

Navigating Mānoa Institutional Research Website

Mānoa Institutional Research Office (MIRO)

University of Hawai'i at Mānoa

September, 2014

The screenshot shows the homepage of the Mānoa Institutional Research Office. At the top, there is a navigation menu with links for Home, Reports, Rankings, Surveys, Facts, and Decision Support. Below the navigation is a green header with the text 'MĀNOA INSTITUTIONAL RESEARCH OFFICE'. The main content area features a large image of tropical flowers with the text 'WELCOME TO MĀNOA INSTITUTIONAL RESEARCH OFFICE'. To the right of the image is a vertical list of menu items: Fast Facts, College Navigator, Overview, Accreditation, Peers/Benchmark, Cost and Aid, Programs, Admissions, Courses, Enrollment, Persistence, Degrees, Time to Degree, Research, Employee, and Other. Below the main content area are three columns of information: 'Mission' (Mānoa Institutional Research Office provides information and research-based analysis to fulfill mandatory reporting requirements and support university decision making for institutional effectiveness. Read more), 'Announcements' (Princeton Review ranked University of Hawai'i at Mānoa in the Best 379 Colleges around the nation. Read Mānoa's profile here. Persistence Report published), and 'Time to Degree' (University of Hawai'i at Mānoa is among the best 200 universities in the world among all the 1200 top research universities ranked, according to the 2014 Shanghai Academic Ranking of World Universities. Read more).

The screenshot shows the 'Fast Facts' page. It features a large image of a football field with the text '2013 FAST FACTS' overlaid. Below the image is the text 'UNIVERSITY OF HAWAII AT MĀNOA' and 'FOUNDED IN 1907, the University of Hawai'i at Mānoa is the flagship campus of the University of Hawai'i System. A destination of choice, students and faculty come from across the nation and around the world to take advantage of the many opportunities available at Mānoa. Read more'. To the right of the text is a map of the state of Hawaii with a green dot indicating the location of Mānoa, with the text 'CAMPUS LOCATION Mānoa, just outside downtown'.

The screenshot shows the 'Rankings' page. It features a large image of a football field with the text '2013 FAST FACTS' overlaid. Below the image is the text 'UNIVERSITY OF HAWAII AT MĀNOA' and 'FOUNDED IN 1907, the University of Hawai'i at Mānoa is the flagship campus of the University of Hawai'i System. A destination of choice, students and faculty come from across the nation and around the world to take advantage of the many opportunities available at Mānoa. Read more'. To the right of the text is a map of the state of Hawaii with a green dot indicating the location of Mānoa, with the text 'CAMPUS LOCATION Mānoa, just outside downtown'. Below the main content area is a section titled 'Rankings' with the text 'UH Mānoa is ranked by a variety of organizations that each develops its own methodology. MIRO collects information of how Mānoa is ranked internationally and nationally, as well as rankings about colleges or programs. Because there is no one ranking that can accurately and thoroughly describes Mānoa or its programs, the different perspectives reflected by these rankings help to draw a picture of the excellence of the university. For questions about ranking methodologies, please contact the organizations that publish the rankings directly. To provide information about new rankings, please e-mail miro@hawaii.edu.' Below this text are logos for THE WORLD UNIVERSITY RANKINGS, QS WORLD UNIVERSITY RANKINGS, ACADEMIC RANKING OF WORLD UNIVERSITIES, and U-multirank. Below the logos is a list of ranking organizations: Academic Ranking of World Universities, QS World University Ranking, U-Multirank, and U.S. News.

