



memories
events management

OUR JOURNEY

Observe our visions unfold...

20 | 20
12 | 25

Offices
United Arab Emirates
Saudi Arabia Lebanon

Socials



Information

memoriesevents.com

[memorieseventsmanagement9548](https://www.youtube.com/channel/UCmemorieseventsmanagement9548)



01



Introduction

Being born into the midst of the golden sands of the Gulf, we can whole-heartedly believe that this is the land of unlimited potential and zero boundaries to grow and emerge into something truly special.

Memories has become an award-winning regional leader in events design, planning, and management, showcasing unrivalled passion, creativity, vision, and determination to bring out only the most spectacular and ground-breaking event experiences to the spotlight. Bringing pure artistic imagination and the unexpected to life, we make the impossible possible with no compromises. Expanding around the world in the Gulf, Europe, Middle East, and United States, we always ambitiously strive to exceed all expectations and set a new benchmark for international standards. We believe that many aspects in life may fade away, but memories will always remain. That is why we personally ensure the most breathtaking and unforgettable events and experiences that everlastingly stimulates your heart, body, and soul.

We breath in creativity and breath out ideas.

We are Memories.

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About us

We are an award-winning creative event agency based in Dubai, Riyadh and Beirut. Memories specializes in creating experiential and unique events through bespoke design and meticulous details.

We focus on providing world-class and highly effective regional and international event services with the creation of extraordinary experiences laying in the core of our commitment. Our excellence derives from being the first of our kind in the region to

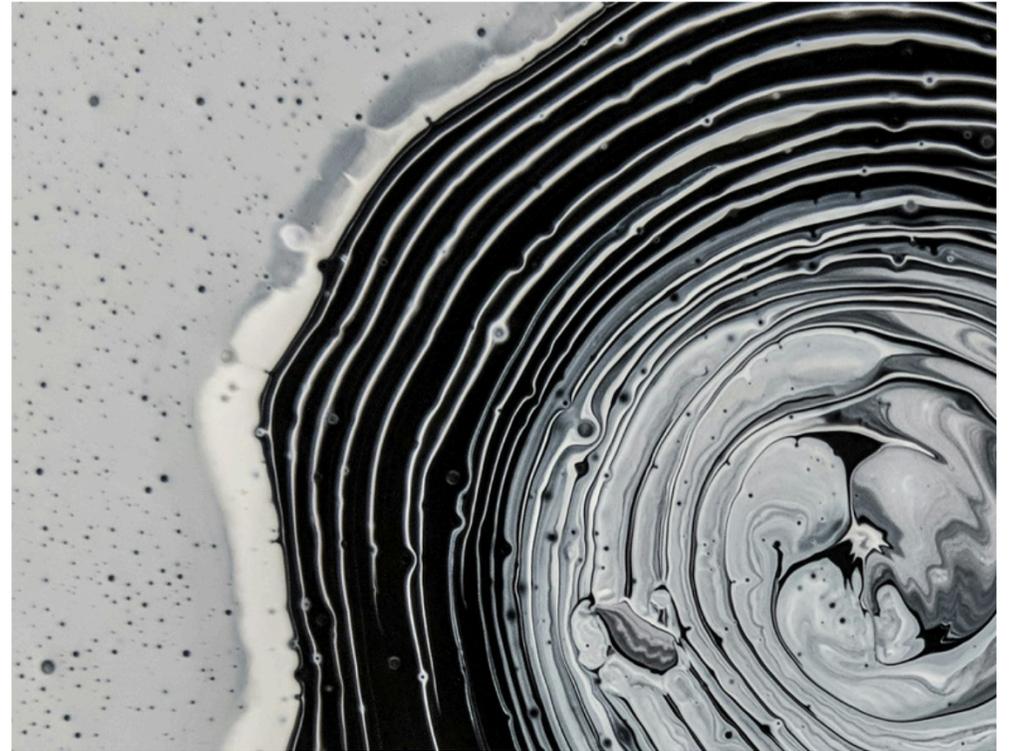
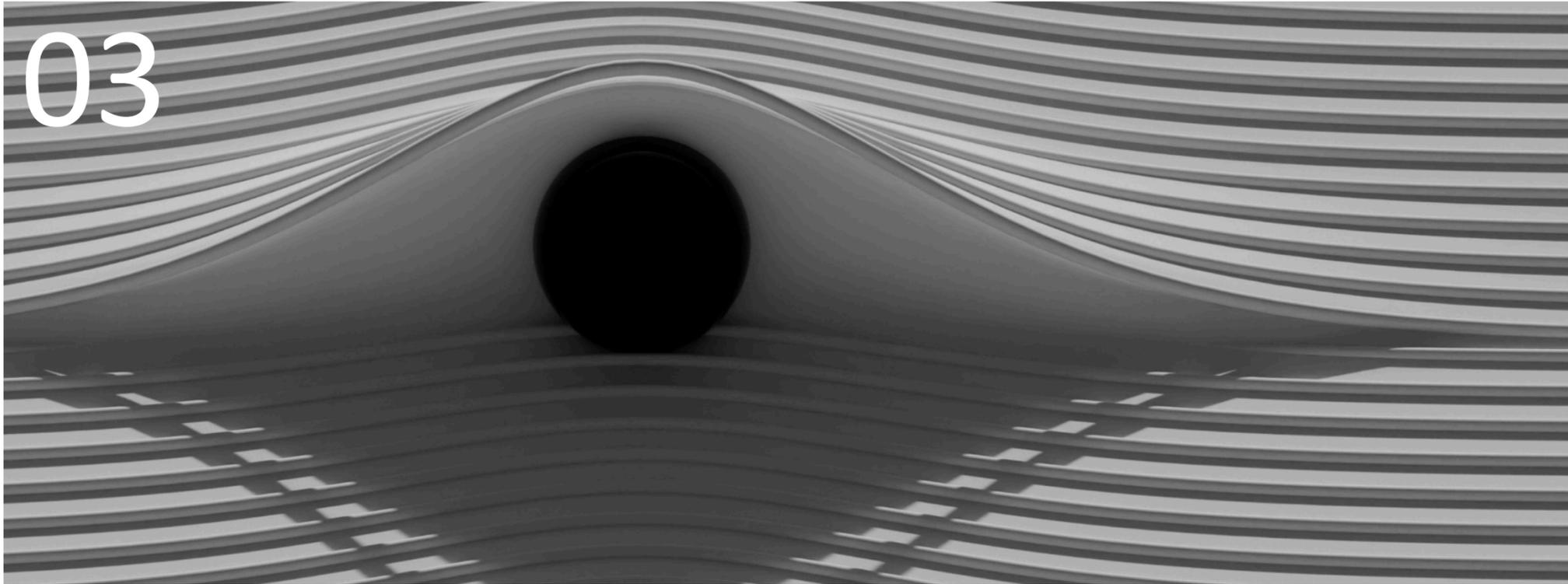
accommodate a wide spectrum of dazzling events, from storytelling and detail-oriented luxury to boldly corporate and governmental.

Memories is powered by a passion-driven and dedicated team of event specialists, architects, designers and strategists who are fully determined to turn every cherished story into carefully crafted details that are both mesmerizing and unforgettable.



