



TAHOE AREA MOUNTAIN BIKING ASSOCIATION

# Annual Impact Report

2024/2025 SEASON

November 1, 2024 - October 31, 2025

**THE TAHOE AREA MOUNTAIN BIKING ASSOCIATION (TAMBA) IS A VOLUNTEER-DRIVEN NONPROFIT ORGANIZATION THAT BUILDS, MAINTAINS, AND ADVOCATES FOR MULTI-USE TRAILS IN TAHOE WHILE PROVIDING EDUCATION TO ALL TRAIL USERS AND HOSTING FUN COMMUNITY EVENTS. TAMBA WORKS IN PARTNERSHIP WITH LAND MANAGERS SUCH AS THE U.S. FOREST SERVICE, NEVADA STATE PARKS, CALIFORNIA STATE PARKS, AND THE CITY OF SOUTH LAKE TAHOE.**

**100 MILES OF TRAIL MAINTAINED AND COUNTING...**

**TURN THE PAGE, WE'LL TELL YOU ABOUT WHAT WE'VE BEEN UP TO!**





**OUR MISSION:**  
**TAMBA IS DEDICATED TO THE STEWARSHIP OF SUSTAINABLE MULTI-USE TRAILS AND TO PRESERVING ACCESS FOR MOUNTAIN BIKERS THROUGH ADVOCACY, EDUCATION, AND PROMOTION OF RESPONSIBLE TRAIL USE.**

PHOTO: HPM PHOTOGRAPHY

# Table of Contents

A NOTE TO OUR MEMBERS .....	1
THE TAMBA TEAM .....	2
YOUR BOARD OF DIRECTORS .....	3
TRAILS SEASON IN REVIEW .....	4
SIGNATURE PROJECTS .....	5-9
YOUTH, EQUITY & INCLUSION .....	10
EVENTS .....	11-12
KEY PARTNERS & SPONSORS .....	13
CORE SUPPORTERS & DONORS .....	14-15
THE SEASON IN NUMBERS .....	16
MEDIA TEAM .....	17

For Period November 1, 2024- October 31, 2025

# A Note To Our Members

The resilience, commitment, and passion of our TAMBA community continues to inspire us year after year, and we could not be more proud to stand alongside you. This past year opened with headwinds that shifted the trajectory of our season in ways we hadn't anticipated. Yet, with the unwavering support of our partners, members, donors, and volunteers, we navigated unpredictable public land policy changes, tightening grant funding, US Forest Service staffing shortages, and the pause of the Basin Wide Trails Analysis Project.

Amidst uncertainties, TAMBA remained agile, resilient, and mission-driven—quickly adjusting plans, identifying new funding opportunities, and staying laser-focused on our foundational purpose: building, maintaining, and advocating for world-class multi-use trails in the Lake Tahoe Basin. For that, we are deeply proud of our team and our community.

With your support, we did not just persevere—we continued to grow. Membership reached record levels, we hosted some of our most outstanding events to date, advanced the Meeks Ridge Trail build, invested in critical maintenance for beloved trails like Christmas Valley, and completed work on Panorama, Painted Bear, and Charging Bear trails, as well as a new Kingsbury Stinger advanced alternate line.

Thank you for being the heart of this organization, we look forward to many more seasons to come.