MĀNOA INSTITUTIONAL RESEARCH OFFICE



Native Hawaiian Student Enrollment Growth
UHM has increased its Native Hawaiian student enrollment by 64% between 2005 and 2013. [Read more...](#)



Mission

Mānoa Institutional Research Office provides information and research-based analysis to fulfill mandatory reporting requirements and support university decision making for institutional effectiveness. [Read more...](#)



Announcements

- Princeton Review ranked University of Hawai'i at Mānoa in the Best 379 Colleges around the nation. Read Mānoa's profile [here](#) .
- [Persistence Report](#) published
- Check out the newly released [Glossary of Terms](#) for terms used



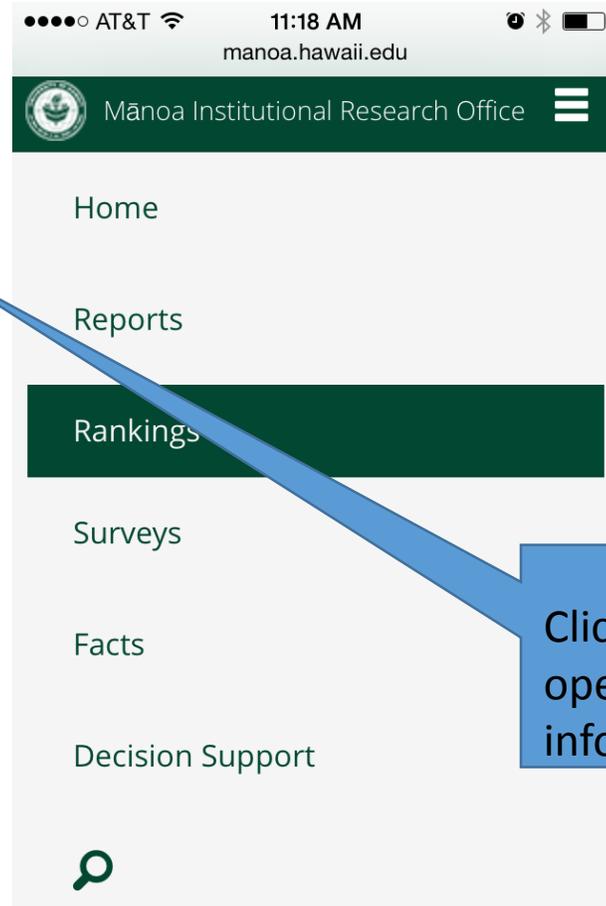
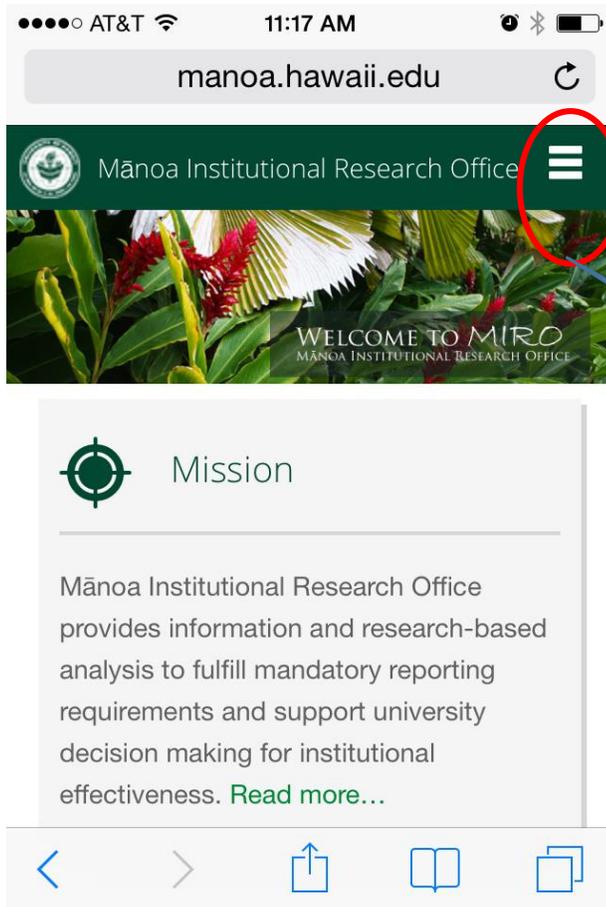
Did You Know?

