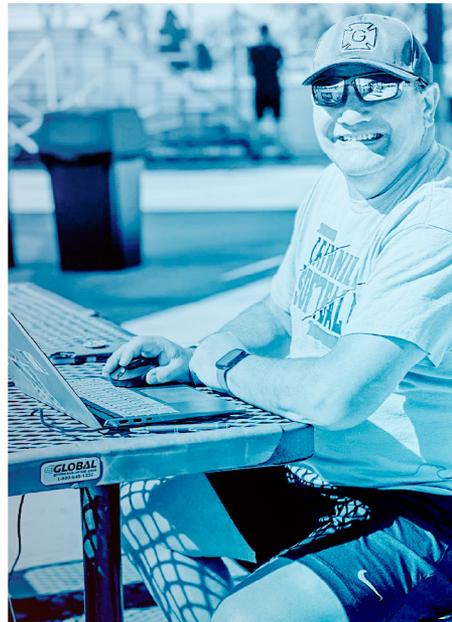


# **Guide to Strategic Athletics Communication on Campus**



**DIVISION III**  
DISCOVER | DEVELOP | DEDICATE



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# Introduction

## The Power of Strategic Communication

As athletics is integral to the higher education experience for students, so is it integral to promoting the institution, bolstering enrollment and staying ahead of competitors. Ask college and university presidents about their priorities for communication, and they'll likely say, "To better tell our story." Ask those same presidents whether the institution's athletics program has a place in that story, and the response invariably is, "Absolutely."



People don't refer to the athletics program as "the front porch" of the institution just because it sounds catchy. They do so because it's true. What component of a college or university interacts most with the community? What galvanizes campus constituents and alumni? What shapes public opinion regarding the institution's reputation? In many cases, the answer is athletics. And who contributes most to telling the athletics story, and in turn the college's or university's story? Thousands of talented, dedicated communications professionals tell those stories and advocate for

their institutions. Their titles may differ – directors of sports information, media relations or athletics communications – but their mission is the same: to promote and protect the institutional brand by telling the student-athlete story and extolling the value that athletics brings to the campus and community.

That's not just an athletics mission but an institutional one that any college or university president would consider a priority. The NCAA Division III Strategic Communications Working Group provides this updated resource as a way to emphasize why athletics communicators in Division III are so valuable and to show how colleges and universities can better understand and equip their staffs to obtain optimal results. In a world that constantly seeks better, faster, brighter and bolder, it makes sense for colleges and universities to invest in their greatest resource – the people who tell their stories.



## ***The Evolving Challenges***

While the title “sports information director” has evolved into athletics communication director, the duties it connotes are often underestimated and underappreciated. The roles of historian, record-keeper, statistician and media contact are still ever present, but evolving responsibilities such as media producer, strategic communicator, live stream producer and multiplatform social media content manager have significantly changed the role and responsibilities.

While there is no denying that technology impacts every aspect of the athletics department, athletics communication directors are asked to flex their muscles regularly. Social media and live streaming have revolutionized information dissemination, and new products and services are ever-changing and expanding. Athletics venues now routinely serve as broadcast studios producing live streaming video of a multitude of events. NCAA Division III institutions are particularly stretched by fast-paced technology growth because nearly half of the athletics communication offices are staffed with just one full-time professional who is challenged with everyday responsibilities while keeping up with the latest technological demands and pressures to support the institution’s recruiting and retention efforts.

