WEBSAR

IT SOLUTIONS

THE DESIGN HEADQUARTER

Delivering Value, Transforming Business

A summarized

COMPANY PORTFOLIO

![WEBSAR IT SOLUTIONS]

"WHY"
is always a question
in our Minds!

- One stop shop for all Your digital needs – Trending Technologies, Banding & Digital Marketing Services

- Holistic Approach towards Your Organization's Technology & Digital growth

- Dedicated service specific verticals with strong hands-on teams and value delivering Channel Partner connection

- Peace of Mind and exponential growth is what we are committed to deliver

ABOUT US
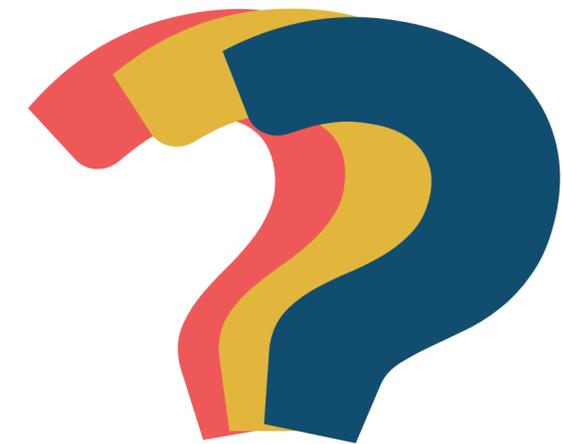
WEBSAR IT SOLUTIONS

Websar Technologies is a well established IT company that focuses profoundly on Software Development, Market Research & Digital Marketing.

As a Technology partner, we work hand-in-hand with the promise of delivering value in the Digital Transformation journey of Enterprises, SME's and Start-ups. We provide wide array of technology services to help customers operate their commercial enterprises more efficiently. Websar as a team, holds a passion for pushing the boundaries of the technology frontier and an unwavering commitment to quality, efficiency and innovation.

We are an IT organization based in Pune and Aurangabad & few other locations in India. With focus on understanding the requirement, our expertise is to identify pain areas and provide thoughtful and optimistic solutions like Enterprise solutions SAP, Salesforce, CRM, ERP, HRMS, AI/ML, Cloud Services, DevOps, Blockchain solutions, Website Development(Static, Dynamic & e-Commerce) , Customized Product and Platform development, Mobile Application (Android, iOS & Hybrid).

We help you grow your business by creating Digital Presence and awareness about Your Brand/Company/Product/Services & lead generation through our Digital Marketing services (SEO, SEM & Social Media Marketing- Organic & Paid, Content Development including videos).

We have an excellent pool of resources which we outsource through our Staffing services. We have served clients in India, US, UAE, UK , Canada, Netherland, Brazil and adding more geographies to expand our presence.

Vision
Adaptive and Creative attitude towards the Innovation & Technology

Mission
Upgrading and Connecting to People with new Technology

We Work with
Enterprises, Agencies & Start-ups

![WEBSAR IT SOLUTIONS logo]

WHAT WE DO

We cater to all levels of project and support roles in technology, consulting and Infrastructure domains such as:

Resource As a Service

Offshore : Hourly, Part Time & Full Time

Onsite : Hire at Your Location

Hybrid : Combination of Offshore & Onsite

On Shore Development Centre

Dedicated, On-demand, Secure

Build : Hire Resources, Set-up Infrastructure & Development centre

Operate : Training & development, Measure efficiency, knowledge & Intellectual Property Protection, Regulatory & Compliance

Transfer : (if required)

Entire Operational company to client based on Pre-defined T&C milestone achievement

End to End Product Engineering

Our Product Engineering Capabilities can be split into five key categories
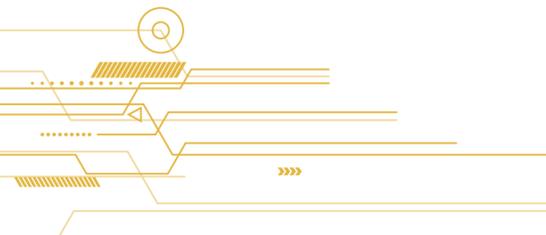

Customer Types

- Startups
- SME's
- Enterprise

Customer Scenarios

- New Product Development
- Partially Developed Product
- Legacy Product Migration/ Re-engineering
- Maintenance & Support Services
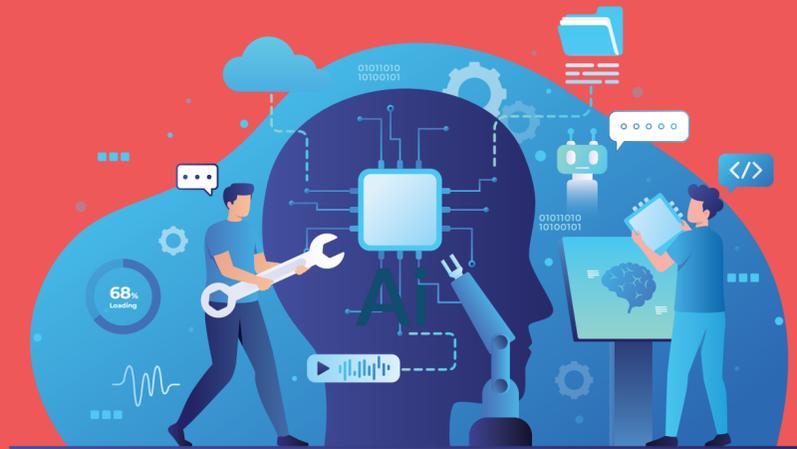- Minimum Viable Product (MVP)
- Proof of Concept (POC)

Methodologies

- Waterfall
- Agile
- Kanban
- Rapid Application Development (RAD)

OUR PRODUCTS

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AI / ML /PRODUCT / PLATFORM

ADVIT™ STUDIO

A unified Deep Learning Platform.

Manage all your data, AI infrastructure & projects on single platform

ADAPT AI – AutoML Tool Automatic Machine Learning Platform (Auto ML)

SALESGO CRM

Our Signature Product for Field force management Solutions backed by strong Technology and People support. Solutions that are tailored to your business. Solutions that deliver real, tangible results.

- Lead Management
- Contact Management
- Calendar Management
- Marketing Services
- Lead Generation
- Reports And Dashboards
- Field Force Solution
- Visit Management
- Team Collaboration
- Customer Service Platform
- Billing And Invoicing Services

DIGITAL ERP

- Procurement Management
- Sales & Distribution Management Manufacturing Management Warehouse & Inventory management Quality management
- Production Management
- Job Work Out-Source Job Work In-Source
- Material Requirement Planning
- GST Register
- Tally Integration Plant maintenance Payroll
- CRM
- HR Management Scheme Management
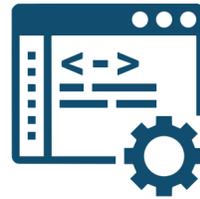- Web Report
- Asset Management

OUR SERVICES

WEBSAR IT SOLUTIONS
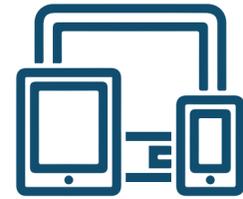
UI / UX Design	Enterprise Mobility	Web Development	AI & ML	QA & Testing	SAP
Salesforce	Robotic Rrocess Automation	Devops	Blockchain Based Crypto Currency Project	Cloud Computing	Internet Of Things (IOT)
S / W consulting	Microsoft Dynamics 365				

One stop shop for all Your Digital Needs

OUR SERVICES

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UI / UX Design

**Adding Life to Software by Creating relevant & Meaningful UI/UX**

- Research
- User Experience(UX) Design
- User Interface (UI) design
- Brand Design
- Usability testing
- Product-redesign services
- Front –end developments

Enterprise Mobility

Harness the power of Mobile-first

- Enterprise Mobile Strategy
- User Experience
- Application Development
- Testing Services
- Integration Services
- Deployment & Support
- Mobile App Marketing
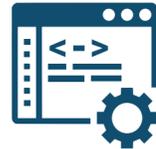
Web Development

Personifying digital Engagement with Intuitive Web services

- Enterprise Business Solutions
- Static/Dynamic Websites
- Content Management systems
- E-commerce solutions- Single Vendor / Multi-Vendor
- E-Governance Solution
- Middleware deployment
- Web 2.0/3.0 sites

AI & ML

Driving Efficiency & growth with AI/ML Solutions

- Strategy & Build up
- Business Case Planning
- Business Process Assessment & Re-design
- Data Management
- Customization, Development & Integration
- Data Labelling
- Custom AI Application
- Model Gallery
- AI Consultancy
- Data Zoo

QA & Testing

We believe that S/w products must solve problems

- Functional testing
- Non-Functional testing
- Specialized testing services
- Testing Automation

SAP

Get unified SAP solutions to gain competitive Advantage

- Enterprise Transformation
- Evaluation & Design
- Integration, Upgrades & Migration
- Support & Maintenance
- Review and Optimization

Salesforce

Empowering Workforce to help achieve Business objectives

- Need analysis
- Strategy Development
- Salesforce Implementation
- Salesforce Consulting
- Training, Testing and support services.

