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HRP Group Announces The Bellwether District Project Featured at ITN Business 2024 Net Zero Festival

LONDON, Oct. 24, 2024 — HRP Group is excited to announce that its innovative approach to redevelopment was featured at the 2024 Net Zero Festival, hosted by ITN Business. This prestigious event was hosted this week in London to discuss urban design, adaptation, and resilience, as well as explore ways to promote healthy cities and public well-being.

The “Urban Evolution: Our Future Cities” program, which featured sustainable development projects around the world, premiered at the festival. It included a documentary-style feature on The Bellwether District, HRP Group’s landmark redevelopment of a 1,300-acre former refinery site in Philadelphia, Pennsylvania.

"We are thrilled to have the opportunity to showcase The Bellwether District and our commitment to sustainable urban development at the Net Zero Festival," said **Roberto E. Perez, CEO of HRP Group**. "This event aligns perfectly with our vision of creating sustainable spaces that not only meet today's need for a higher environmental standard, but also ensure a social and economic resiliency that maximizes the impact of these transformational projects."

Included as a model for future urban redevelopment initiatives, The Bellwether District project integrates cutting-edge technology, green infrastructure, and renewable energy solutions to create an eco-conscious economic engine in one of America’s great cities. This program aims to inspire communities to adopt similar practices to achieve urban transformation.

The Net Zero Festival is a gathering of industry leaders, policymakers, and environmental advocates to share insights and best practices for achieving sustainability goals. HRP Group invites all festival attendees to learn more about The Bellwether District and the company’s ongoing efforts to promote sustainable redevelopment in the United States.

About HRP Group

HRP (www.hrpgroup.com) is a vertically integrated, multi-strategy real estate investment company specializing in the transformation of obsolete industrial sites into modern logistics infrastructure, mixed-use destinations, and pioneering innovation hubs. The firm takes a holistic approach to value creation that prioritizes community, environmental, and economic sustainability.

About The Bellwether District

The Bellwether District will be a 1,300-acre, state-of-the-art home for e-commerce, life sciences, and logistics leaders. Through an extensive remediation process, HRP is transforming the former industrial relic into a global model of sustainable development and design where people and the planet can win together. Please visit www.thebellwetherdistrict.com for more information.