Even offices with assistants are facing the challenge of athletics departments adding sports programs, packing an already busy schedule

and expectations to highlight and promote the institution's value-add through athletics. Also, the number of student workers, interns and graduate assistants varies widely, and those individuals are in constant need of training. But these inherent limitations do not reduce demands upon institutions or expectations by a public that wants immediate information. In short, the myriad of challenges facing today's athletics communication offices include the following:

- **Staffing and Resources.** Demands on time, technology knowledge and breadth of experience have exponentially increased the last seven years, but the allocation of resources (technological and human) has not kept pace. Results from a 2025 survey of Division III athletics communication directors highlight staffing and resource challenges in the face of increased expectations and demands.
- **Workload.** Responsibilities have been added to workloads often without a commensurate increase in resources and staffing. More than three-quarters of the athletics communication directors surveyed indicated that their workload has increased in the past three years.
- **Strategic Integration.** The athletics communication department continues to be a key piece in promoting institutions, including serving on the athletics senior administrative team, collaborating with the game scheduler and head coaches, partnering with campus branding and marketing, supporting admission efforts, regularly engaging with the liaison to the Student-Athlete Advisory Committee, and serving on the institution's campuswide communications team.
- **Technology.** The ever-changing, fast-paced growth of artificial intelligence, live streaming, social media, statistics and website content, coupled with the instantaneous demands of students, prospects, spectators, parents, alumni, etc., have multiplied the expectations of athletics communication departments.

**The ever-changing profession, coupled with instantaneous demands, have multiplied the expectations.**

# Student-Athlete Perspective

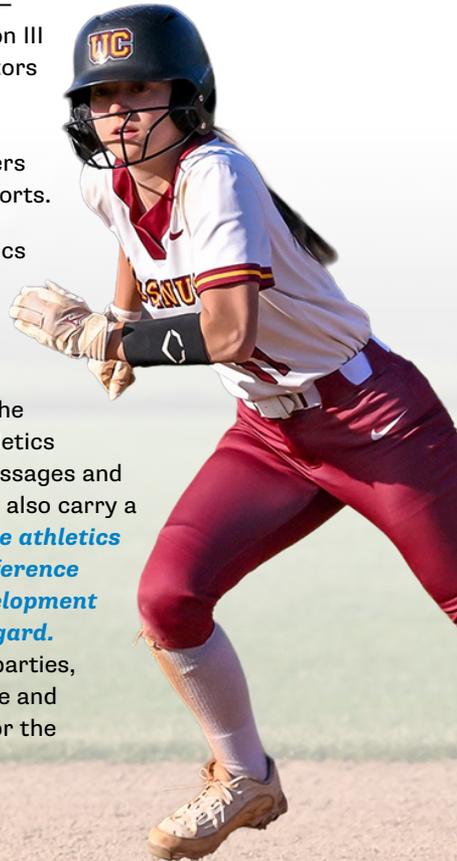
## The Existing Opportunities and Student-Athlete Engagement

Athletics communication personnel have a significant privilege: They are able to support and promote a broadly accomplished demographic, Division III student-athletes, to support their cause.

Regardless of the category used to rank a student body – be it academic achievement, community engagement, campus leadership or university ambassadorship – student-athletes traditionally populate the top tier. Athletics communication directors who interact with student-athletes know this firsthand and are able to celebrate and advocate the positive influence student-athletes have not only on athletics but also on the university as a whole.

Division III student-athletes are committed to academic achievements, community outreach and athletics success – three values that are fundamental to Division III institutions. Athletics communication directors help student-athletes share and amplify their stories, which, in turn, promotes the institution’s mission and value. It also bolsters the institution’s recruiting and retention efforts.

No one understands that better than athletics communication directors. Their ability to tell the student-athlete story supports the institutional story and, more broadly, the Division III story. Among the priorities for Division III leaders is to better position the division as a true north star in a college athletics landscape often clouded by inconsistent messages and conflicting actions. And, those relationships also carry a personal benefit for the student-athlete. ***The athletics communication director can become a reference for internships or other professional development opportunities or even a mentor in that regard.*** This collaboration ultimately benefits both parties, and it builds the foundation of an affirmative and comprehensive communications strategy for the institution and the community it serves.