Robotic Rrocess Automation

Intelligent Automation

- RPA Development & Deployment
- RPA AOM & COE Strategy
- Robotic Application Monitoring
- Robotic Test Automation
- Customized RPA Solution

Devops

Bridging the Gap between It Development & Operations for seamless Project delivery

- DevOps Consulting
- DevOps As a Service
- DevOps Enablement
- Smarter Environments

Blockchain Based Crypto Currency Project

Deciphering Blockchain and Building sustainable & robust custom solutions

- Crypto Coin Solution
- Crypto eCommerce
- Crypto MLM Software
- Crypto Exchange
- Crypto OTT Platform
- Crypto Payment Gateway
- Crypto Payment App
- Crypto Recharge, Billing
- Crypto Website & App

Cloud Computing

We believe that S/w products must solve problems

- Functional testing
- Non-Functional testing
- Specialized testing services
- Testing Automation

Internet Of Things (IOT)

Leverage sensors technology through Integration with Business Application

- IoT Strategy
- IoTizations
- IoT Platform
- IoT Application & Analytics
- Integration with Legacy system

S / W consulting

We connect Strategy, Technology & Design to delivery Business results

- Digital Strategy
- User Experience strategy
- Technologies
- Platforms
- Infrastructure selection & utilization

One stop shop for all Your Digital Needs

OUR SERVICES

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Cloud Native Product Engineering

As a digital accelerator, we offer a ready framework for providing end-to-end solutioning using consulting, MVP, and a Microservices-based approach, effectively reducing **development effort by up to 40%.**

App Modernization Methodology

Our approach to app modernization utilizes the "5 Rs" (Rehost, Re-platform, Refactor, Retain, Retire) along with ready templates and playbooks, **resulting in a 30% reduction in effort.**

Platform Driven Engineering with Low Code

Leveraging platforms such as SharePoint, MS Dynamics, PowerApps, and Office 365, we excel in developing solutions that accelerate time-to-market without compromising on quality.

Transformative Technologies

We delve into cutting-edge technologies like IoT, Digital Twin, Metaverse, AI/ML, and Generative AI, unlocking their full potential to add significant value and drive Industry 4.0/5.0 transformation for your business.

DevOps Advisory and Framework

Our expert consultations and strategic planning enable us to offer comprehensive DevOps advisory services, backed by the AAHENT Assessment framework.

Infrastructure & Environment Management

Automating infra provisioning using tools like TerraForm, ARM, and PowerShell scripting **allows us to reduce effort by an impressive 80%.**

End to End Secure Deployment Automation & Monitoring

Embracing DevSecOps methodology, we provide end-to-end DevOps automation, ensuring the security and stability of your deployments.

## AI-Driven DevOps Transformation

Explore the possibilities of MLOps/LLMOps and self-healing processes as we lead the way in AI-driven DevOps transformation.

FinOps

Transformative solution & strategic approach that empowers organizations to align cloud spending with business objectives, improve financial transparency, and unlock unprecedented cost savings. It will help to optimize your cloud spending and drive financial efficiency

SERVICE OVERVIEW
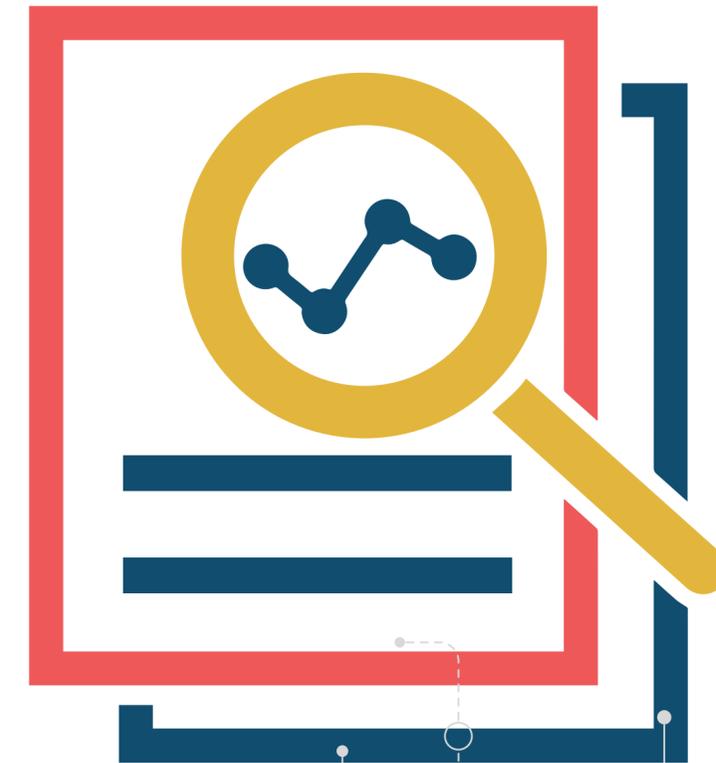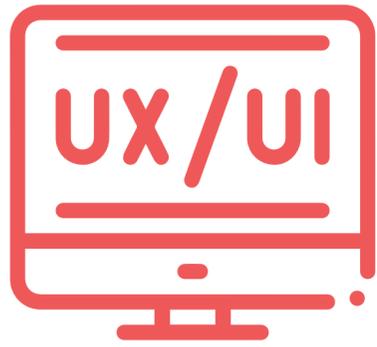
UI / UX Design

PROCESS OF UI/UX PROJECT

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Research & analysis

- This step involves understanding the user's needs, goals, and behaviors.
- It includes research on user demographics, user scenarios, and user journeys.

Sketching and wireframing

- In this step, the designer sketches out rough ideas and creates wireframes to visualize the layout, flow, and interaction of the interface.

Prototyping

- The designer creates a functional prototype of the interface, which allows for testing and validation of design ideas.

User testing and feedback

- The prototype is tested with actual users to identify usability issues and gather feedback on the design.
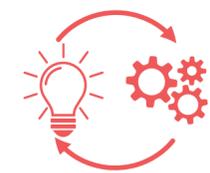
Refining the design

- The designer iterates on the design based on user feedback and makes improvements to the interface.

