



**2025**

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A N N U A L R E P O R T



THANK YOU  
FOR STANDING  
WITH US

We are honored to continue this work alongside you, for the animals.

## A NOTE FROM OUR CO-PRESIDENTS

PetSet Friends,

On behalf of the entire PetSet organization, thank you for your continued partnership and commitment to improving the lives of animals in need.

In 2025, your support enabled meaningful progress across every area of our work. Together, we expanded access to lifesaving care, strengthened shelter capacity, and invested in long-term strategies that address the root causes of animal homelessness. The impact of your support is evident throughout our partner network and in the thousands of animals who received care, protection, and a second chance.

Key accomplishments from the past year include:

- **Advocacy and Policy Impact:** PetSet Co-Presidents Tena Lundquist Faust and Tama Lundquist helped secure statewide funding for spay and neuter services, resulting in \$13 million allocated in the Texas state budget for fiscal year 2026.
- **Animal Transport:** More than 1,500 dogs, cats, puppies, and kittens were transported to Minnesota, increasing adoption opportunities and freeing capacity in local shelters.
- **Spay and Neuter Services:** Over 6,900 low-cost or free spay and neuter surgeries were performed or sponsored through the PetSet mobile clinic or clinic partnerships.
- **Preventative Care:** Vaccines and microchips were provided to more than 6,800 pets, helping families keep animals healthy and safely reunited if lost.
- **Emergency Medical Assistance:** PetSet granted more than \$350,000 in emergency medical care, supporting pet owners facing unexpected and critical situations.
- **Disaster Response:** In response to the devastating floods in Central Texas, PetSet mobilized quickly, raising more than \$10,000 for Kerrville Pets Alive to support affected animals.
- **Fundraising Leadership:** More than \$1 million was raised at The Fierce & Fabulous Le Brunch, advancing PetSet's mission and expanding our capacity to serve.
- **Community Grants:** Over \$400,000 was awarded to 114 community organizations through PetSet's grantmaking program.
- **Cold Weather Support:** More than 200 dog houses, crates, and straw were distributed to protect outdoor pets during extreme winter conditions.
- **Statewide Expansion and Rebrand:** Rebranded from Houston PetSet to PetSet to reflect an expanded mission and growing impact across Texas.

As we reflect on these accomplishments, we remain firmly focused on PetSet's six pillars of impact, which guide our strategic priorities and ensure our work remains both effective and sustainable. Looking ahead, we are committed to building on this momentum and continuing to pursue solutions that create lasting change for animals and the people who care for them.

For The Animals,

**Tena Lundquist Faust**  
Co-President

**Tama Lundquist**  
Co-President

## OUR MISSION

WE UNITE PEOPLE, PARTNERS, AND POLICYMAKERS TO  
HUMANELY SOLVE THE STRAY ANIMAL CRISIS AND  
STRENGTHEN THE SAFETY OF OUR COMMUNITIES.

## OUR VISION

OUR VISION IS A WORLD WHERE  
COMPANION ANIMALS LIVE  
WITHOUT SUFFERING.

## OUR OBJECTIVE

To provide resources to build the capacity of other animal welfare organizations, and to improve the public perception and treatment of companion animals.

We achieve our objectives through a strategic plan that focuses on the following six impact areas:

### ACT

- Provide low-cost spay/neuter surgeries to communities that need it most.
- Increase capacity amongst rescue, foster, adoption organizations through funding and transport opportunities.
- Implement and support programs to help the public provide proper care to their pets, and support pet owners with emergency funds.

### INVEST

- Uplift community partners working directly in the field with grants to empower their ability to create positive change.

### INSPIRE

- Educate community members on best practices to keep their pets healthy via free microchip and vaccine clinics.

### LEAD

- Increase engagement to influence public policy and affect legislation at local and state levels.

### UNITE

- Nurture relationship with local leaders, while finding new ways to support each other and build relationships across county lines.

### MEASURE

- Build and leverage our collection of qualitative and quantitative data to inform lasting solutions.

