

PRONETGAMING

SCAN FOR DETAILS



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TRANSFORM YOUR GAMING BUSINESS

Join our Industry Leading Platform

#BeTheGameChanger

TRUSTED . TAILORED . DELIVERED



WINNERS



Best Platform
Provider of the Year



Best Multi-channel
Provider of the Year



Best Multi-channel
Provider of the Year



Newcomer Award
of the Year



Sportsbook Supplier
of the Year



Sports Betting
Software



SHORTLISTED



Technology Provider of the Year 2025



Best B2B Digital Platform 2025



Best Customer Service Company 2025



Global Gaming Company 2025



Innovator of the Year 2025



Mobile Sports Product 2025



Multi-Channel Provider/ Supplier 2025



Sports Betting Platform 2025



One-Stop Platform Solution 2024



Turnkey Supplier 2024



Sportsbetting Provider 2024



Platform Provider 2024



Platform of the Year 2024



Best Platform Provider 2022



iGaming Software Supplier 2022



Retail Supplier 2022



Online Sports Betting Supplier 2022



Industry Innovation 2021



Platform Provider 2021



Industry Innovation 2021



Sportsbook Supplier 2021



Platform Provider 2021



Innovation in Sports Betting Software 2021



Multi-Channel Supplier 2021

LOCAL EXPERTISE, TRUSTED GLOBALLY

Our Approach

B2C gaming operators seeking platform solutions need an omni-channel turnkey provider that truly understands their needs, wants and challenges. That's why the team at Pronet Gaming have been hand-picked for their extensive B2C and B2B industry experience and local-market knowledge in the regions we serve – so that we can provide our clients with first-class service and guidance

Since 1996, our approach to business has been centred around collaboration – working with our clients on a consultancy basis. Every member of our team is client-focused, and we're committed to helping our clients achieve their specific strategic goals across all global markets from Asia, LATAM, Europe, and Africa



OUR CORE VALUES

We Listen, We Deliver

We invest time in understanding your business and its unique needs. Through close collaboration and expert consultancy, we work together to establish clear timelines and a comprehensive action plan for launching your business on our platform. We are committed to delivering on our promises—on time, every time—throughout the entire lifecycle of your business, from launch and beyond

We're Dedicated to Your Growth

Our global team of industry experts brings specialised knowledge and localised insights to the ongoing management of your business. By staying ahead of market trends, we partner with you to offer expert advice on a range of business-critical areas—from identifying new content partners and CRM providers to optimising your core KPIs. By leveraging our business intelligence tools and B2C expertise, we help your business stay competitive and poised for growth

We're Technology-Led

With continuous investment in top-tier developers, engineers, architects, and infrastructure, we ensure that our platform remains robust and reliable to keep your business stable. At the same time, we give you a competitive edge by staying ahead of the curve—agile, innovative, and capable of delivering what your players want now and in the future

WHY DO OPERATORS CHOOSE US?



Proven Expertise



Industry Legacy

Established in 1996, with experience in navigating complex markets



Global Presence

Headquartered in the UK with 9 global offices and an Isle of Man license

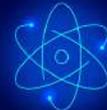


Regulated Market Expertise

Our globally experienced team is always ready to support you in finding the best solution for regulated markets



AI-Powered Business Support



AI-Powered Insights

Using machine learning to analyse player behaviour and predict trends for maximum revenue



Strategic Partnership

Exclusive experts help optimise promotions and risk settings



Real-Time Data

Providing actionable insights to identify high-value customers and retention opportunities



Customer Acquisition & Growth Support



B2C Expertise

Our team knows what drives success in consumer-facing markets



Multi-Channel Partnerships

Collaborating with top specialists in social media, live streaming, AI tools, and Telegram ads



Immediate Impact

Driving significant awareness from the start with our strategic partnerships



Your Sportsbook, Your Way



Customisation Freedom

Full access to backend settings allows for tailored risk management



Risk Management Options

Choose between our 24/7 professional team or a self-service model



Win-Win Philosophy

Our success is tied to yours - when you win, we win

COMPETITIVE BENCHMARK

	Others	PRONET GAMING
Full sportsbook control: Full access to back office settings		✓
Risk Management		✓
AI-driven Business intelligence (BI) technique		✓
Fully focused on Asia with a dedicated in-house team		✓
Powerful tools to drive your revenue growth and customer acquisition		✓
Exclusive KAM support helps your business development unlock its full potential		✓

POWER UP YOUR PLATFORM

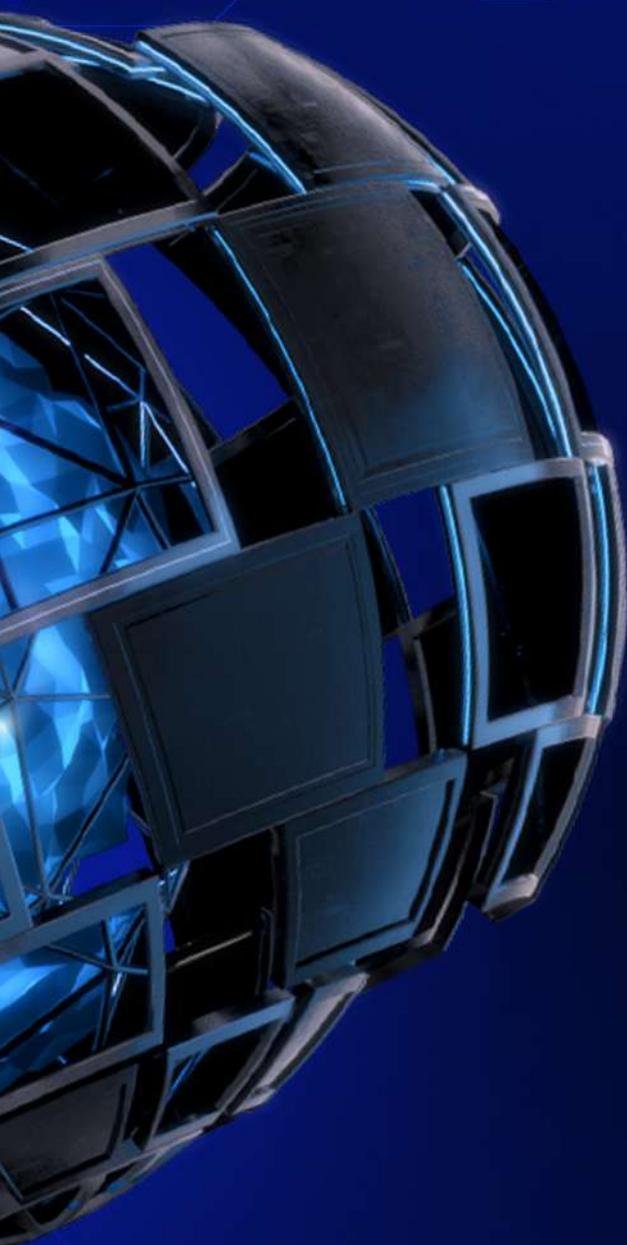
Our platform has unlimited potential and has been developed to provide operators with the most customisable and flexible turnkey solutions available to optimise, future-proof and grow your brand quickly and easily