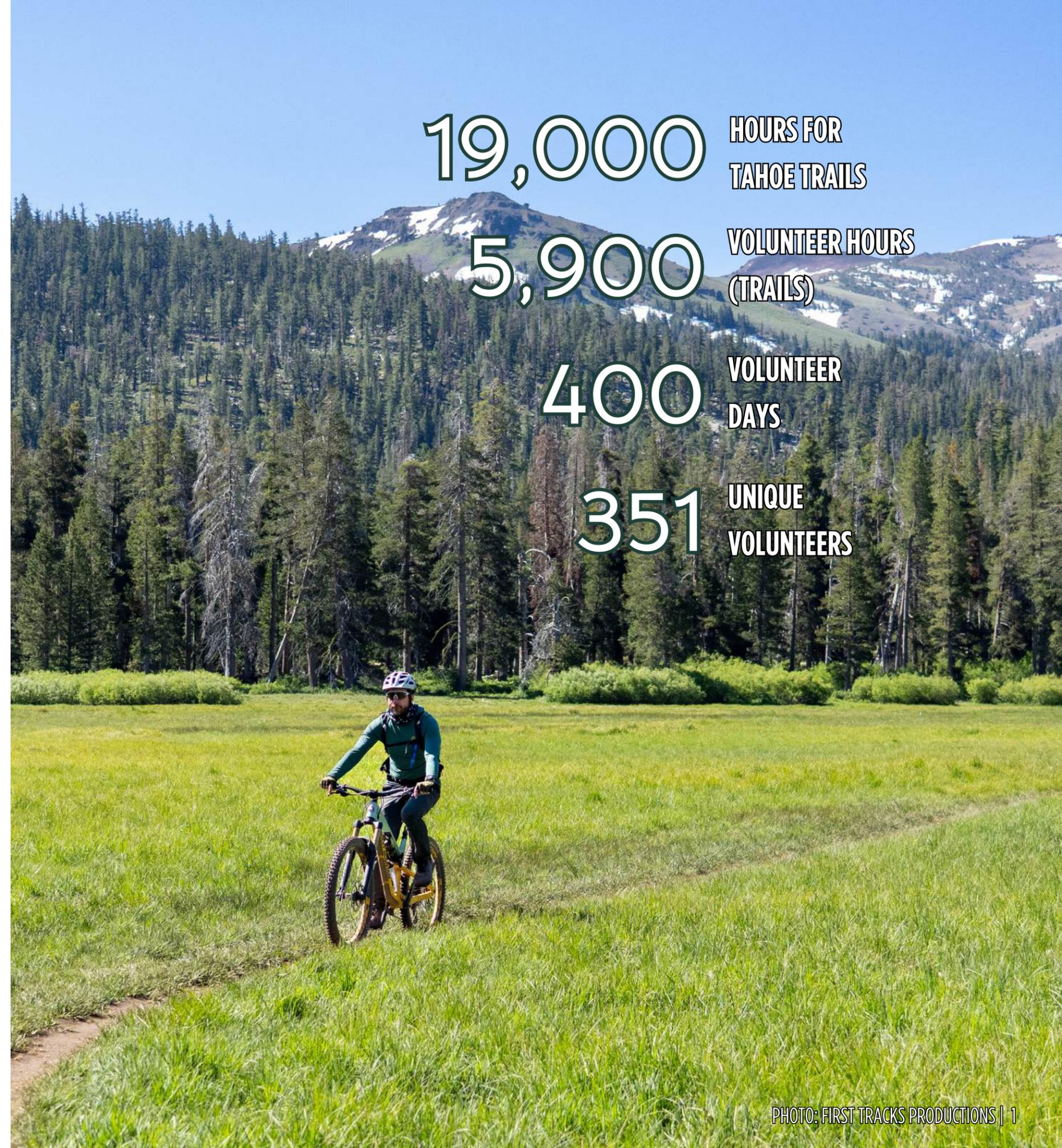
**Build. Ride. Respect. Together, we are TAMBA.**

*Drew Bray*

Drew Bray, Executive Director

*Jessica Smith*

Jess Smith, Board Chair



19,000

HOURS FOR  
TAHOE TRAILS

5,900

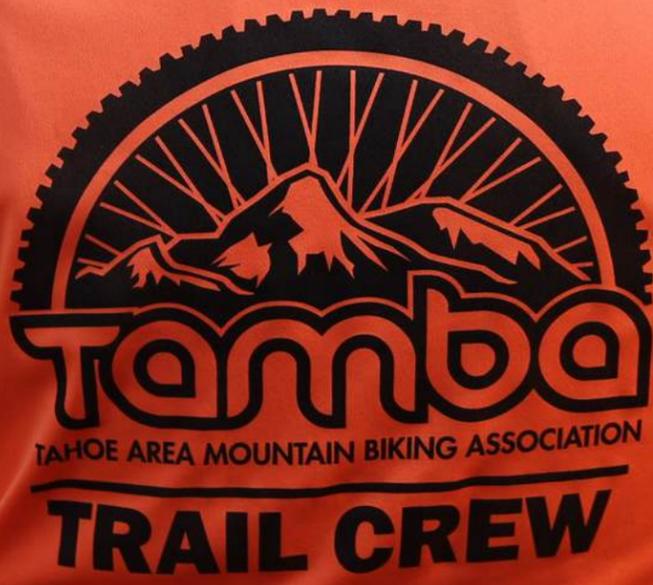
VOLUNTEER HOURS  
(TRAILS)

400

VOLUNTEER  
DAYS

351

UNIQUE  
VOLUNTEERS



**4,160** PRO CREW HOURS  
**1,440** ACE TRAIL CREW HOURS  
**380+** DOWNED TREES CLEARED

# The TAMBA Team

“Work with us and build something to be proud of!”