## GRANT RECIPIENTS

16 Hands of Love | A Doberman Adoption Placement Team (ADAPT) | Abandoned Animal Rescue Active Paws Rescue Inc | Alaska's Hope Animal Rescue | Angel of Hope Animal Rescue Animal Justice League | Apollos Pals Sanctuary Rehabilitation and Adoption Inc | Bailey Animal Rescue Trust | Barrio Dogs | Bay Area Pet Adoptions | Beaumont Pets Alive | Berg Foster Life | Best Friends Furever | Big Paws K9 Foster House | Biscuits Cat Haven | Bluebonnet Equine Humane Society | Boston Terrier Rescue of Greater Houston | Brave Hearts Rescue | Caitie's Foster Fam | Cape Kitty Rescue Citizens for Animal Protection | Citizens for Animals of Midland Odessa | Copper's Cat Commune | Corridor Rescue Inc | Crime Stoppers of Houston | Cypress Lucky Mutt Rescue D&A Animal Rescue | Devoted to Pets Rescue Dizzy Dog Animal Rescue | Donna's Love Pet Rescue | Farm Gals Animal Ministry, Inc. | Flying Pigs Animal Sanctuary Inc | Forgotten Coast Animal Rescue | FosterDocHouston Dog Rescue | Freedom Street Rescue Friends of Missouri City Animal Shelter | Friends of Rosenbergs Homeless Pets | Friends of Wharton Texas Animal Control | Fur A Pawsitive Future Inc | Furry Friends Animal Aid | Fuzzy Texan Animal Rescue Golden Beginnings Golden Retriever Rescue | Good Lif3 Bully Rescue | Great Dane Rescue of Southeast Texas | Greater Houston German Shepherd Dog Rescue | Heart of the Underdog Helping Paws in Chambers County | Homeless & Orphaned Pets Endeavor | Homeless Pet Placement League | Honoring Hope and Faith Rescue, Inc. | Houston Cares Animal Rescue | Houston K911 Houston Pets Alive! | Houston Rabbit Resource | HTX Dog Rescue | Interfaith Ministries for Greater Houston | Jake's House of Animal Rescue | Jen's Neonatal Nursery | Jenni's Rescue Ranch | Lear's Legacy Cat Rescue | Lola's Lucky Day | Long Way Home Adoptables Lucky Penny Rox Rescue | Lucy and Bert Bully Sanctuary Inc | Lumpy Lizard Reptile Poultry and Exotics Rescue | Magnolia Exotic Bird Sanctuary | Montgomery County Animal Society | Mutt Motel | No Thumbs Rescue | Operation Pets Alive | Our Pet Project, Inc. Paw Patrol Rescue | Pet Rescue Team Inc | Pippy's Pals Rescue | Precious Pets Rescue Corporation Project Girls Houston | PugHearts Houston Pug Rescue | Pup Squad Animal Rescue Red Collar Rescue, Inc | Reducing Overpopulation Spay/Neuter Education & Support | Rescue Texas Resources Rescued Pets Movement | Samantha's | Purrfect Cat Rescue | Sauver Des Chiens, Inc Saving Our Companion Animals - Fort Bend County | Schnauzer Rescue of Texas | Scout's Honor Rescue, Inc. | Second Chance Pets | Shelter Pets Advocacy Network | Sonoma's Haven Southwest Animal Transport Team (SWATT) | Space City Cats Inc. | Spay and Neuter Initiative Program | Special Pals Inc | Spring Branch Rescue | Storybook Rescues Inc | Stretch For Strays Inc. | Texas Bark Squad | Texas Great Pyrenees Rescue | Texas Old English Sheepdog Rescue, Inc. | Texas Wolfdog Project | The Daily Kibble of Cleveland TX | The Forgotten Pet Advocates | The Rescue for PTSD | The Rueben and Abbi Project | The Sunshine Fund Cat Rescue | The Woodlands Dog Park Club | Three Little Pitties Rescue | Tlacuache Borracho Preserve | Toni TNR Tails Inc | Westie Rescue Houston | Wild Tunes | Wolly Kitten Club

## GRANTS

PETSET'S ANNUAL GRANT PROGRAM CONTINUED TO SEE INCREDIBLE GROWTH IN 2025. RECORDS WERE BROKEN YET AGAIN, WITH MORE THAN \$400,000 BEING DISTRIBUTED AMONGST 114 DESERVING ANIMAL WELFARE NONPROFITS.