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Bespoke APIs

Your own dedicated back-office to control multiple websites through a single account, including the ability to manage front-ends through APIs

Extensive Player Management

Track customer activity and transactions, utilise automated and bespoke notifications and configure custom transaction-triggered actions

Customisable Loyalty Programs

Utilise flexible loyalty mechanisms across mobile and desktop that allow you to create specific rules and conditions to build your own loyalty point specials to reward and retain your players

Global Payment Solutions

Access to over 700 providers ensures you can offer the right payment solutions for your players—every location, every time

Advanced Affiliates

Establish an affiliate programme using our proprietary management system, or with recognised third party brands

Dynamic Bonus Management

Choose from multiple bonus options across sports and casino to maximise engagement and tailor offers to specific player cohorts

Fraud Detection & Risk Management

Access a range of fraud-related reports to support investigation and analysis – with ongoing collaboration alongside industry stakeholders for effective conflict resolution





Real-Time Analytics & Insights

Designed to give you the level of detail you need, when you need it, giving you real-time data analytics dashboards powered by multiple data sources

Adaptive Mobile Solutions

Beat localised challenges with ease, including our Lite version with full Opera Mini capability

Dedicated KAM Support

Your strategic growth partner: Go beyond basic support—our Key Account Managers act as strategic allies, driving performance and profitability

Boost Player Satisfaction with Our Advanced Multi-Currency Platform

Break boundaries with a next-gen system supporting both traditional and global cryptocurrencies through our Sportsbook & Casino. Players can effortlessly manage multiple wallets, ensuring seamless transactions for betting, deposits, and withdrawals – all designed for speed, convenience, and accessibility

WORLD-CLASS CASINO PORTFOLIO

Our extensive online casino software provides access to 20,000+ casino games from 150+ leading providers, giving your players the best online casino content available anywhere, anytime

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20,000+

Games Available

150+

Leading Providers

85 Million+

Bets per Day

Casino

Advanced Cross-Selling

Utilise effective cross-selling tools to attract sports bettors to your casino and vice versa with our fully configurable, dynamic content that give players a seamless experience across verticals

Wealth of Choice

Get immediate access to **20,000+ casino games**, covering slots, live dealer, bingo, lottery, poker, fishing games and many more, across **150+ leading providers** with more and more games and providers added every week

Market Leading Bonus Types

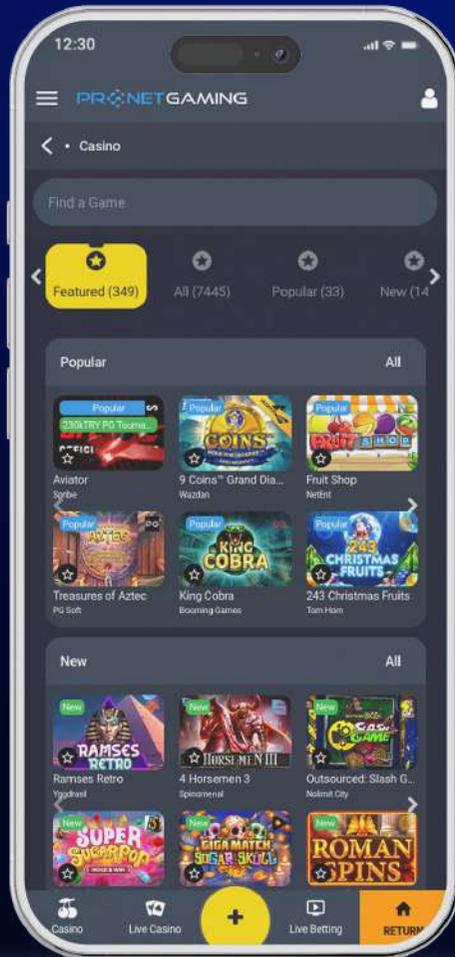
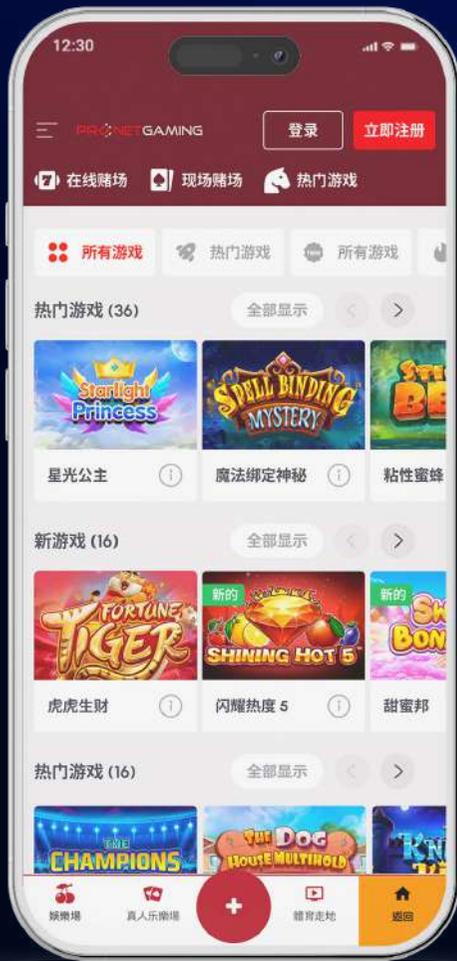
From classic deposit and manual bonuses, through to reward and automated bonuses, we offer a huge range of bonus types to give you more choice, control and flexibility to engage your players profitably