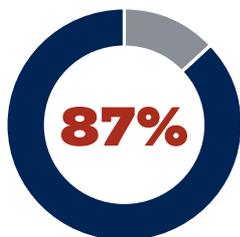


## Data

### Survey Results

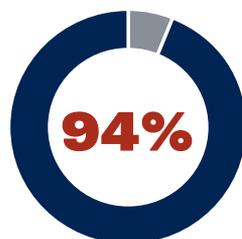
In 2025, College Sports Communicators (CSC) surveyed athletics communicators from its members (institutions and conference offices) about their operations. **The institution/conference survey garnered 253 responses, and the individual survey prompted 256 responses.** Compared with results from past NCAA and Division III College Sports Information Directors of America surveys, it confirmed that Division III athletics communication directors have assumed greater responsibility for institutional and conference outreach through the years beyond the traditional tasks of writing news releases and keeping statistics. In fact, 82% reported that their responsibilities have increased in the past three years.

### Demographics



Approximately 87% of respondents reported that their **institutions sponsor 16 or more varsity sports**, up from 83% in 2018.

Approximately 94% of **athletics communication directors are employed full time**, a figure that reflects any full-time status. This number is an increase from 2018 (91%).

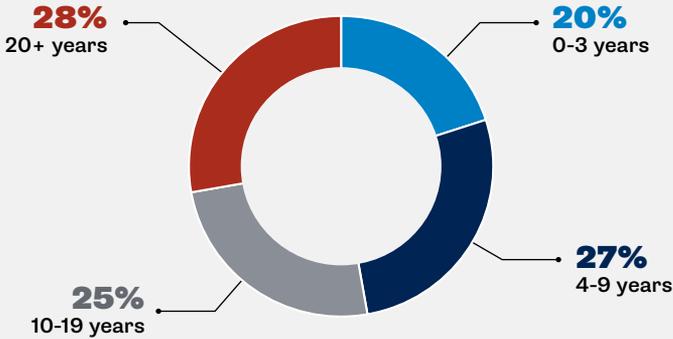


A recent review of the Division III institutions' directory of athletics communication directors indicates that **more than 84% are men**, up from 82% in 2018.

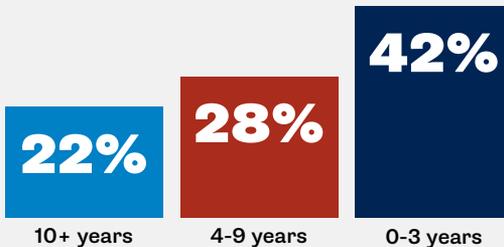
**16%****84%**

A substantial number (approaching 44%) hold the title of **associate or assistant administrator**, while 12% hold a secondary title/role as **coach/assistant coach**. More than 46% have an **advanced degree**.

### Experience in the Profession



### Experience at Their Current Institution





# Job Responsibilities and Workload

In all, 60% of respondents from the 2025 institutional survey said the athletics communication director is a part of the senior leadership team, and 88% said they have a reporting line within athletics.



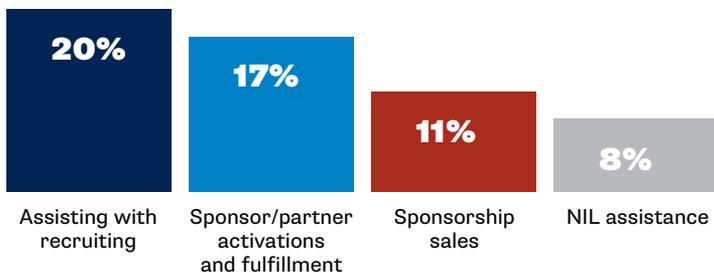
When highlighting key job responsibilities, respondents rated these areas as top within their roles:

- In-game statistical software use.
- Digital/social media.
- Live streaming.
- Creative written content.
- Graphic design.
- Internal written communication.
- Strategic communication.
- Image/photo management.
- Historian.
- Record-keeper.

On average, Division III institutions have 1.73 full-time staff members, with 40% of respondents saying they have only one full-time staff member. Eleven percent of respondents report that they have three or more full-time staff.

Work-life balance continues to remain challenging, as 86% said they work an average of 46 or more hours a week, and only 6% indicated they worked 40 hours a week or less.

