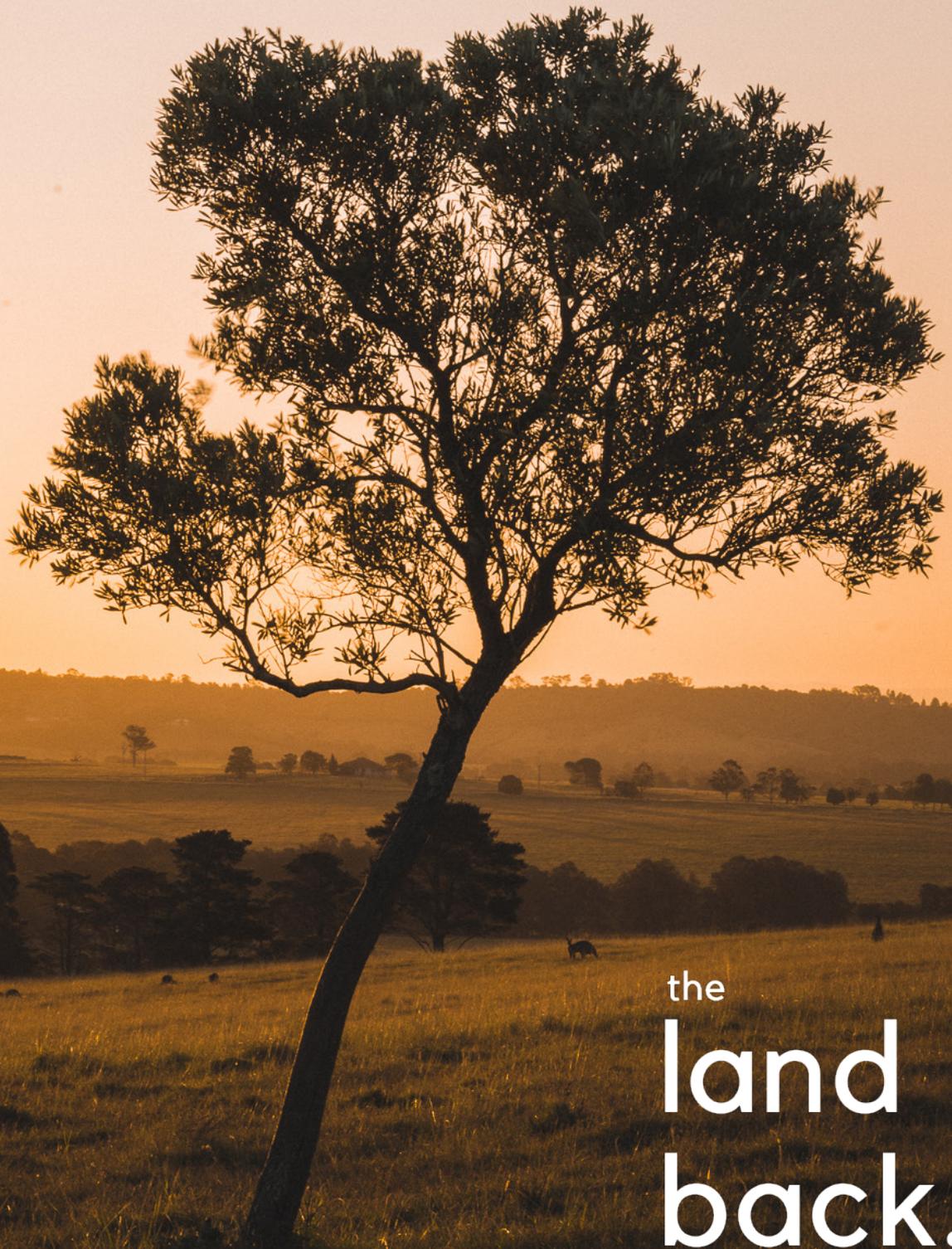


STRATEGIC OVERVIEW



the
land
back.
foundation

ACKNOWLEDGEMENT

The Land Back Foundation acknowledges that Aboriginal and Torres Strait Islander Peoples are the first Peoples of the land we now call 'Australia'.

We acknowledge that First Nations have been successfully dispossessed by a European occupation that started more than 230 years ago. The arrival of Europeans as recently as the 1900s in some regions has brought unmitigated impacts on First Nations and their Country. Wherever you are in Australia, you stand on stolen First Nations Land.

