Muhammad Usman

Website Developer & Graphic Designer

CONTACT

- (+971) 56 337 1663
- designbyusman1@gmail.com
- Dubai, United Arab Emirates

SKILLS

- Wordpress
- HTML/CSS/PHP
- Bootstrap
- Adobe InDesign
- Adobe Photoshop
- MySQL
- Adobe Illustrator
- Google Ads
- Adobe After Effects
- MS Office
- HTML Emails
- Social Media Ads
- Wondershare Filmora

LANGUAGES

- English
- Urdu

PORTFOLIO

https://linktr.ee/usmansheikh1

Personal Profile

Experienced Website Developer skilled in building and maintaining websites for diverse clients. WordPress expert with a proven track record in business, real estate, e-commerce and events. Also, proficient in Graphic Design with a focus on logos, brochures, advertisements, and infographics. Over 5 years of combined expertise delivering innovative solutions.

Work Experience

INOEX Events LLC
Oct 2022 - Present

Creative Head

www.inoexglobal.com

City: *Dubai*

Country: *United Arab Emirates*

Responsibilities

- Developing websites from scratch or working on existing ones using WordPress.
- Optimizing the website's speed and performance to ensure fast loading times and an excellent user experience.
- Implementing basic SEO principles to improve the website's visibility and search engine rankings.
- Designing and refining logos, brand guidelines, and visual identity materials that represent the essence and personality of the brand.
- Producing graphic elements, illustrations, and visual assets using design software like Adobe Photoshop, Illustrator, or other relevant tools.
- Developing creative ideas and concepts for design projects based on client briefs or project requirements.
  Designing and executing paid social media ad campaigns to increase brand awareness, drive traffic, and generate leads or sales.

One Knock Marketing
Sept 2021 - Oct 2022

Website Developer & Graphic Designer

www.oneknock.ae

City: *Dubai*

Country: *United Arab Emirates*

Responsibilities

- Create and maintain WordPress websites with modern themes, templates, plugins, and extensions.
- Maintain the performance of WordPress websites by keeping up with upgrades and other technical maintenance tasks.
- Introduced new plug-ins and extensions to make the website more usable and interactive.
- Support clients by solving day-to-day development issues
- Develop creative concepts with the marketing team to achieve the desired brand identity.
- Design logos, brochures, posters, business cards, letterhead, etc.

Qualification

Bachelor of Computer Science   *Oct 2016 - Sep 2020*
Institute of Southern Punjab   *CGPA: 3.2*
www.isp.edu.pk
City: *Multan*
Country: *Pakistan*

Projects

Websites Creation & Management

Elite Capital Mortgage & Real Estate	www.elitecapital.ae
MIS Tools Building Metal Products Trading	www.mis-eqpt.com
FSSD Technical Services	www.fssd-group.com
Global EV Show	www.globalevshow.com
Global Alternative Fuels Congress	www.gafc.me
LinQate Events	www.linqate.com
National Training Institute	www.ntcemirates.ae
One Knock Businessman	www.oneknockbusiness.com
Ecommerce Experts	www.ecommexperts.org
Saudi Construction Excellence Summit	www.scesummit.com
Inoex Global	www.inoexglobal.com
Mena EV Show	www.menaevshow.com
Digital Uptick	www.digitaluptick.com
Dar Al Khaleej	www.alkhaleejplus.net/omniyat
Al Khoory Automobiles	www.alkhooryautomobiles.com/subaru-camp

Graphic design for companies

Catexh Coin	catexh.io
BST Group	bstgroup.world
Brigade Group	www.brigadegroup.com
Peace Land Travel & Tourism	www.peacelandtravel.com
Elite Capital Mortgage & Real Estate	www.elitecapital.ae
MIS Tools Building Metal Products Trading	www.mis-eqpt.com
National Training Institute	www.ntcemirates.ae
One Knock Businessman	www.oneknockbusiness.com
Global EV Show	www.globalevshow.com
Global Alternative Fuels Congress	www.gafc.me

Reference

It will be share on demand.