Visual design

- Once the layout and functionality of the interface are finalized, the designer creates a visual design that incorporates branding, typography, color, and other visual elements.
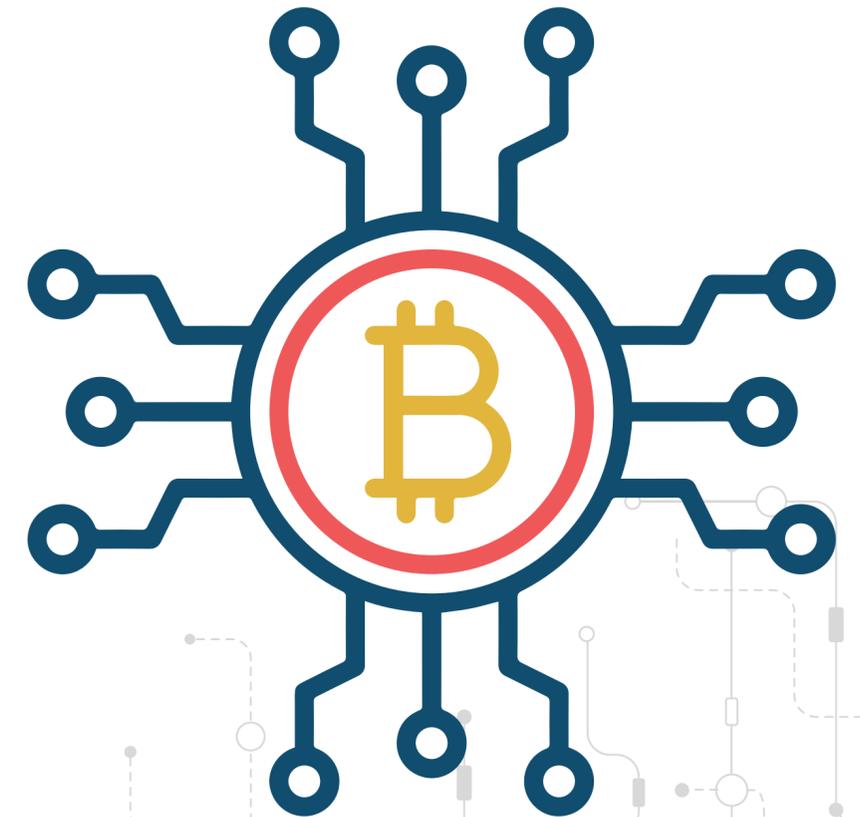
Handoff & implementation

- The final design is handed off to the development team for implementation, and the designer works closely with the developers to ensure that the design is executed correctly.

Throughout the design process, the designer should also consider Accessibility, Usability & Performance

BLOCKCOIN | BLOCKPAY

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We are redefining FinTech Industry, with combination of NeoBank, Blockchain and some really advance Technology.

Currently we are offering UPI Payments, Prepaid Cards, 23 Utility Services as a offering for direct payment through Block Coin.

COLLABORATIONS

DECENTRO   mahagram   YES BANK   VISA   MasterCard   UPI UNIFIED PAYMENTS INTERFACE   NPCI भारतीय राष्ट्रीय भुगतान निगम NATIONAL PAYMENTS CORPORATION OF INDIA

ONBOARDING MERCHANTS ON BLOCKCHAIN

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We are building a Robust and most powerful blockchain platform on the platform. Where we are faciliting merchants, customers and over all Eco—system to come on board and experience the power of Blockchain.

Faciliating Utility Payments of the following products.

1. Mobile Recharges
2. DTH Recharges
3. Postpaid Bill
4. Broadband Bill
5. Gas Booking and Bill
6. Electricity Bill
7. Municipal Taxes
8. College Fees
9. Credit Card
10. Insurance
11. Landline Bill

12. Broadband Prepaid
13. Water
14. Loan Repayment
15. Fastag
16. Cable TV
17. Health Insurance
18. Housing Society
19. Hospitals
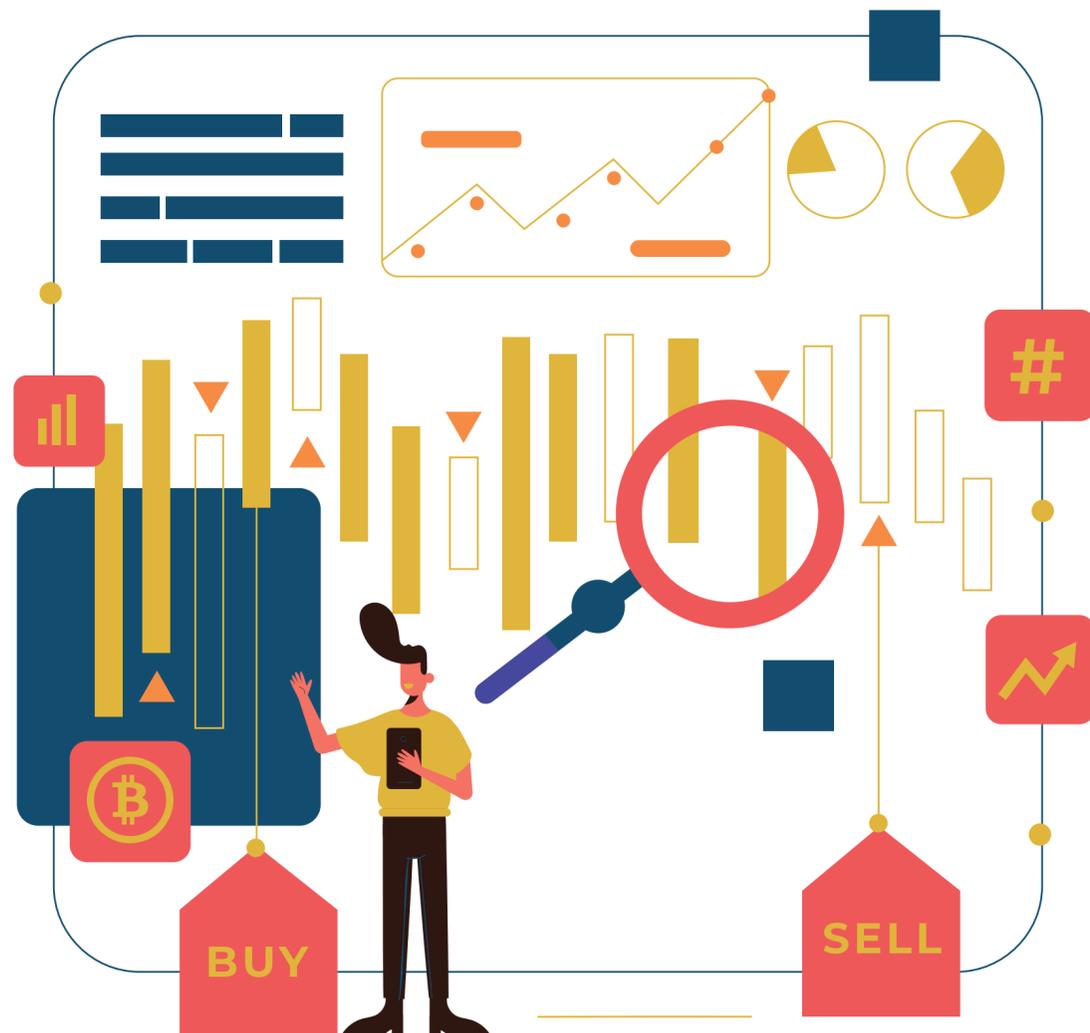20. Subscription Fees
21. Clubs and Associations
22. Municpal Taxes

