

## Case study: adapting the journal business model to keep up-to-date with the needs of authors



## EDP Sciences and the French Society of Parasitology convert *Parasite* to Open Access in recognition of evolving market demand

### A journal with an important history

*Parasite* is the official journal of the French Society of Parasitology and is published by EDP Sciences. The Journal has an important history, having been launched in 1923 as *Annales de Parasitologie Humaine et Comparée*, before changing its name in 1993. *Parasite* has a rich archive of articles discussing all aspects of human and animal parasitology, and the archive is freely available.

### Understanding the market context

EDP Sciences met with the French Society of Parasitology at a time when gold Open Access within the field of biology was increasing in popularity. At the time, the Journal was in a print only format, with a companion website that listed the table of contents.

It was important for the Society that the Journal keep up-to-date with changes in the industry, and that it continued to answer the needs of authors in the discipline.

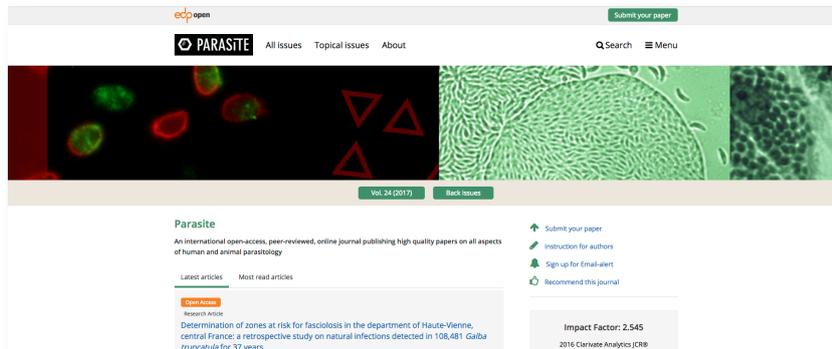
### Re-launching

EDP Sciences proposed flipping the Journal from a traditional subscription model to fully gold Open Access, as well as aiming to further increase readership and dissemination by building the Journal's online presence.

EDP Sciences built an online platform for *Parasite*, where PDF and HTML versions of OA articles would be freely available to view and download. The editorial team also used their knowledge of key international databases – such as DOAJ, Web of Science and SCOPUS - to ensure that the Journal was fully indexed, increasing discoverability.

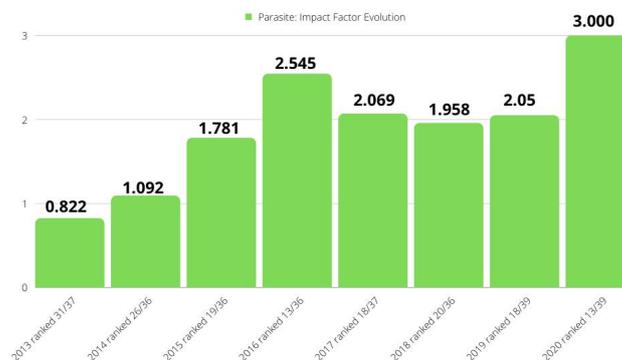


Article processing charges (APCs) were competitively low at €500 and this, coupled with the recruitment of an exceptional Editor-in-Chief who was well known in the field, contributed to an influx of submissions when the Journal flipped.



## Since then

Since the Journal flipped to Open Access and developed a strong online presence, submissions and citations have continued to grow rapidly. The Journal Impact Factor® has increased steadily to 3.000 (Clarivate Analytics, 2020), which places *Parasite* 13<sup>th</sup> out of 38 journals in the Parasitology category of the JCR®.



EDP Sciences continues to work closely with the French Society of Parasitology, offering advice on the changing needs of the research community from a publisher's perspective, as well as supporting with technological aspects of production and delivery of content. The Society benefits from the expertise of an international publisher, but with the personal connections and flexibility that are facilitated by the team's size.

## Partnering with EDP Sciences

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