$14.8	\$6.3 Metro	2021	IBREIQ	FEER RANK: 5 of 7
Businesses & Jobs	GDP/GSP	1 Year Change	1 Year Change in GDP	<p>The Abilene Metro Area's GDP of \$8.1 billion in 2021 is similar to most other metro areas in the region, accounting for population differences, with the exception of the Dallas and Midland metro areas - and to a lesser extent Odessa - which have disproportionately high GDPs for the region. Midland's GDP of \$20.5 billion is larger than that of Killeen, \$20.0 billion, despite having only about a third of the population.</p> <p>Likewise, average annual wages per worker in the Abilene Metro Area of \$49,833 fall in the middle of most metro areas in the region outside of Dallas - ranging from \$47,046 in Wichita Falls to \$53,647 in Killeen - again the exception of Midland and Odessa, which have average wages of \$63,991 and \$67,755, respectively. Average wages in Dallas are \$73,523 per worker.</p> <p>Both GDP and average wages grew across the region from 2020 to 2021, with Abilene's GDP growth of 8.9% and wage growth of 9.5% typical for the region. GDP growth in the region ranged from 4.7% in Odessa to 13.8% in Dallas, while wage growth ranged from 6.2% in Waco to 13.4% in Odessa.</p>	8.9%	13.8%	13.8%	9.4%	8.9%	10.1%	4.7%	7.1%	7.9%	11.9%	8.8% Metro	2021	IBREIQ	8.3%
Businesses & Jobs	Average Wage	Count	Annual Average Wages per Worker	<p>The Abilene Metro Area's GDP of \$8.1 billion in 2021 is similar to most other metro areas in the region, accounting for population differences, with the exception of the Dallas and Midland metro areas - and to a lesser extent Odessa - which have disproportionately high GDPs for the region. Midland's GDP of \$20.5 billion is larger than that of Killeen, \$20.0 billion, despite having only about a third of the population.</p> <p>Likewise, average annual wages per worker in the Abilene Metro Area of \$49,833 fall in the middle of most metro areas in the region outside of Dallas - ranging from \$47,046 in Wichita Falls to \$53,647 in Killeen - again the exception of Midland and Odessa, which have average wages of \$63,991 and \$67,755, respectively. Average wages in Dallas are \$73,523 per worker.</p> <p>Both GDP and average wages grew across the region from 2020 to 2021, with Abilene's GDP growth of 8.9% and wage growth of 9.5% typical for the region. GDP growth in the region ranged from 4.7% in Odessa to 13.8% in Dallas, while wage growth ranged from 6.2% in Waco to 13.4% in Odessa.</p>	\$49,833	\$73,523	\$73,523	\$53,647	\$50,776	\$63,991	\$67,755	\$49,845	\$55,763	\$53,006	\$47,046 Metro	2021	IBREIQ	\$57,533
Businesses & Jobs	Average Wage	1 Year Change	1 Year Change in Average Annual Wages per Worker	<p>The Abilene Metro Area's GDP of \$8.1 billion in 2021 is similar to most other metro areas in the region, accounting for population differences, with the exception of the Dallas and Midland metro areas - and to a lesser extent Odessa - which have disproportionately high GDPs for the region. Midland's GDP of \$20.5 billion is larger than that of Killeen, \$20.0 billion, despite having only about a third of the population.</p> <p>Likewise, average annual wages per worker in the Abilene Metro Area of \$49,833 fall in the middle of most metro areas in the region outside of Dallas - ranging from \$47,046 in Wichita Falls to \$53,647 in Killeen - again the exception of Midland and Odessa, which have average wages of \$63,991 and \$67,755, respectively. Average wages in Dallas are \$73,523 per worker.</p> <p>Both GDP and average wages grew across the region from 2020 to 2021, with Abilene's GDP growth of 8.9% and wage growth of 9.5% typical for the region. GDP growth in the region ranged from 4.7% in Odessa to 13.8% in Dallas, while wage growth ranged from 6.2% in Waco to 13.4% in Odessa.</p>	9.5%	6.7%	6.7%	6.6%	6.5%	8.7%	13.4%	7.0%	6.1%	6.2%	7.8% Metro	2021	IBREIQ	8.5%

\* San Angelo data for 2022 was not available for comparison. Data from Redfin source was used to compare sale price trends.

\*\* Graduation rate reflects the Tulsa (OK) area, not county level due to the absence of data for the county.