CAPITALISATION OF WORDS

The Land Back Foundation capitalises words that have distinct meaning for Aboriginal People. We do this as a sign of respect and note that it may vary from capitalisation used in Standard Australian English.

These words include: Aboriginal People/s, Indigenous, First Nations, Culture, Community, Knowledge, Country, Elders.

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**“IF YOU HAVE COME HERE TO HELP ME,
YOU ARE WASTING YOUR TIME. BUT IF YOU HAVE
COME BECAUSE YOUR LIBERATION IS BOUND UP
WITH MINE, THEN LET US WORK TOGETHER.”**

- LILLA WATSON

This quote has served as a motto for many activist groups in Australia and elsewhere. Watson was heard delivering this quote at the 1985 United Nations Decade for Women Conference in Nairobi. However, the origins of the quote date back further. She has explained that in the early 1970s she had been part of an Aboriginal Rights group in Queensland. Together they came up with the phrase. For this reason, she is not comfortable being identified as the sole author.

Photo Location: Great Ocean Road, Traditional Owners: the Eastern Maar Peoples. “Eastern Maar” is a name adopted by the people who identify as Maar, Eastern Gunditjmarra, Tjap Wurrung, Peek Whurrong, Kirrae Whurrung, Kuurn Kopan Noot and/or Yarro waetch (Tooram Tribe) and Gulidjan/Gadubanud nations, in order to submit a Native Title Claim.

VISION

Together we're enabling a more just and equitable future for First Nations People. We are rooted in the power of relational action and the preservation of First Nations Knowledge and land stewardship. To truly redress the past and the present we have to go back to the roots.

PURPOSE

The Land Back Foundation drives Impact that facilitates the transfer of land and property wealth back to First Nations People in this Country now known as Australia.

We work towards the healing, honouring and respecting of past and present injustice experienced by First Nations to build a more equitable base for present and future generations.

We empower individuals, Communities and corporations to participate in cultural and economic justice for First Nations toward a better future for all Australians.

We provide educational resources for conversations promoting shared social responsibility on reckoning, acknowledgement, accountability and economic redress.

OPPORTUNITY

Australia is about to experience unprecedented wealth transfer.

\$3.5 trillion will be passed from the wealthy end of the baby boomer generation to millennials by 2050, mostly in residential property and unspent superannuation. These are the drivers of the wealth gap experienced by Aboriginal and Torres Strait Islander Peoples. Currently, inherited assets total about \$120 billion per year, and this is expected to quadruple to almost \$500 billion per year over the next 25 years.

Today's Indigenous/ non-Indigenous wealth gaps arise from both historical disadvantage and contemporary processes, including continued structural discrimination and dispossession. Intergenerational wealth from property fuels the disparity in wealth more than any other single factor.

A CULTURE OF RECKONING

NARRATIVE CHANGE

Truth-Telling | Reframing Property/Land | Colonial Load



PHILANTHROPIC GIVING

Grants | Equity | Capability | Land & Housing



HEALING

Country | Culture | Reframing Relationships

OUR IMPACT

LAND

Land for Housing
Land for Environment
Land for Culture & Education

HOUSING

Affordable Housing
Sustainable Housing
Housing for Marginalised Groups

GOVERNANCE

Country & Culture are Centred
Self-determination

WELLBEING

Security & Safety
Physical and Mental Health
Caring for Kin and Country

OUR TACTICS

FUTURE MAKING

NARRATIVE CHANGE

ANTI-RACISM

DECOLONISATION

MEASURING OUR IMPACT

The Land Back Foundation is committed to providing transparent reporting on the Impact of its funding activities. Whilst we are (as part of this strategy) developing an Impact framework, we will be aligning with current best practices in Impact Evaluation.

- All evaluations are undertaken in the location, and address the issues, that are most important to Aboriginal and Torres Strait Islander peoples.
- We routinely consider the impacts of mainstream policies and programs on Aboriginal and Torres Strait Islander peoples.
- Aboriginal and Torres Strait Islander peoples, organisations and communities have the opportunity to decide how they want to be involved in evaluations.
- Data Sovereignty - data is given back to the community.

OUR VALUES

COUNTRY FIRST

We are located, therefore we are. The land is our past, our present, and our future.

RELATIONAL ETHIC

Aboriginal and Torres Strait Islander Terms of Reference guide every aspect of our work, it is working in relational ways. We work with attentiveness to the patterns, contingencies and obligations that we have with each other and the land.