Seamless FreeSpin Promotions with Top Vendors

Easily manage FreeSpin promotions from a single Back Office platform without the need to log into each provider's panel. Our solution is integrated with all the top vendors, streamlining your promotional process for greater control and efficiency

Recommendation Engine

Unlock the full potential of your casino with a powerful recommendation engine—driving player engagement, boosting revenue, reducing churn, and supercharging your marketing with hyper-targeted promotions



SPORTSBOOK SOLUTIONS FOR MARKET LEADERS

Supersize your sportsbook with unparalleled levels of customisation and flexibility, market leading data and widgets for over half a million events per year and a range of management options

720,000+

Live Events per Year

880,000+

Pre-Match Events per Year

3,000+

Betting Markets

420,000+

Live Esports Events per Year

250,000+

Horse Races per Year

100,000+

Streams of Horse Racing
from 25+ Countries

230+

Sports

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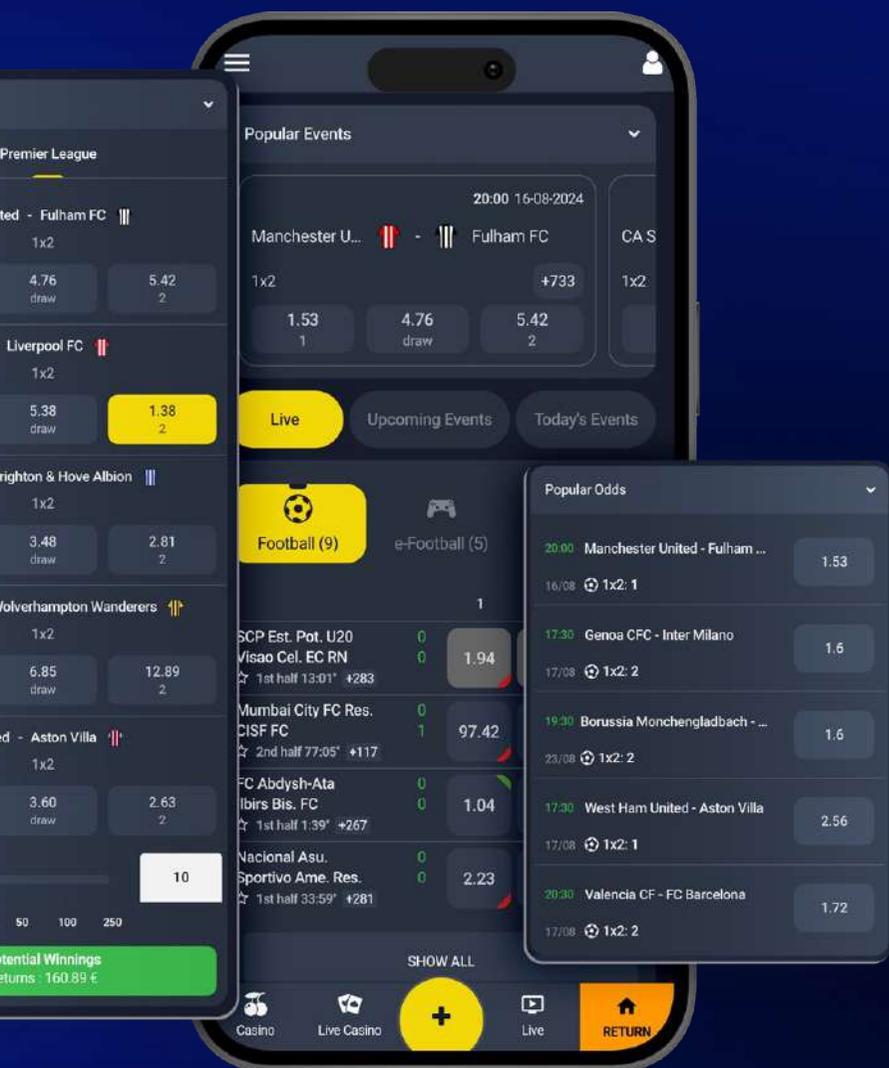


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Home Page Widgets

Customise your Sportsbook home page with dynamic widgets to engage players and highlight key betting opportunities



Ready Coupons Widget

Offers pre-selected betting slips, allowing easy bet placement with one click

Popular Events Widget

Displays the top 10 most placed bets and events, refreshed every 5 minutes for local relevance

Live Widget

Provides real-time updates and live betting options for ongoing events and instant wagering opportunities

Upcoming Events Widget

Showcases future matches and betting opportunities, keeping players informed and engaged

Today's Events Widget

Lists events happening today, ensuring quick access to current betting opportunities

Popular Odds Widget

Highlights trending bets to guide players towards the most sought-after betting markets

Popular Leagues Widget

Displays the most popular leagues, making it easy for players to find and bet on their favourite sports

Card Widget

A simple, visually appealing display of key betting information for easy bet placement

Detail Card Widget

Presents comprehensive event details in an accessible format for informed betting