## ACT



### EMERGENCY ASSISTANCE

A constant in 2025, was the need for emergency assistance from local pet owners. In response, we distributed more than **\$350,000, helping over 1,100 pets** with medical assistance and supplies so pet owners could keep their beloved pets.

### SPAY & NEUTER

Last year, PetSet provided & sponsored free or low-cost spay/neuter options to **6,500 owned pets** in communities that needed it most.

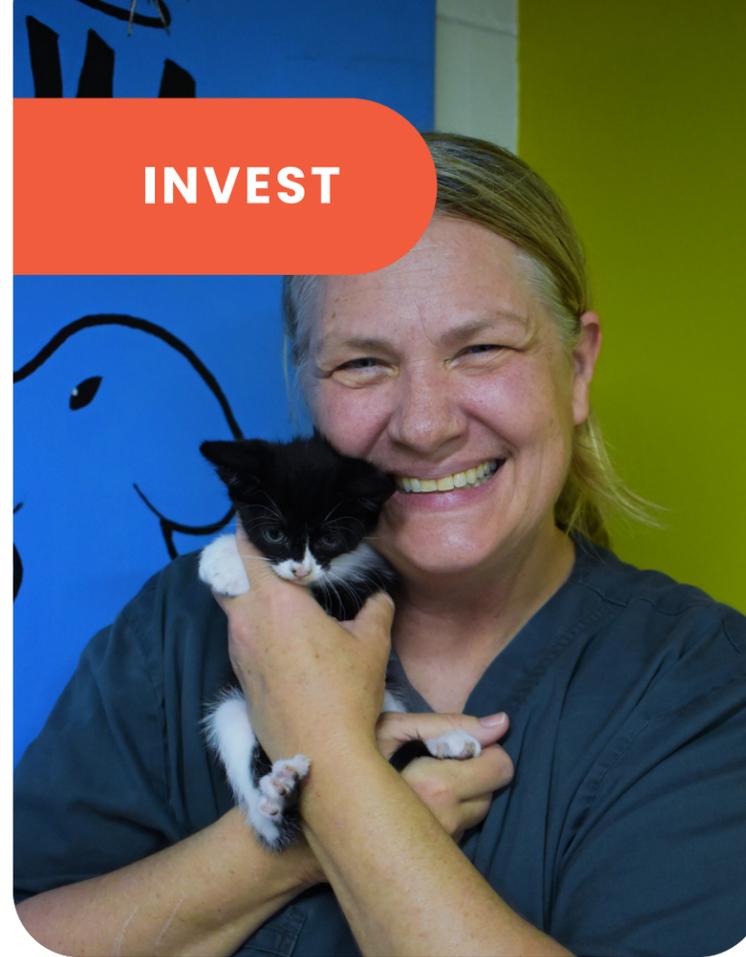
This was made possible through multiple fronts, including via our mobile unit, which operates across greater Houston. In addition to the Mobile Unit, support from the **City of Houston**, and community partners like **Houston Pets Alive & Laurel's House**, made this impact possible.

### RESCUE, ADOPT & TRANSPORT

In 2025, PetSet was able to transport more than **1,500 puppies, kittens, cats, and dogs** to adoption centers in Minnesota. To alleviate the burden on our local shelters, transport is a vital cog in the plan to end animal homelessness. It increases the capacity of rescues, fosters, and adoption organization by moving animals to communities that are better equipped to intake them.

