ANASTASIA HULTMAN

SPORTS MARKETING | SOCIAL MEDIA | DESIGN

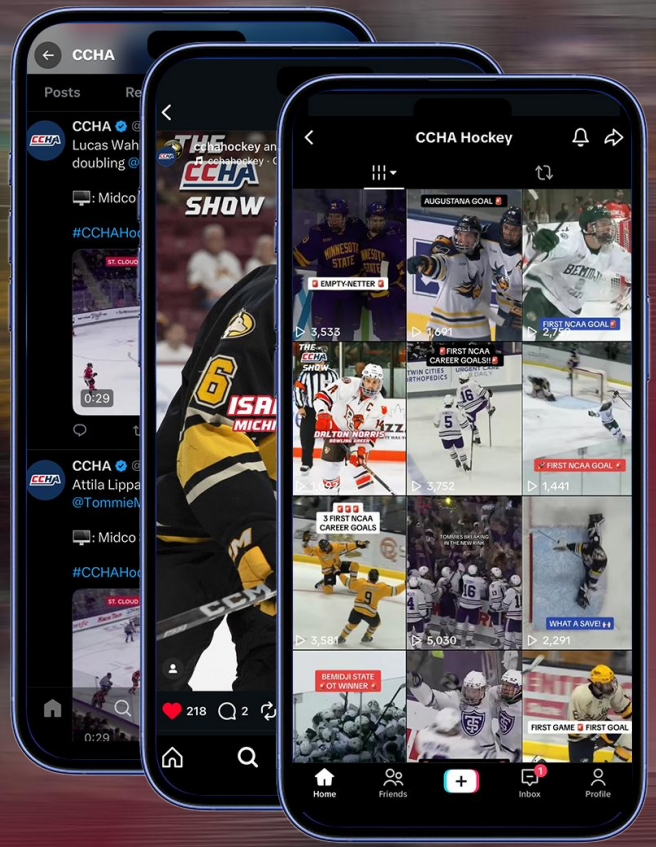
ANASTASIA HULTMAN

Multiple years of experience in the fast-paced environment of sports. Worked with Central Collegiate Hockey Association (CCHA), Gopher Sports Marketing, Gustavus Adolphus Tennis & Life Camps, Figure Skating Club at the University of Minnesota, Fox Sports, and 4 The Love Of Puck.

Experienced in social media, marketing, design, video, photography and game presentation.

Unique Opportunities: NCAA Frozen Four, Big Ten Hockey Tournament, WCHA Final FaceOff and Concacaf Gold Cup

CENTRAL COLLEGIATE HOCKEY ASSOCIATION [CCHA]