League Card Widget

Offers league-specific options and insights, simplifying navigation for fans

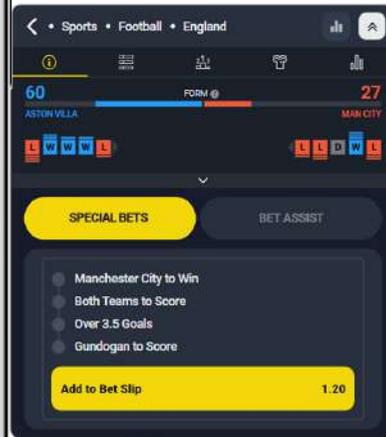
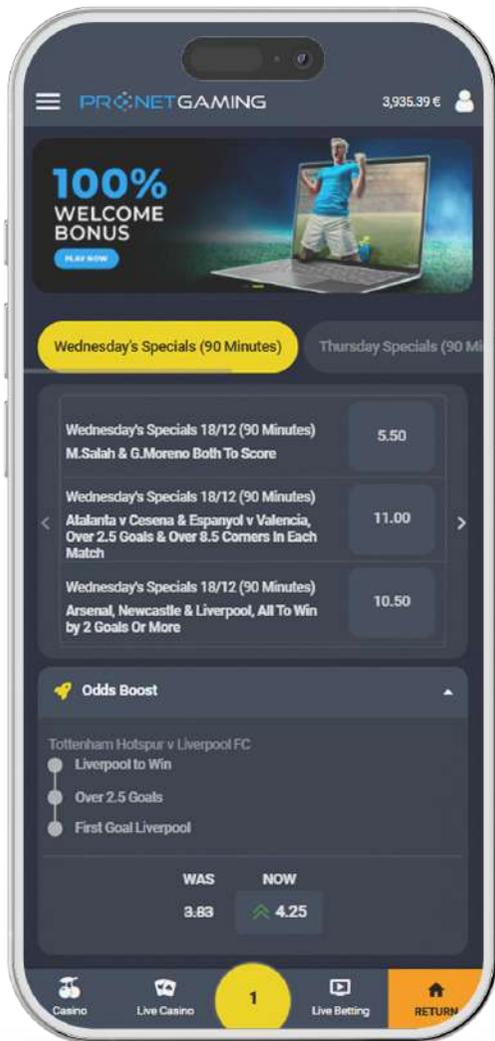
Custom Event Widgets

Create personalised markets or leverage expert-priced pre-made markets with our Custom Event Widgets. These widgets are designed to showcase exclusive markets, providing a seamless experience for players. With the exception of the Event Detail Page widget, all widgets are integrated into the home page for a seamless experience

The **Main Widget** highlights selected custom markets to players, driving increased gaming revenue, higher turnover, and tailored engagement

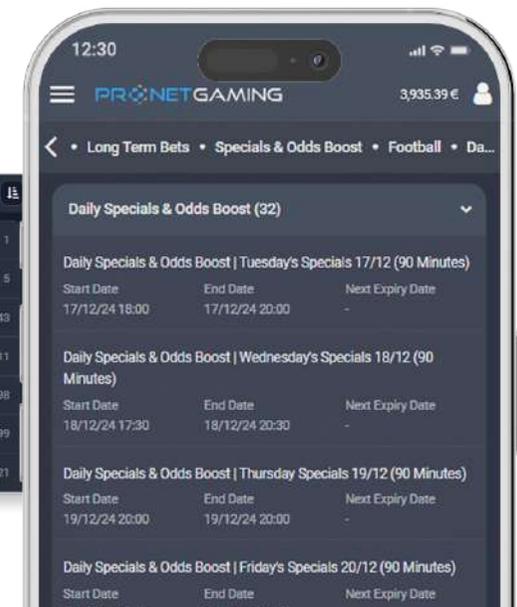
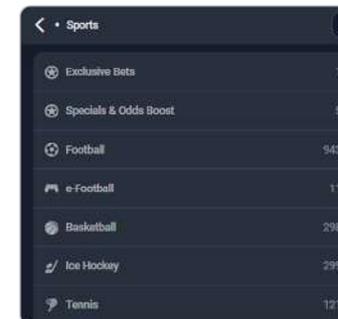
Odds Boost Widget presents enhanced odds on selected custom markets, boosting player engagement

The **Event Detail Page Widget** is designed to capture players' attention by highlighting key outcomes directly on the event detail page, enhancing their engagement and focus



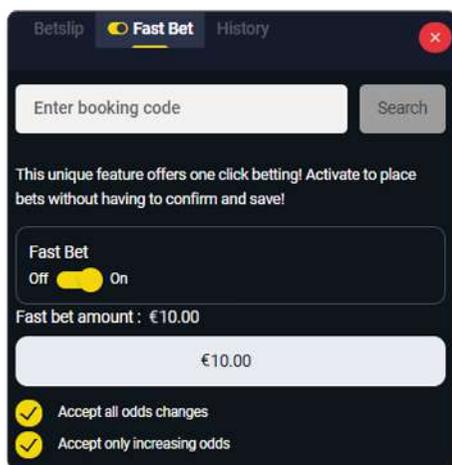
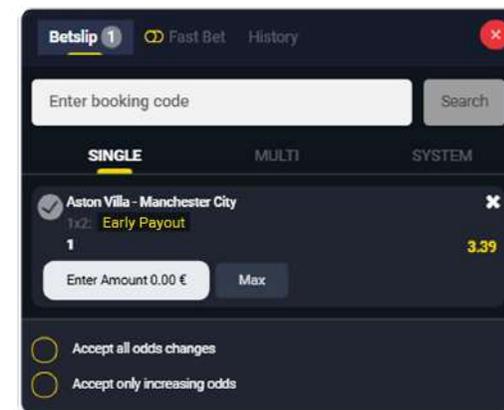
Daily Specials & Odds Boost

Daily Specials offer promotions, and Odds Boost enhances payouts on select bets



X-Lead **Early Payout Offer**

Boost player engagement with full payouts when a team goes X goals/points ahead, regardless of the final result. Available across football, e-football, rugby, baseball, ice hockey, basketball, and more, this flexible offer enhances the player experience and is easily managed through the Back Office