## Leadership Team

**DREW BRAY**  
 Executive Director

**KRISTINE KORAN**  
 Trails Director

**BECA MARTLAND**  
 Operations & Development Director

**JAKE GROCE**  
 Trails Manager

**SAMANTHA ADAMS**  
 Events & Development Coordinator

## Pro Trail Crew

**ALEC STREULI**  
**CONRAD KEMPSKI**  
**MAX PERRY**  
**EVAN MCKENDRY**

\*This team represents TAMBA’s paid leadership and Pro Crew

# Your Board of Directors

## Officers

**JESS SMITH**

Board Chair

**DAVID WHITINGTON**

Treasurer

**JULIE VARGO**

Secretary

## Board at Large

**CHRIS SMITH**

**DAVID ORR**

**ALEX ROBINSON**

**JENNA EVANS**

**RACHEL WADSWORTH**

**STEPHEN LARSON**

**BEN HART**

\*TAMBA's Board of Directors is volunteer-based

1,410

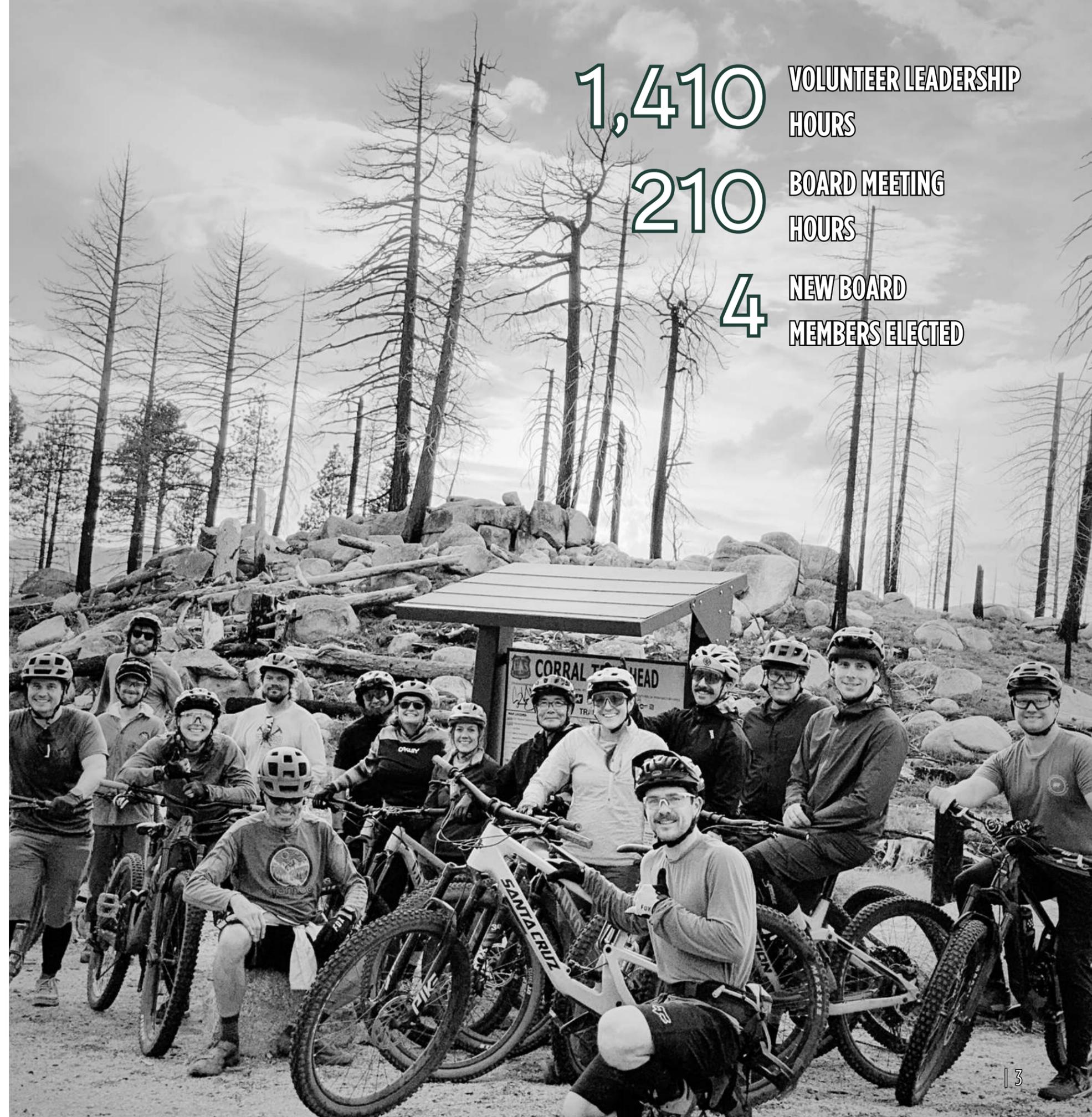
VOLUNTEER LEADERSHIP  
HOURS

210

BOARD MEETING  
HOURS

4

NEW BOARD  
MEMBERS ELECTED



# Trails Season in Review



The 2025 season not only focused on maintaining our iconic trails and completing multi-year projects, but also on strengthening our trails community, building new partnerships, and expanding our reach and impact. The rigors of harsh Tahoe winters mean that our trails are never truly ‘finished’, and annual maintenance projects are always a priority to keep them safe and open. This year was no different, and thanks to our dedicated partners and volunteers, we continued to maintain and grow our world-class trails for the tens of thousands of recreationists that enjoy them.

In 2025, we focused on five Signature Projects, or new trail builds. In addition to building new trails, we also maintained 45 individual trails across 100+ miles. The following trails saw dedicated volunteer or Pro Crew maintenance days and/or significant improvements during the 2025 season:

- |                                    |  |
|------------------------------------|--|
| Angora Ridge Trail                 | Lost Lake Trail                          |
| Bijou Bike Park lines and features | Mr. Toad’s Wild Ride (Saxon Creek Trail) |
| Christmas Valley Trail             | Mule Deer Trail                          |
| Corral Trail                       | Ocelot Trail                             |
| Gunmount Trail                     | Sierra Sidewinder Trail                  |
| Incline Flume Trail                | Stanford Rock Trail                      |
| Kaspian Rim Trail                  | Kingsbury Stinger Trail                  |
| Lakeview Ridge Trail               | Tahoe Mountain (North & South trails)    |
|                                    | Lily Lake Trail                          |

100+ MILES OF TRAIL MAINTAINED