CULTURAL INTEGRITY

We operate with **transparency** and **accountability**, the highest governance standards and ethics.

We stay in conversation with all of our partners, stakeholders, Elders, Traditional Owners and Communities in an open process-oriented relationship. We maintain a constant public presence, communicating through various channels to build awareness of the #Landback movement.

OUR BUILDING BLOCKS

01

**AWARENESS OF OUR VISION AND PURPOSE,
MAJOR CAMPAIGNS.**

02

COMMUNITY DRIVEN, GLOBALLY CONNECTED.

03

**INNOVATIVE BUSINESS MODEL AND
RELATIONSHIPS WITH KEY PARTNERS.**

04

DONATIONS AS THE TRANSFER OF WEALTH.

05

GRANTS AND PHILANTHROPY.

OUR ONGOING SUCCESS MEASURES

01

INCREASED FIRST NATIONS HOME AND LAND OWNERSHIP.

02

INCREASED ENGAGEMENT IN THE LAND BACK MOVEMENT.

03

RELATIONSHIPS WITH FIRST NATIONS COMMUNITIES AND COMMUNITY ORGANISATIONS.

04

IMPACT AND SUSTAIN DONATIONS MEET TARGETS.

05

PARTNERING WITH PHILANTHROPISTS AND CORPORATES.

EXTERNAL ENVIRONMENT

Several macro trends have been identified as vital to the Land Back movement, and with these, a generational opportunity for structural change:

01 INTERGENERATIONAL WEALTH TRANSFER

The next 30 years+ will see the largest single shift in private wealth in contemporary Australian history. The estimated private wealth of the Baby Boomer generation is a conservative \$3.5 trillion and growing.

02 FAILURE OF OFFICIAL ACTIONS

Reconciliation, however it has been imagined, won't occur in any fundamental way until the majority of Aboriginal people can see some indication/evidence of authentic justice being restored to their status, and their treatment by non-Indigenous Australia. Land Back offers a re-balancing of relations between equals.

03 THE CULTURAL 'ZEITGEIST' IS SHIFTING

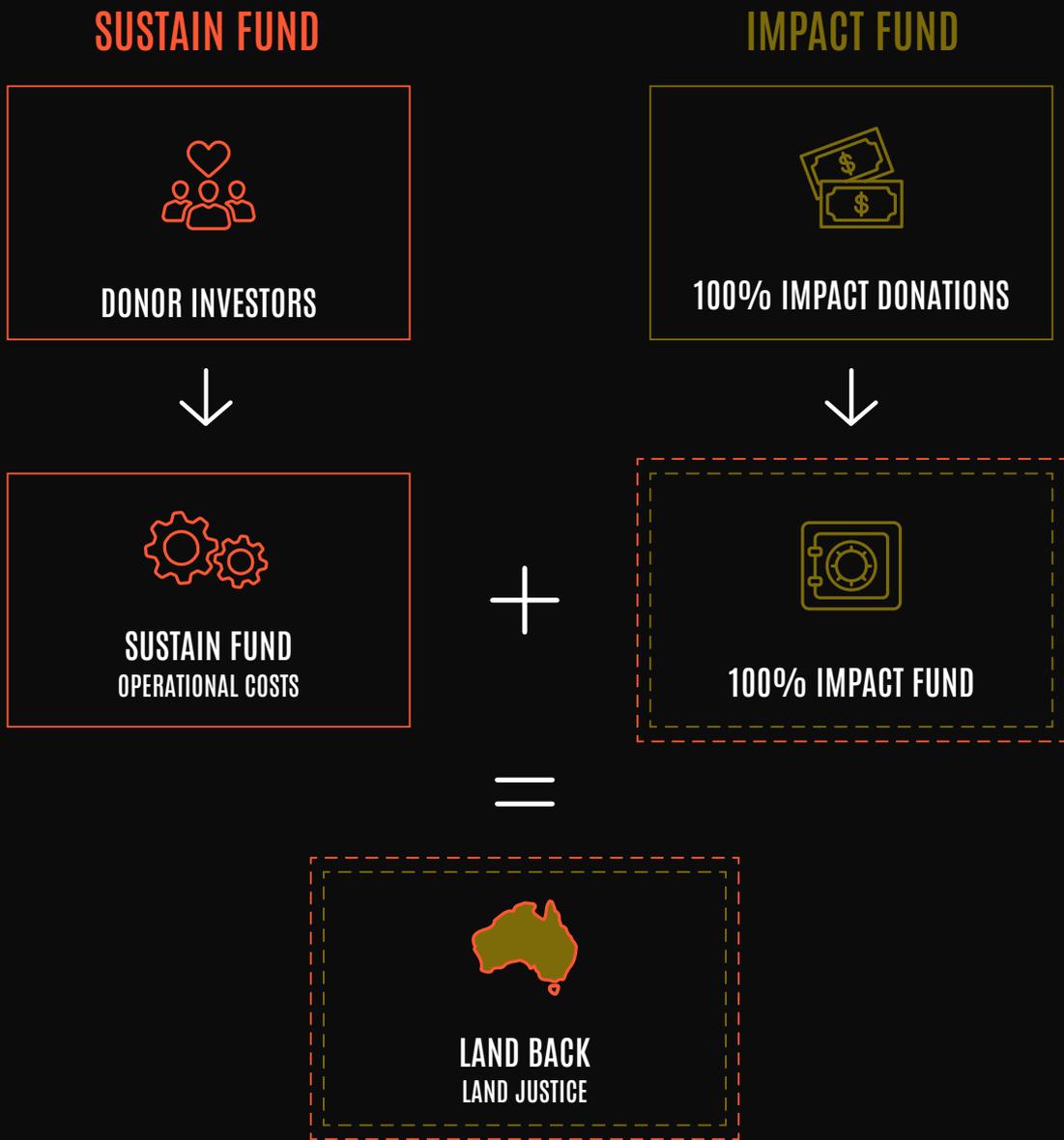
Younger generations are becoming more active in social justice movements such as Black Lives Matter, sparking a generational change in values, thinking, and wanting to take action. Approx. 6 million Australians voted YES in the recent referendum.