A special thank you to the **Wolly Kitten Club, Angel of Hope, Ruff Start Rescue, & The Babinski Foundation**. Thanks to our combined efforts, these homeless animals were given a better chance at adoption while at the same time alleviating the pressure of overcrowding in the Houston shelters and rescues.

## INVEST



### VACCINES & MICROCHIPS

In 2023, the City of Houston passed a public ordinance to enforce the use of microchips on pets. The ordinance requires every dog and cat over the age of four months to receive a microchip to aide in the reunification process in the event that the pet is ever lost.

To encourage compliance with the city ordinance, PetSet offers free microchips at our vaccine clinics.

In 2025, PetSet broke records by providing free microchips and vaccines to more than **6,800 pets**. These events were held through out the year, in areas across the greater Houston.

With support from outside partners, including the Houston Humane Society, free pet food was also made available to participating families in need.

## COMMUNITY GRANTS

Core to our mission, is our granting program. To embolden the work of our community partners, we distribute financial grants to boost their ability to directly work as the boots on the ground, saving animals and transforming our communities.

In 2025, PetSet issued grants to a total of **114 community organizations**, working here in Houston and across Texas. These organizations approach the animal homelessness crisis in different ways, but all are set on helping to end it. In total, the grants issued last year add up to over \$400,000.

PetSet's grants support a variety of local programs. For example, PetSet's support of CrimeStoppers' Safe Schools program brought animal welfare education to 397 students and 97 adults across greater Houston in 2025..

## INSPIRE



LEAD



ENGAGING POLICY MAKERS

PetSet Co-Presidents Tena Lundquist Faust and Tama Lundquist met with state legislators, local officials, and community leaders across Texas to illustrate the need for a comprehensive, data-driven strategy to address the homeless animal crisis. This work included dozens of briefings, helping to strengthen local and state engagement and laying out the groundwork for future policy and funding initiatives.

PetSet also partnered with regional institutions and stakeholders, including the Houston Sports Authority, Rice University, and the Kinder Institute, to explore new research, planning, and cross-sector strategies to better understand and address the crisis.

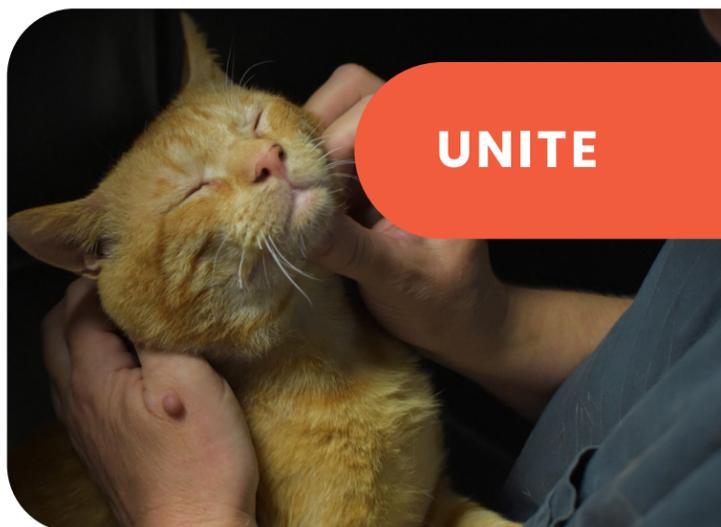
As part of these efforts, \$13 million was allocated in the state budget for spay and neuter operations. These funds will be distributed in 2026 to organizations working on the front lines to reduce overpopulation and save lives.

EDUCATION AND COMMUNITY

In 2024, PetSet brought together eight local shelters under one umbrella, forming our Shelter Directors' Coalition. The coalition unites local shelter directors, giving them a space to collaborate and confront the animal homelessness epidemic and its many factors.

One such way coalition has been a benefit was the opportunity for PetSet to sponsor the cross-training of **80 police and animal control officers** through anti-cruelty classes.

UNITE



MEASURE



DATA DRIVEN RESPONSE

With the passing of the Safe Outdoor Dog Act in 2022, Pets in Texas were given increased protection under the law. This includes the requirement of an outdoor shelter and restrictions on using heavy chains as a restraint tool.