Many respondents also performed additional duties such as:



Job demands and pressures have expanded to include constituent groups beyond athletics administrators and now include coaches, student-athletes and parents who are seeking more information, support and promotion.



## **Campus Collaboration**

The 2025 survey outcome recommends that communication directors be members of the athletics department's senior leadership team to provide insights and feedback on branding and home contest scheduling. From the 2018 survey, 68% percent of the respondents said they are not consulted when master schedules for contests are made, and an even higher percentage (93%) said they are expected to manage multiple games/ events at the same time.

The 2018 survey indicated that just under half are part of the campus communications team. Campus-wide meetings range from annually (22%) to monthly (44%) to weekly (32%). Further, almost 60% conduct an annual review of athletics communication trends and reassess best practices.

Campus collaborations allow campus and athletics department leadership to better understand the demands and needs to run an athletics communication department that will pay dividends for an institution. Campus collaboration can enhance the institution's brand, assist with recruiting and broadly promote the institution's mission and value.

# Impact of Technology

While the athletics communicator's responsibilities have grown in the past five years, so has the technology. Athletics communicators note that social media, media relations, video content, live streaming and website management are top job responsibilities.

Survey results indicate time spent on the following responsibilities:

- Approximately 20 hours a week on website maintenance.
- Approximately 10 hours a week overseeing social media platforms.

Most Division III institutions live stream events, and most athletics communicators are responsible for managing these broadcasts. On average, an institution is live streaming more than 10 sports, which results in more than 100 events per academic year.

In addition to overseeing live streams, including halftime interviews and advertising insertions, athletics communicators create their own content, such as student-athlete and coach interviews, game highlight videos, season highlights and award banquets.



## College Sports Communicators Involvement

Eighty-seven percent of Division III institutions and approximately 66% of conferences are members of College Sports Communicators.

Prior surveys have indicated that more than 80% have attended the CSC convention within the past decade.

In 2018, 58% said their institutions paid the full or partial cost of attending the annual convention. While data were unavailable with the 2025 survey, it remains important for institutions to support professional development opportunities such as convention attendance to the best of their ability.

## Conclusions

Results from these surveys and from other sources point to the following conclusions:

- **Benefits to the institution's admissions and enrollment efforts.** A high-functioning athletics communication department highlights the institution's value and mission and increases recruiting and retention efforts via the athletics website and robust social media platforms, live streaming of contests and stories highlighting student-athlete success in the classroom, on teams and in the community. It also attracts prospective students from new geographic footprints and helps boost interest and involvement from local and regional media.
- **The desired work-life integration continues to be out of balance.** Only 6% work fewer than 40 hours per week. Due to the considerable number of sports Division III institutions sponsor, a third of directors work 60 or more hours weekly. Social media, live streaming contests and in-game statistics continue as primary factors. The long work hours



coupled with minimal time off results in an undesirable work-life balance. This problem is partially due to a lack of staff and resources to assist in their duties.

- **Increased job expectations.** Three-quarters of directors have experienced increased responsibilities in the past three years, combined with stagnant or reduced staffing. Division III institutions average fewer than two full-time employees in the role, and therefore one individual has a wide array of responsibilities – from management of athletics websites, social media, live streaming, in-game statistics and video to noncommunications duties, including hiring and overseeing game management personnel. Approximately half employ a full-time or part-time assistant who is not a graduate assistant.
- **Increased involvement in strategic decision-making.** Two-thirds of athletics communication directors say they are involved in strategic decision-making within the institution’s athletics department. A continued focus is involvement with home contest scheduling and branding/marketing strategies. Forty-four percent also now hold a secondary title of assistant or associate athletics director, which provides greater engagement with senior leaders.
- **More emphasis on professional development.** More than half have been at their institution for five years or fewer. Due to the time required for learning and using recent technologies, as well as strategic planning and teaching/supervising student workers, professional development opportunities are critical to being more proficient in fulfilling responsibilities. More than 85% are members of CSC, and nearly as many have attended the annual convention, including Division III Day, in the past 10 years. To stay up to date with ever-evolving demands and responsibilities, professional development opportunities are critical.