OUR BLOCKCOIN | BLOCKPAY OFFERINGS

Block Pro Ex

Professional Exchange
for Trading

www.blockproex.in

Octium Network

OCT Chain is an innovative solution to bring programmability and interoperability to OCT Chain. OCT Chain relies on a system of PoA consensus that can support short block time and lower fees. The most bonded validator candidates of staking will become validators and produce blocks. The double-sign detection and other slashing logic guarantee security, stability, and chain finality.
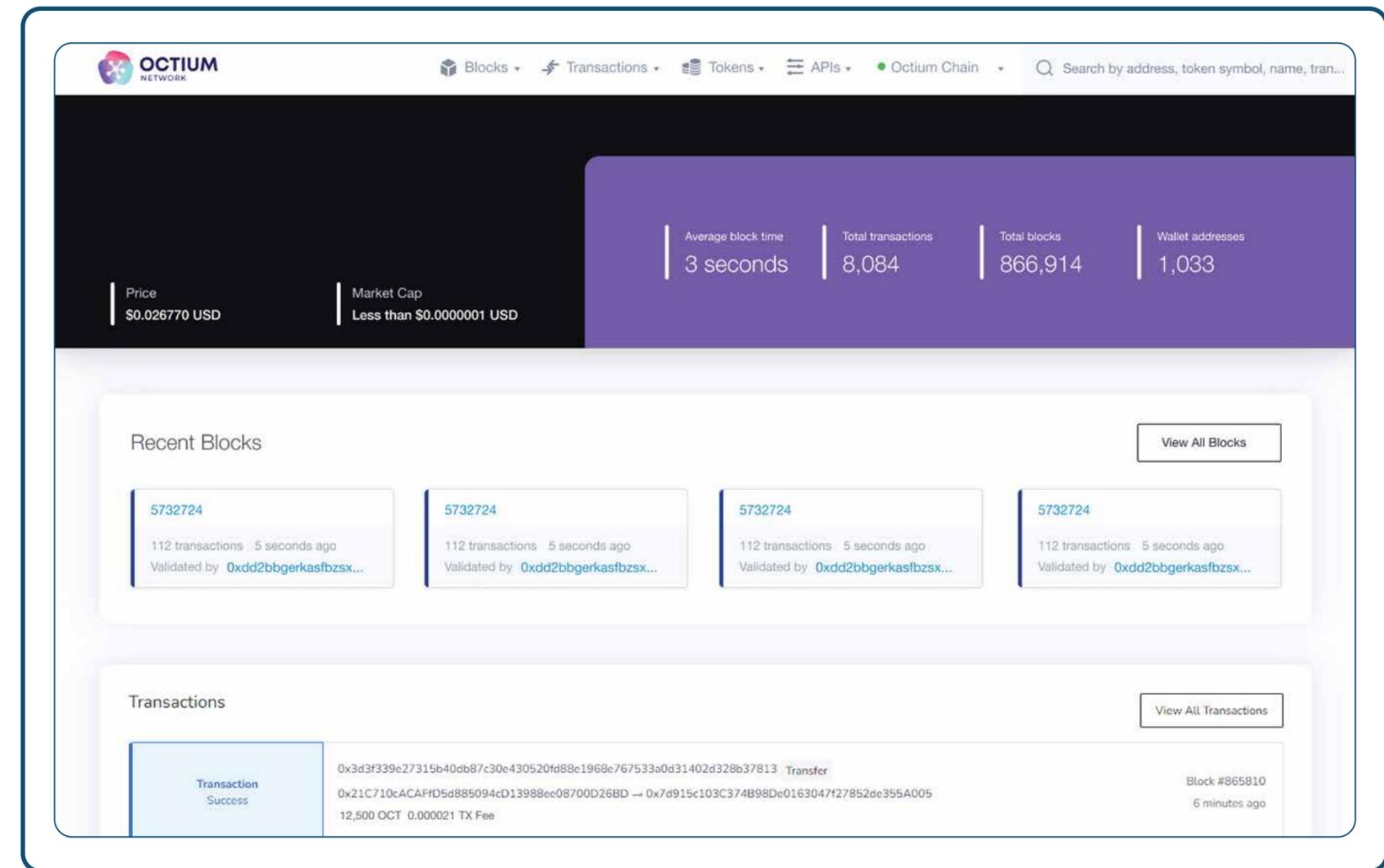
OUR BLOCKCOIN | BLOCKPAY OFFERINGS

Octium Exchange

One of the most advance exchange in the Crypto Space having features of the future.

- Spot Markets
- Multi Blockchain support
- Fiat Deposit and Withdrawals
- Launchpad
- Smart Staking

- P2P Trading
- KYC Verification
- Trade Bots
- Margin Trading (Upcoming Feature)
- https://ex.octium.io
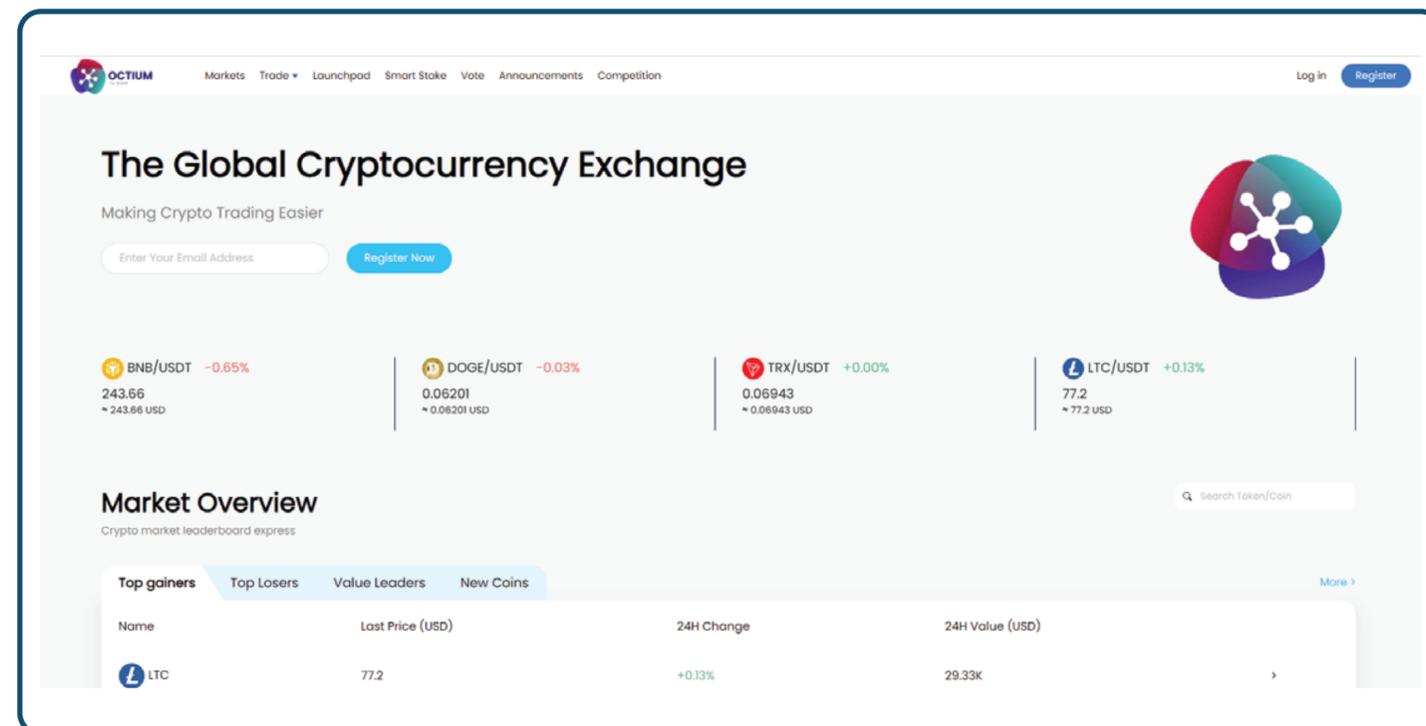
Octium Network

We are building trust through Decentralized Exchange, supporting Swap, Liquidity, Launchpad, Farming and Lottery.

- We are redefining new blockchain Tech with innovative features on a scalable decentralized protocol.
- https://octium.io
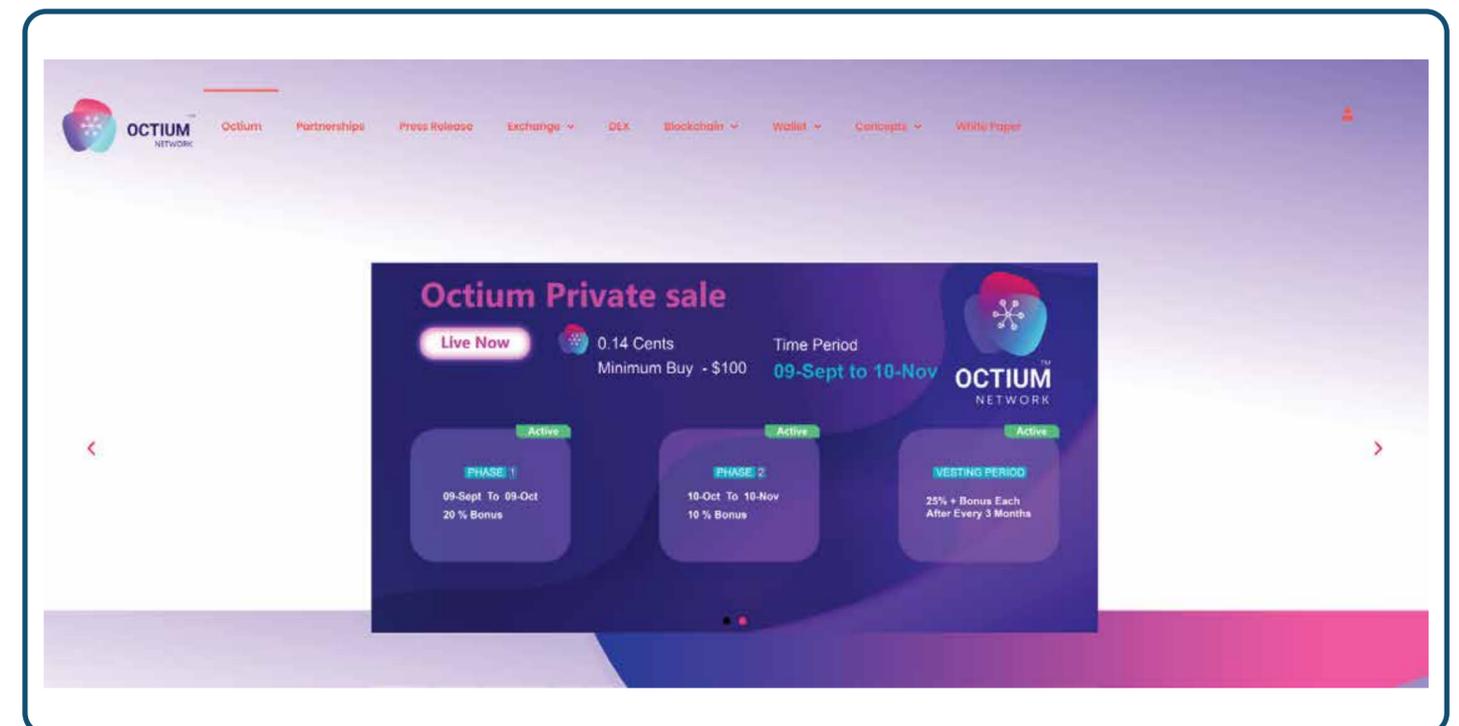
AI/ML Consulting & Services