To help protect animals under the law, PetSet worked to equip our neighbors with dog houses and supplies, distributing more than **200 dog houses** through BARC.

FOR  
THE  
ANIMALS

# PETSET IN THE NEWS

Once again, PetSet served as the gold standard for animal welfare expertise for the media, in times of both crisis and celebration.

**LOCAL NEWS**

**Holly Galvan Posey**, Digital Content Producer

Published: January 6, 2025 at 5:15 PM

Tags: Free, BARC Animal Shelter & Adoptions, BARC, BARC Wellness Center, Cold Weather, Pets, Free Dog Houses

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## BARC, Houston PetSet team up to help keep pets warm during cold snap



BARC, Houston PetSet team up to help keep pets warm during cold snap

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SOCIETY / FEATURED PARTIES

## Landman Star Billy Bob Thornton, Glamorous Women and Animals In Need Break the Mold In \$1 Million Houston Brunch

Stepping Up For PetSet

BY SHELBY HODGE // OCT 14, 2025

PHOTOGRAPHY PRISCILLA DICKSON

SAVE ARTICLE



SOCIAL CALENDAR

## Le Brunch – Pet Set

SEPTEMBER 28, 2025 12:00 PM - 4:00 PM

SAVE EVENT



**When**  
September 28, 2025 | 12:00 pm - 4:00 pm

**What**  
Houston PetSet, a local nonprofit organization working to end Houston's homeless animal crisis, is excited to announce a new format to its annual Fierce & Fabulous Soirée! For the very first time, the annual soirée will shift to a brunch format, henceforth referred to as Le Brunch. The event will run from 12 PM – 4:30 PM on Sept. 28, 2025. VIP Cocktail Hour: 12:00 PM  
General Registration: 1:00 PM

## From crisis to change: Addressing Houston's animal homelessness to build a safer, stronger community

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**RECOMMENDED**

**COMMERCIAL REAL ESTATE**  
Downtown Austin office building hits market with residential conversion potential

**COMMERCIAL REAL ESTATE**  
Fight for the downtown Austin IHOP continues

**COMMERCIAL REAL ESTATE**  
Historic building on Congress Avenue is for sale

## Texans Participate in NFL's 2025 My Cause My Cleats Initiative

Nov 18, 2025 at 02:00 PM

It's *My Cause My Cleats* week, and Texans players are taking full advantage of the chance to spotlight the causes that matter most to them.

This league-wide, player-driven initiative empowers athletes across the NFL to elevate the charities and social issues closest to their hearts. On Thursday night against the Bills, Texans players will take the field in custom-designed cleats inspired by their chosen causes.

Players, coaches, and front office staff are all participating in this year's effort.

Houston Texans Player	Cause
Azeez Al-Shaair	Human Development Fund
Will Anderson Jr.	Camp Hope
Jake Andrews	Folds of Honor
Braxton Berrios	Houston PetSet

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PAWS AND PURPOSE

## Lavish brunch party raises nearly \$1M for Houston's homeless animals

By Jane Lutz Oct 27, 2025 12:15 pm



Tera Faust, Major John Whittier, Tania Lundquist, and Kirby Metocha. Photo by Priscilla Dickson

runch with a purpose? Count Houston **PetSet** in.

The beloved nonprofit swapped its traditional evening gala for a sunshine-filled fête, and the crowd clearly approved. Held September 28 at chic social hub **Le Tessera**, "Le Brunch" shimmered with mimosas, music, and energy, all to support Houston's fight against animal homelessness.

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## How Houston PetSet is making a difference for homeless pets

PetSet's Fierce & Fabulous Le Brunch raises critical funds to help homeless pets across Houston and surrounding areas.



greatday HOUSTON

# FIERCE & FABULOUS LE BRUNCH & THE ANNUAL GIFTING EVENT

On September 28, 2025, PetSet introduced a new chapter in its signature fundraising efforts with the debut of Le Brunch, a reimagined take on the organization’s annual Fierce & Fabulous Soirée. Hosted at Le Tesseract, just east of downtown Houston, the event refreshed a beloved tradition while maintaining its core purpose: advancing lifesaving work for animals.