6 MILES NEW & REBUILT TRAIL

45 INDIVIDUAL TRAILS WORKED



Painted Bear & Charging Bear

## 2025 Signature Projects

Your Contributions Make These Trails Possible



Meeks Ridge



Kingsbury Stinger



Panorama



Christmas Valley



# Meeks Ridge & Lost Lake Loop

In Partnership with the Tahoe Fund and Tahoe Women's Community Fund



TAMBA celebrated meaningful progress this year on the Meeks Ridge and Lost Lake Trail loop—one of our most ambitious projects on Tahoe's West Shore. Thanks to the dedication of TAMBA volunteers, Pro Crew, Wilderness Volunteers, and American Conservation Experience crews, we added nearly one mile of new trail in 2025, bringing us to the exciting milestone of 5 miles of polished trail.

The Meeks Ridge build isn't just any trail work: these sections are some of the most technical we've ever tackled, requiring rock drilling, complex rigging systems, and the construction of expansive, hand-built rock walls. The teamwork, perseverance, and passion poured into this project shine through in every turn of the trail.

To date, volunteers have contributed more than 2,300 hours to bringing this approximately 6-mile route to life—an incredible testament to the strength and spirit of our trails community. We're closer than ever to completing this iconic loop, and we couldn't be more grateful or more energized for the final push ahead.



**5** MILES BUILT  
**1,520** PRO CREW HOURS (2025)  
**2,300** TOTAL VOLUNTEER HOURS

# Painted Bear & Charging Bear

In Partnership with the NTCA



These new trails (formerly known as 'Road 73 Bypass'), located north of Tahoe City, traverse below the Painted Rock segment of the Tahoe Rim Trail. The lower section features incredible rock work courtesy of the TAMBA Pro Crew and countless hardworking volunteers. These trails are now open and riding beautifully!

Connecting the Tahoe Rim Trail, Whoop-Dee-Doo Trail, and Bear Trap Connector Trail near the bottom of Stumpy Super G, the Painted and Charging Bear trails weave through tall pines and offer stunning glimpses of Lake Tahoe. Offering numerous fun, technical rock features to challenge riders on the climb or descent, these trails truly feature something for everyone and have improved connectivity for some of Tahoe City's most cherished trails located deep in the forest.

Thank you to the North Tahoe Community Alliance for making this project possible, and to all the volunteers and trail builders who dedicated over 3,000 hours to these trails. We look forward to installing signage to complete this exciting new singletrack project in the near future.