University of Hawai'i at Mānoa ranks among the best 200 universities in the world among all the 1200 top research universities ranked, according to the 2014 Shanghai Academic Ranking of World Universities, [Read more...](#)

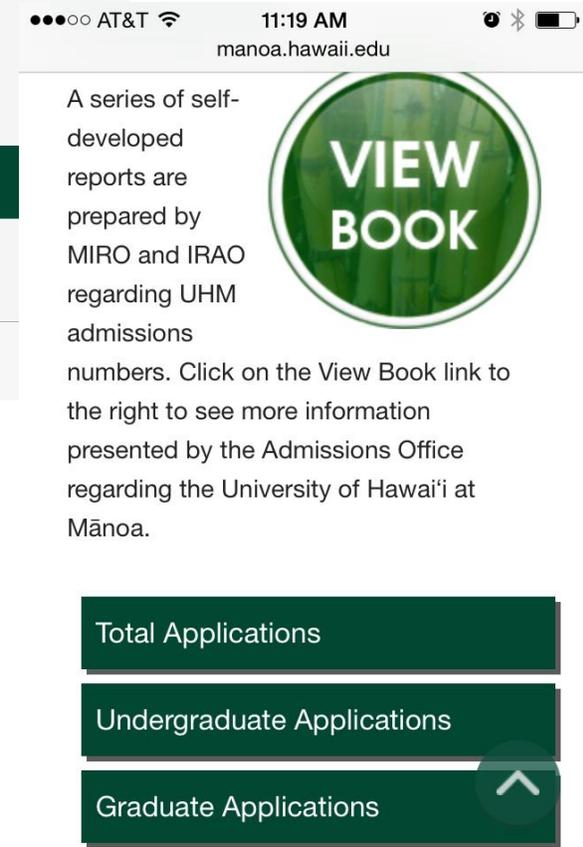
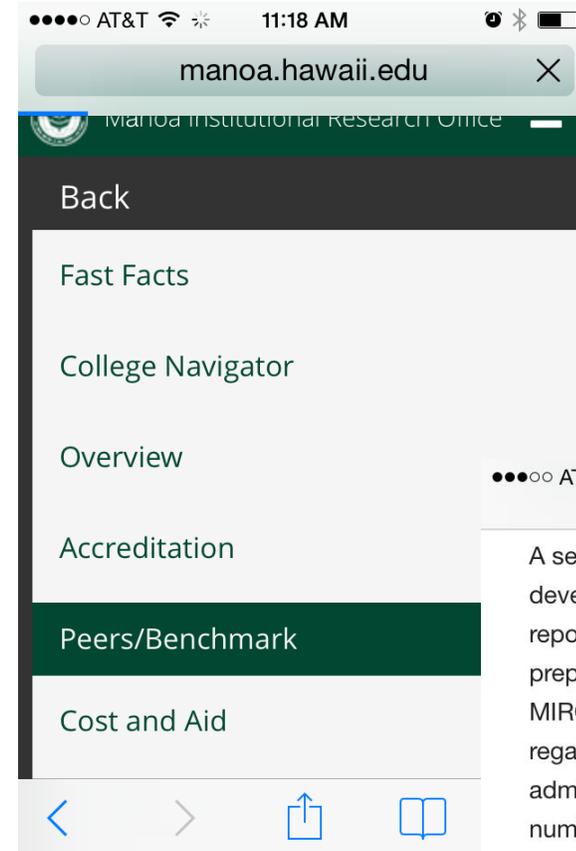
The New MIRO
Website Aims to be:

Mobile Friendly,
Easier to Navigate,
Richer in Content,
and Visually Attractive

Mobile Friendly



Click this sign to open layers of information



Two Dimensions of Navigation

The screenshot shows the website for the Mānoa Institutional Research Office. At the top left is the University of Hawai'i Mānoa logo. A navigation bar contains links for Home, Reports, Rankings, Surveys, Facts, and Decision Support, with a search icon to the right. Below the navigation bar is a dark green banner with the text "MĀNOA INSTITUTIONAL RESEARCH OFFICE". Underneath is a large image of tropical plants with the text "WELCOME TO MĀNOA INSTITUTIONAL RESEARCH OFFICE". A vertical dropdown menu is open under the "Facts" link, listing: Fast Facts, College Navigator, Overview, Accreditation, Peers/Benchmark, Cost and Aid, Programs, Admissions, Courses, Enrollment, Persistence, Degrees, Time to Degree, Research, Employee, and Other. Below the banner are three content boxes: "Mission" (with a target icon), "Announcements" (with a megaphone icon), and a box with a lightbulb icon containing text about the university's ranking. At the bottom right, a vertical list of navigation links is shown.