\*\*\* SAT Scores for Tulsa Schools not available. Texas participation for SAT is strong, while ACT participation is very low. Oklahoma has high ACT participation and very low or non-reporting SAT scores on the local level.

\*\*\*\* Dallas: Worth used for Grand Prairie as it was the closest available option.

\*\*\*\*\* Tulsa did not have 2022 tourism data.

Main Category	Item	Measure	Description	Source	URL	Source Notes
People	Population Trends	Population	Count of all persons living in geographical area	U.S. Census, Population Estimates	<a href="http://www.census.gov/programs-surveys/popest/data/tables.html">www.census.gov/programs-surveys/popest/data/tables.html</a>	
People	Age Groups	Population Ages 20 to 44 Years	Count of all persons who were aged 20 to 44 years	U.S. Census, American Community Survey 5-Year Averages	<a href="http://data.census.gov">data.census.gov</a>	Note: The U.S. Census published only 5-year estimates for ACS data in 2020 due to the pandemic. These are "jerid" estimates that represent data collected over a period of time. These are compared to 5-year estimates for 2021.
People	Diversity Index	Diversity Index	Represents the likelihood that two persons, chosen at random from the same area, belong to different races or ethnic groups. The Diversity Index ranges from 0 (no diversity) to 100 (complete diversity), where an area's index tends toward 100 when the population is more evenly divided across race and ethnic groups.	ESRI	Proprietary access	
Income	Median Household Income	Median Household Income	Mathematical median calculation of income by members of a household received on a regular basis from wages, salary, commissions, bonuses, self-employment, dividends, Social Security, retirement, etc.	U.S. Census, American Community Survey 5-Year Averages	<a href="http://data.census.gov">data.census.gov</a>	
Income	Living Wage	MIT Living Wage (Hourly)	Developed by Amy Glasmeier of the Massachusetts Institute of Technology, the Living Wage is an estimated local wage rate that a full-time worker requires to cover the costs of their family's basic needs - minimum standards of living - where they reside. A family of 4: two adults, two children, with both adults working.	Living Wage Calculator, MIT ( <a href="http://livingwage.mit.edu">livingwage.mit.edu</a> )	<a href="http://livingwage.mit.edu/">livingwage.mit.edu/</a>	
Income	Poverty Rate	Population Below Poverty Level (%)	The Census Bureau uses a set of money income thresholds that vary by family size and composition to determine who is in poverty. If the total income for a family or unrelated individual falls below the relevant poverty threshold, then the family (and every individual in it) or unrelated individual is considered in poverty. Shown here as a percentage of the total population.	U.S. Census, American Community Survey 5-Year Averages	<a href="http://data.census.gov">data.census.gov</a>	
Liability	Cost of Living Index	Cost of Living Index (COLI)	Area Vibes sources C2ER Cost of Living Index and models upon that data.	AreaVibes, Modeled on C2ER	<a href="http://www.areavibes.com">www.areavibes.com</a>	
Liability	Housing Costs	Median Sale Price of Homes	The median price at which homes were sold, mm/yy to mm/yy comparison	Zillow	<a href="http://www.zillow.com/research/data/">www.zillow.com/research/data/</a>	
Liability	Housing Costs	Median Sale Price of Homes	The median price at which homes were sold.	Redfin (San Angelo)	<a href="http://www.redfin.com/city/16534179/San-Angelo/housing-market">www.redfin.com/city/16534179/San-Angelo/housing-market</a>	Note: Data for San Angelo was not available from Zillow for comparison. Redfin data was used for San Angelo in this measure.