COMMUNICATIONS &
DIGITAL CONTENT INTERN

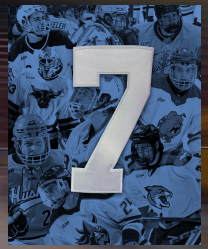
X, INSTAGRAM, TIKTOK,
FACEBOOK & YOUTUBE
SOCIAL CONTENT

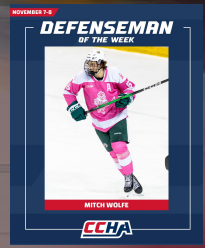
LIVE GAME SOCIAL MEDIA
COVERAGE OF ALL 9 CCHA TEAMS

VIDEO EDITING
& GAME HIGHLIGHTS

SOCIAL MEDIA
& DIGITAL GRAPHICS

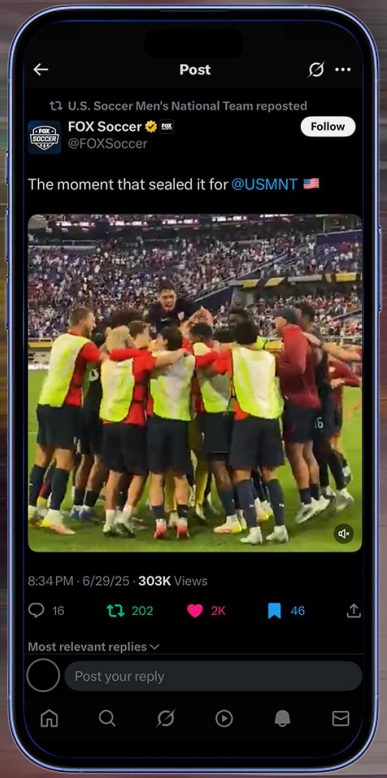
PHOTOGRAPH GAMES





TEAMS: AUGUSTANA, BEMIDJI STATE, BOWLING GREEN, FERRIS STATE, LAKE SUPERIOR STATE, MICHIGAN TECH, MINNESOTA STATE, NORTHERN MICHIGAN AND ST. THOMAS

FOX SPORTS & FOX SOCCER



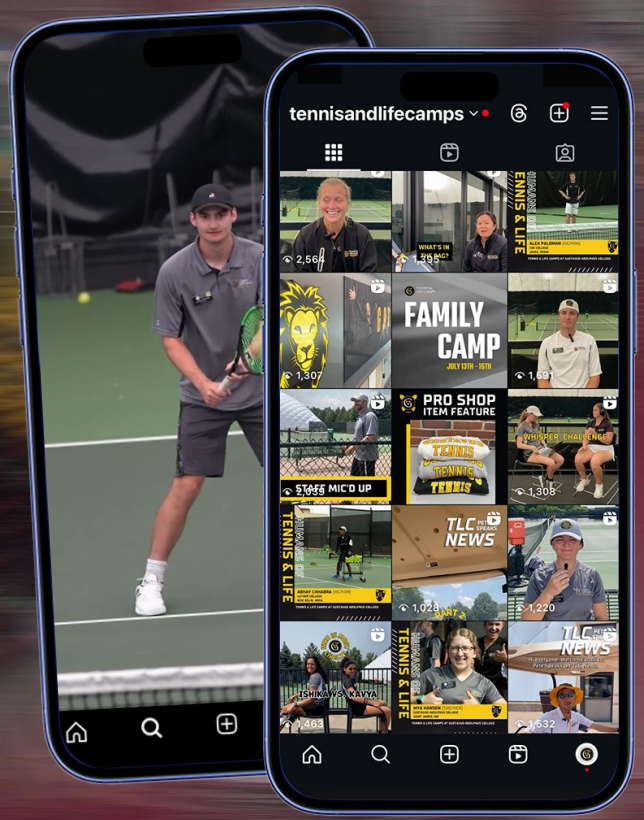
FREELANCE | FOX
SOCIAL MEDIA REPORTER

CONCACAF GOLD CUP
U.S. MEN'S NATIONAL TEAM
VS. COSTA RICA

X, INSTAGRAM, TIKTOK
& YOUTUBE SOCIAL CONTENT

CONTENT FEATURED ON
- FOX SPORTS
- FOX SOCCER
- U.S. SOCCER MNT

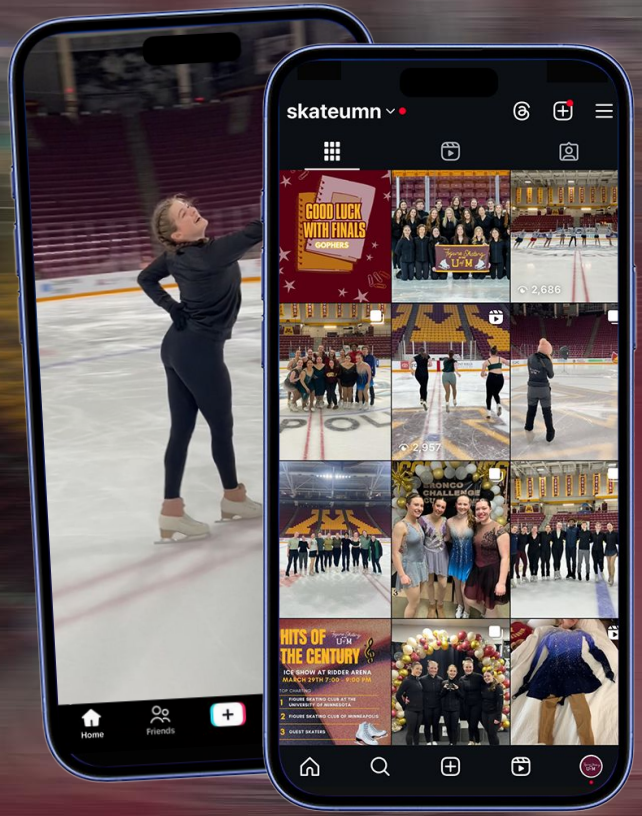
TENNIS & LIFE CAMPS | DIGITAL MEDIA COORDINATOR [HEAD OF CONTENT]