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Our Services

Data labeling Services

AI Consultancy

AI Model Development
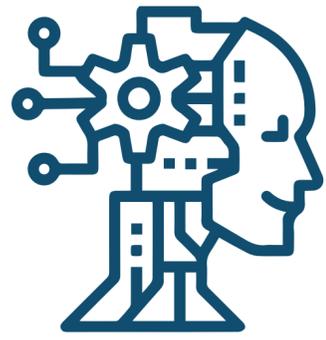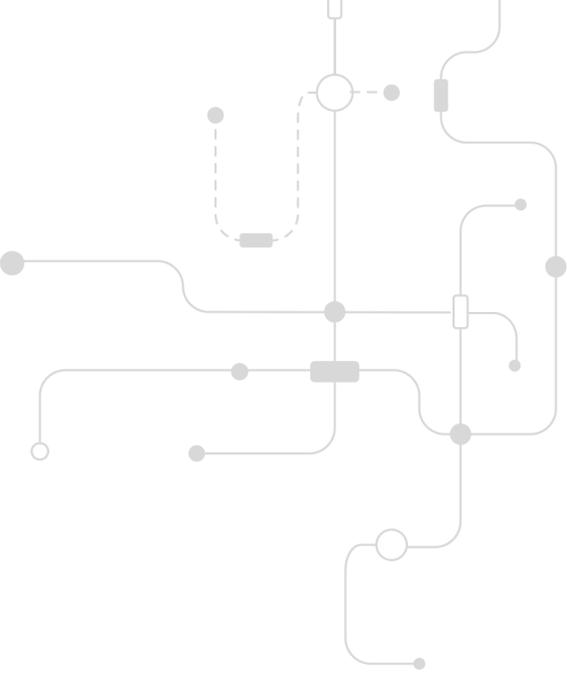
AI Staffing Services

AI Application Development

Machine Learning Services

- Data Preparation
  - Data ingestion & preprocessing
  - Synthetic data generation

- ML Model Development

- Productionize -MLOps
  - Seamless integration
  - Deployment using APIs

Deep Learning Services

- Data Services
  - Data Sourcing
  - Data Labeling

- DL Model Development
  - Model Training & Optimization
  - Model Deployment

- Micro-architecture Services
  - Workflow Orchestration
  - Cloud Services
  - DLOps

AI As A Service

We provide end-to-end AI services that can help speed up the AI adoption process. From Data sourcing to Application development, we can help you increase your efficiency tenfold and scale your business.

- Problem Statement Analysis
- Data Services
- ML Model Selection
- Model optimization & life-cycle mgmt
- End to end AI Application
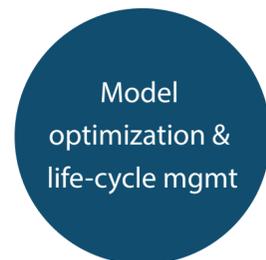
Application Areas

- DroneTech
- AgTech
- EdTech
- Retail Tech
- Industry 4.0
- HealthTech

TECHNICAL ACCELERATORS:

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TYPES OF DATA

- Text
- Image
- Audio
- Video
- Numerical Data

TECHNOLOGY

- Natural Language Processing
- Generative AI
- Dashboard and Forecasting
- Business Intelligence
- Computer Vision
- Speech Recognition