## ***Best Practices***

Based on feedback and survey results, the NCAA Division III Strategic Communications Working Group provides the following best practices that will positively impact not only the athletics communication/sports information director but also the athletics department overall.

- 1. Be a part of the athletics department senior staff.** As custodian of the front porch (e.g., the athletics website, statistics, social media, live streaming, marketing, communication), it is important for the athletics communication director to be involved in athletics department meetings and strategic planning. (Sixty percent of the 2025 survey respondents said they are part of the senior management team, down from the 2018 survey results.)
- 2. Be involved with master game scheduling.** Past survey results indicate that more than half of survey respondents said they are not consulted when athletics departments make master schedules for contests. Consequently, multiple events are scheduled on the same day, causing athletics communicators to manage multiple games/events at the same time. It makes sense to voice opinions and suggestions related to the scheduling of game day events. Additionally, make the effort to be involved on conference scheduling committees.
- 3. Evaluate staffing needs in relation to sponsored sports.** Division III institutions sponsor an average of 19 varsity sports, with a median number of 300 student-athletes. Based on the 2025 survey, Division III institutions average fewer than two full-time staff. While the responsibilities of the

position have grown with the addition of new sports and the demand for more social media content and live streaming expectations, athletics communication staffs have not grown at the same pace. This trend results in an excessive number of responsibilities and a lack of staff support to execute daily tasks. Survey results indicate that only 6% work 40 hours per week or less, workloads average 50 to 60 hours per week and fewer than 50% of the respondents felt like they had an adequate work-life balance. Advocate for additional staff, enact policies and procedures to increase work-life integration and use technology, such as new digital and artificial intelligence software, to find efficiencies.

#### **4. Encourage collaboration with campus, local community and conference counterparts.**

Initiate cross-departmental communication and collaboration with a variety of campus constituents, including the following:

- Academic departments (journalism, marketing communications, public relations, etc.).
- Alumni relations.
- Communications office.
- Development office.
- Information technology office.
- Marketing department.
- Multimedia services.
- Student affairs.
- University relations.



#### **5. Build and maintain relationships with local media – live stream production, television, newspaper and radio – and social media outlets.**

Cultivating relationships with media professionals is a key component. Build relationships with local community groups (e.g., Lions Club, Chamber of Commerce) to elevate the institution's athletics events, engage with a potential fan base, build a better understanding of opportunities for collaboration among community members and create community service opportunities for student-athletes. Develop a professional relationship with respective conference colleagues, including the conference communication

director. Recommend an annual meeting, at a minimum, with the conference communication director and all the member schools' communication and sports information directors.

**6. Ensure that athletics communication directors are members of the campus communications cadre that discusses strategic campus public relations and media issues.**

This collaboration ensures consistent institutional branding, garners insights and input on athletics initiatives, and promotes the sharing of communication best practices. This group could include representatives from university relations, development, alumni relations, student affairs, faculty, administration, etc.

**7. Use social media to your advantage.** Survey results indicate that most Division III athletics communication directors oversee a social media platform. With the emergence of recent technologies, directors said they devote approximately 20% of their overall time to social media to promote athletics. Continue to use these trending platforms to promote the athletics department and create new relationships. Using social media for athletics program promotion not only provides an

alternate base for marketing but also a platform for directors to monitor and protect the athletics program's reputation/brand.

**8. Regularly engage with the liaison to the campus Student-Athlete Advisory Committee.**

The student-athletes are the story. Campus SAACs provide one avenue to interact with student-athletes to learn about possible feature stories and special events. These stories also will foster connections with other campus constituents. Consistent communication and engagement provide an opportunity for student-athletes to learn more about the athletics communication role. It also allows student-athletes to form a professional connection that may lead to a mentor, increased internship



opportunities and/or a future career path. This collaboration ultimately benefits both the student-athletes and the athletics communication directors, and it builds the foundation of an affirmative and comprehensive communications strategy for the institution and the community it serves.