Company Profile

03



How we work

At Memories, we specialize in conceptualizing, designing, creating, and bringing unique, masterful ideas to life that paves the way for a stunning and unforgettable event experience.

Conceptualization

We begin our creativity-inspired journey by setting out main focus on carefully and extensively research all areas that cover design, architecture, and involved cultural links. Placing all side by side for thorough analysis, we then turn towards the drawing board to densely brainstorm and formulate a wide array of creative ideas and concepts that can follow through. All fundamental details are taken into consideration to highlight all and any gaps for revisions and enhancements. Our design process involves selectively partnering with promising individuals, brands, entities, who go hand in hand in matching our level of determination to showcase exceptional results and unquestionably high standards. Furthermore, we undergo an essential brief with a creative lead that consists of top-tier architects, designers, artists, and strategists to collectively contribute to further conceptualizing new environments and experiences that are all then careful selectively refined by our team.

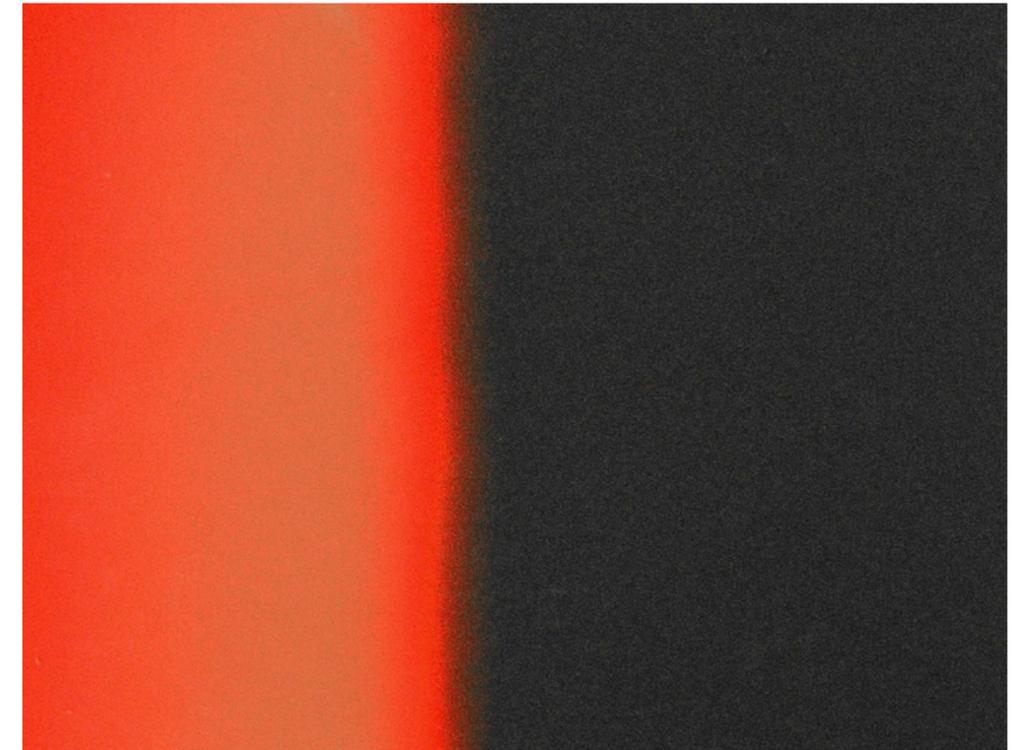
Execution

Great ideas without any proper execution will simply just remain as great ideas. However, this second phase of execution is where things really start to get interesting; finally bringing our developed and well-thought concepts and ideas to life. We take full advantage of strategic planning and development to effectively map out and then administer how all the produced bespoke design elements, construction, technical installations, and overall supervision will fit and be applied altogether. By setting our sharp focus on story-telling, culture, design, and all other essential details involved, we then use our exclusive, artistic way of effectively implementing the overall concept to then produce the most sophisticated organization of the eye-catching event from the very start to finish.

04

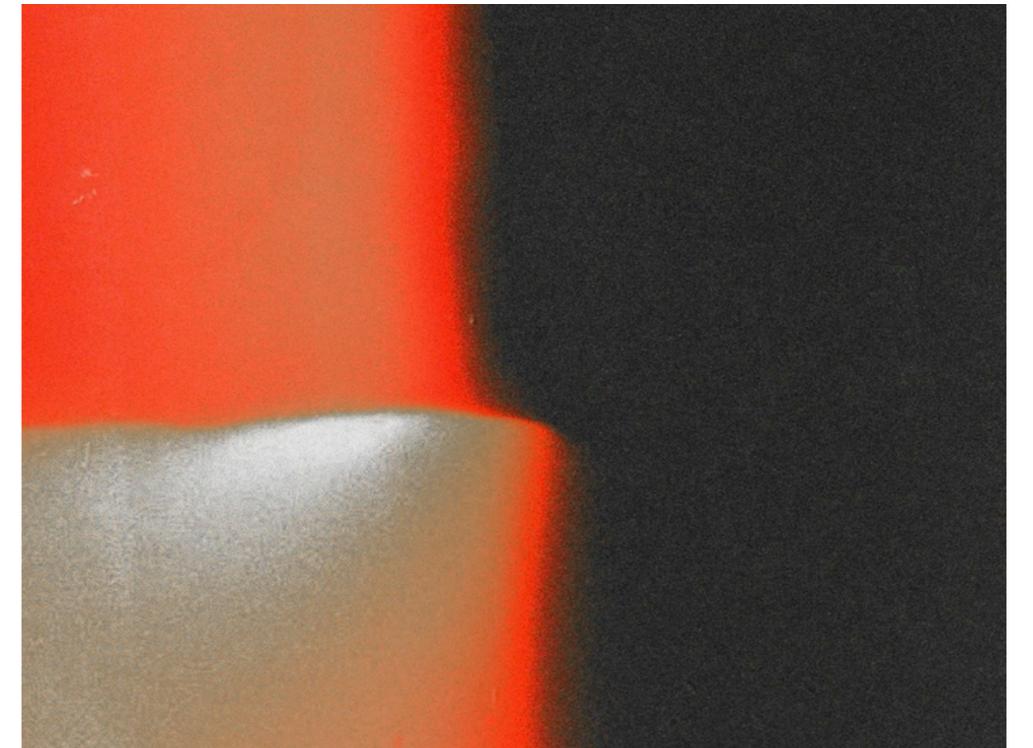
What we do

We specialize in conceptualizing, designing, creating, and bringing unique, masterful ideas to life. By setting a sharp focus on storytelling and all the essential details involved, we use an artistic way of implementing the concept to then produce the most sophisticated organization of the event from start to finish.



Services

We use our versatile and well-founded expertise and knowledge to handle all your event management needs with ease, from creating to organizing, whether be it simple activations to large-scale corporate events. Through our eyes, event management begins with a clear understanding of our clients' goals and expectations and ends it with an exceptionally well-executed, memorable event. We coordinate and take on events of all sizes.



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Our Culture

Trust & Integrity

We are a company built on trust, professionalism, and reliability at its core, with a dynamic and positive environment that promotes truthfulness, fairness, and transparency to the highest degree.