**2.55** MILES OF NEW TRAIL

**2,136** TOTAL VOLUNTEER HOURS

**480** PRO CREW HOURS (2025)



# Panorama

In Partnership with Heavenly Mountain Resort



This year saw major progress on the long-awaited Panorama Trail, a project nearly a decade in the making. In partnership with Heavenly Mountain Resort, the U.S. Forest Service (USFS), and the Tahoe Rim Trail Association, TAMBA has helped advance this flagship project after years of planning, environmental review, and delays from COVID and the Caldor Fire. The USFS initially machine-built and blasted through challenging rocky terrain to establish the trail foundation, while TAMBA's volunteers and Pro Crew added finishing touches on sections completed this summer.

Once fully complete, this trail will connect the top of the Heavenly Gondola to the California Base Lodge. Thanks to progress made this season, it now connects the top of the Gondola to the Heavenly mid-station, with a separate leg connecting to East Peak Lake and to the Tahoe Rim Trail at Mott Canyon. Designed as a multi-directional, multi-use trail, Panorama Trail offers riders and hikers breathtaking lake views and an exceptional backcountry experience right from the resort.

Volunteers contributed over 400 hours to Panorama Trail this season, and TAMBA's Pro Crew invested more than 500 hours in shaping, refining, and preparing the trail for its anticipated 2025 opening. Panorama Trail is just the beginning—future USFS Basin Wide Trails Analysis Project plans include connections to the California Base Lodge and High Meadows, further expanding access and connectivity across the Heavenly area.