OUR SOLUTIONS

- Trademark Conflict Identification
- Bindu: For Visually Impaired
- TexTonic
- NoticeSense
- BrainCan
- SeedsPro Analytica
- KPI Dashboard
- Forecasting
- Dental Health AI
- Smart Chatbot
- SpeechTonic
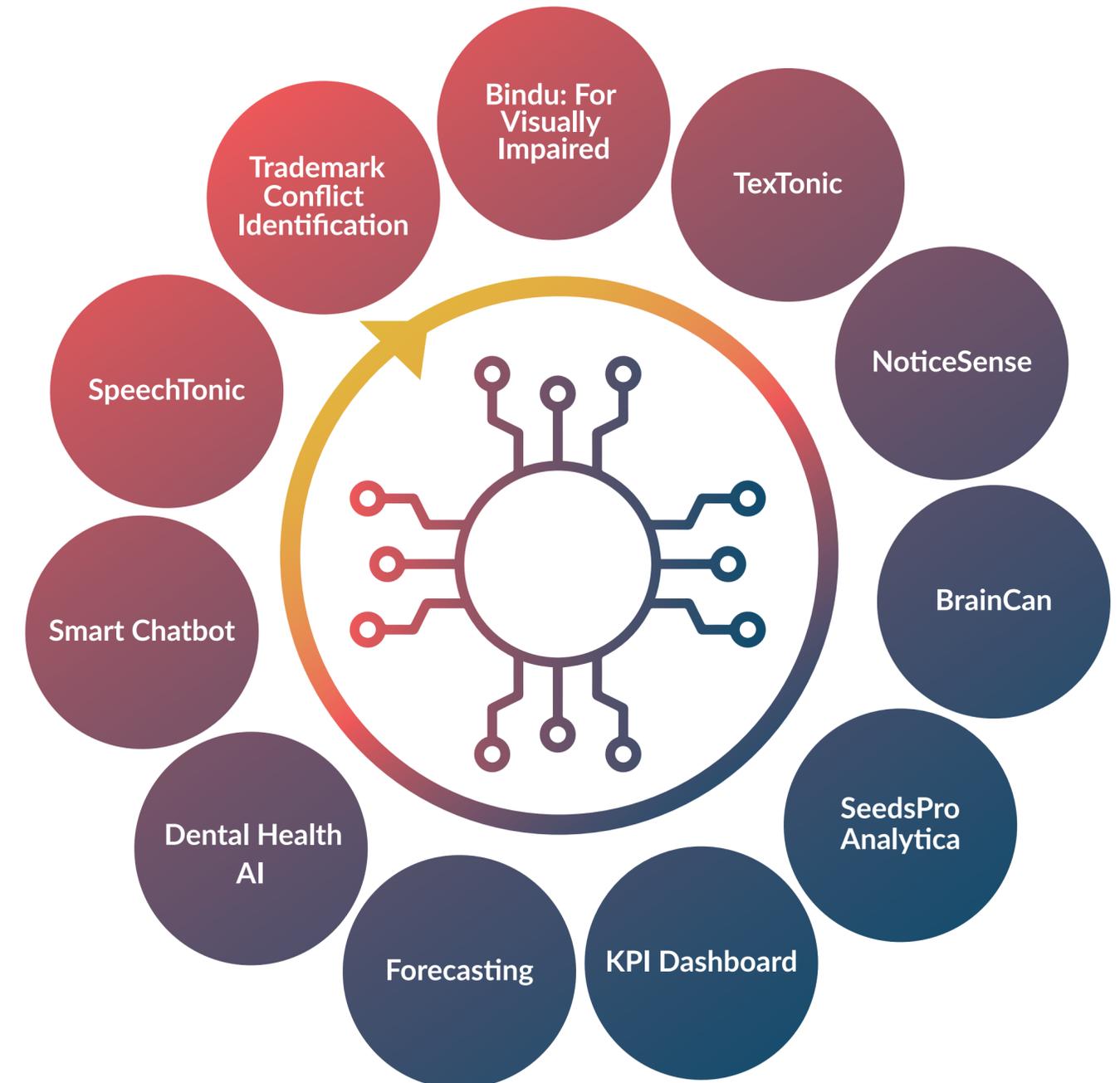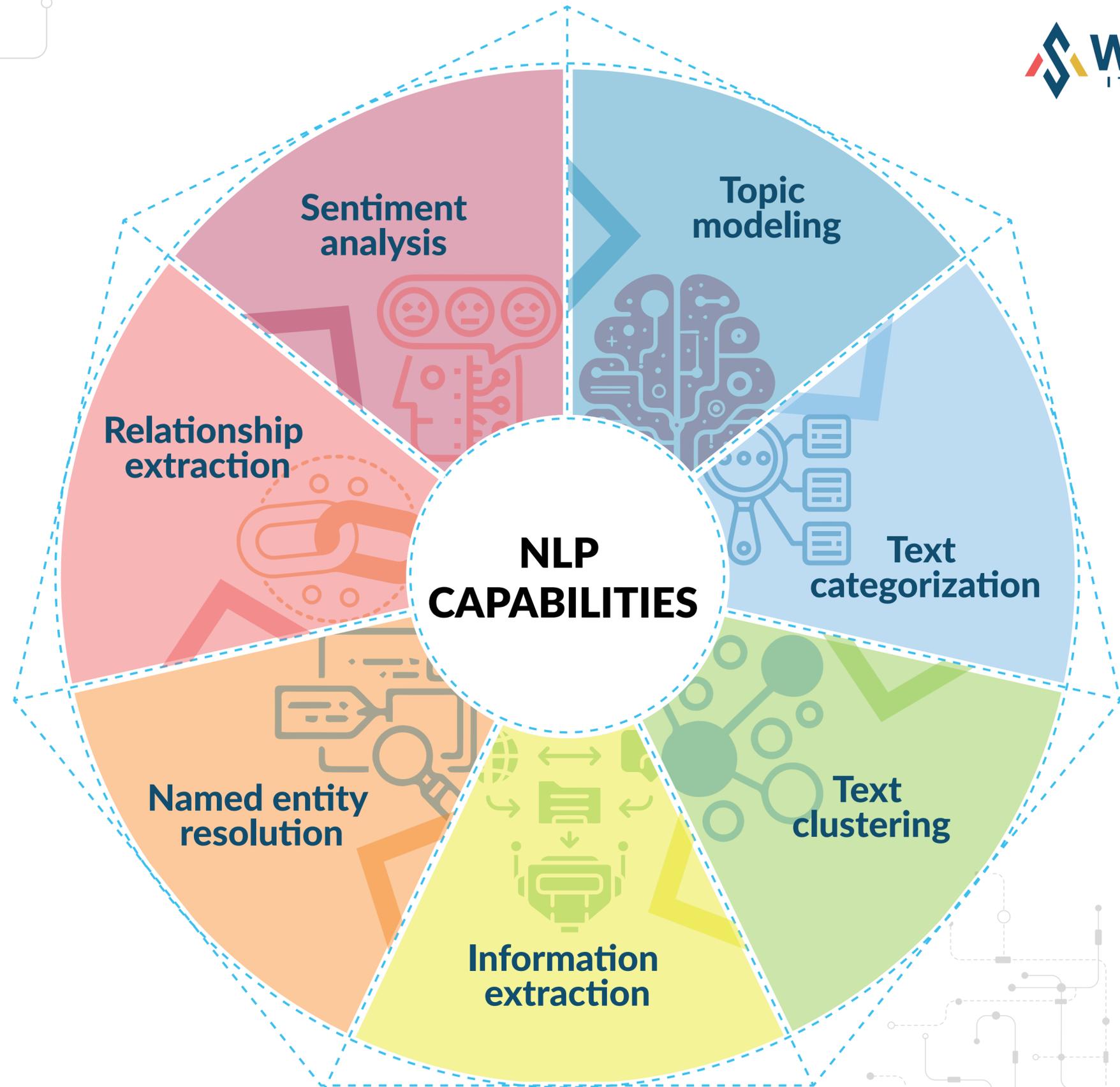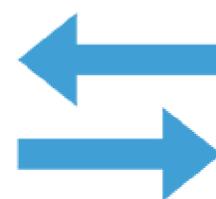
Top 10 Solutions which are getting traction with our customers

We are currently working on various disruptive end to end value chain business IT solutions in the areas of logistics, supply chain, manufacturing and finance using variety of technologies such as SAP, WEB, IOT, RFID, RPA etc. to address the business process chain gaps and inefficiencies. We also has Manufacturing Streamlining arm which works on best Manufacturing practices, inventory reduction, shop floor automation, implement TPM and Lean Practicesto improve productivity, reduce cycle time, cost reduction as well as quality and delivery improvements.

E2E Inbound Logistics Automation	**E2E Outbound Logistics Automation**	**Supplementary Customer Invoices**	**Supplementary Vendor Invoices**	**Subcontracting Process Automation**	**GST Eway bill and E-Invoicing Solutions**
Digital Signature for Invoices.	**Supplier Collaboration Portal**	**Vendor Invoice Bill Booking (MIRO)**	**Job work Material Reconciliation**	**Barcode and RFID Solutions.**	

SAP Automated Solutions –Catalog Services

WEBSAR IT SOLUTIONS

🛒 PURCHASING

- GST Purchase Register
- GST Asset PurchRegister
- GST ASP Register
- GST Supplier TDSReport
- Auto Bill Passing –With Material, Labor Charge, Combine, Service Invoices, Account Assignment, Assets Purchase Orders
- Vendor RateRevision Supplementary Bills
- Purchase PriceTrend
- Purchase Price History
- Supplier Collaboration Portal
- SubcontractingCollective Invoice Bill Passing
- Auto Short close Purchase SA Schedule
- Consumption basedMRP
- Intercompany Purchase

🏪 STORES

- Inventory Valuation
- Inventory Aging
- ConsumableReservation
- Physical Inventory
- SubcontractingMaterial Reconciliation on quantity and challan basis.
- Customer Job work Goods Receipt Automation Customer
- Job work Material reconciliation
- SubcontractingAging.
- Material Serial Number Management
- ConsignmentProcessing –Oil and Petrol
- Rejection Report
- Shortage Report via Email.
- 122 –VendorReturn
- 161 –POReturn.