Innovation

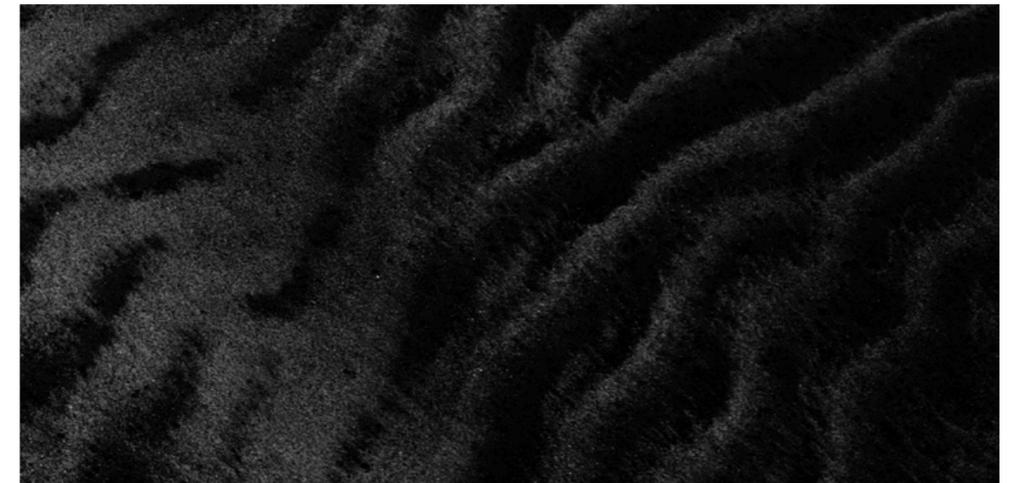
We invest extensively in time and resources to always stay ahead of the game in delivering revolutionary strategies and techniques, as well as utilizing innovative technologies to consistently produce out-of-this-world experiences for every unique event.

Team-work

We believe in a unified, collective team effort as a whole to be the ultimate key in yielding the most efficient and results for all our clients; our dedicated and passion-driven teams in Dubai, KSA, and Lebanon are the true driving force when it comes to cooperatively achieving the unimaginable together.

Quality

We use our long-standing and well-grounded knowledge and expertise to continually strive for excellence in everything we do and through setting high standards, ensuring utmost determination to delivering perfection in all areas of our work, down to the very last detail.



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A message from the CEO

As a CEO in the dynamic field of events management, I've learned that true leadership extends beyond just managing tasks – it's about inspiring a team to collaborate passionately toward a shared vision. The journey of becoming a leader involves constant self-evolution, cultivating emotional intelligence, and fostering an environment where each team member's strengths are harnessed. Effective management means not only orchestrating successful events but also nurturing the growth of individuals, ultimately shaping a cohesive and innovative workforce.

Wael Jaber



07

20 Guinness World

Records

01 Largest glow-in-the-dark painting and was achieved by Public Works and Services Department of Government of Ras Al Khaimah has context menu
24 November 2016

09 December 2017

02 Most people contributing to a stamp image is 4948 and was achieved by Chevrolet (UAE)

09 December 2017

03 Largest online photo album of people holding a sign consists of 37,163 photos and was achieved by Chevrolet

04 **12 March 2018**

Largest parade of GMC cars consists of 191 cars and was achieved by GMC and Abu Dhabi Police

05

29 July 2018

Largest recyclable material mosaic (image) measures 10455 Ft 106 in and was achieved by Memories Events Managements (UAE) and MTV SAL (Lebanon)

06

11 November 2018

Most signatures on a whiteboard is 1467 and was achieved by the Ministry of Tolerance and Etihad Airways (Both UAE)

07

22 November 2018

Heaviest aircraft pulled over 100m by a team (female) is 168.801 tones and was achieved by Dubai Police HQ

08

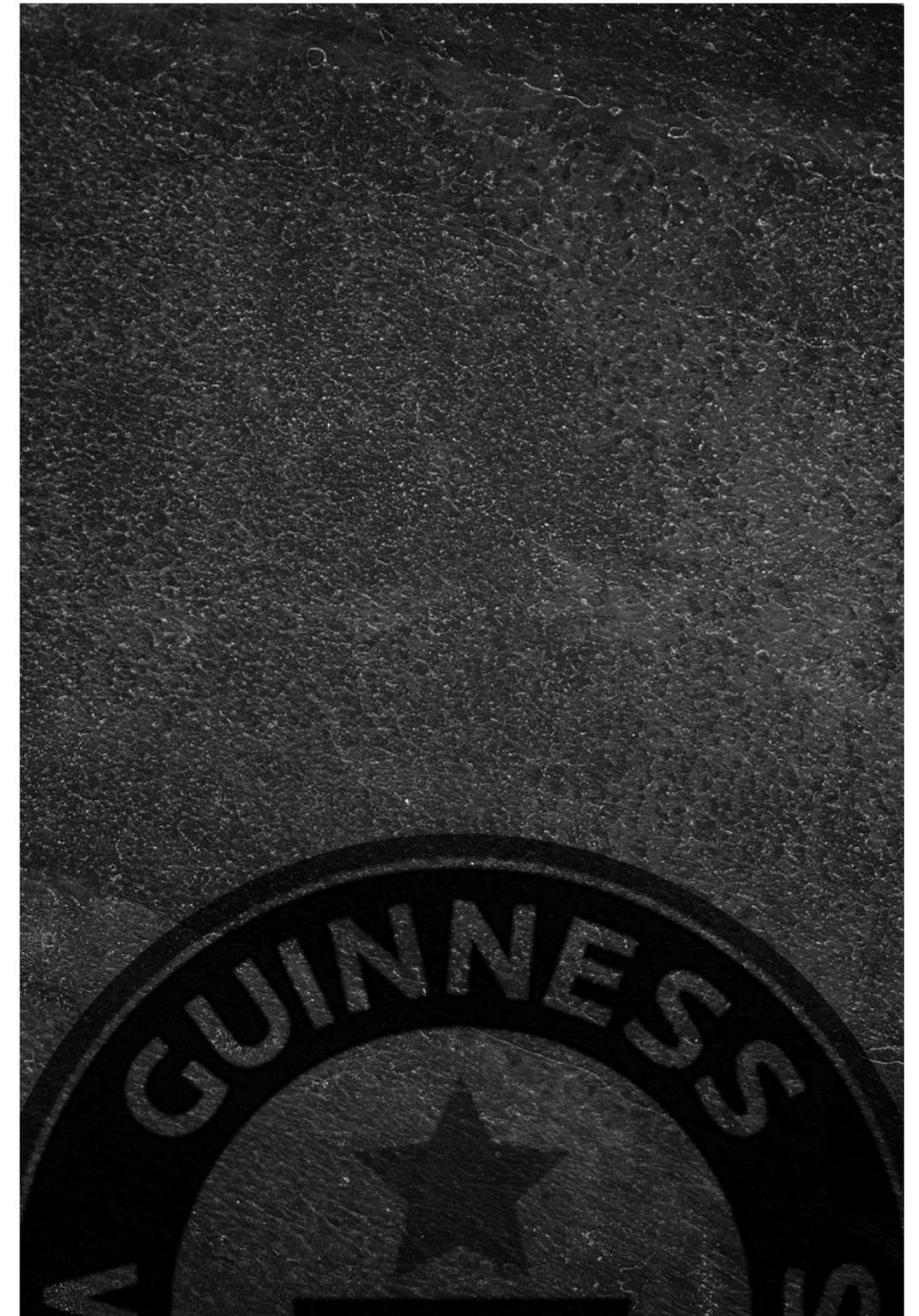
24 November 2018

Heaviest aircraft pulled over 100m by a team (female) is 168.801 tons and was achieved by Dubai Police HQ