- HOME
- REPORTS
- RANKINGS
- SURVEYS
- FACTS
- DECISION SUPPORT

- Fast Facts
- College Navigator
- Overview
- Accreditation
- Peers/Benchmark
- Cost and Aid
- Programs
- Admissions
- Courses
- Enrollment
- Persistence
- Degrees
- Time to Degree
- Research
- Employee

MIRO Homepage

- Two Dimensions of Navigation
- **Search Bar: MIRO Website Content Only**
- Slide Show
- “Mission”, “Announcements”, “Did You Know?”
- Footer: Campus map, links, staff, **Glossary of Terms**



Mānoa Campus Map

Contact Us

Mānoa Institutional Research Office
2500 Campus Road
Hawai'i Hall 107
Honolulu, HI 96822
Phone: 808-956-5366
Fax: 808-956-7115
E-mail: miro@hawaii.edu

UH Mānoa

[History](#)
[Visitor Information](#)
[Honolulu](#)
[Administration](#)
[Strategic Plan](#)
[Directory](#)
[Calendar](#)
[File Drop](#)

About the Office

[MIRO Staff](#)
[Glossary of Terms](#)

Related Offices

[Academic Affairs](#)
[STAR](#)
[Assessment Office](#)
[UH System IRAO](#)

Glossary of Terms



Glossary

Our MIRO Glossary of Terms features words commonly used in the field of Institutional Research, as well as terminology used in reports developed by Mānoa Institutional Research Office. If there is a definition you feel we've missed or something you think we could explain a little bit better, please email us at miro@hawaii.edu.

[A](#) | [B](#) | [C](#) | [D](#) | [E](#) | [F](#) | [G](#) | [H](#) | [I](#) | [J](#) | [K](#) | [L](#) | [M](#) | [N](#) | [O](#) | [P](#) | [Q](#) | [R](#) | [S](#) | [T](#) | [U](#) | [V](#) | [W](#) | [X](#) | [Y](#) | [Z](#)

Acceptance Rate

The percentage of applicants to a program or institution who are offered admission; also called the admit rate.

Accreditation

The process by which an institution's academic programs are reviewed by external agencies that evaluate the institution's ability to deliver the education it promises. Regional accreditation for UH Mānoa comes from [Western Association of Schools and Colleges Accreditation](#) (WASC). The professional schools and various other programs are accredited by their separate professional groups. [Click here](#) for a list of accredited programs at UH Mānoa.

Admitted Student

Applicant who is offered admission to a degree-granting program at an institution (Common Data Set).

[B]

Reports



MĀNOA INSTITUTIONAL RESEARCH OFFICE

Reports

MIRO serves as University of Hawai'i at Mānoa's primary contact for most national and international rankings and publishers. MIRO offers the Common Data Set and a list of external surveys we participate in. In addition, MIRO researchers are engaged in various research and analysis briefs that focus on key issues at the university. For questions about published reports and analysis briefs, or to reach the survey contact within our office, please e-mail miro@hawaii.edu for assistance.



Common Data Set

- [2013-2014 Common Data Set](#)
- [2012-2013 Common Data Set](#)

External Surveys

Analysis Briefs

Rankings



Rankings

UH Mānoa is ranked by a variety of organizations that each develops its own methodology. MIRO collects information of how Mānoa is ranked internationally and nationally, as well as rankings about colleges or programs. Because there is no one ranking that can accurately and thoroughly describes Mānoa or its programs, the different perspectives reflected by these rankings help to draw a picture of the excellence of the university. For questions about ranking methodologies, please contact the organizations that publish the rankings directly. To provide information about new rankings, please e-mail miro@hawaii.edu.



The University of Hawai'i at Mānoa is ranked by the following international and national ranking organizations:

Academic Ranking of World Universities

QS World University Ranking

U-Multirank

U.S. News

Surveys



MĀNOA INSTITUTIONAL RESEARCH OFFICE

Surveys

Mānoa Institutional Research Office administers surveys (such as NSSE and FSSE) or archives surveys conducted by other Mānoa offices (such as CIRP and Leaver's Study). These survey activities are part of the university's commitment to institutional effectiveness and improvement.