- 9. Partner with campuswide and academic departments to enlist graduate assistants, interns and student workers.** Athletics communication offices provide a wide array of intern opportunities, including feature story and press release writing and editing, compilation of statistics, game announcing, social media graphics and maintenance, live streaming production, and marketing. If partnered with academic departments, interns could receive academic credit, exposure to the entire student body, resume building and real-world experiences.



**Nearly half of the directors employ more than 10 student workers to oversee game day management duties.**

Past survey responses indicate hiring at least two or more student workers, on average, providing six to 10 hours of work in the office a week. Nearly half of the directors employ more than 10 student workers to oversee game day management duties. Graduate assistants can be solicited internally or from neighboring institutions. Directors also are encouraged to emphasize a commitment to diversity and inclusion in hiring practices when building a staff of student workers, graduate assistants and/or interns.

- 10. Participate in professional development opportunities.** Be a member of College Sports Communicators – more than 85% of survey respondents noted they are a member of CSC. Membership provides access to professional development webinars, grants and the annual CSC convention. Conference offices, with the assistance of the NCAA conference grant program, have funding to support professional development opportunities. For events such as the annual CSC convention, including Division III Day, more than half of survey respondents said their institutions pay at least some of the cost for directors to attend. Consider becoming a committee member. Institutions, conferences, CSC and the NCAA provide committee service opportunities. This service allows for increased engagement and development of skills.

# Multi-Event Day Scenarios

Many different scenarios can occur when hosting multiple contests on the same day. The day will vary depending if you are a one-person office and rely on student workers to help you, have assistants, or if your institution hires outside contractors to perform game responsibilities such as statistics, public address announcer, etc. Discuss the following scenarios with your athletics director to help plan and prepare for multiple events on the same day.

**Scenario:** Two events at home and three away games (one athletics communicator and all student workers).

## Pregame

1. Arrive on campus.
2. Move equipment and post game day graphics for each game on social media.
3. Set up live stream, stats software, clock, PA/roster printed out at competition venue, make sure student workers and additional event workers know when to arrive at their games.
4. Repeat all steps at additional competition venues.
5. Check live stream and stats are working for both home games and have the away games live stats up.
6. One hour before home games: Start warm-up music.



## Game

1. Oversee in-game statistics.
2. Ensure game workers are ready.
3. During halftime: Print the halftime stat sheets, as needed.

## Postgame

1. Send stats to conference and opposing team's athletics communicators.
2. Interview players and coaches (if needed) and cut clips for highlights (may take up to one to two hours, depending on how each team does).
3. Upload stats for each away game and check if coaches have contacted you about any stat changes that need to be made.
4. Go through pictures and videos (may take up to two to three hours, depending on if there is help).
5. Write recaps for all games and post on the website and social media platforms.
6. Post pictures, graphics and videos on websites and social media platforms.

**Note:** This scenario can include any number of home and away games. It is important to support athletics communication staff and understand that even if there are only away games, athletic communications is still working. Discuss ways to support and alleviate workloads.



# Appendix

## NCAA Division III 2025 CSC Compensation, Career Satisfaction and Staffing Survey



### Survey Summary – May 2025

Median data in this report is reflective of 277 individuals and 79 DI-FBS institutions from the College Sports Communicators (CSC) membership who completed the surveys in the **2025 CSC Compensation & Career Satisfaction Survey** (individual) and **2025 CSC Member Institution Communications Staffing Survey** (school) in February 2025. Visit [collegesportscommunicators.com/2025salarysurvey](https://collegesportscommunicators.com/2025salarysurvey) for more information and interactive dashboards.