Le Brunch was a resounding success, raising more than \$1 million in support of PetSet’s mission. The afternoon featured a special performance by Landman star Billy Bob Thornton, who appeared with his band, The Boxmasters. Longtime supporter Deborah Duncan returned as emcee, guiding guests through a celebratory and impactful program.

Building on this momentum, PetSet welcomed its animal rescue partners to the organization’s annual Gifting Event on November 20, generously hosted by Faust Distributing. In total, 2025 marked a record-breaking year for PetSet’s grantmaking, with more than \$400,000 awarded to 114 community organizations, strengthening animal welfare efforts across the region.



Co-Chairs Tena Lundquist Faust, Tama Lundquist & Kirby Matocha Edmunds with Houston Mayor, John Whitmire



Billy Bob Thornton Perform with The Boxmasters at Le Brunch 2025



Tama & Tena appearing with Grantee



PetSet Team Members, Ryan Freeberg, Kourtney Crenshaw, & Sarah Mills



PetSet Grantees at the Annual PetSet Gifting Event

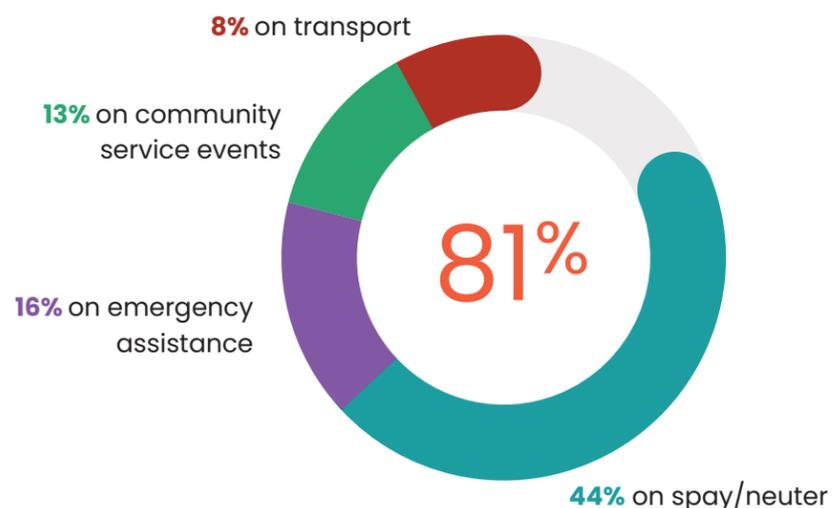
## FINANCE

In 2025, 81 cents of every dollar donated to PetSet was spent on critical programming for the animals, including spay and neuter, transport, and emergency grants.

PetSet remained true to our mission in 2025 by targeting direct-service programs and funding animal welfare organizations in the Greater Houston area. Contributions supported established programs including spay/neuter, transport, emergency cases, and free vaccine and microchip clinics. We also granted more than \$400,000 to our rescue and service partners at the end of the year.

We raised money for critical programs and spent it wisely. We will continue to utilize our resources strategically and carefully to ensure donations are used for the most significant impact.