NSSE

FSSE and FSSE-G

CIRP

Cooperative Institutional Research Program (CIRP) Freshman Survey is a national survey used to collect demographic and attitudinal information about incoming students. It measures trends in higher education and serves as a baseline for longitudinal follow-up. Office of Student Affairs at UH Mānoa administers the CIRP Freshman Survey. The last administration was in 2013. Survey results and reports from the 2013 CIRP survey is provided below.

[Learn more about the Cooperative Institutional Research Program \(CIRP\) Freshman Survey »](#)

FACTS – Fast Facts



- Fast Facts
- College Navigator
- Overview
- Accreditation
- Peers/Benchmark
- Cost and Aid
- Programs
- Admissions
- Courses
- Enrollment
- Persistence
- Degrees
- Time to Degree
- Research
- Employee
- Other

Fast Facts



UNIVERSITY OF HAWAI‘I AT M

FOUNDED IN 1907, the University of Hawai‘i at Mānoa is the flagship campus of the University of Hawai‘i System. A destination of choice, students and faculty come from across the nation and around the world to take advantage



FACTS –College Navigator



UNIVERSITY
of HAWAII
MĀNOA

Home Reports Rankings Surveys Facts Decision Support



MĀNOA INSTITUTIONAL RESEARCH OFFICE

College Navigator

ies INSTITUTE OF EDUCATION SCIENCES

NATIONAL CENTER FOR EDUCATION STATISTICS

Enter search terms here

Publications & Products | Surveys & Programs | Data & Tools | Fast Facts | School Search | News & Events | About Us

COLLEGENavigator Back to Results Print Save MY FAVORITES (0)

Name of School
University of Hawaii

States (use map for more than 1 state)
No Preference
Alabama
Alaska
Arizona Use Map

ZIP Code **Miles from**

Programs/Majors
0 Items Selected Browse for Programs

Level of Award
 Certificate Associate's
 Bachelor's Advanced

Institution Type
 Public 4-year
 Private non-profit 2-year
 Private for-profit < 2-year

MORE SEARCH OPTIONS Show Results

University of Hawaii at Manoa
2500 Campus Road, Hawaii Hall, Honolulu, Hawaii 96822-2217

General information: (808) 956-8975
Website: manoa.hawaii.edu
Type: 4-year, Public
Awards offered: Bachelor's degree, Postbaccalaureate certificate, Master's degree, Doctor's degree - research/scholarship, Doctor's degree - professional practice
Campus setting: City: Large
Campus housing: Yes
Student population: 20,006 (14,499 undergraduate)
Student-to-faculty ratio: 13 to 1

Expand All **Collapse All**

GENERAL INFORMATION

TUITION, FEES, AND ESTIMATED STUDENT EXPENSES

FINANCIAL AID

NET PRICE

Map:
Wahiawā, Kaneohe, Honolulu, Kapolei, Ōʻahu, ānākuli
Google Map data ©2014 Google [View Full Map](#)
IPEDS ID: 141574
OPE ID: 00161000

Information Sources: MIRO reports and Briefs, IRAO Reports, Office Links

UNIVERSITY of HAWAII MĀNOA

Home Reports Rankings Surveys Facts Decision Support

MĀNOA INSTITUTIONAL RESEARCH OFFICE

Admissions

A series of self-developed reports are prepared by MIRO and IRAO regarding UHM admissions numbers. Click on the View Book link to the right to see more information presented by the Admissions Office regarding the University of Hawai'i at Manoa.

