



**Google Ads Pricing**



# Digital Marketing Services

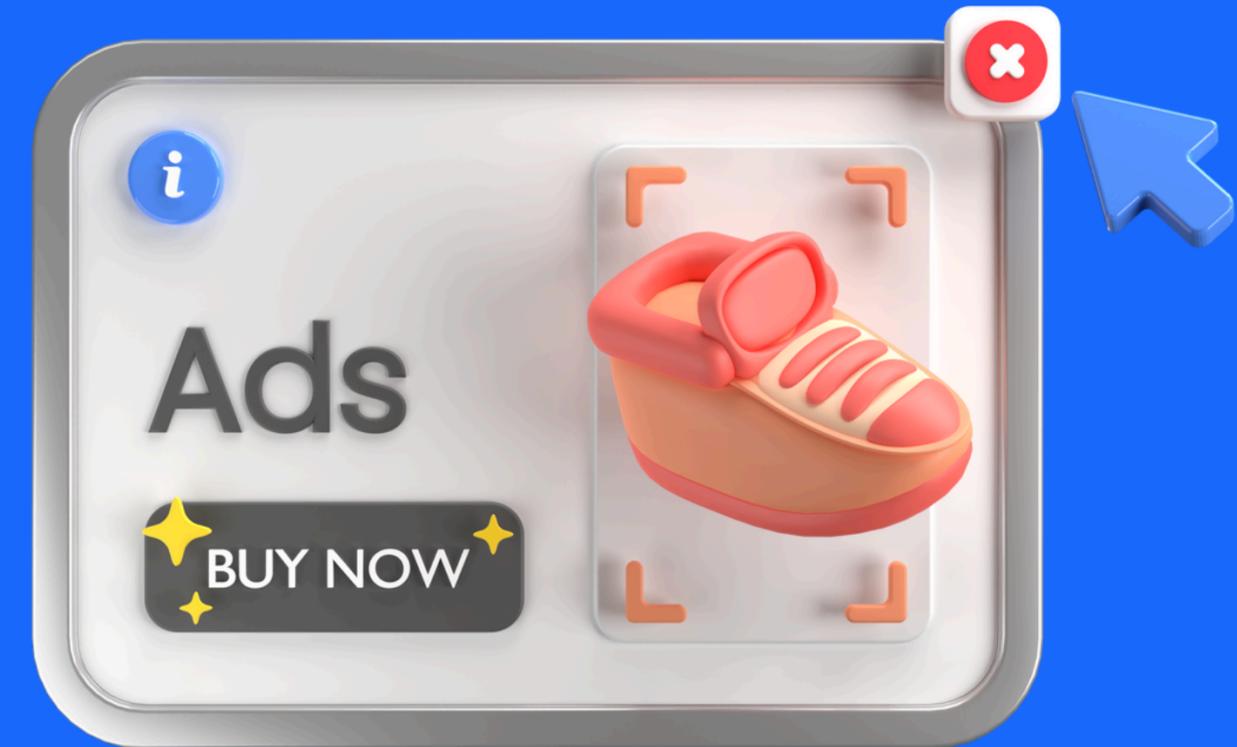
## Google Ads

### Services

- Campaign Management
- Search Ads, Display Ads & Shopping Ads
- Conversion Tracking
- Competitor Analysis
- Keyword Optimization

### Prerequisites

- Administrative Access for Google Adwords Account
- Previous Records of Google Ads (If any)





# Google Ads Pricing Plan

## Basic ₹15000

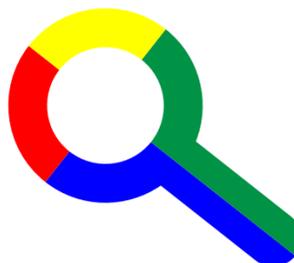
- ✓ Campaign – 1
- ✓ AD Groups – 2
- ✓ Ad Copies – Maximum 4
- ✓ Search Ads
- ✓ Conversion Tracking
- ✓ Competitor Analysis
- ✓ Keyword Optimization
- ✓ Monthly Reporting
- ✓ Customer Support
- ✓ ~~Display Ads~~
- ✓ ~~Email Ads~~
- ✓ ~~Landing Page Optimization~~
- ✓ ~~Shopping Ads~~
- ✓ ~~Conversion Tracking~~
- ✓ ~~Dedicated Account Manager~~

## Advanced ₹25000

- ✓ Campaign – 2
- ✓ AD Groups – 4
- ✓ Ad Copies – Maximum 6
- ✓ Search Ads
- ✓ Conversion Tracking
- ✓ Competitor Analysis
- ✓ Keyword Optimization
- ✓ Monthly Reporting
- ✓ Customer Support
- ✓ ~~Display Ads~~
- ✓ ~~Gmail Ads~~
- ✓ ~~Landing Page Optimization~~
- ✓ ~~Shopping Ads~~
- ✓ ~~Conversion Tracking~~
- ✓ ~~Dedicated Account Manager~~

## Premium ₹35000

- ✓ Campaign – 4
- ✓ AD Groups – 8
- ✓ Ad Copies – Maximum 12
- ✓ Search Ads
- ✓ Conversion Tracking
- ✓ Competitor Analysis
- ✓ Keyword Optimization
- ✓ Monthly Reporting
- ✓ Customer Support
- ✓ ~~Display Ads~~
- ✓ ~~Gmail Ads~~
- ✓ ~~Landing Page Optimization~~
- ✓ ~~Shopping Ads~~
- ✓ ~~Conversion Tracking~~
- ✓ ~~Dedicated Account Manager~~



## CONTACT US

# Get in touch with us



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