Liability	Housing Availability	For Sale Home Inventory (12-Month Average)	The count of unique listings that were active at any time in a given month.	Zillow	<a href="http://www.zillow.com/research/data/">www.zillow.com/research/data/</a>	
Liability	Rental Costs	Rent Index (12-Month Average)	Observed Rent Index is a measure of the typical, observed market rate rent and is weighted to the rental housing stock to ensure representativeness across the entire market, not just those homes currently listed for rent. The index computes the mean of listed rents that fall into the 40th to 60th percentile range for all homes and apartments in a given region, which is once again weighted to reflect the rental housing stock.	Zillow	<a href="http://www.zillow.com/research/data/">www.zillow.com/research/data/</a>	
Liability	Crime Rate	Violent Crime Rate per 100,000	Rate includes violent offenses reported to city law enforcement department using the FBI Uniform Crime Reporting Program standards per 100,000 residents in the city. Crimes include murder, rape, robbery and aggravated assault.	FBI Uniform Crime Reports, Texas Department of Public Safety	<a href="http://cde.utcrs.gov/www.dps.texas.gov/section/crime-records/crime-texas">cde.utcrs.gov/www.dps.texas.gov/section/crime-records/crime-texas</a>	
Liability	Crime Rate	Property Crime Rate per 100,000	Rate includes property (non-violent) offenses reported to city law enforcement department using the FBI Uniform Crime Reporting Program standards per 100,000 residents in the city. Crimes include burglary, larceny-theft, and auto theft.	FBI Uniform Crime Reports, Texas Department of Public Safety	<a href="http://cde.utcrs.gov/www.dps.texas.gov/section/crime-records/crime-texas">cde.utcrs.gov/www.dps.texas.gov/section/crime-records/crime-texas</a>	
Liability	Walkability/Bikability	Average Walk Score for City	Walk Score is a number between 0 and 100 that measures the walkability of any address. Walk Score for a city or neighborhood is an average for that area. The highest city score is San Francisco at 89.	Walkscore.com	<a href="http://walkscore.com">walkscore.com</a>	
Liability	Walkability/Bikability	Average Bike Score for City	Bike Score service measures whether a location is good for biking on a scale from 0 - 100. An average is calculated for the city or neighborhood level. The highest city score is Minneapolis at 83.	Walkscore.com	<a href="http://walkscore.com">walkscore.com</a>	
Liability	Walkability/Bikability	Downtown Walk Score for City	Neighborhood Walk Score is an average for that small area as a collection of address scores. An example of a perfect 100 score is Chinatown in San Francisco.	Walkscore.com	<a href="http://walkscore.com">walkscore.com</a>	
Liability	Air Quality	Air Quality (Attainment or Nonattainment)	If the air quality in a geographic area meets or is cleaner than the national standard determined by the EPA, it is called an attainment area while areas that don't meet the national standard are called nonattainment areas.	U.S. Environmental Protection Agency Green Book	<a href="https://www.epa.gov/green-book">https://www.epa.gov/green-book</a>	
Education	Educational Attainment	Population 25 Years or Older with Associate Degree or Higher (%)	Population 25 years or older who have completed 2 or more years of college obtaining a degree of Associate, Bachelor's, or graduate degree.	U.S. Census, American Community Survey 5-Year Averages	<a href="http://data.census.gov">data.census.gov</a>	
Education	High School Graduation Rate (4-year cohort)	Graduation Rate (4-Year Cohort)**	The percentage of students that graduate high school and obtain a diploma within four years.	Texas Education Agency, Oklahoma State Dept. of Education	<a href="http://tea.texas.gov/reports-and-data/oklahoma-state-dept-of-education">tea.texas.gov/reports-and-data/oklahoma-state-dept-of-education</a>	Graduation rate reflects the Tulsa ISD only, not the county level due to the absence of 2020 data for the remaining school districts in the county.
Education	Secondary School Test Scores (SAT)	Average SAT Score ***	The SAT is a standardized test that is an accepted measure of students' knowledge of math, reading, and writing, as well as their college readiness.	Texas Education Agency	<a href="http://tea.texas.gov/reports-and-data/school-performance/accountability-research/ap/ib-and-sat/act">tea.texas.gov/reports-and-data/school-performance/accountability-research/ap/ib-and-sat/act</a>	SAT scores for Tulsa Schools are not available. Texas participation in SAT is strong, while ACT participation is very low. Oklahoma has high ACT participation and very low or non-reporting SAT scores on the local level.