VIEW BOOK

Total Applications

Undergraduate Applications

Graduate Applications

Graduate Applications by Selected Characteristics

Fall 2013	Fall 2012	Fall 2011	Fall 2010	Fall 2009	Fall 2008
Spring 2014	Spring 2013	Spring 2012	Spring 2011	Spring 2010	Spring 2009

Unclassified Graduate Applications by Selected Characteristics

UNIVERSITY of HAWAII MĀNOA

Home Reports Rankings Surveys Facts Decision Support

MĀNOA INSTITUTIONAL RESEARCH OFFICE

Persistence

Students of specific types (e.g., undergraduates and graduates, first-time students and transfers, or transfer students at different educational levels), who matriculated during a certain period of time, form a cohort. Each cohort is monitored to determine whether students are retained (retention rate) or successfully graduated (graduation rate) after each fall or spring semester. Persistence rate is a number combining students who are either retained or graduated. It measures overall success.

First-time Full-Time Freshmen Retention Reports

Transfers Retention Reports

According to the number of credits transferred in, transfer students' persistence is tracked at different educational levels. Transfers whose first semester's course load status is full-time are included in this report.

Full-time Transfer Freshmen Full-time Transfer Sophomores Full-time Transfer Juniors Full-time Transfer Seniors

UNIVERSITY of HAWAII MĀNOA

Home Reports Rankings Surveys Facts Decision Support

MĀNOA INSTITUTIONAL RESEARCH OFFICE

Enrollment

Manoa Institutional Research Office (MIRO) and the Institutional Research and Analysis Office (the University of Hawai'i system research office IRAO) produce charts which compare enrollment of students (headcount, Full-time Equivalent, and Student Semester Hour) by many factors such as gender, ethnicity, and major.

Also tracked are STEM major students. STEM stands for Science, Technology, Engineering and Math.

Headcount Enrollment

Full-Time Equivalent and Student Semester Hours

Native Hawaiian Student Headcount Enrollment

STEM Student Headcount Enrollment

STEM Majors and Categories

Fall 2013	Fall 2012	Fall 2011	Fall 2010	Fall 2009	Fall 2008
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UNIVERSITY of HAWAII MĀNOA

Home Reports Rankings Surveys Facts Decision Support

MĀNOA INSTITUTIONAL RESEARCH OFFICE

Research

Research Summary FY 2008 – 2012

Research Awards by Source FY2003 – 2012

Research Expenditures by Campus Unit FY2008 – 2012

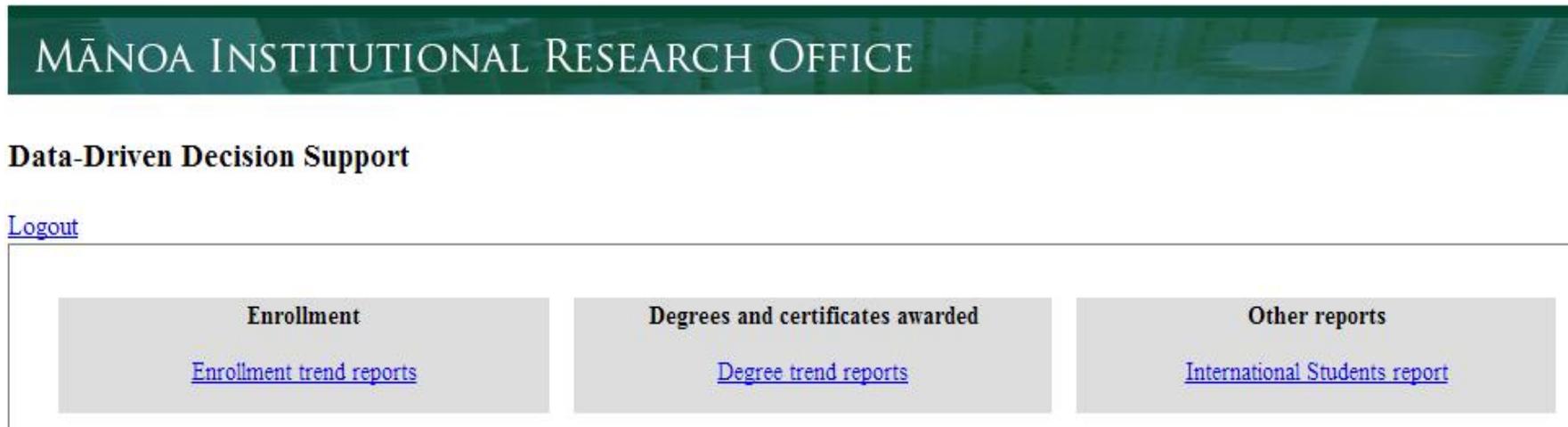
UH System ORS Annual Reports

Research Publication of UHM *Kaunānā



Decision Support Tools

- Purpose: MIRO is creating a series of interactive reports to support data-driven decisions for administrators
- Log in Required
- Terms of Use: data policies, do not distribute outside the unit, etc.