🚚 LOGISTICS

- Inbound LogisticsProcess Automation
- Sales InvoiceAutomation
- Returnable Challan
- Outbound Logistics Process Automation
- Transport Billing Automation
- Bulk E-way Bill Generation
- InventoryBarcoding
- ReturnableMaterial Packaging
- End to EndMaterial Traceability
- Vendor Bill to Ship to Process Automation.
- Direct Delivery to Customer fromother location FG Material
- Subcon outwarddispatch automation
- Subcon InwardReceipt Auto challan mapping.
- Subcon Vendor Bill to Ship to
- Loading Slipusing barcode

📝 PROD PLANNING

- BulkProduction Confirmation
- Cost of GoodsIssue (COGI)
- Auto TECHO of Production Orders
- Material Requirement Planning (MRP)
- RepetitiveManufacturing
- IOT –Load Cell Integration
- Automated Goods Issue in Production Order for correct consumption

📈 SALES

- Digital Signature
- GST SalesRegister
- GST ASPRegister
- Customer Rate Revision Supplementary Invoice
- Sales Price History
- Sales Price Trend
- Value AdditionReport
- Digital Signature
- Rate Amendment –Child Part Impact Analysis
- Daily Sales Report
- CustomerInvoice Acknowledgement Automation
- QR Code forInvoice
- Depot Invoice

💰 FINANCE

- Debtor Aging
- Creditor Aging
- Customer Payment
- Vendor Payment
- Auto PaymentAdvise
- GSTR2Reconciliation
- Pending GRIR Reconciliation
- Bank Statement Reconciling
- Bank Position Report
- Fund Management
- GST ITCReport
- Pay slip Personalized Password Protected PDF Files
- Revenue by Customer
- Expenditure bySupplier
- Cash FlowStatement
- Budget Vs Actual
- Income Statement
- Digital Signature
- Asset Depreciation.
- Document Barcode
- Finance SystemAudi

Technology Stack

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Sales & Marketing

- Salesforce Marketing Cloud
- Salesforce Sales Cloud
- CPQ

E-Commerce

- B2C Commerce Cloud(Cloud craze)
- B2B Commerce Cloud (Demandware)

Finance

- Finance Services Cloud

Service

- Service Cloud
- FSL

Others

- Experience Cloud
- Health Cloud
- NPSP
- Mulesoft

SAP Consulting

- SAP Basis
- SAP Security
- SAP ABAP
- SAP SD/MM/FICO
- SAP EWM
- SAP PI

Customer Insights / Analytics / Artificial Intelligence /Machine Learning

- Tableau CRM

Technology Landscape / Modules

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Customer Insights / Analytics	Dashboards	Reports	Customized Design and Development tailored for Business Requirement on Lightning Platform utilizing high end latest technology

Artificial Intelligence / Machine Learning	Prediction Models	Recommendations Models	Descriptive Analytics

Marketing

Campaign Management	Social Collaboration	Targeting, Optimization	Insights & Analytics
Experience Management	Personalization	Audience Segmentation	Email & Cross Channel

Sales

Lead Management	Account Management	Opportunity Management
Upsell & Cross-sell	Contact Management	Activity Management

Service

Self Service	Communities	Case Management
Omni Channel	Chat	Activities Management
Knowledge Managemen	Entitlements	Live Agents

Finance	Order Management	Revenue Recognition	Inventory Management

Integration & API Management	Integration	Master Data Management	API Management

What we bring along...

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Average industry experience of 8 Years

10+ Successful Implementation

Experience across multiple verticals

55 + Salesforce Certification

20 + Salesforce professional with certifications

Experience across multiple technology stack

World class UI/UX designers

Templates (Plug and Play)

- 15 World Class Templates
- Dynamically Selection pages with cards layout
- HTML, JS and CSS packages

Chatbot

- Readily available Salesforce chatbot format
- Compatible with Sites and Community Portals

Lightning

- Banner based
- High End reusable components
- Mini Games for portals users

SAP Consulting

- End to end implementation of business requirement based on standard and custom SAP solutions
- Integration with defect management and reporting platforms
- Integration with user friendly Fiori apps
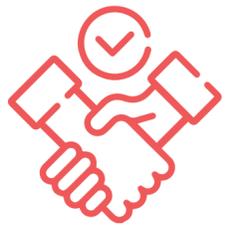
Choose and drop from the various selection.

Technical Team will help create prototype from the template.

Ease in implementation and deployment through the tested code cater in faster go-to-market
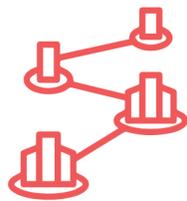
CLOUD COMPUTING DEVOPS

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REDEFINING DATACENTER & HOSTING SOLUTIONS

WEBSAR IT SOLUTIONS

| Reliable | Economical | Scalable | Impeccable | Indestructible | Flexible |

WEBSAR
IT SOLUTIONS

Electricity

- Dedicated power feed fromlocal power discom
- N+1 UPSsystems
- Fully redundant with direct and DGpower
- Dual power source from UPS to each server and network racks
- N+N configuration for PDU and UPS.
- 220 KW total power availability

Technical Support

- 24X7 technical support by certified technology professionals

Network & Connectivity

- Core network backbone based on high-speed multiple megabit links
- 24x7 physically staffed Network Operation Center (NOC)
- Multiple STM1 fiber optic capacity across different routes

Our DC Infrastructure

Security

- 24x7 CCTV security surveillance
- Restricted access
- Biometric built security systems

Atmosphere & Fire

- N +1 Redundant PAC Units
- PAC units in cyclic operation
- Controlled humidity at 50% (+/-10%)
- Precision air-conditioning
- FM200 certified infrastructure
- Smoke detection systems

IT & Network Infrastructure

- Best-in-class servers, SAN & network equipments which aremanufactured by Dell, HP, IBM, Cisco, Juniper, EMCetc.

OUR CLOUD SERVICES

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Server Solutions
- Cloud Servers
- Dedicated Servers
- Virtual Private Servers

DR & Backup
- (BaaS) Backup as a Service
- (DRaaS) DR as a Service
- End Point Backup Backup
- on Cloud

Security as a Service
- vFirewall as a Service
- WAF as a Service Server &
- Endpoint Security Mobile
- Security

Cloud Solutions
- Public Cloud
- Private Cloud
- Co-Location
- Hybrid Cloud

Hosting Solutions
- Email Hosting
- Application Hosting
- Website hosting
- Domain and SSL

ProRemote Services
- VPN as a Service
- Monitoring as a Service
- Load Balancer as a Service

On Cloud
- Tally on Cloud
- Application on Cloud SAP B1
- On Cloud Active Directory
- (AD) on Cloud

MultiCloud
- Amazon Web Services
- Microsoft Azure

Work From Home
- DC10G WorkSpaze Employee
- Monitoring as a Service DLP
- (Data Leakage Protection) as a Service

Managed Services
- Server Management OS
- Management cPanel &
- Plesk Management
- Monitoring and Helpdesk

Email Solutions
- Zimbra Email Hosting
- Email Security as a Service
- MS Office 365 SPAM
- Gateway

Professional Services
- Migration Services
- Consulting Services
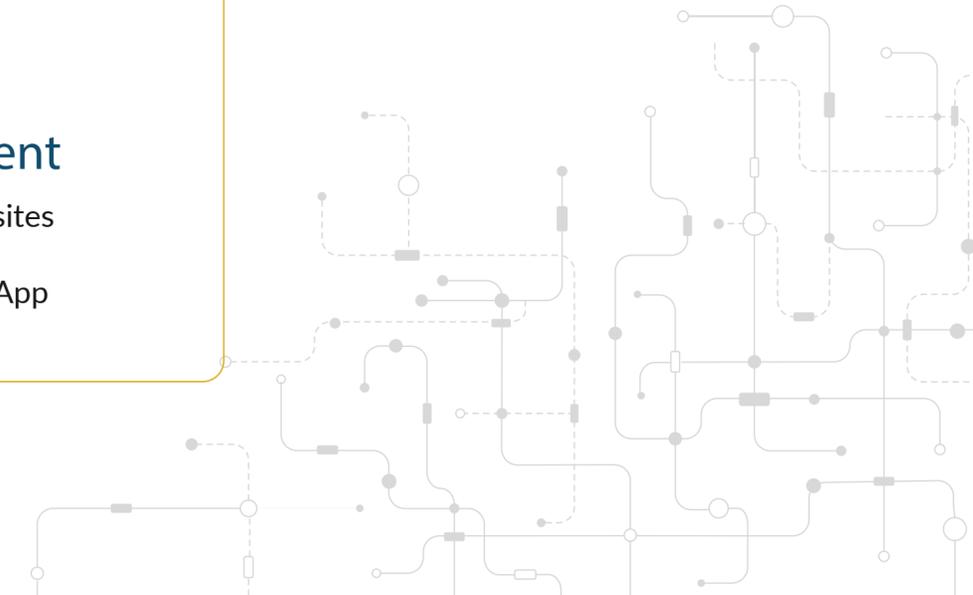- Architecture Designing
- Technical Support

DC10G Applications
- DC10G RemotAPP
- DC10G ConnectionAPP
- DC10G SecureAPP
- DC10G HRMSLite

Web Development
- Static & Dynamic Websites
- E-commerce Websites
- Android & IOS Mobile App
- DevOpps