09

04 December 2018

Most nationalities in a CPR relay is 104 and was achieved by Dubai Health Authority



10 **04 December 2018**
Most people in a bicycle relay is 307 and was achieved by General Mills MENAT and the Dubai Health Authority (Both UAE)

11 **03 January 2019**
Most consecutive formations formed by unmanned aerial vehicles (UAVs) in the same set is 11 and was achieved by Dubai Police Academy

12 **06 January 2019**
Largest magnet sentence consists of 5398 magnets and was achieved by Dubai Police Academy

13 **21 September 2019**
Largest gathering of people wearing capes is 2266 people and was achieved by Warner Bros World Abu Dhabi

14 **23 September 2019**
Largest medal measures 1.49m in diameter and was achieved by Khaled Al-Suwaidi

15 **26 October 2019**
Most consecutive formations formed by unmanned aerial vehicles (UAVs) in the same set is 12 and achieved by United Electronics Company Extra (KSA)

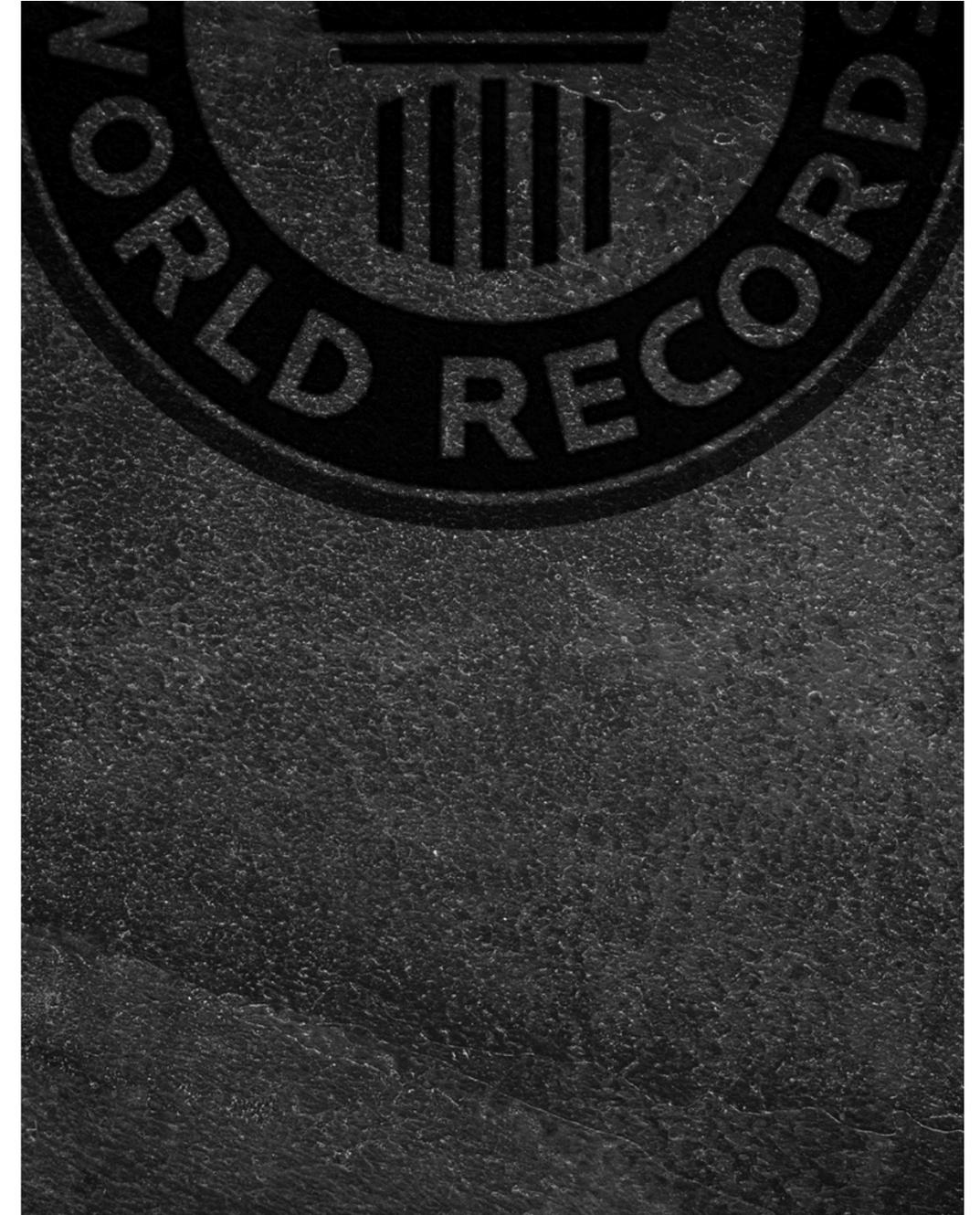
16 **26 January 2020**
Longest handshake relay consists of 1817 participants and was achieved by Abu Dhabi Police

17 **28 February 2021**
Largest Medal measures 2.56m and was received by H.E Obaid Alketbi

18 **28 December 2021**
Most contributions to a color by numbers is 4826 and was achieved by Farah Experiences Ferrari World Abu Dhabi

19 **14 January 2022**
Most contributions to a greetings card is 20482 and was achieved by Farah Experiences - Warner Bros World

20 **October 30 , 2024**
The most people participating in a crunches relay to market the launch of its all-new Footlongest Crunch Series across select countries in the Middle East for Subway



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Renowned Awards

WOW Awards 2020

01 CSR Campaign of the Year by a Brand - Government Largest Recyclable Material Mosaic.

02 **WOW Awards 2020**
Corporate Incentive Event of the Year (Standalone) Innovation Week UAE.

03 **WOW Awards 2020**
Production Management Memories Events Management. awarded to