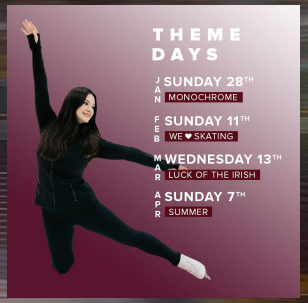


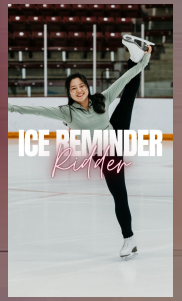
INSTAGRAM, FACEBOOK & TIKTOK SOCIAL CONTENT + DIGITAL & PRINT DESIGNS

+200 VIDEOS +1 MILLION TOTAL VIEWS +40,000 TOTAL LIKES

FIGURE SKATING CLUB AT THE UNIVERSITY OF MINNESOTA | SOCIAL MEDIA MANAGER







INSTAGRAM, FACEBOOK & TIKTOK SOCIAL CONTENT

+65,000 TOTAL VIEWS
+10,000 TOTAL LIKES

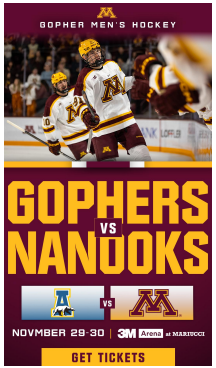
ON ICE VIDEO & PHOTOS

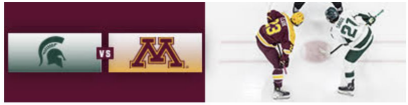
DIGITAL & PRINT DESIGNS

CLUB NEWSLETTER

GOPHER SPORTS MARKETING | LEAD MARKETING INTERN | GOPHER MEN'S HOCKEY

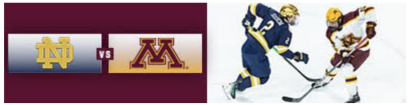
DIGITAL ADS, TV AND NEWSLETTER GRAPHICS





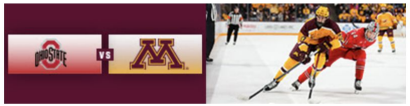
MINNESOTA vs. MICHIGAN STATE
DEC. 13 @ 7:30 PM | TICKETS
DEC. 14 @ 5 PM | TICKETS

MINNESOTA vs. MERCYHURST
JAN. 3 @ 7 PM | TICKETS
JAN. 4 @ 5 PM | TICKETS



MINNESOTA vs. NOTRE DAME
JAN. 17 @ 7 PM | TICKETS
JAN. 18 @ 5 PM | TICKETS

MINNESOTA vs. WISCONSIN
JAN. 31 @ 7 PM | TICKETS
FEB. 1 @ 5 PM | TICKETS



MINNESOTA vs. OHIO STATE
FEB. 21 @ 7 PM | TICKETS
FEB. 22 @ 5 PM | TICKETS

VIEW ENTIRE 2024-25 PROMOTIONS SCHEDULE

MEN'S HOCKEY RETURNS TO 3M ARENA AT MARIUCCI THIS WEEKEND!