Individual	
Average salary range	\$55,673-\$60,672
Average years of professional experience	11.5
Feel valued by employer *(favorable)	82.8%
Well compensated *(favorable)	43.0%
Compensation is sufficient for geographic area *(favorable)	53.5%
Satisfied with workplace flexibility *(favorable)	90.2%
Satisfied with healthcare-related benefits *(favorable)	85.8%
Satisfied with total benefits package *(favorable)	77.7%
NPS - Would you recommend a career in athletics communications/creative “Promoter”	15.6%
NPS - Would you recommend a career in college sports “Promoter”	20.3%
Have your responsibilities increased in the last three years? “Yes”	81.9%
Did increased responsibilities improve your title? “Yes”	28.4%
Did increased responsibilities increase your compensation? “Yes”	34.6%
Funds for professional development	\$620-\$1,490
Which skills do you believe are most critical to your professional advancement?	<ol style="list-style-type: none"> <li>1. Strategic Communications</li> <li>2. Brand Management</li> <li>3. Digital/ social media</li> </ol>
If you could improve ONE thing to increase your job satisfaction, what would you improve?	Salary/pay

\*(favorable) = Somewhat agree or Strongly agree

School	
Average number of FULL-TIME communications/creative staff	1.73
Our institution is well-resourced in terms of amount of FULL-TIME communications and creative staff. *(favorable)	21.6%
Our institution is well-resourced in terms of facilities and work space. *(favorable)	37.2%
Our institution is well-resourced in terms of technology required to do our jobs at the level we are expected to perform. *(favorable)	56.3%
Average total non-salary annual operating budget for communications and creative departments	\$29,905
Is the head of athletics communications a member of the senior leadership team? "Yes"	59.7%

## CSC Recommends

- Communications and/or creative teams should be represented on the athletics department's senior leadership where important decisions about the school's brand are made.
- Ensure you have the number of full-time staff with the required skillsets to meet the expectations of coaches and administration. Support with adequate work space and the equipment/technology necessary.
- Proactively enact policies that discourage staff from working more than 40 hours per week. Require all staff take at least one day off per week.
- Invest time and resources into staff professional development and innovation.
- Make efforts to pay staff competitive wages to similar industries outside of sports, depending on experience and value to the department.



# Resources

## Technology

Discuss ways the institution can financially support these technological needs.

- Design software.
- Laptops for statistics, webcasting, video boards, music, etc.
- Personal computer(s) - laptop(s), tablet(s).
- Personal smartphone(s).
- Professional cameras/video cameras.
- Remote internet access - wireless air card(s)/hot spot.
- Statistics software.
- Video camera for live streaming.
- Video-editing software.
- Web-streaming equipment for indoor/outdoor events.
- Web hosting company (rather than an in-house website).
- Web storage company for photos and videos.
- Web streaming platform.

## CSC Resources

- CSC website [[collegesportscommunicators.com](http://collegesportscommunicators.com)].
- CSC X [[@collsportscomm](https://twitter.com/collsportscomm)].
- CSC listserv.
- D3SIDA Facebook, Instagram and X.

## NCAA Division III Resources

- NCAA.org [[ncaa.org](http://ncaa.org)].
- NCAA.org/D3SpecialOlympics [[ncaa.org/sports/2013/11/15/special-olympics-partnership.aspx](http://ncaa.org/sports/2013/11/15/special-olympics-partnership.aspx)].
- NCAA.com [[ncaa.com](http://ncaa.com)].
- NCAA Division III Facebook [[facebook.com/ncaadiii/](https://facebook.com/ncaadiii/)].
- NCAA Division III Instagram [[instagram.com/ncaadiii](https://instagram.com/ncaadiii)].
- Division III Strategic Positioning Platform [[ncaaorg.s3.amazonaws.com/about/d3/diii\\_strategic\\_positioning\\_platform.pdf](http://ncaaorg.s3.amazonaws.com/about/d3/diii_strategic_positioning_platform.pdf)].
- NCAA Division III Videos and Resources [[ncaa.org/sports/2017/8/31/videos-and-resources.aspx](http://ncaa.org/sports/2017/8/31/videos-and-resources.aspx)].