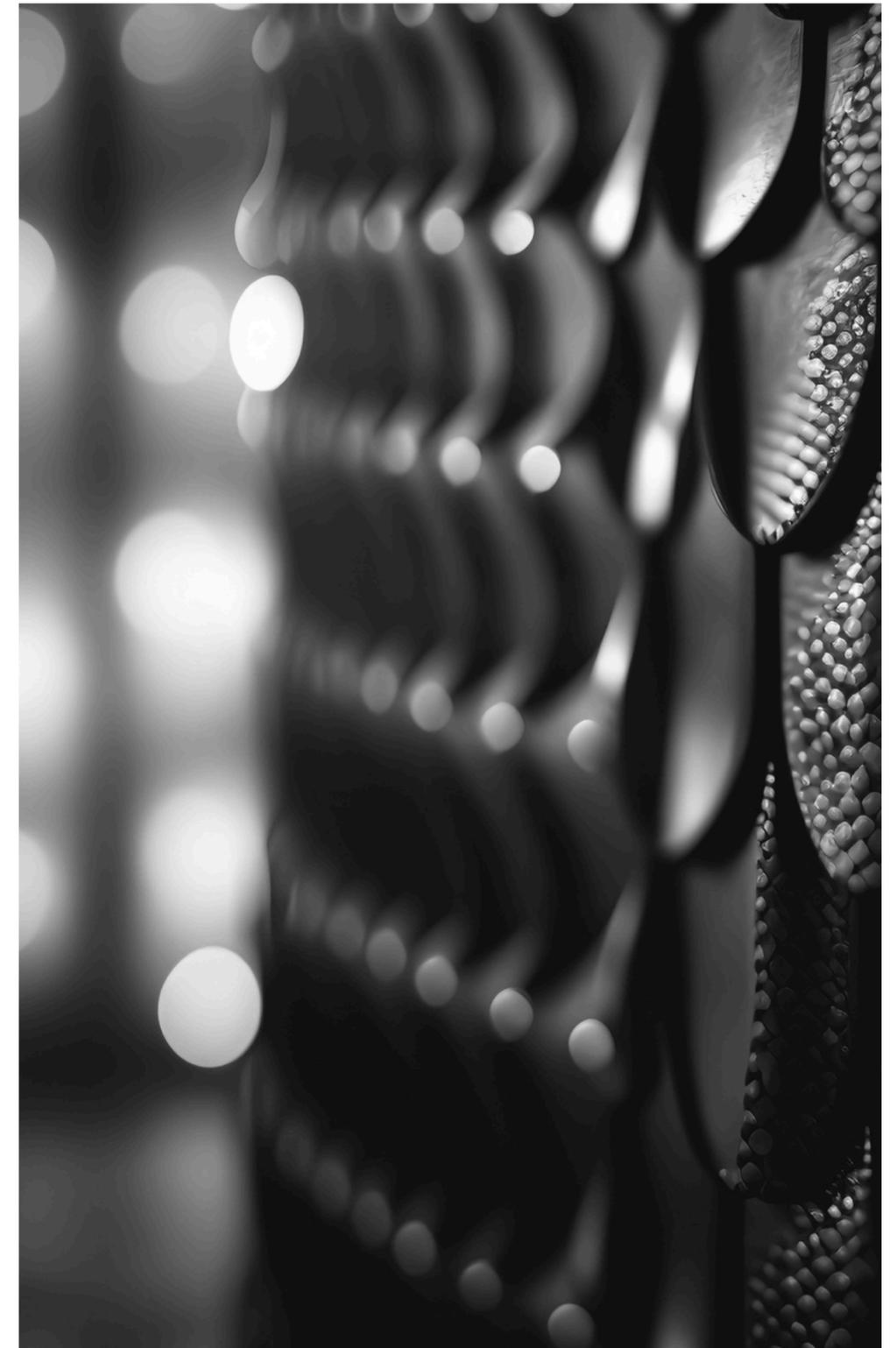
04 **WOW Awards 2020**
Achievement in SFX / Pyrotechnic.

05 **WOW Awards 2020**
Achievement in Projection Mapping.

06 **WOW Awards Gold 2024**
Launch Event of the year / Saudi Tourism Authority - Lai Ba

07 **WOW Awards Gold 2024**
Sport Event of the year / Nike Wellfit Festival Event

08 **WOW Awards Gold 2024**
Event of the year for a Luxury brand / Cartier Suhoor Event



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Renowned Awards

WOW Awards Silver 2024

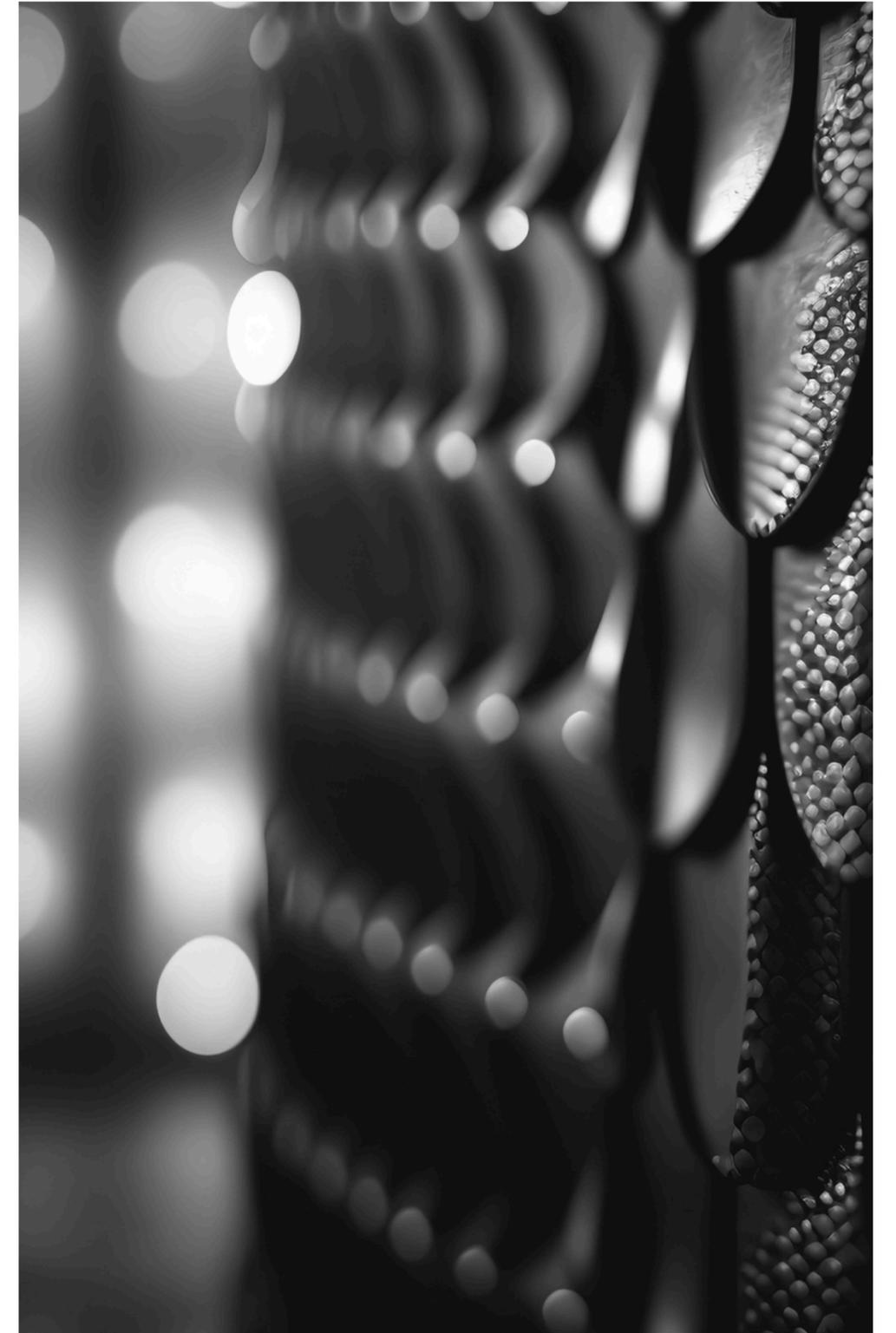
09 Special Event of the year for Government / Saudi Tourism Authority - Lai Ba

10 **WOW Awards Silver 2024**
Launch Event of the year / Saudi Tourism Authority - Lai Ba

11 **UAE Business Awards**
Most trusted event management company – Middle East.