OUR DC FACILITY CERTIFICATIONS

WEBSAR IT SOLUTIONS

IOS 20000-1:2011

IOS 9001:2015

IOS 27018:2014

IOS 27001:2013

TIA-942-2 Rating-3

SOC1

SOC2

IOS 20000-9:2015

IOS 27017:2015

OUR CLOUD LOCATIONS

India

Europe

USA

UK

CANADA

SINGAPORE

AUSTRALIA

OUR TECHNOLOGY STACK

WEBSAR IT SOLUTIONS
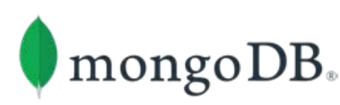
Category					
UI/UX	Figma	Xd			
Design	Ai	Ps	Pr	Id	Blender	AutoCAD
Front end	HTML5	CSS3	JS	React	AngularJS by Google	Bootstrap
Back End	php	WordPress	node JS	python		
Frameworks	WordPress	Magento	Woo Commerce	Shopify	django	
Databases	MySQL	mongoDB	PostgreSQL			
Mobile apps	Flutter	React	Unity	Android	iOS	
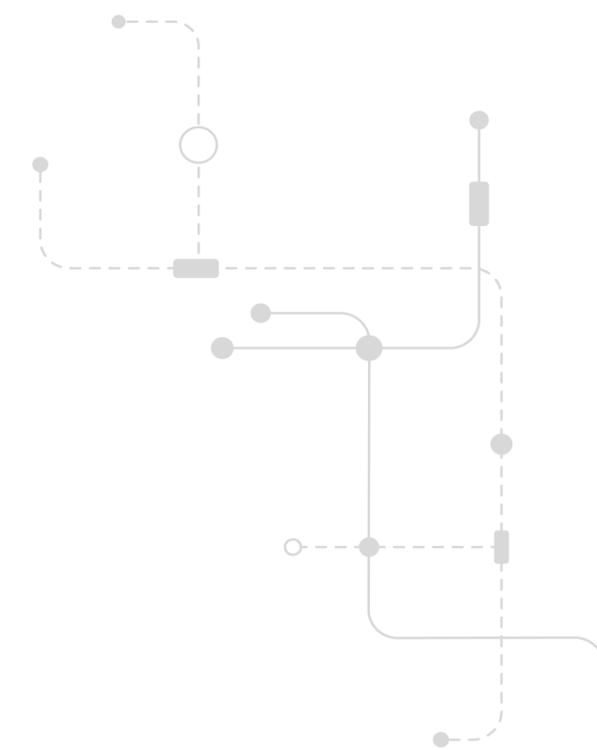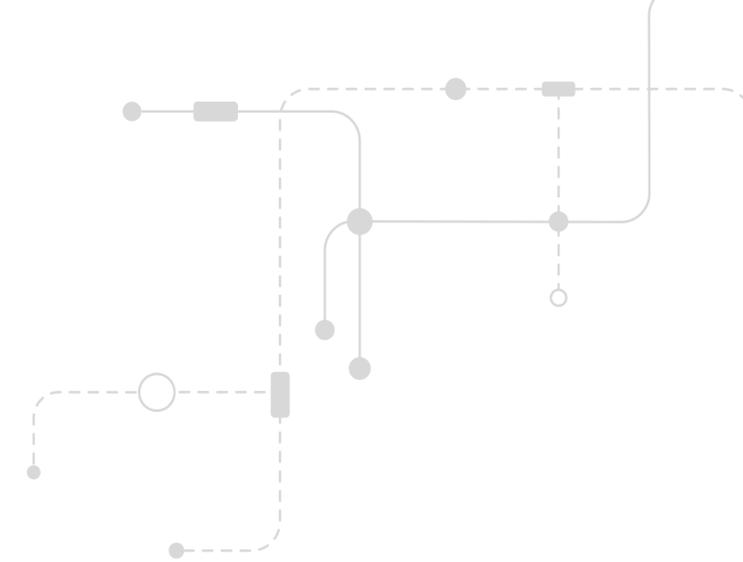
Lets grow Together,
Lets connect!

WEBSAR IT SOLUTIONS

THE DESIGN HEADQUARTER
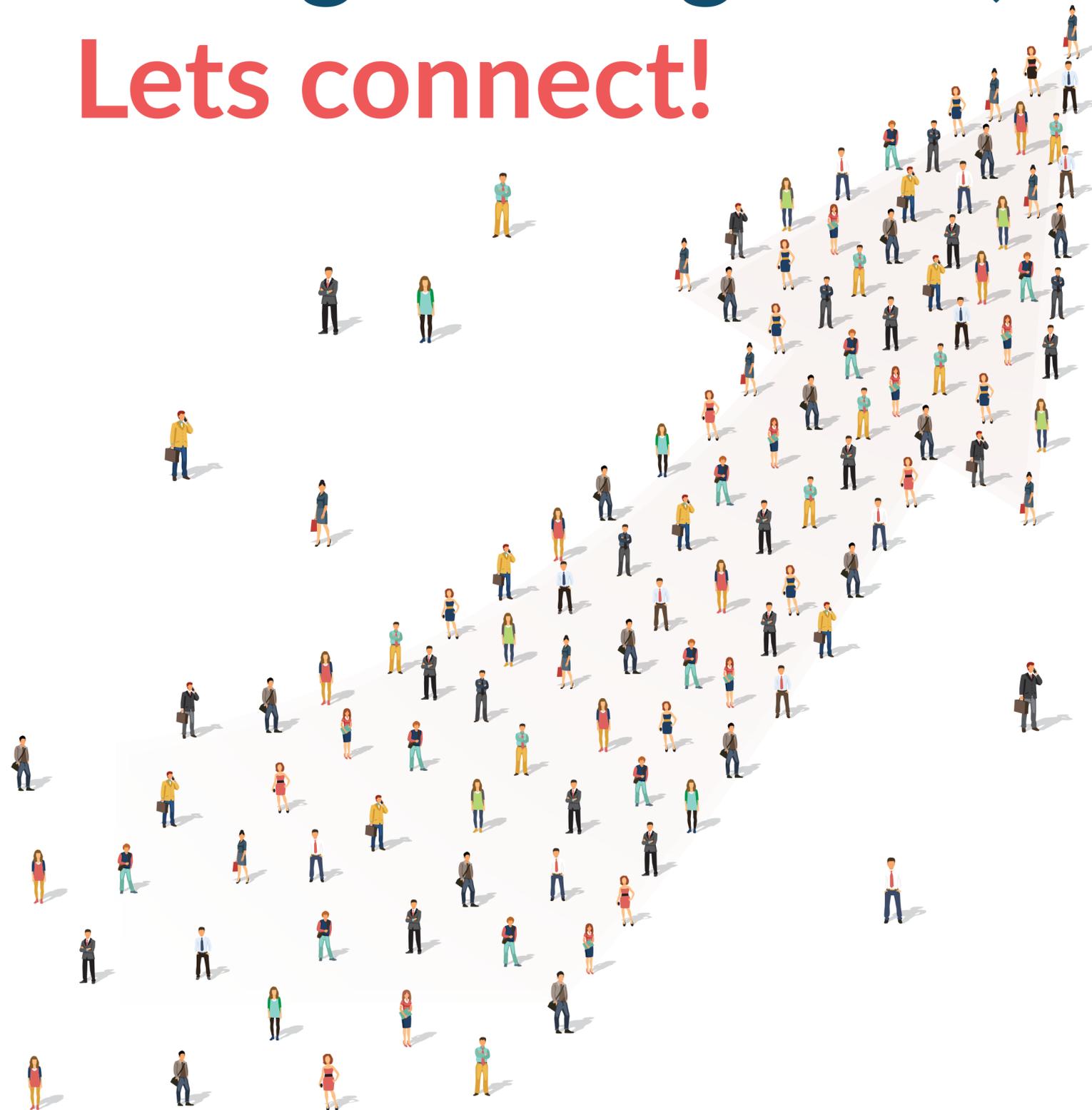
Thank you

📞 +91- 9022716109   +91- 9022184862

✉️ Sales : contact@websartech.com HR : hr@websartech.com

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