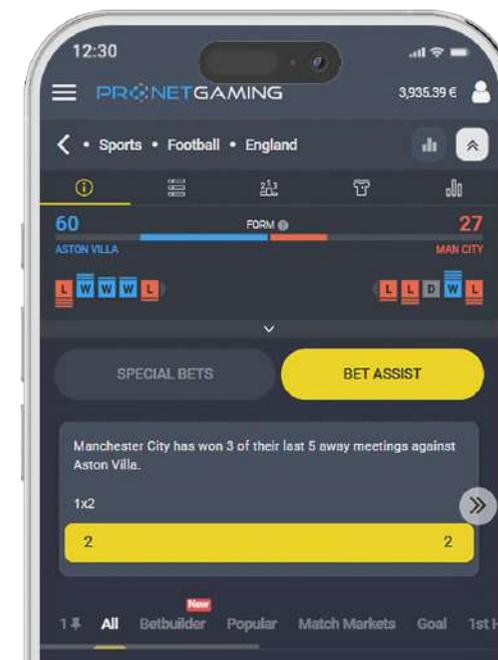


The Fastest Just **Got Faster**

Enhance your player engagement and increase your turnover with **Fastbet**. Our technology allows your players to place bets without having to fill up the bet slip each time, and is designed with Live markets in mind to offer a smoother customer experience

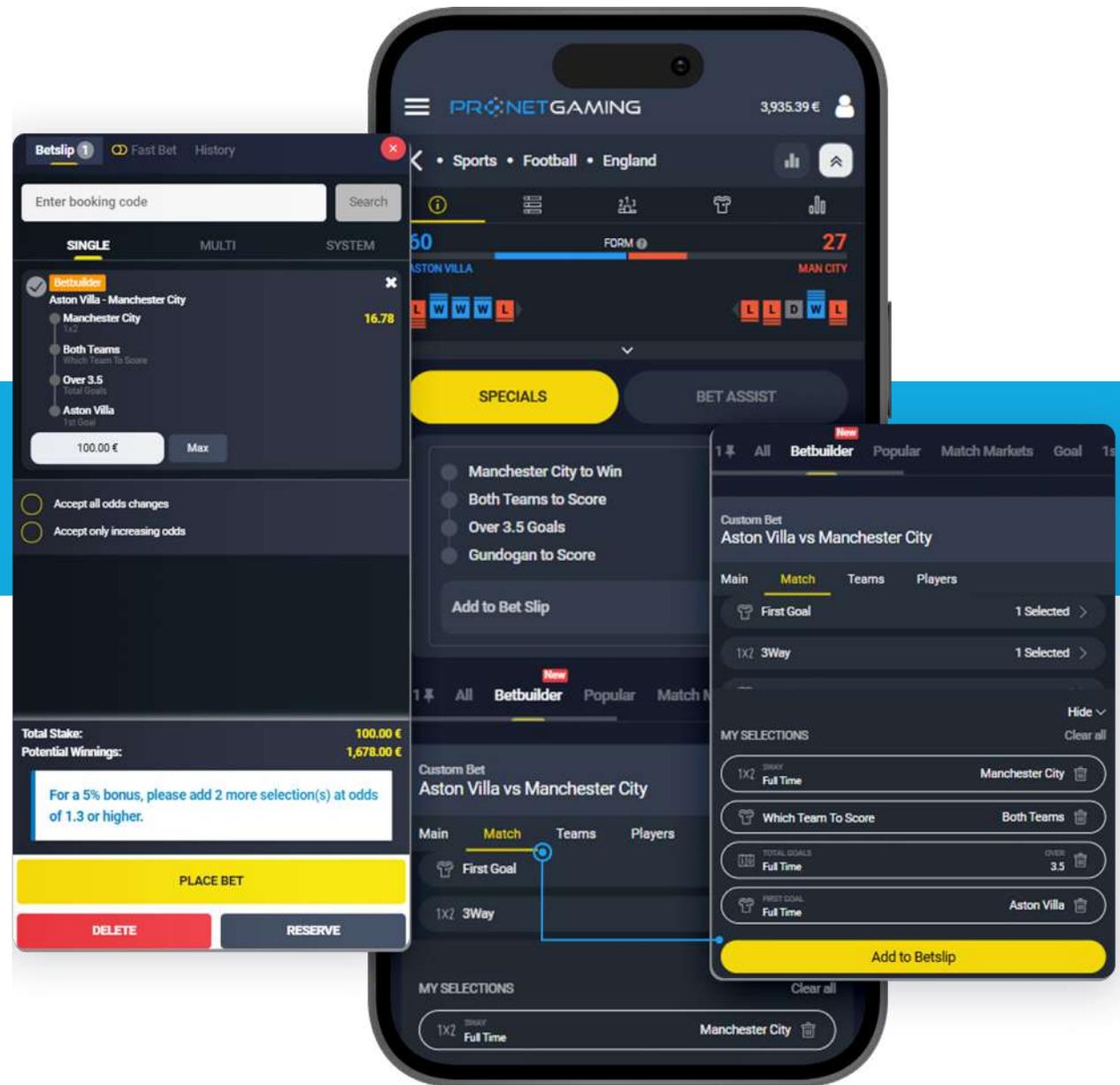
Tips For Player **Engagement**

Bet Assist generates automated betting tips based on historical data, live-score and AI analysis, covering both Pre-Match and Live markets across multiple sports with complete bet slip integration, and has been proven to increase player engagement, retention and turnover



