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WWW.PEONIESDIGITAL.COM

Contact@peoniesdigital.com



“ **BUSINESSES NEED BRANDING, BRANDING NEEDS MARKETING THAT'S WHERE WE BRIDGE THE GAP** ”

KNOW MORE ↓



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WELCOME TO THE WORLD OF **DIGITAL MEDIA.**

WITH

PEONIES DIGITAL

A

Google
Partner

AGENCY

- BY PAYAL BACHWANI

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ABOUT PEONIES DIGITAL



MORE THAN AN ONLINE MARKETING AGENCY

Meet **PEONIES DIGITAL** Your one-stop solution for all your marketing needs. We are more than an online marketing agency, we offer a varied variety of Online and offline marketing services along with website, software, application designing, and development services as well. Our team of professionals is always on high energy to fulfill our client's requirements and help them grow their businesses. Our team of young enthusiasts is specialized in respective domains working together to deliver a breathtaking experience to our clients and their consumers.

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ABOUT THE FOUNDER



Payal Bachwani is a seasoned **Digital Marketing Consultant** and the visionary **Founder of Peonies Digital**, a **Google Partner Agency**. With over **9 years** of industry experience, she has collaborated with **100+ businesses** across diverse sectors, driving measurable growth and brand success. Her expertise spans **PPC advertising, social media management, SEO, brand marketing, public relations, and strategic communications**.

Under her leadership, Peonies Digital has helped businesses enhance their **online presence**, generate **high-quality leads**, and scale effectively on a **global level**.

Payal holds a **Post Graduate Diploma in Digital Media** and a **Post Graduate Diploma in Marketing Management** from **Indira Gandhi National Open University**. She also earned a **Bachelor of Arts in English (Hons.)** from **Delhi University** and a **Bachelor of Science** from **Indira Gandhi National Open University**.

She is a **Google Certified Professional**, specializing in **Search, Video, Display, Shopping Ads, and Google Analytics Advanced**. Additionally, she has completed the **Digital Marketing Manager Certification Program** from the **Media & Entertainment Skill Council of India** and the **Basics of Digital Marketing** course from **SWAYAM, Ministry of HRD, India**.

Driven by innovation and a **results-oriented approach**, Payal is committed to equipping businesses with **cutting-edge digital solutions**. Whether developing **high-impact marketing campaigns** or **optimizing digital strategies**, she ensures brands stay ahead in the **ever-evolving digital landscape**.

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WHY DOES YOUR BUSINESS NEED DIGITAL MARKETING?

1

To interact with your customers in real-time

2

To understand consumer behaviour and their needs

3

To measure the marketing performance

4

To automate customer journey

5

To Stay ahead of your competition

6

To build everlasting relationships with your customers

7

To bypass Geographical barriers

“IF YOUR BUSINESS IS NOT ONLINE THEN YOU ARE ONLY ONE STEP AWAY FROM GOING EXTINCT.”

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OUR SERVICES



SOCIAL MEDIA MARKETING

WEBSITE DESIGNING & DEVELOPMENT



SOFTWARE DESIGNING & DEVELOPMENT

CONTENT WRITING



SEARCH ENGINE OPTIMIZATION (SEO)

GRAPHIC DESIGNING



SEARCH ENGINE MARKETING (PPC ADS)



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OUR SERVICES



INFLUENCER MARKETING

PR SERVICES



OTT ADVERTISING

VIDEO EDITING / REELS EDITING



CRM SET UP & MANAGEMENT

AI BASED TELEMARKETING



MARKETING CONSULTATION



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OUR SERVICES



MARKETING AUTOMATION

OUTDOOR ADVERTISING



WHATSAPP MARKETING SERVICES

BUSINESS REVIEWS - REPUTATION MANAGEMENT



EMAIL MARKETING

E-COMMERCE LISTING - MANAGEMENT



VOICE OVER



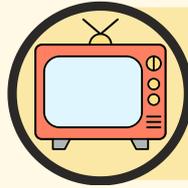
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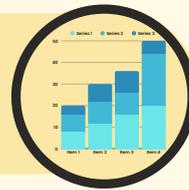
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OUR SERVICES



TELEVISION ADVERTISING

PERFORMANCE MARKETING



PRODUCT PHOTOGRAPHY

SALES GENERATION



LEAD GENERATION

& LOT MORE

WE PROVIDE ALL ONLINE MARKETING SERVICES, AS PER BUSINESS REQUIREMENTS



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Why Choose Peonies Digital?