04 A GLOBAL MOVEMENT IN LAND JUSTICE

Indigenous Peoples of the world have never stopped fighting for their land back. Utilising legal action, direct action, advocacy and buying back land are some of the tactics being deployed. Settler colonists are starting to understand their role.

OUR MODEL

100% of all donations toward the Impact Fund will be spent directly on land justice.



\$1 DONATION = \$1 IMPACT | NO CREDIT CARD FEES
HIGH NET WORTH CORPORATES MULTI-YEAR COMMITMENT

THE SUSTAIN FUND

The 100% Model is powered by a small and dedicated group of private donors.

These philanthropists, entrepreneurs, artists, musicians and business leaders fund our operational costs.

By committing multi-year support for operations funding, these donors allow us to plan for the future, creating efficiency and long-term stability. All donors provide more than just financial support— they're also some of our most loyal teammates, our most visionary partners, and our most outspoken champions.

Like any startup, we need visionary investors who believe in and support our business model, so we can stay focused on what matters most: Land Back. As NFP we can't offer stock options or the promise of a big buyout to our generous donors, instead their return on investment (ROI) is measured in the number of People whose lives are transformed by Land Back.

If you understand the cost of doing business and want to help us move the 100% Impact fund into the Communities we serve, then get in touch.

CORPORATE PARTNERING FOR PROGRESS

Our work is aligned with ten of the UN's Sustainable Development Goals (SDGs). We take data collection, transparency, and sustainability seriously, which means you'll be uniquely positioned to prioritise your Environmental, Social, and Governance (ESG) goals.



GOVERNANCE 2 WAYS



The 'Law of the land' and the 'Land as the Law' are two systems of governance. Using Aboriginal Terms of Reference in our governance model, decision making policies and processes, enables us to honour both systems. One is positional on the obligations of being First Nations, the other on operating as part of the colonial legal system.

Reference: Graham, Mary. (2014). Aboriginal notions of relationality and positionalism: A reply to Weber. *Global Discourse*. 4. 17-22.

FIRST NATIONS COMMUNITIES



**FIRST NATIONS
COMMUNITY ORGANISATIONS**



FIRST NATIONS REFERENCE GROUP

- Education → Housing → Health
- Disability → Business → LGBTIQA+

EXECUTIVE



BOARD



OPERATIONS

the
**land
back.**
foundation

THE LAND BACK FOUNDATION

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ACKNOWLEDGMENTS:

Published in 2023, this Strategic Plan was developed and endorsed by The Land Back Foundation Board Directors.