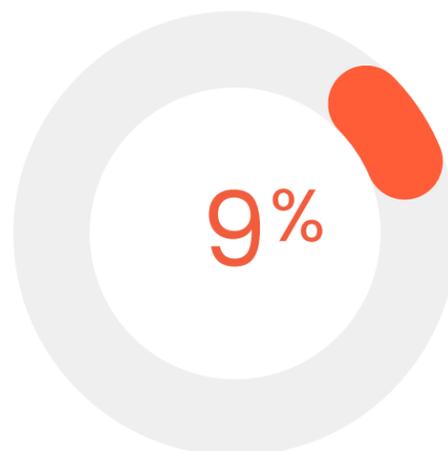
## PROGRAMS



## FUNDRAISING



## OVERHEAD



## TESTIMONIALS



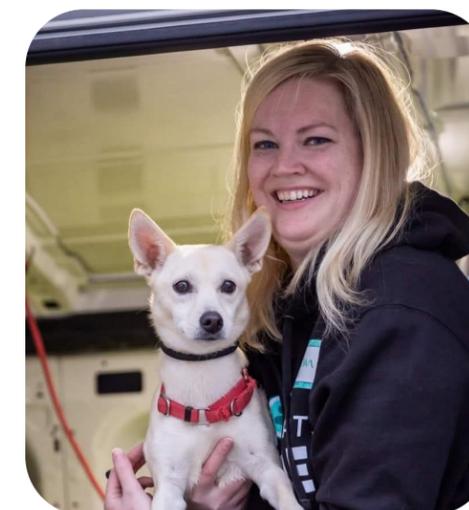
“Because of PetSet, we’re able to provide things that were once really hard to manage...veterinary care, food, supplies, and emergency support...without constantly worrying about how we’ll make it happen. Their support has also helped us continue to build our rescue. Their belief in rescues like ours allows us to focus on what matters most, saving lives, supporting our community, and giving dogs the second chance they deserve.”

**Lidia Martinez**  
Alaska’s Hope rescue, PS Community Partner

“Organizations like PetSet are essential to ethical and effective rescue work. By supporting partner rescues, they help reduce overcrowding, prevent suffering, and create meaningful outcomes for animals in need. Without organizations like PetSet, countless animals would continue to suffer on our streets and in our shelters.

We look forward to our continued partnership in 2026, with the addition of PetSet also supporting the transport of cats from Houston, Texas, to Minnesota.”

**Meaghan Dubbs**  
Ruff Start rescue, PS Community Partner



“PetSet is a driving force in addressing one of the most complex crises facing our community. Through its ability to fund immediate, lifesaving efforts while also advancing long-term legislative solutions, PetSet creates both urgent impact and lasting change. These dual strategies work in tandem to confront what often feels like an impossible problem.”

**Kirby Matocha Edmunds**  
Le brunch Co-Chair

## 2025 LEADERSHIP

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Co-President

**Tama Lundquist**  
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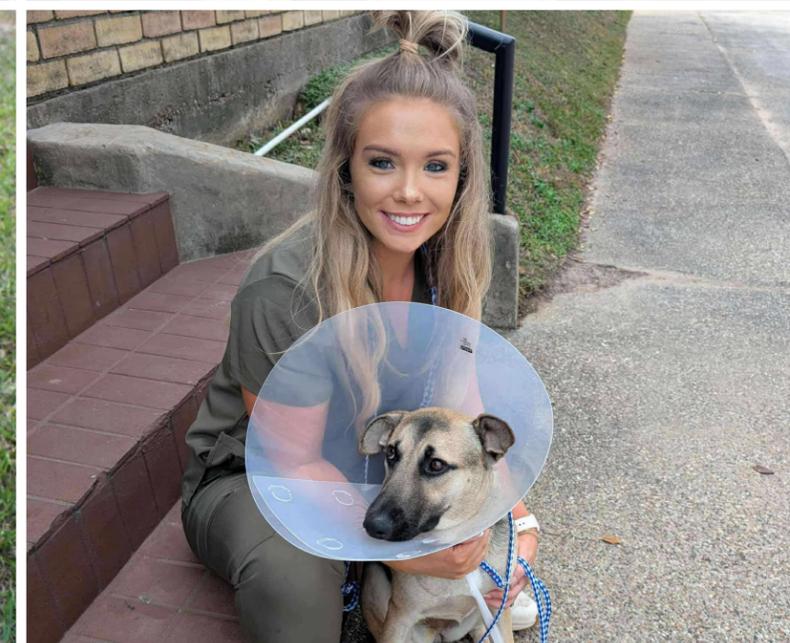
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