- NCAA Division III Week resources [[ncaa.org/sports/2013/11/15/division-iii-week.aspx](https://ncaa.org/sports/2013/11/15/division-iii-week.aspx)].
- NCAA Division III X [[@NCAADIII](https://twitter.com/NCAADIII)] #whyd3.
- NCAA Division III YouTube [[youtube.com/ncaadivisioniii](https://youtube.com/ncaadivisioniii)].
- NCAA Division III Archived Publications [[ncaa.org/sports/2013/11/14/archived-publications.aspx](https://ncaa.org/sports/2013/11/14/archived-publications.aspx)].

## Professional Development Resources

### Memberships/Affiliations

- College Sports Communicators (CSC).
- National Association of Collegiate Directors of Athletics (NACDA).
- National Association of Division III Athletics Administrators (NADIII AA).
- Membership in public relations/communications/marketing organizations.

### Workshops

- Attendance at communications-related seminars, workshops and webinars.
- CSC convention.
- NCAA Division III Day at CSC Convention.
- NCAA Emerging Elite Program.
- Nominate students for the Division III CSC Student Program.

## Online

- AP Style Guide [[apstylebook.com](http://apstylebook.com)].
- Athletic Communications Facebook Groups.
- International Association of Business Communicators [[iabc.com](http://iabc.com)].
- International Public Relations Association [[ipra.org](http://ipra.org)].
- LinkedIn Groups.
- Public Relations Society of America [[prsa.org](http://prsa.org)].
- Ragan Communications [[ragan.com](http://ragan.com)].
- YouTube and online tutorials to learn specific skills and software.

## On-Campus

- Communications/Journalism departments (professors, class projects, internships, etc.).
- Campus-wide communication group/team.
- Student-athletes. Their stories are the greatest resources.

## Budget

- Independent budget operations for communications.
- Work-study budget and/or stipends to hire graduate assistants and student interns.

To provide feedback on this guide or for more information on the NCAA Division III Strategic Communications Working Group, please contact [d3identity@ncaa.org](mailto:d3identity@ncaa.org).

# Working Group Roster

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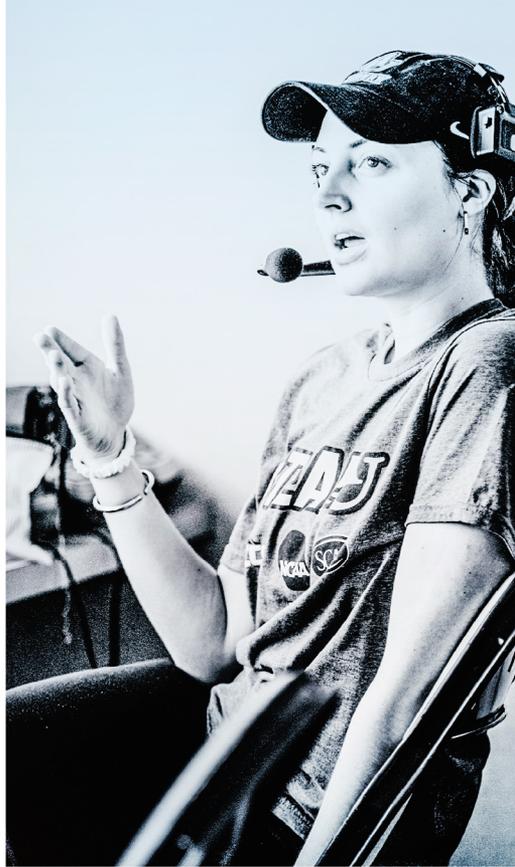
**Sarah Lodge**, *SAAC Representative*, College of Wooster and Catholic University of America

**Keri Alexander Luchowski**, *Executive Director*, North Coast Athletic Conference

**Scott McGuinness**, *Director of Athletics*, Washington and Jefferson

**Seth Orensky**, *Director of Athletics Communication*, Lewis & Clark

**Danielle Percival**, *Assistant Commissioner*, Southern Collegiate Athletic Conference





# DIVISION III

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