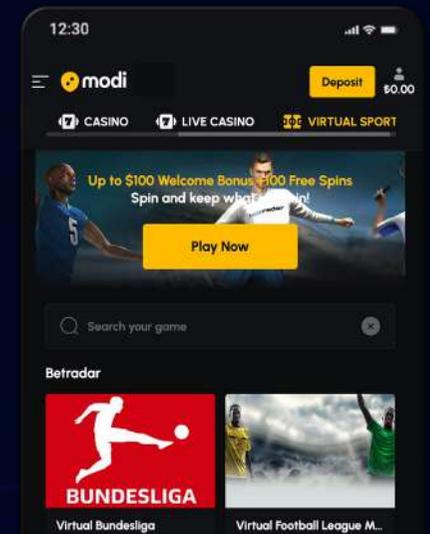
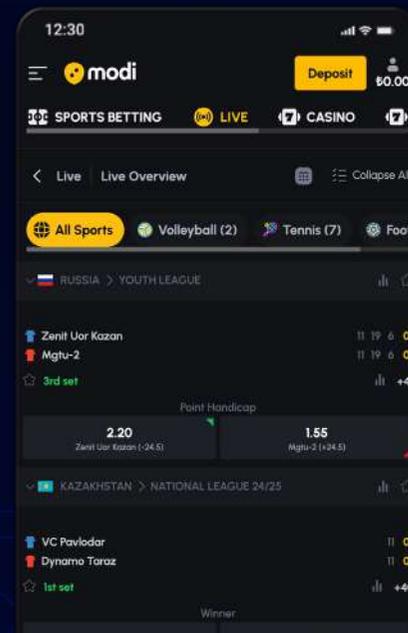
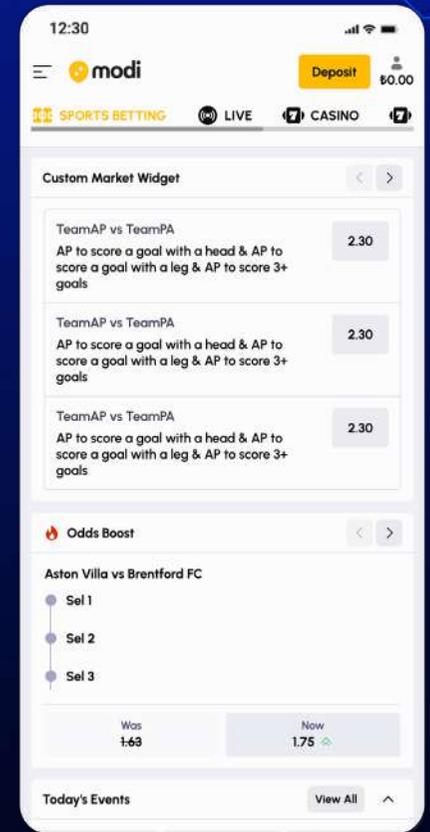
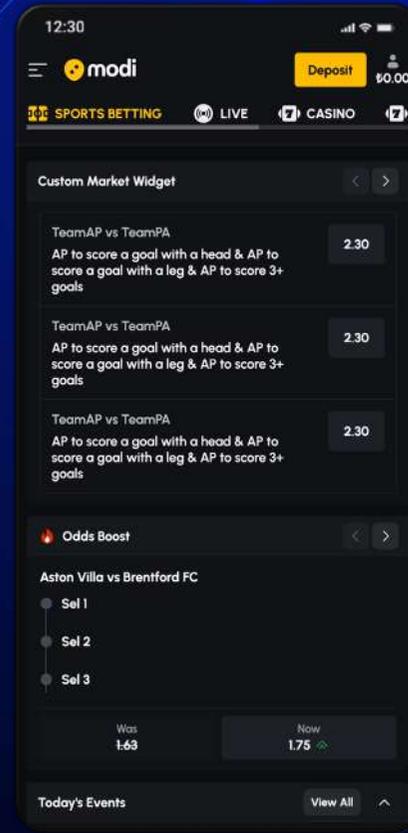
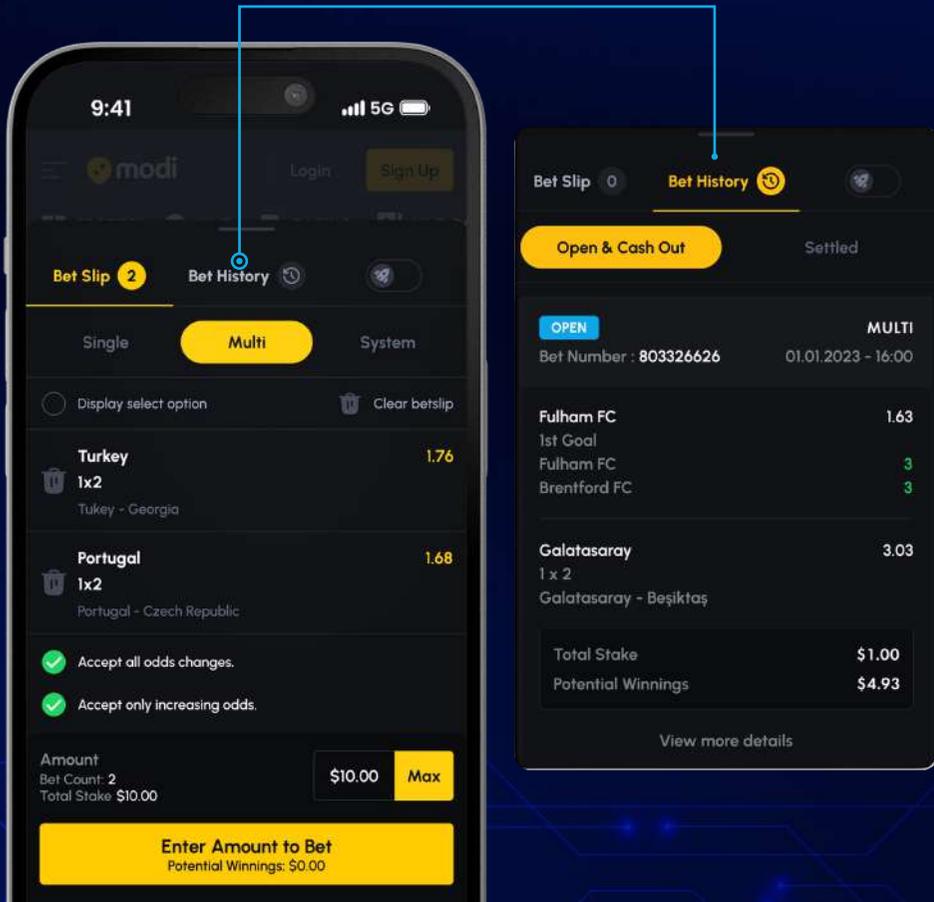
Combo Power

