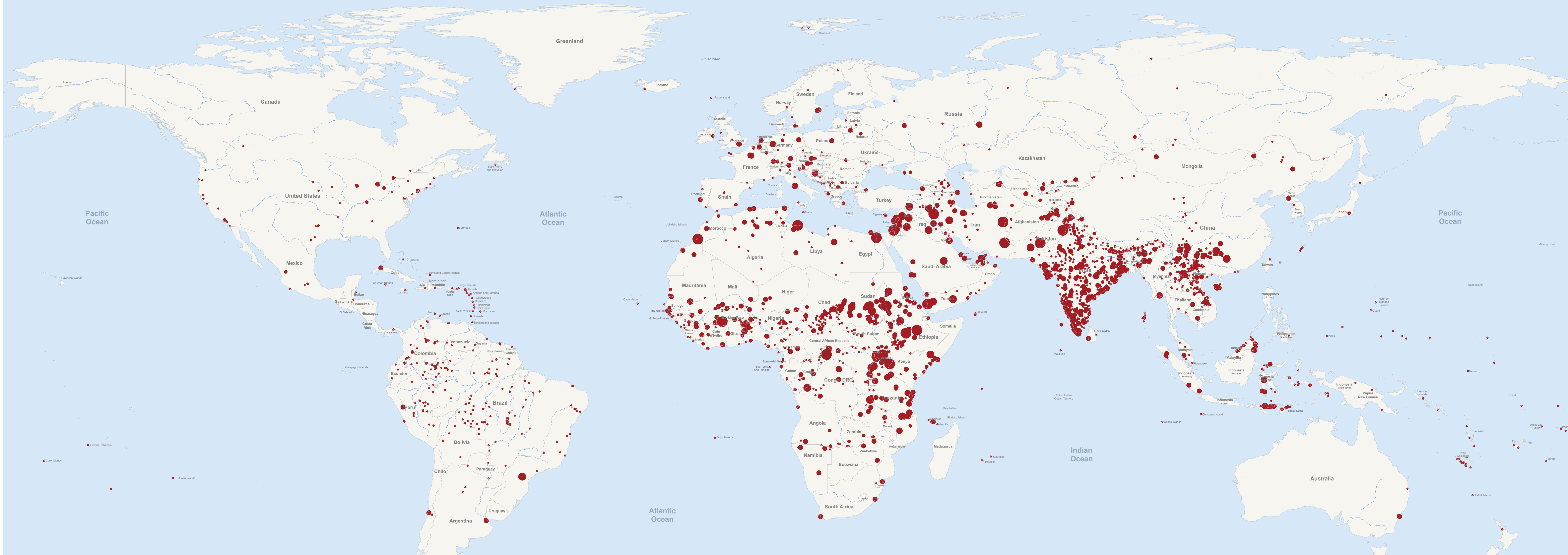


Unengaged Unreached People Groups



LEGEND

Population

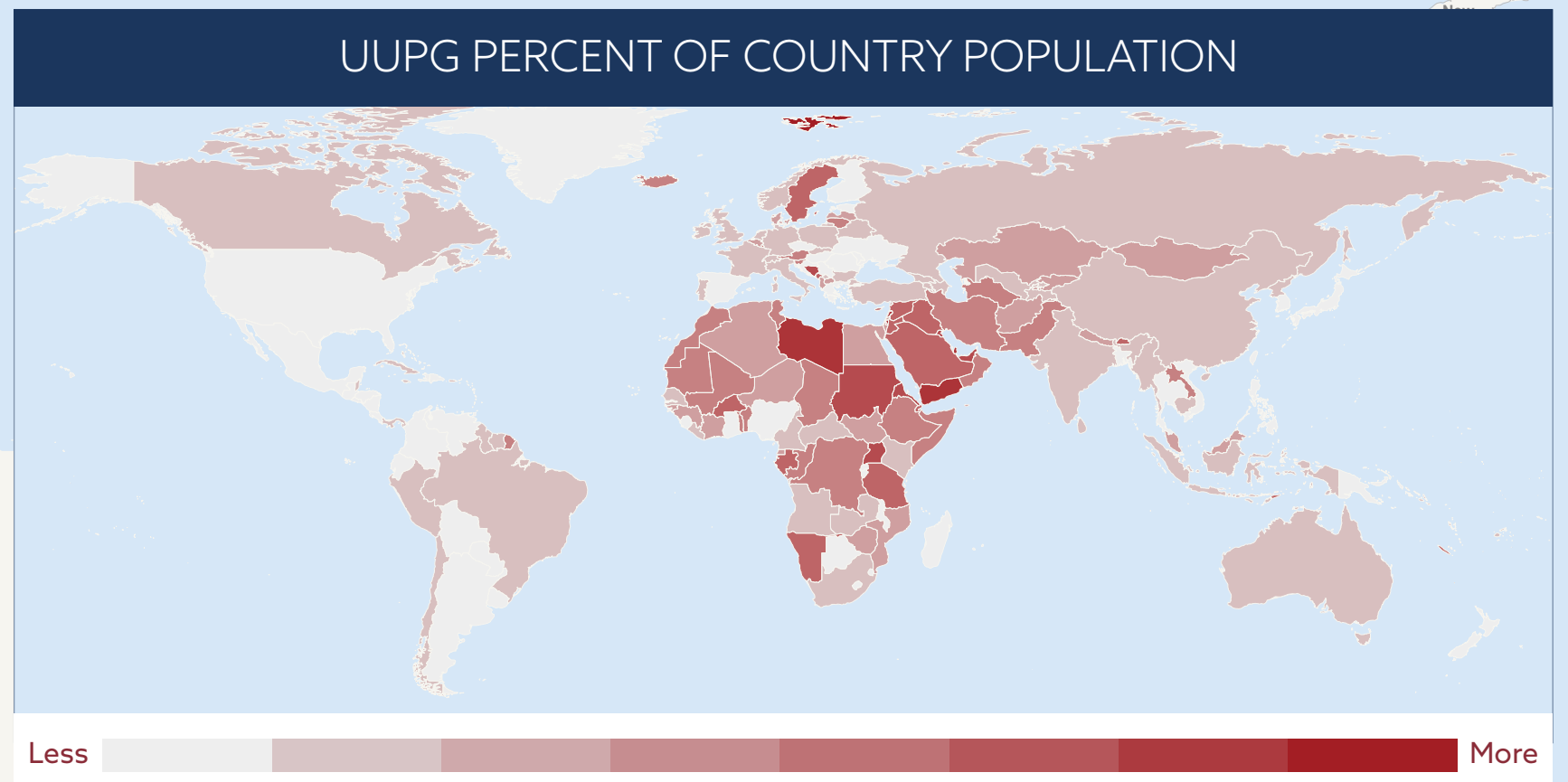
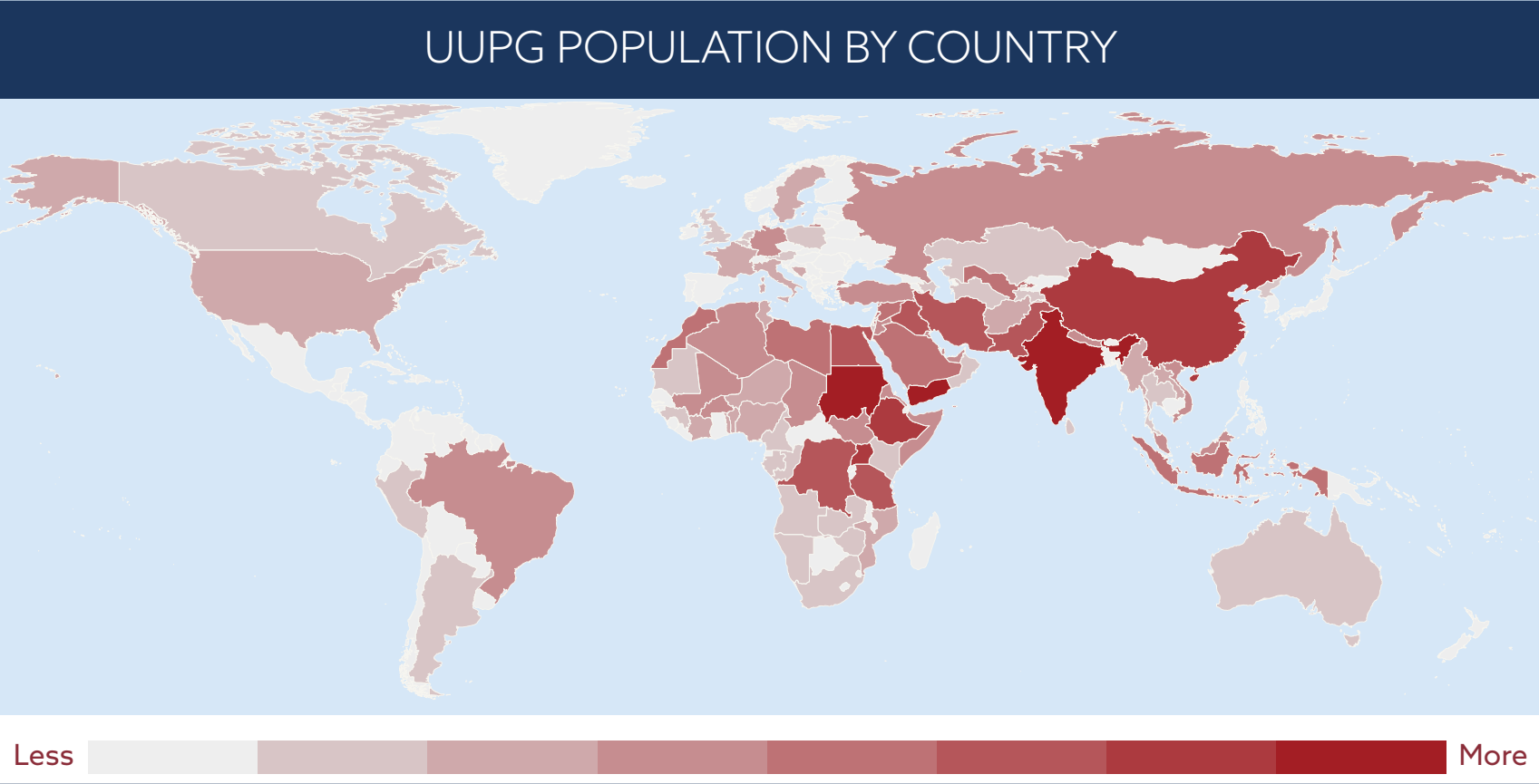
- less than 50,000
- 50,000 to 100,000
- 100,000 to 500,000
- 500,000 to 1 million
- 1 million to 2 million
- 2+ million

People group — people with a common ethnic identity and language.

Unengaged Unreached People Group (UUPG) — a people group is unengaged when there is no evangelical church planting strategy underway. A people group is unreached when less than 2% of its population is evangelical Christian.

Evangelical Christian — a person who believes that Jesus Christ is the sole source of salvation through faith in Him, has personal faith and conversion with regeneration by the Holy Spirit, recognizes the inspired Word of God as the only basis for faith and Christian living, and is committed to biblical preaching and evangelism that brings others to faith in Jesus Christ.

Each point represents an Unengaged Unreached People Group scaled by population. UUPG data by Global Research, IMB, January 2026. Custom World Population Projection (Central Meridian 11 Degrees), Custom Human Geography (No JAGDS).
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for more information, visit peoplegroups.org or email gric@imb.org