Education	Technical Education	Fall Enrollment at Public Community or Technical College (2-Yr)	Fall enrollment at nearby 2-year public community or technical colleges	<a href="http://www.txhighereddata.org">www.txhighereddata.org</a> , Tulsa Community College	<a href="http://www.txhighereddata.org/www.tulsaacc.edu/about-us/institutional-research">www.txhighereddata.org/www.tulsaacc.edu/about-us/institutional-research</a>	
Infrastructure	Broadband (access)	Households with Fixed Broadband Access at 250 Mbps +	The percent of households with access to fixed broadband internet service at or above 250 Megabits per second (Mbps)	Broadband Map (Dec 2022 data)	<a href="http://broadbandmap.fcc.gov/area-summary/">broadbandmap.fcc.gov/area-summary/</a>	
Infrastructure	Broadband (access)	Households with Fixed Broadband Access at 1,000 Mbps (1 Gig) +	The percent of households with access to fixed broadband internet service at or above 1,000 Megabits per second (Mbps) or 1 Gig	Broadband Map (Dec 2022 data)	<a href="http://broadbandmap.fcc.gov/area-summary/">broadbandmap.fcc.gov/area-summary/</a>	
Infrastructure	Broadband (speed)	Average Speed (Mbps)	The average recorded speed of downloads captured through Ookla and M-Labs hosted speed tests.	Ookla & M-Lab download speeds (Mbps)	<a href="https://mbam.ntia.gov/pages/mbacom-reports-202106">https://mbam.ntia.gov/pages/mbacom-reports-202106</a>	
Infrastructure	Electric	Electricity Rate (Cents per kWh)	Average price of electricity reported per prominent provider	EIA Sales to Ultimate Customers	<a href="http://www.eia.gov/electricity/sales_revenue_price/">www.eia.gov/electricity/sales_revenue_price/</a>	
Infrastructure	Roadways/Congestion	Annual delay per Commuter ****	Excess travel time per commuter	Texas A & M Transportation Institute	<a href="https://mobility.tamu.edu/umf/">https://mobility.tamu.edu/umf/</a>	
Infrastructure	Airport	Major International Airport Enplanements	Number of passengers boarding planes at specified airport.	Bureau of Transportation Statistics	<a href="https://www.faa.gov/airports/planning_capacity/passenger_allcargo_stats">https://www.faa.gov/airports/planning_capacity/passenger_allcargo_stats</a>	
Infrastructure	Airport	Regional Airport Enplanements	Number of passengers boarding planes at specified airport.	Bureau of Transportation Statistics	<a href="https://www.faa.gov/airports/planning_capacity/passenger_allcargo_stats">https://www.faa.gov/airports/planning_capacity/passenger_allcargo_stats</a>	
Tourism	Direct Visitor Spending	Total Direct Travel Spending (Millions)	Purchases by travelers during a trip, including lodging taxes and other applicable local and state taxes paid by the traveler at the point of sale.	Travelstats.com, Dean Runjan Associates	<a href="http://travelstats.com">travelstats.com</a>	
Labor Force	Labor Force (Residents)	Labor Force (12-Month Average)	Resident population 16 years and older employed or actively looking for work.	Bureau of Labor Statistics	<a href="http://www.bls.org">www.bls.org</a>	
Labor Force	Employment (Residents)	Employment (12-Month Average)	Resident population 16 years and older employed regardless of where the job is located.	Bureau of Labor Statistics	<a href="http://www.bls.org">www.bls.org</a>	
Labor Force	Unemployment (Residents)	Unemployment (12-Month Average)	Resident population 16 years and older not employed and actively searching for work.	Bureau of Labor Statistics	<a href="http://www.bls.org">www.bls.org</a>	
Labor Force	Labor Draw Area	Labor Force within 30-Minute Drive Time	Resident population 16 years or older within a 30-minute drive of city center.	ESRI	Proprietary access	
Labor Force	Labor Draw Area	Population within 30-Minute Drive Time	Population within a 30-minute drive of city center.	ESRI	Proprietary access	
Labor Force	Commuting	Net Commuting Exchange	Number of workers (negative or positive) from the exchange of in-commuters and out-commuters from county. One primary job per worker is counted.	U.S. Census, Longitudinal Employer-Household Dynamics (LEHD)	<a href="http://onthemap.ces.census.gov">onthemap.ces.census.gov</a>	
Labor Force	Commuting	Inbound Commuting	People who work in the county but live outside the county. One primary job per worker is counted.	U.S. Census, Longitudinal Employer-Household Dynamics (LEHD)	<a href="http://onthemap.ces.census.gov">onthemap.ces.census.gov</a>	
Labor Force	Commuting	Outbound Commuting	County residents who work outside the county. One primary job per worker is counted.	U.S. Census, Longitudinal Employer-Household Dynamics (LEHD)	<a href="http://onthemap.ces.census.gov">onthemap.ces.census.gov</a>	
Labor Force	Work from home	Worked from home	Percent of residents that reported that they work from home.	U.S. Census, American Community Survey 5-Year Averages	<a href="http://data.census.gov">data.census.gov</a>	