Multiply your potential revenue with **Betbuilder**, allowing players to build their own accumulator within a single event from a variety of markets



Introducing Our New UI

Discover our newly designed user interface, crafted to elevate your betting experience. With enhanced visuals and a more intuitive layout, navigation is now smoother and more enjoyable than ever. The fresh, streamlined design brings a modern touch to your betting journey, making it simpler and more exciting to use



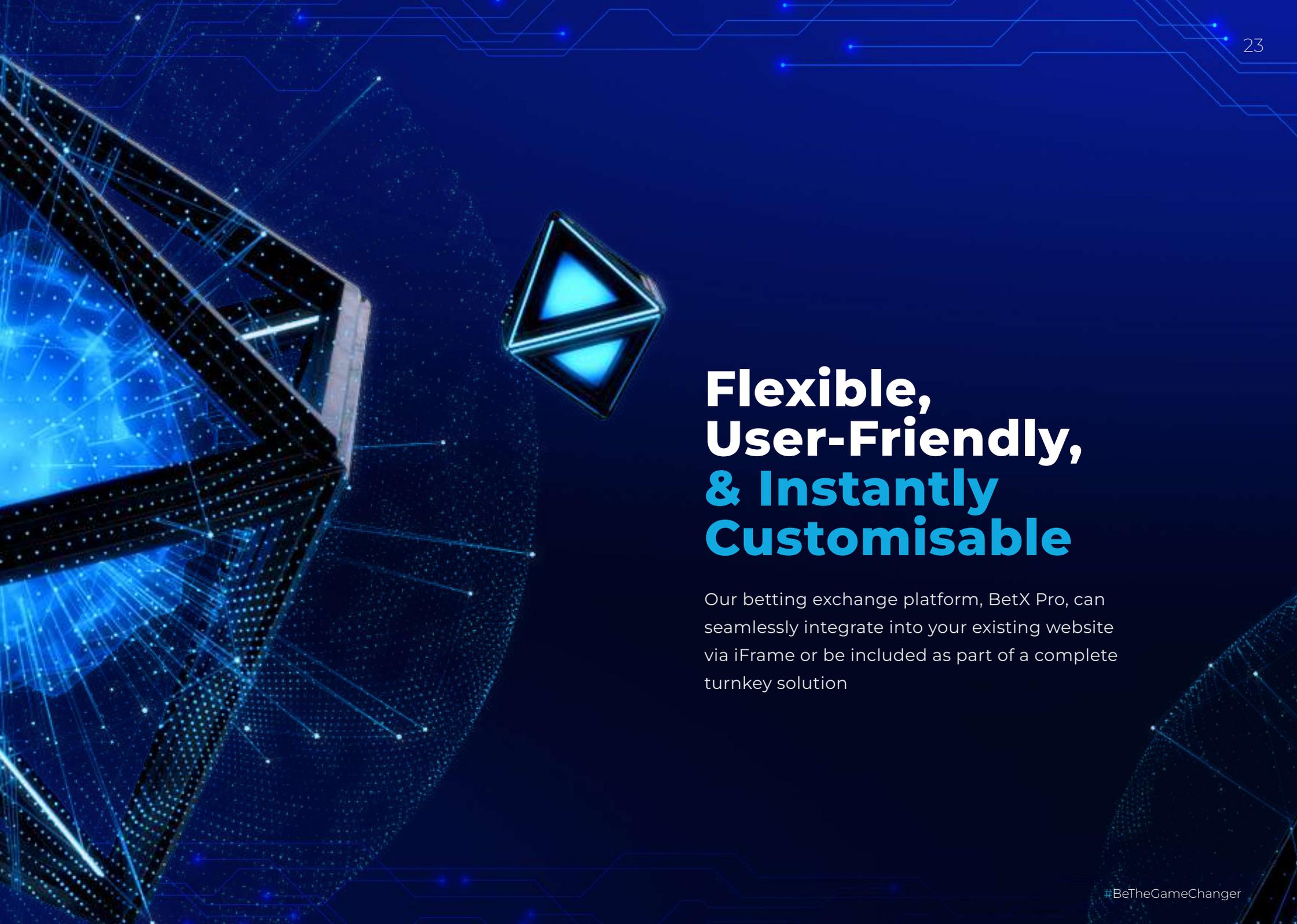
BETX PRO THE BETTING EXCHANGE PLATFORM OF THE FUTURE

Upgrade your offering with a full
360 betting exchange solution

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Flexible, User-Friendly, & Instantly Customisable

Our betting exchange platform, BetX Pro, can seamlessly integrate into your existing website via iFrame or be included as part of a complete turnkey solution

Betting Exchange: BetX Pro

Branded Your Way

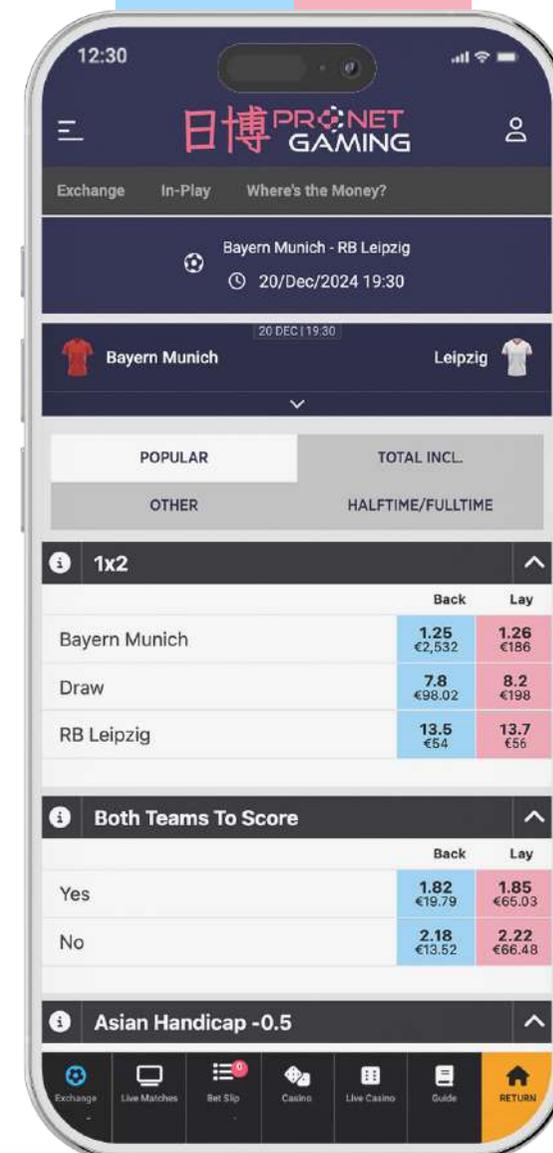
Our intuitively designed platform allows you to effortlessly customise and update your website – offering total configuration flexibility from branding, languages, multiple currencies and more

