Larissa Samantha Avila Ramírez
Frontend / Software Engineer

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Frontend Developer with 5+ years of experience building performant, scalable, and user-centric web applications. Specialized in UI/UX, design systems, and frontend architecture using **Vue, React**, and **Node**. Proven track record in reducing UI errors, improving development efficiency, and leading feature implementations. Currently expanding knowledge in Artificial Intelligence to integrate smart, impactful solutions. Open to global opportunities in software engineering.

EXPERIENCE

Baja Technologies | Frontend Software Engineer— *December 2022 - present*
Led front-end development and optimization for new and legacy web applications.
Improved web component efficiency by 60% through reusable design systems.
Built landing pages, internal tools, and extensive documentation covering environment setup, project workflows, and code standards.

Montebit | Lead Frontend Developer — *March 2019 - Dec 2022*
Spearheaded design system implementation, reducing UI bugs by 60%. Developed internal CMS and CRM tools, increasing operational speed and sales management by 40%. Mentored junior developers and QA engineers; introduced Scrum methodologies for frontend processes.

ASC Education | Product Manager — *November 2017 - June 2019*
Translated user and business needs into actionable product requirements. Led feature planning and prioritization; improved developer efficiency by 40% through design system integration.
Tech stack: Vue(2&3), SCSS, Wordpress, JekyllIrb, liquid, Github, React, Postman, AdobeXD, Zeplin, Confluence

Globant | UI Developer — *November 2015 - April 2017*
Developed responsive user interfaces for City Banamex applications. Maintained CSS architecture and collaborated on frontend component libraries.

PROJECTS

fantasticocomic.com — *March 2019 - 2022*
Developed a custom eCommerce platform with enhanced UX, increasing conversions by 60%. Built an internal CMS that accelerated employee workflows by 40%.

cryptobox.mx — *May 2022*
Built a real-time Bitcoin landing page using Vue and WebSockets for live price updates.

Propiedades.com/precalificate — *December 2019- January 2020*
Enhanced SEO and user acquisition by rebuilding the user interface with React and Redux; developed reusable UI components..

SKILLS

Programming Languages:
- Advance: HTML/CSS, Javascript
- Intermediate: NodeJs, Express, Typescript, MongoDB
- Basic: SQL, Postgresql,Laravel, Python
Frameworks and Tools:
- Advance: Vanilla Js, Vue.js, SCSS, Tailwind, Bootstrap, Bulma, Materialize
Intermediate:React.js Wordpress, Shopify, Docker
Basic: React Native, OpenCV, Angular, AWS
Management: Scrum, Kanban, Product Management, Trello, Jira,
Design Tools: Figma, AdobeXD, Sketch, Photoshop, Illustrator
Languages: Native: Spanish **|** Upper Intermediate/B2: English **|** Basic: LSM(mexican sign language)

EDUCATION

IPN - UPIICSA – Ciudad de México, México | *Bachelor Degree, Computer Sciences. 2008 - 2012*
IPN - UPIICSA – Ciudad de México, México | *Course* IT Management and SCRUM 2019 (4 months)
UNIR - *Master's Degree*, Artificial Intelligence - (2025 - present)