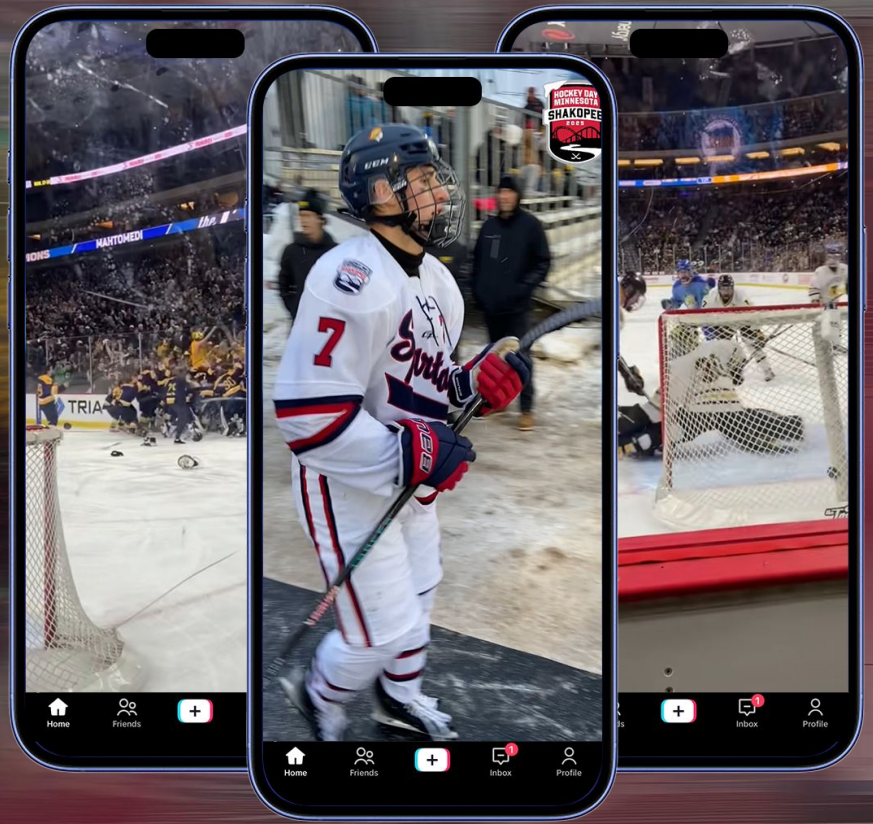
No. 3 Gopher Men's Hockey returns to 3M Arena at Mariucci this weekend to kick off the second half of their 2024-25 season! Join us as the Gophers take on the Mercyhurst Lakers this Friday, January 3 at 7:00 PM and Saturday, January 4 at 5:00 PM.

Get single game tickets now!

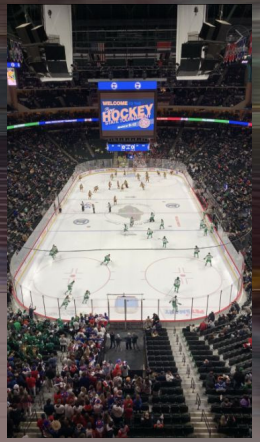
GET MEN'S HOCKEY TICKETS

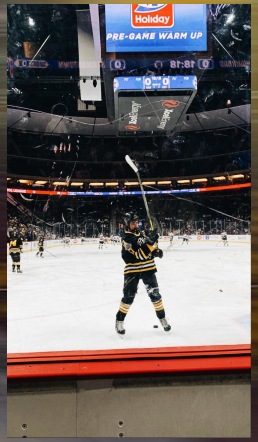
GOPHER DAILY ▸▸ *THURSDAY, NOVEMBER 14TH, 2024*