12 **Global Event Awards**
Battle Royal Berlin and Memories Events Management. Dubai Police Academy graduation ceremony. Ceremony

13 **Global Event Awards**
Battle Royal Berlin and Memories Events Management. Dubai Police Academy graduation ceremony. Live Show



STAND EXECUTIONS

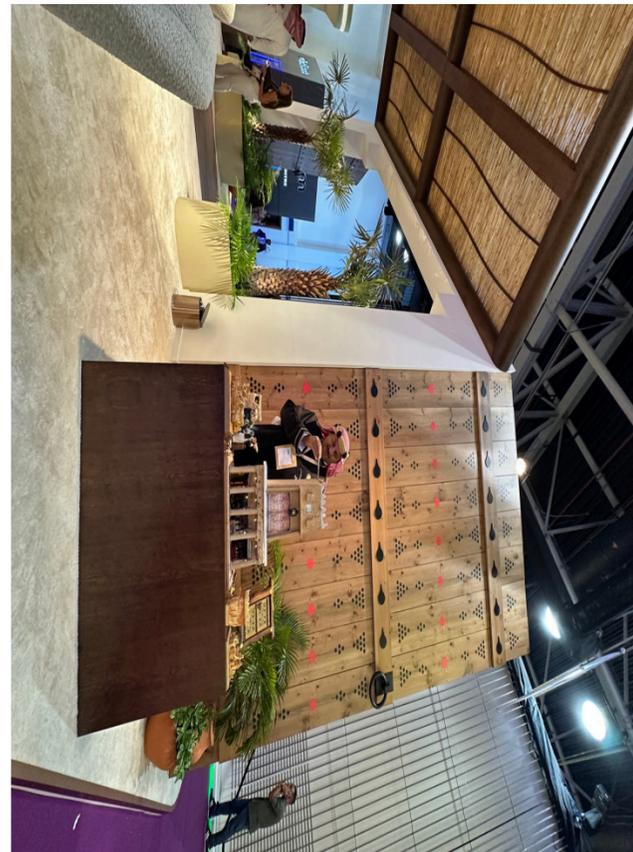
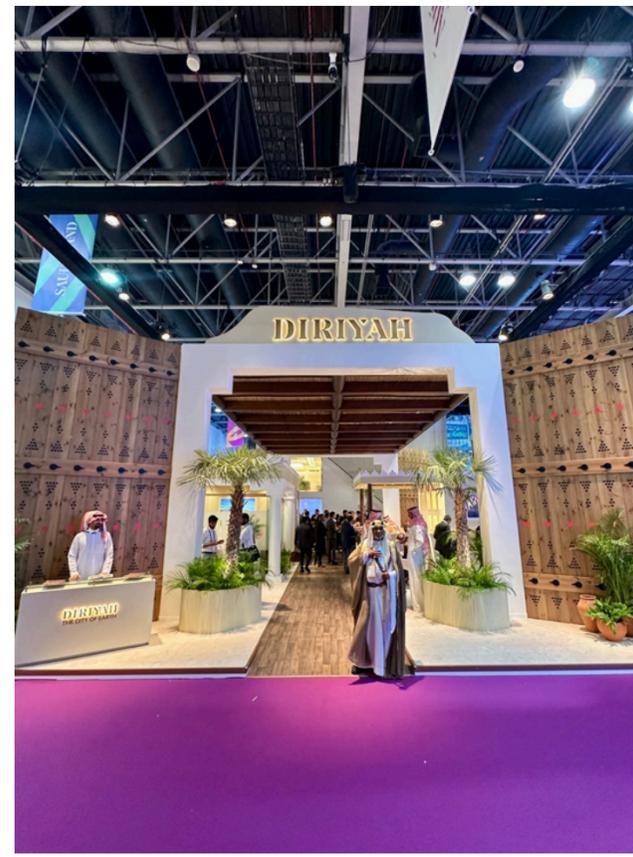
CLICK ACTIVATION NETWORK SWITZERLAND

Memories Events designed a sleek, modern stand for **Click Aviation Network** in Switzerland, creating a dynamic hub for networking and business interactions.



DIRIYAH, ARABIAN TRAVEL MARKET Dubai, UAE

At Arabian Travel Market 2025, we proudly brought Diriyah's spirit to life with a stand design that blended heritage and innovation. Inspired by the traditional mudbrick architecture and infused with modern elegance, the space featured authentic textures, curated cultural experiences, and immersive storytelling corners, all celebrating Diriyah as the Jewel of the Kingdom. Every detail was crafted to transport visitors into the heart of Saudi Arabia's birthplace.



TUMI, ALPHA BRAVO BASE CAMP

DUBAI, UAE

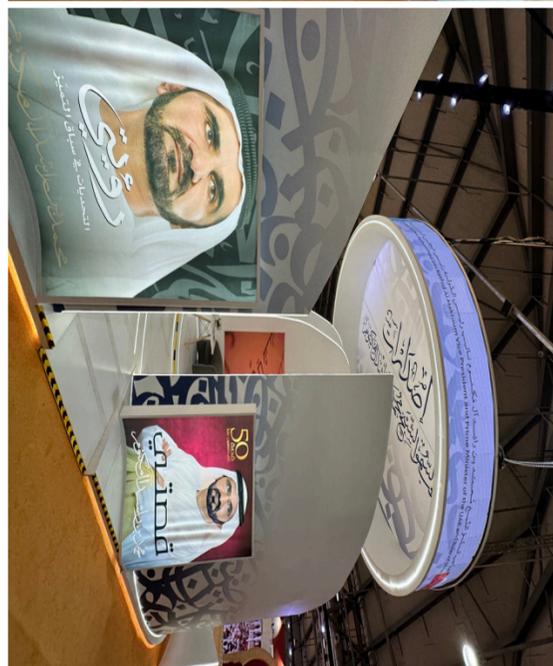
Memories Events executed and managed a stand in Dubai Mall for Tumi over the period of 10 days for the launch of Tumi's new collection. The stand included an RFID table as well as VR gaming experience.



SHEIKH MOHAMMED BIN RASHID AL MAKTOUN PUBLICATIONS

ABU DHABI AND SHARJAH, UAE

Memories designed and executed a sophisticated stand for **Sheikh Mohammed Bin Rashid Al Maktoum Publications** at the **Abu Dhabi and Sharjah Book Fairs**, reflecting its commitment to fostering knowledge and intellectual development.