FIND ENOUGH REASONS..



Peonies Digital is more than an online marketing company as we cater to the needs of our clients and provides a single place for all their business needs starting from business idea evaluation to sales generation we got you covered. Our team of experts is there to perform all the procedures to build a presence of a business into an online space. We offer 360 degree solutions starting from platform development to its Promotions across the Nations. We have everything for you.

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WE HAVE INTERNATIONALLY RECOGNIZED CERTIFICATIONS



Google Partner

HubSpot
Academy

Justdial[™]
India's No.1 local search engine

TATA
nexarc

GeM
Government
e Marketplace
Efficient • Transparent • Inclusive


सत्यमेव जयते
MSME
MICRO, SMALL & MEDIUM ENTERPRISES
सूक्ष्म, लघु एवं मध्यम उद्यम

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WE HAVE GLOBAL PRESENCE.



We are a Team of
Experts and
Domain Certified
Professionals.



We can work with
all sizes & type of
business.



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BRANDS THAT TRUST US



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WORDS FROM OUR CLIENTS



“

★★★★★

Payal is a passionate Digital Marketer, she knows her stuff very well. Always excited about any new campaign and understands social media like the back of her hand.
A DM you can rely on...

Himanshu Tyagi
Founder of The Global Hues

”



“

★★★★★

Digital Marketing is the first need if we wish to grow and expand our business and serve more people through services. In my coaching journey, I was looking for someone who understands my words, and my thoughts in a better way and has the capacity to turn them into beautiful posts and videos, So that my message reaches the audience I wish to address. Payal is so good at understanding this. She exactly knows what are her clients's needs. To add to this, her humble nature and prompt work always impress me. We have been working together for more than 6 months and I am so glad that I chose her services. I highly recommend "Peonies Digital" To everyone who wishes to grow and connect through the Digital world dedicated work and Commitment.

Abida Nadaf
Emotional Wellness Coach

”



“

★★★★★

Payal has a full grasp on the nitty-gritty of social media and has been an important support for us and we do owe her a lot for our success.

Balvinder Singh
A Real Estate Professional

”



“

★★★★★

I have had the pleasure of working with Payal Bachwani, the Founder of Peonies Digital, and I am delighted to write a recommendation for her. Payal is a highly skilled marketing and advertising professional with a wealth of knowledge and expertise in her field. Payal assisted me with content writing for my website and I was thoroughly impressed by her creativity and attention to detail. She took the time to understand my needs and provided me with high-quality content that exceeded my expectations. Not only was she able to bring my flair and perspective, making the content truly stand out. In addition to her exceptional content Writing skills, Payal also has a wealth of experience in marketing and advertising. She is a strategic thinker and always goes the extra mile to ensure that her clients receive the best possible results. Payal is dedicated, hardworking, and a true professional in every sense of the world. I have no doubt that Payal will continue to make a positive impact in the marketing and advertising industry and I would highly recommend her to anyone seeking a talented and trustworthy partner for their marketing and advertising needs.

Latish Gianchandani
Founder at Stackbuffer Technologies

”



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OFFICE ADDRESSES

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A-111, NU-3, Apnanagar , Gandhidham, District – Kutch,
Gujarat-370240

DELHI :

Flat no. 526, Pocket-7, Nasir Pur Dwarka, New Delhi – 110045

OTHER BRANCHES

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Vancouver, UAE: Dubai



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*Peonies Digital is Remote by Choice Company -Providing Services across
the Globe*

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