Labor Force	Labor Force Participation	Labor Force Participation Rate (% Population 16 Years and Older)	Resident population 16 years or older that is employed or actively looking for work.	U.S. Census, American Community Survey 5-Year Averages	<a href="http://data.census.gov">data.census.gov</a>	
Labor Force	Labor Force Participation	Labor Force Participation Rate (% Population 20 to 64 Years)	Resident population 20 to 64 years that is employed or actively looking for work.	U.S. Census, American Community Survey 5-Year Averages	<a href="http://data.census.gov">data.census.gov</a>	
Military & Veterans	Military installations	Military Installation Name	Nearst major military installation	Texas Comptroller, Economic Impact Reports	<a href="http://comptroller.texas.gov/economy/economic-data/military">comptroller.texas.gov/economy/economic-data/military</a>	
Military & Veterans	Military installations	Total Direct Employment at Military Installations	Employment of active military, civilian contractors, and Dept. of Defense workers.	Texas Comptroller, Economic Impact Reports	<a href="http://comptroller.texas.gov/economy/economic-data/military">comptroller.texas.gov/economy/economic-data/military</a>	
Military & Veterans	Veteran Population	Veteran Population 18 Years and Older (%)	Percent of total population that reported veteran status.	U.S. Census, American Community Survey 5-Year Averages	<a href="http://data.census.gov">data.census.gov</a>	
Businesses & Jobs	Jobs (Workplace-Based)	Jobs (4Q Average)	Number of people employed in geography regardless of where they live.	JobsEQ	<a href="http://jobsEQ.com">jobsEQ</a>	
Businesses & Jobs	Tech Jobs (Workplace-Based)	Tech Job	Number of tech jobs as defined by CompTIA (SOC codes 11-3021, 15-1211, 15-1212, 15-1221, 15-1231, 15-1232, 15-1241, 15-1242, 15-1243, 15-1244, 15-1251, 15-1252, 15-1253, 15-1254, 15-1255, 15-1299, 15-2051, 17-2061, 49-2011)	JobsEQ	Proprietary access	
Businesses & Jobs	Talent Availability	Candidates per Job Opening	Number of resumes on file at state employment organization per active job posting on the same state-sponsored employment site.	Work in Texas, OK Job Match	<a href="http://texasmi.com/EconomicProfile/MSAP/Profiles_okjobmatch.com">texasmi.com/EconomicProfile/MSAP/Profiles_okjobmatch.com</a>	
Businesses & Jobs	Job Postings	Online Job Ads	Number of online job postings observed in area for past 30 days.	JobsEQ	<a href="http://jobsEQ.com">jobsEQ</a>	
Businesses & Jobs	Job Postings	Ads per Jobs	Number of online job postings observed per total employment.	JobsEQ	<a href="http://jobsEQ.com">jobsEQ</a>	
Businesses & Jobs	Establishments	Establishments (Covered Establishments)	Number of covered establishments or places of business. Covered establishments have employers that pay into state unemployment insurance.	JobsEQ (Covered Establishments reported by BLS)	Proprietary access	
Businesses & Jobs	New Establishments	New Establishments (last 12 months)	Number of new establishments that were begun in past 12-months.	U.S. Census, Business Dynamics	<a href="http://data.census.gov">data.census.gov</a>	
Businesses & Jobs	Self-Employment	Self-Employed	Percent of residents that reported self-employment.	U.S. Census, American Community Survey 5-Year Averages	<a href="http://data.census.gov">data.census.gov</a>	
Businesses & Jobs	Exports	Exports (billions)	Value of products from area that were exported to another country for sale.	International Trade Administration, Metropolitan Exports	<a href="http://www.trade.gov/ia-metropolitan-export-series">www.trade.gov/ia-metropolitan-export-series</a>	
Businesses & Jobs	GDP/GRP	GDP (billions)	GDP (sometimes referred to as GRP for regions smaller than the national level) measures the final market value of all goods and services produced in the region.	JobsEQ	Proprietary access	
Businesses & Jobs	Average Wage	Annual Average Wages per Worker	The mathematical average of wages paid to workers employed in the area, regardless of where they live.	JobsEQ	Proprietary access	

\* San Angelo data for 2022 was not available for comparison. Data from Redfin source was used to compare sale price trends.  
\*\* Graduation rate reflects the Tulsa ISD only, not county level due to the absence of data for the county.  
\*\*\* SAT Scores for Tulsa Schools not available. Texas participation for SAT is strong, while ACT participation is very low. Oklahoma has high ACT participation and very low or non-reporting SAT scores on the local level.  
\*\*\*\* Dallas-Ft Worth used for Grand Prairie as it was the closest available option  
\*\*\*\*\* Tulsa did not have 2022 tourism data.

Peer Cities: Killeen, Lubbock, Odessa, Midland, Wichita Falls, Grand Prairie, San Angelo  
Aspirational: Waco, Denton and Tulsa, OK