**6** MILES OF NEW TRAIL

**920** TOTAL VOLUNTEER HOURS

**173** INDIVIDUAL VOLUNTEERS

# Kingsbury Stinger Alternate Line

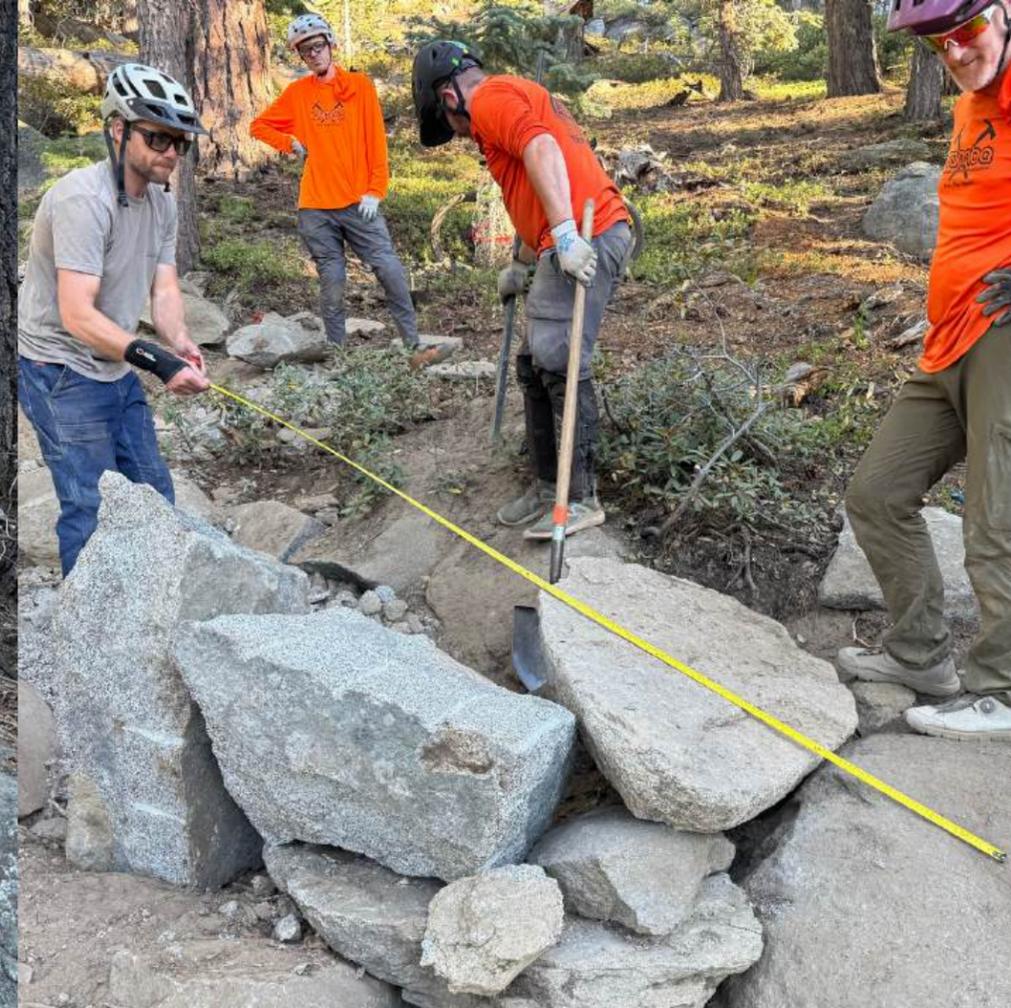
In Partnership with Shoreline Tahoe



This summer, we completed the newest Kingsbury Stinger advanced alternate line, Get a Grip. Developed in partnership with the US Forest Service, this improved route is part of a larger vision to add advanced optional features to an otherwise blue-rated trail, bringing more variety, challenge, and progression opportunities to a longtime local favorite.

All season long, volunteers showed up every week to help make this new line a reality. Get a Grip features multiple rock slab rolls, optional rock drops and jumps, and a technical character designed specifically for advanced riders seeking a new experience on familiar terrain.

Volunteers dedicated more than 400 hours to this project, hand-crafting features that elevate the trail while preserving the natural feel of the landscape. Their work—and the rider experience it creates—would not be possible without the generous support of our community. Together, we can continue expanding trail experiences, improving sustainability, and building the next generation of Tahoe’s iconic singletrack.



30,000

LBS OF GRANITE MOVED

400

TOTAL VOLUNTEER HOURS

16

-FOOT LONG FEATURE



# Christmas Valley

In Partnership with the US Forest Service



This spring, TAMBA dedicated significant time to restoring and improving Christmas Valley trail—one of the area’s most challenging hotspots for user conflict and erosion. After rogue trail building created unsanctioned, unsustainable lines, our team made it a priority to repair the damage and restore the trail’s integrity.

The TAMBA Pro Crew and volunteers addressed long-standing maintenance needs, stabilized erosion-prone sections, and re-established a safe, sustainable trail alignment. We hosted a popular Community Dig Day this season to rebuild a steep, deteriorating turn, while our Pro Crew spent several weeks completing a major reroute. They installed steps, drainage features, and reinforced structures to ensure this popular trail can withstand heavy use for years to come. We also built a new staircase around a severely eroded root section, improving uphill bike access and overall durability while maintaining the trail’s signature downhill character. Additional armoring on the lowest switchbacks further strengthened the trail’s foundation.

Volunteers contributed 200 hours to this project, and our professional crew invested over 1,000 hours.



**5** ROCK STRUCTURES BUILT

**200** VOLUNTEER HOURS (2025)

**1,000** PRO CREW HOURS (2025)

# Youth, Equity & Inclusion

TAMBA firmly believes that trails are for everyone. Building and maintaining multi-use trails has always been central to our mission, ensuring that people of all backgrounds and abilities can access and enjoy the stunning natural landscapes of the Tahoe Basin.

But our work doesn't end with building great trails. True equity and inclusion means creating access pathways for a broad community of trail users and ensuring that every volunteer feels safe, respected, and welcomed. We are committed to empowering anyone who shares our passion for trails to learn new skills, build confidence, and give back to the places they love.

In response to high demand, we expanded our Women's Trails College series this year, offering both an introductory classroom session and an advanced rockwork workshop. We also continued our partnership with Heavenly Resort, the Tahoe Rim Trail Association, and Lake Tahoe Pride to host our third annual Tahoe Pride Trail Day. We strengthened collaborations with SOS Outreach, Scouts of America, and NICA, supporting youth engagement and hands-on learning opportunities in trail work. Our Community Dig Day series also continued, with monthly volunteer days designed to welcome trail builders of all experience levels.

We look forward to building on this momentum in 2026 and beyond with even more initiatives that champion inclusion, equity, and youth involvement on the trails.



6 COMMUNITY DIG DAYS

15 YOUTH EVENTS

5 PARTNER DIG DAYS



**21** EVENTS HOSTED  
& ATTENDED

**473** EVENT VOLUNTEER  
HOURS

**171** INDIVIDUAL  
VOLUNTEERS

# Events

Made Possible by You!