The screenshot displays the Mānoa Institutional Research Office website. At the top, a dark green banner contains the text "MĀNOA INSTITUTIONAL RESEARCH OFFICE" in white, serif, all-caps font. Below the banner, the text "Data-Driven Decision Support" is displayed in a bold, black, sans-serif font. Underneath this, a blue, underlined link for "Logout" is visible. A horizontal line separates the header from the main content area. The main content area features three light gray rectangular boxes arranged horizontally. Each box contains a category name in bold black text and a blue, underlined link below it. The first box is labeled "Enrollment" and contains the link "Enrollment trend reports". The second box is labeled "Degrees and certificates awarded" and contains the link "Degree trend reports". The third box is labeled "Other reports" and contains the link "International Students report".

MĀNOA INSTITUTIONAL RESEARCH OFFICE

Data-Driven Decision Support

[Logout](#)

Enrollment Enrollment trend reports	Degrees and certificates awarded Degree trend reports	Other reports International Students report
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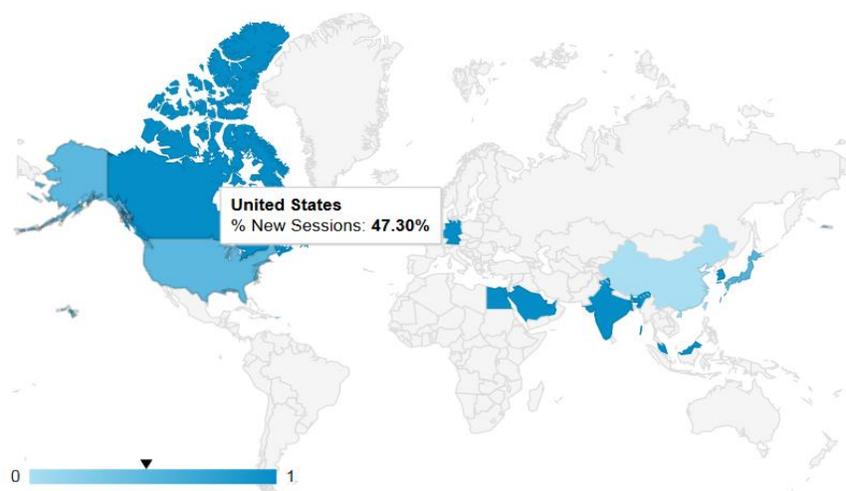
User Behavior Summary (first week: 8/29 to 9/4)

Device Category ?	Acquisition		
	Sessions ? ↓	% New Sessions ?	New Users ?
	414 % of Total: 100.00% (414)	48.55% Site Avg: 48.55% (0.00%)	201 % of Total: 100.00% (201)
1. desktop	328 (79.23%)	44.51%	146 (72.64%)
2. mobile	69 (16.67%)	62.32%	43 (21.39%)
3. tablet	17 (4.11%)	70.59%	12 (5.97%)

Mobile Device Info ?	Acquisition	
	Sessions ? ↓	
	86 % of Total: 20.77% (414)	
1. Apple iPhone 	60 (69.77%)	
2. Apple iPad 	16 (18.60%)	
3. (not set)	4 (4.65%)	
4. Google Nexus 4 	2 (2.33%)	
5. HTC M7 One 	1 (1.16%)	
6. Lenovo IdeaTab S6000-H 	1 (1.16%)	
7. Motorola XT894 Droid 4 	1 (1.16%)	
8. Samsung SM-N900A Galaxy Note 3 	1 (1.16%)	

Summary Site Usage Ecommerce

% New Sessions ▾



Questions?

miro@Hawaii.edu