MINNESOTA HOCKEY CONTENT CREATION | VIDEO | PHOTOGRAPHY

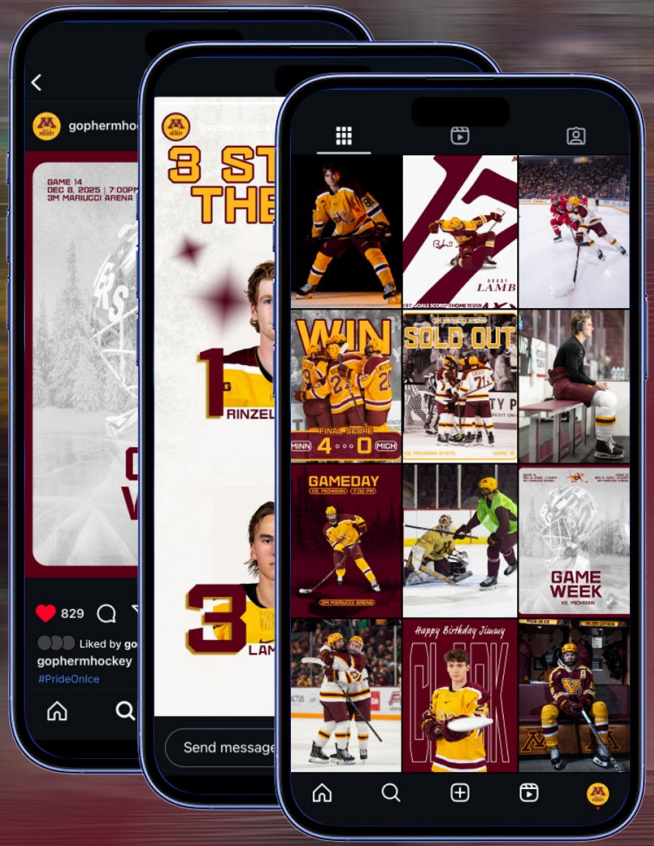


MINNESOTA BOYS HIGH SCHOOL HOCKEY TOURNAMENT & HOCKEY DAY MINNESOTA | 320K TIKTOK VIEWS | IPHONE





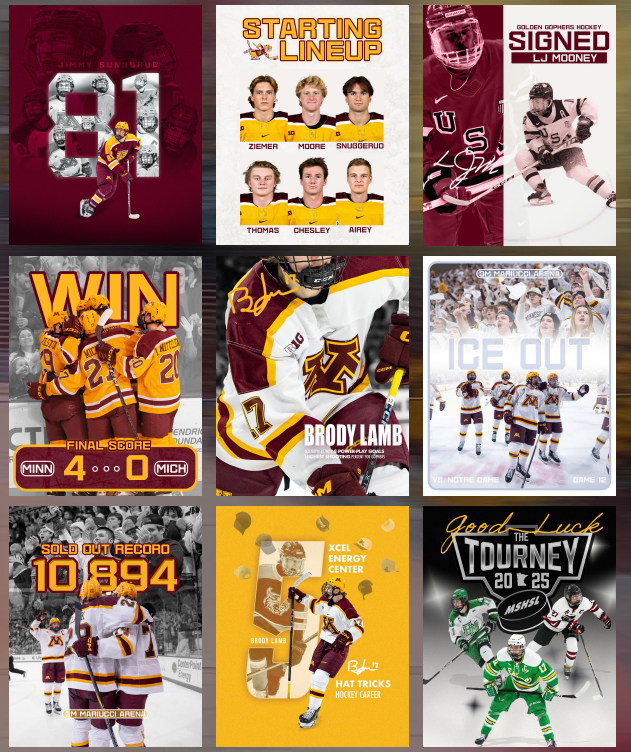
CONCEPT SOCIAL MEDIA GRAPHICS



CONCEPT GRAPHIC PACKAGE

IF I MADE CONTENT FOR THE MEN'S MINNESOTA GOPHERS HOCKEY TEAM

FULL CONCEPT ON BEHANCE



4 THE LOVE OF PUCK | SPORTS PHOTOGRAPHER