Dynamic iFrame Integration

Our flexible and dynamic iFrame offers a fully comprehensive and seamless integration experience into an existing product or website, whether it be sportsbook, casino or otherwise, keeping your customer base intact

Market Leading Prices

We are committed to offering competitive prices with razor-thin margins. As a result, BetX Pro ensures customers access the most favourable odds available in the market, maximising the potential for attractive returns. Users can also optimise their betting strategies by customising their own pricing, odds and margins



Dynamic Trading Markets

BetX Pro covers a wide array of sports and events, providing users with a rich selection of markets to explore. From popular mainstream sports to niche markets, there's something for every type of customer, ensuring a comprehensive and engaging experience

Unique Liquidity Pool

Our exchange ecosystem offers a dynamic and interconnected network with customers driving the action. Unique market makers, odds providers and other users contribute to the liquidity, differentiating the pricing from the rest of the market



Data That Matters

Our real-time reporting feature gives users the flexibility to create their own purpose-built reports. This can include anything from player profiling, player management and monitoring player performance, to an overview of daily operations, settlements, projections and more

Integrate Your Solutions

We have an experienced team on hand with the ability to integrate any affiliate marketing platform or application – helping you build a tailored betting exchange website for your customers

The screenshot displays the BetX Pro website interface. At the top, there are navigation tabs for 'EXCHANGE', 'IN-PLAY', 'WHERE'S THE MARKET?', 'LIVE CASINO', and 'CASINO'. A central banner features the text 'FIND BETTER ODDS' and 'Set Your Own with Exchange Betting' with a 'JOIN NOW' button. Below the banner, there are sections for 'In Play Highlights' and 'Starts Soon', each containing a table of betting markets with columns for date, time, event, and odds. The 'Starts Soon' table includes the following data:

Date	Time	Event	Team 1	Team 2	Team 3	Team 4	Team 5	Team 6
1st	20:00	Hellas Verona - UD. Calcio	1.99	1.92	3.1	3.2	5.5	5.6
1st	20:00	Apuel - Anorthosis	1.43	1.46	3.2	3.5	4.4	4.4
1st	20:00	Cercle Brugge - Basaksehir	2.24	2.4	3.65	3.7	5.15	5.3
1st	20:00	Chelsea - Shamrock Rovers	2.25	2.34	3.3	3.45	3.65	3.8
1st	20:00	Gjorgjani - Legia Warszawa	2.07	2.1	3.15	3.2	3.75	3.9
1st	20:00	Lugans'k - Pafos	2.3	2.38	3.65	3.7	3.3	3.45
1st	20:00	Borac Banja Luka - AC Omisya Nostra	2.55	3.7	2.44	2.52	3.18	3.15
1st	20:00	TSC Backo Topola - Noah	2.34	3.4	3.8	3.95	3.05	3.15
1st	20:00	Hiattis - Petroska Hinosel	1.32	1.35	3.8	4.2	1.63	1.66
1st	20:00	Jagelkino Bialystok - Olimpia Lotoska	2.35	2.34	3.3	3.45	3.65	3.8

The interface also includes a sidebar with 'QUICK LINES' for various leagues like UEFA Conference League, Premier League, and Serie A, and 'SPORTS' categories like Soccer, Cricket, and Basketball. On the right, there are sections for 'WHAT'S BACK?', 'WHAT'S LAY?', and 'CONTACT US'.

Agent Management System

Multi-level Management Solution

Designed to help agents manage their network of customer accounts, our Agent Management System (AMS) also allows users to create multiple levels of agent and player accounts – setting up a hierarchy for all account settings to flow from the agent level all the way to player level

Elevate Your Operations and Maximise Efficiency

Dive into a world where balance information, market exposure, transactional settings, settlements and user management are at your fingertips - giving you total control and convenience over your network

Seamlessly Synchronised Systems

Our betting exchange platform and in-house AMS products are interconnected, ensuring seamless synchronicity across all actions - from position taking, rebates, commission share, commission rebates, account settings and more



Key Features

- Complete transparency and control
- Flexible agent commission models and individual deals
- Comprehensive agent tracking, statistics and reporting
- Multi-level and multi-currency system
- Player verification functionality
- Ability for all agents to keep their own players
- Real-time risk and transparent betting data
- Multi-level structure of sub-agents
- Ability to position take and lay



THE ULTIMATE RETAIL SOLUTION

Revolutionise your retail operations with our powerful omni-channel solutions custom-built around your needs to provide a fully integrated turnkey retail experience across your online and land-based sites

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Omni-Powerful

Let your customers play how they want with a truly seamless experience across land-based and online, covering registrations, deposits, ticket statuses and withdrawals

Book-a-Bet Enabled

Satisfy player demands with fully responsive real-time functionality connecting the online experience with face-to-face retail

Multi-Tier Agent System

Franchise business model with variable commission plans, supporting an estate model for agents, shops and cashiers

Fighting Fraud, Protecting Players

Our solution includes a suite of controls and limits, including a range of fraud related reports to empower investigation and analysis

Just Some of Our Providers





PRONET GAMING

Get in touch to find out how
you can change the game

 sales@pronetgaming.com

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