CHEVROLET

Saudi Arabia

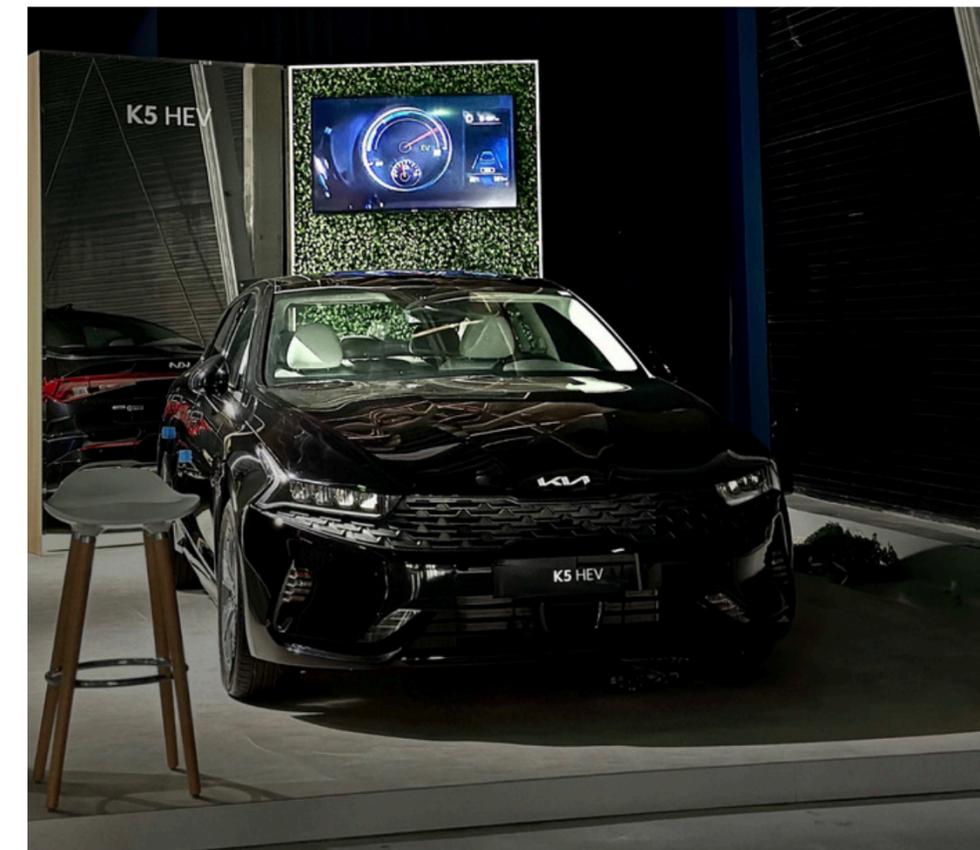
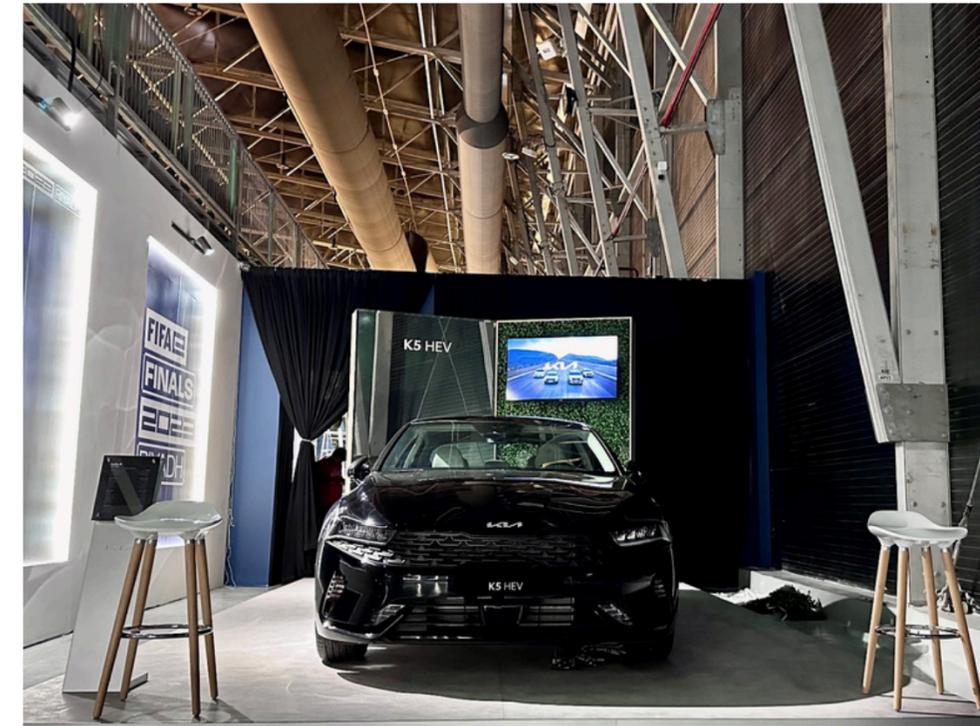
The **Chevrolet Stand** was an interactive showcase highlighting the brand's latest models and innovations, offering visitors an engaging and immersive experience.



KIA K5 HEV

Saudi Arabia

The **KIA K5 HEV Stand**, showcased the hybrid's innovation with a sleek, futuristic setup, immersive lighting, and interactive elements, highlighting KIA's commitment to sustainability and performance.



TUMI, UNPACK TOMORROW STAND DUBAI, UAE

Memories Events executed and managed a stand in Mall of the Emirates for Tumi over the period of 10 days for the launch of Tumi's new collection.



JOHN CRANE

Saudi Arabia

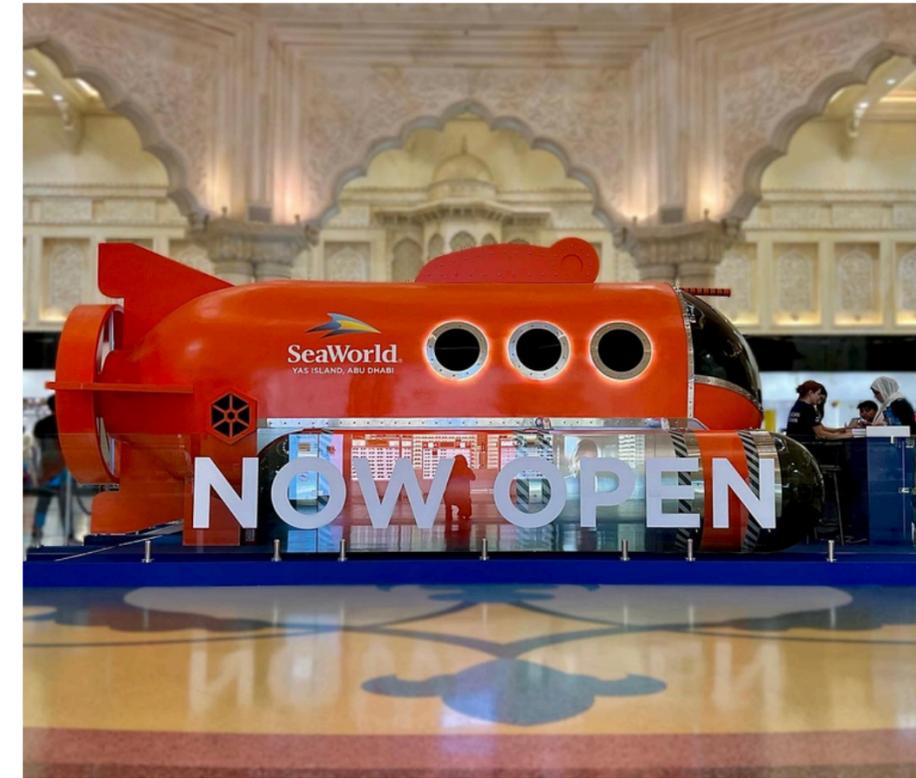
Memories Events designed and built a standout exhibition stand for **John Crane** at the **SABIC Technical Meeting 2025** in Dammam, Saudi Arabia. The stand featured innovative displays, interactive elements, and branding to highlight John Crane's innovative solutions in the industry.