## South Shore Spring & Fall Member Parties

Celebrated the exceptional contributions of our members, volunteers, and community partners

## North Shore Spring Mixer

Gathered our engaged North Shore community to celebrate the start of the season

## 13th Annual Tahoe Mountain Bike Festival

Offered an expanded suite of activities for riders of all abilities

## Rose to Toads

Navigated trail closures to secure an unforgettable new route while still retaining the character of this iconic ride

## Building Connections Annual Fundraiser

Raised nearly \$100,000 for Tahoe trails

## Corral Night Ride

United our community for a fun celebration showcasing one of the South Shore's most iconic trails

## Partner Events

Collaborated with community partners around Lake Tahoe to deliver fun, engaging events advancing sustainable recreation and trail stewardship

# Event Highlights

This year, we complemented our South Shore Spring Party with a second season kick-off celebration at the opposite end of the lake—the **NORTH SHORE SPRING MIXER**, hosted by our valued partners at the evo Hotel Tahoe City. Our engaged community of North Shore trail-users gathered to socialize, hear more about TAMBA's plans, and celebrate the start of biking season. We look forward to building on the success of this event in 2026.

2025 marked the 13th year of the iconic **TAHOE MOUNTAIN BIKE FESTIVAL**, our annual weekend-long celebration of Tahoe trails and the thriving community that makes them so special. This year's festival proved more popular than ever, and—thanks to the fantastic support of our partners—we were able to expand our offering of activities to include bike demos, skills clinics, and two epic rides, as well as the usual full day of live music, local vendors, and shenanigans galore. TAMBA is committed to ensuring our trails are for everyone, and the Tahoe Mountain Bike Festival continues to embody that spirit, attracting passionate recreationists from near and far.

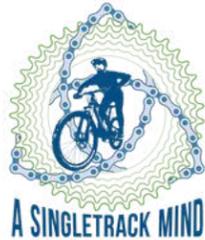
The **ROSE TO TOADS** ride may have looked a little different this year, but the unlimited bragging rights it offered to those who took on the challenge were no less epic. While ongoing construction work prevented access to certain trails in Spooner Lake State Park, we worked closely with our partners at the US Forest Service, Nevada State Parks, and the Tahoe Rim Trail Association to temporarily sanction a stunning new ride route via sections of the Tahoe Rim Trail not otherwise open to bikes. Not only did riders get to taste this 'forbidden fruit' on the Tahoe Rim Trail, they also tested their mettle with a route that included additional mileage and elevation gain. Same iconic ride, even more type 2 fun!



# Key Partners & Sponsors



CITY OF  
SOUTH LAKE TAHOE



Chris and Tor  
MacNamara



THE PARTNERS THAT MAKE THE DREAM A REALITY,  
OUR SUCCESS STARTS WITH YOU.



# Core Supporters & Donors

Thank You For Your Support

**\$50,000+**

Tahoe Fund  
Alpenglow Sports  
Samuel Britton

**\$10,000+**

Tahoe Trail Bar  
Karel & Karen Urbanek  
Tahoe Women's Community Fund  
ReliaPro Painters / Frank & Cassie Muscat  
The Lorber Family Foundation  
Sierra Con, Inc.

**\$2,000+**

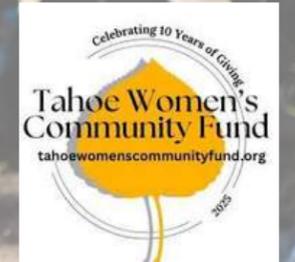
Scott & Samar Fair  
Alpen Sierra Coffee  
Tim & Suzanne Leonoudakis  
Chris & Patrice Gibson  
Embarc  
Tyler Newby  
Parasol Tahoe Community Foundation  
Jack Tisdale

**\$20,000+**

Tunnel Creek Properties LLC  
North Tahoe Community Alliance  
The Aster Family Charitable Fund  
Desolation Hotel  
Vail EpicPromise

**\$5,000+**

Chockstone Fund  
Rob & Judith May  
Tahoe Truckee Community Foundation  
Lake Tahoe Visitors' Authority  
Jack & Eva Wurster  
Village Center South Lake Tahoe  
Travel North Tahoe Nevada  
evo  
Chris & Michelle Ficara



# Core Supporters & Donors

Thank You For Your Support

## \$2,000+ (continued)

DJ Bickert  
Tom Seeliger  
Kelly Dike  
Dan Sullivan  
James Toudy  
Ken Todd  
Tom & Michaelle Rafferty  
Sierra Sustainable Builders  
Betsy & Bill Miller

## \$1,000+

El Dorado Community Foundation  
Kelly Hooper  
David Merrill  
Laura & Joshua McDowell  
William Grubb  
Nicholas & Felicity Hendricks  
Carl & Marlene Hekkert

## \$1,000+

Kevin Choquette  
Christine Schwarz  
Jim Backhus  
Mars Bonfire & Kathleen Cheever  
Aaron Schafer  
Bret Goodman  
Jessica Smith  
Kimberly Bain  
Jason Balzen  
City of South Lake Tahoe  
Travis Redman  
Wayne Lovejoy  
Jeffrey Griffo  
Robert Boughton  
Kristi Johnson  
Marila Alvares  
Mike Wells