SEA WORLD

United Arab Emirates

The **SeaWorld Abu Dhabi** stand, toured multiple UAE locations, offering an interactive and immersive marine experience. Featuring dynamic branding and engaging activations, it captivated visitors with the wonders of the ocean.



KENZO, POP-UP RIYADH, KSA

Memories Events designed, implemented and managed a pop-up store for the launch of the new Kenzo collection in Riyadh Park



DEERAH
Saudi Arabia

The **DERAAH** stand in Saudi Arabia, featured a sleek, modern design with interactive displays and immersive branding.



CHEVROLET

United Arab Emirates

We designed and executed a dynamic **Chevrolet stand** across multiple UAE locations, featuring bold branding, interactive displays, and an immersive showcase of the latest models.



GMC

United Arab Emirates

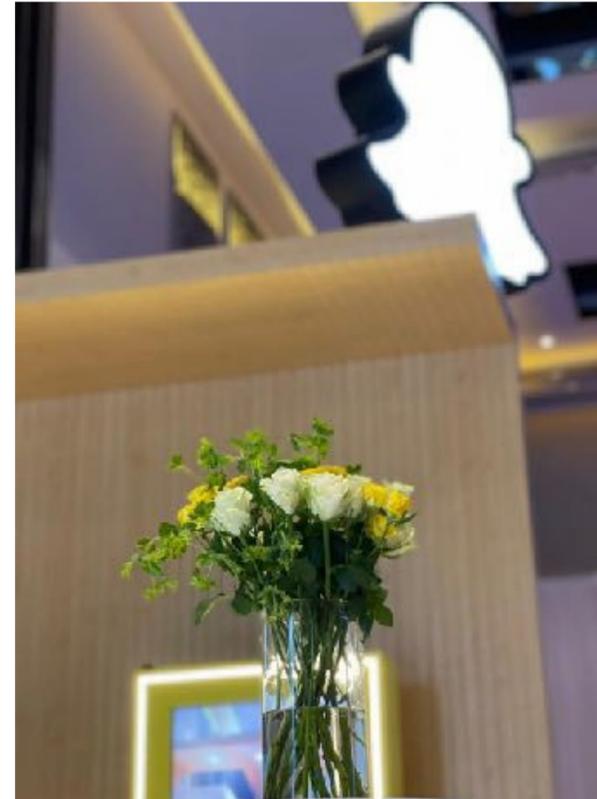
The **GMC** stand in the UAE, showcased the brand's power and innovation with meticulous design, interactive displays, and dynamic lighting, offering an immersive brand experience.



SNAPCHAT

Saudi Arabia

The **Snapchat** stand in Saudi Arabia was an interactive space showcasing AR innovations, creative tools, and advertising solutions. With bold branding and immersive experiences, it engaged influencers, businesses, and attendees, highlighting Snapchat's impact on digital communication.



ALDO
Saudi Arabia

The **ALDO** stand, featured a modern aesthetic with interactive displays, showcasing the brand's latest collections in an engaging and stylish setting.



NISSAN

Saudi Arabia

The **Nissan** stand in Riyadh showcased the brand's latest models and innovations, featuring interactive display and engaging experiences that highlighted advanced design, connectivity, and safety features.



TIKTOK

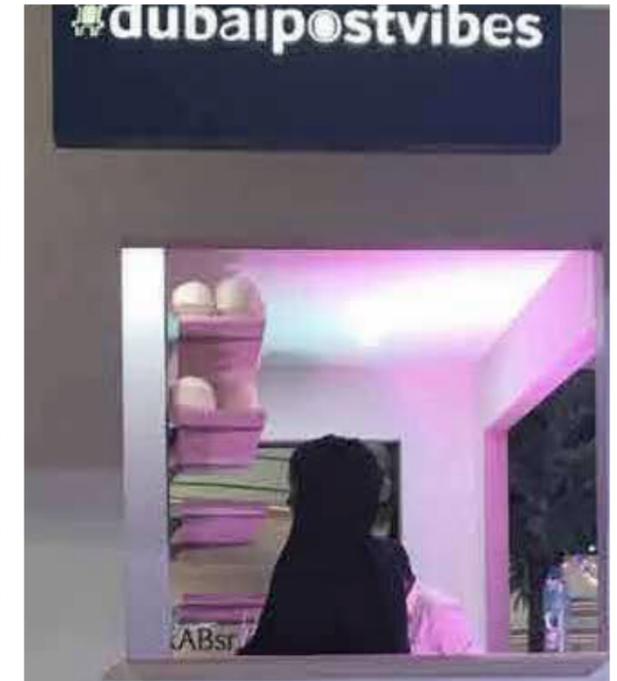
Qatar

The **TikTok** stand in Qatar was a dynamic, interactive space blending bold aesthetics with immersive content zones, showcasing the brand's innovation and creative impact.



DUBAI POST
United Arab Emirates

Memories Events designed and built a stand for **Dubai Post** in Dubai, United Arab Emirates



SNAPCHAT

Saudi Arabia and Qatar

Memories Events designed and built a stand for **Snapchat** in Saudi Arabia and Qatar. The stand showcased AR innovation, creative tools, and business solutions in an engaging, interactive space.



INFINITI

United Arab Emirates

Memories Events designed and built a stand for Infinity's new car launch in the UAE.



SNAPCHAT WEB SUMMIT

DOHA, QATAR

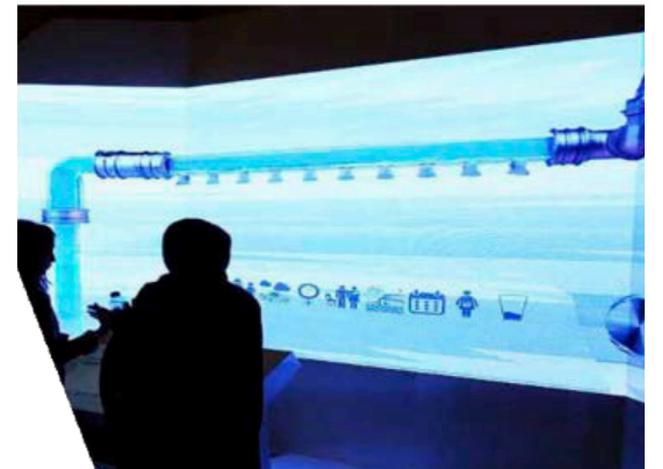
At the Web Summit in Qatar, we designed and executed a vibrant and interactive stand for Snapchat, capturing the essence of digital innovation. The stand featured immersive installations, real-time AR experiences, content creation zones, and sleek branding elements, creating a dynamic space that brought the Snapchat experience to life.

Elements: Design, Production, 360 Event Management, AV, Multimedia, Screen Content Creation, Filming, Video, Entertainment, Gifts.



DEWA
United Arab Emirates

Memories Events designed and built an immersive and interactive stand for **DEWA**.



BEETO
Saudi Arabia

The **Beeto** stand in Saudi Arabia featured a modern design with interactive displays, engaging visitors and showcasing the brand's innovation.





Thank
You!

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