Hans Kellner  
James Mitchell  
Dan & Chrissy Robertson  
Tyler Cannon / Sprouts Cafe  
Joshua Hutchens & Hillary Dorinson  
Steve Duke  
Brad Altman & Julie Vargo  
Chad Cox  
Thomas Parks  
Corey Rich  
Olympic Bike Shop  
Flume Trail Bikes  
Kevin & Jeannie Reeth  
Steven Robertson  
Elizabeth Holloway & Mike Rogers  
Adriana Maggiore  
Jeff Glass



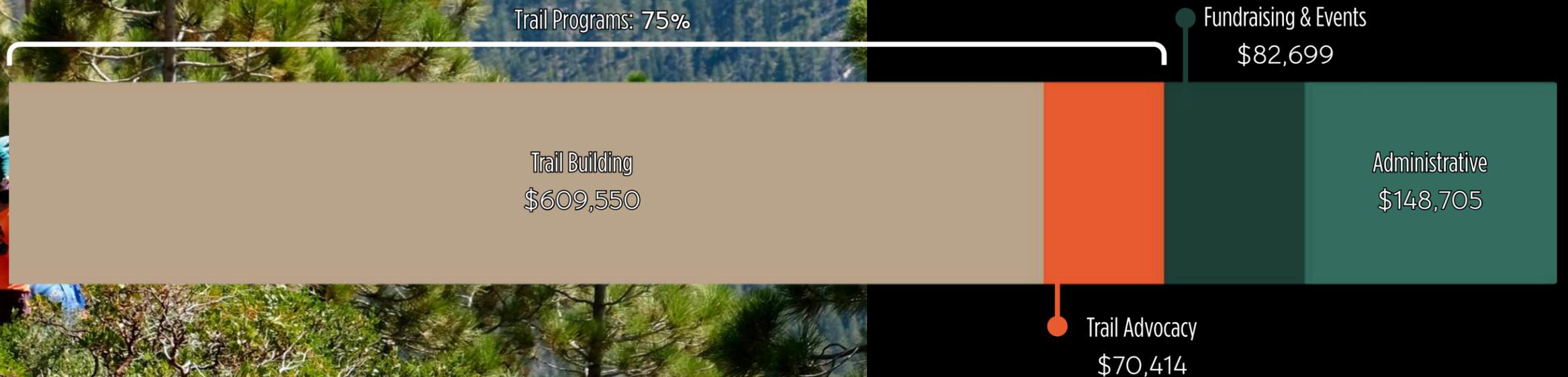
# The Season in Numbers

For Period November 1, 2024 - October 31, 2025

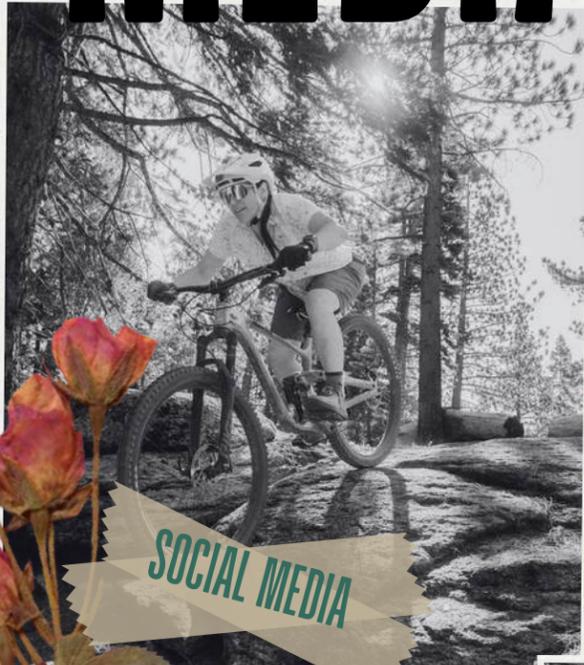
## WHERE OUR FUNDING COMES FROM:



## YOUR FUNDS IN ACTION:



# MEDIA TEAM



SOCIAL MEDIA

JESS SMITH



PHOTOGRAPHER

MATT LIGHTHART



CONTENT CREATOR

PACO SILLER



ARTIST

KELLY O'KEEFE



H | P | M PHOTOGRAPHY



PHOTOGRAPHERS

MATT SORIA



MAX LANDON



FIRST TRACKS

PRODUCTIONS



Thank You!



Scan to Donate today!