



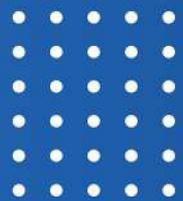
**HealthEdge**

ENTERO EXCLUSIVE CHEMIST CLUB



# CHEMIST KE GROWTH KI GUARANTEE

Empower your business with  
endless growth opportunities.



AN INITIATIVE BY



**Entero**

CONTACT US

+ 91 7948515000

# Join India's Exclusive Chemist Club for Guaranteed Growth!

Stay future-ready with HealthEdge, where we help chemists grow their income and reduce costs with smart, innovative solutions. With exclusive Annual membership benefits and savings, boost your earnings by worth Rs. 5 lakhs\* and more . These exclusive Annual membership benefits are designed to help you maximize profits, streamline operations, and stay ahead in the competitive market.



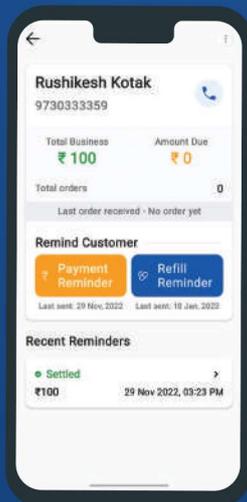
# All you need. All in one place.

HealthEdge is your partner in growth. We help chemists to maximize earnings and minimize costs with innovative solutions, all at one place.



## Super Fast Medicine Delivery

Get medicines delivered faster than ever. Time saved means more growth!



## Customer Engagement Tools

Send medicine reminders, payment links, greetings, and loyalty program updates to build trust and retain customers.



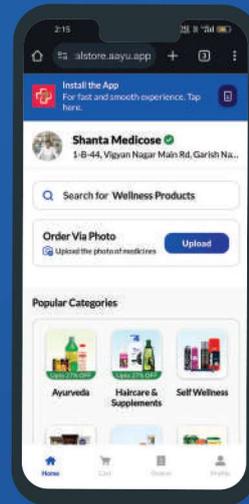
## Fastest & Transparent Expiry Settlements

Track your stock with ease and save on expiry-related losses.



## Auto Medicine Order & Inventory Management

Automated order placement and inventory control save time and prevent errors.



**Shanta  
Medicose**

## Future Ready Digital Chemist Shop

Helping create chemist stores with personalized app and website for ease and better business opportunities



## Higher Margins & Special Offers

Access better pricing and exclusive deals on high-margin products and new brands. More profits!



## Exclusive Marketing Support

Grow your presence with store ads, deals, and tailored promotions. Boost visibility, increase sales.



# national health authority

## Digital Health Incentive Schemes

Leverage benefits like the Digital Health Incentive Scheme. Additional savings on top of everything!



## Value-Added Services

Offer doctor consultations and lab test bookings to elevate your customer service.



## Complete Medicine Range With Scheme Visibility

Full access to wide inventory with transparent pricing and offers.  
More variety = More sales!



## Financial And Credit Facilities

Benefit from tailored credit facilities to expand your business with confidence.

# We are your partners in success

HealthEdge, an initiative by Entero, is India's largest and fastest-growing medical distribution platform, serving 1 lakh medical stores.

Join HealthEdge and become part of India's exclusive chemist network. With our "**Growth Ki Guarantee,**" we're helping chemists succeed and thrive in today's fast-evolving market.



# Saath hai toh strong hai

## OUR MISSION



To help chemist shops become future-ready businesses by providing innovative solutions, promoting business growth, and building strong, lasting partnerships

# Aapka Bharosemand Growth Partner

## OUR VISION



To revolutionize the future of chemist shops by enabling them to thrive in a dynamic healthcare landscape. By combining technology, innovation, and trust, HealthEdge empowers every chemist to serve their community better while achieving sustainable growth.

# Our Values



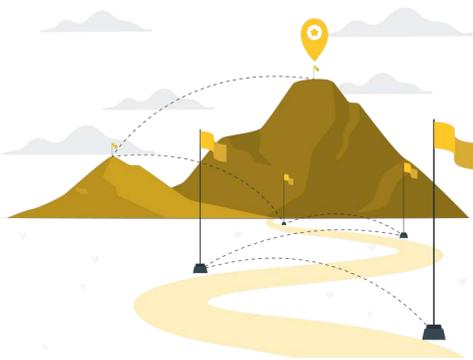
## Rishta Vohi, Tareeka Naya

We honor the trusted relationships chemists have built while introducing modern, growth-oriented approaches.



## Growth Ki Guarantee

Providing new opportunities and income avenues for chemists at every step of our partnership.



## Saath Ka Safar

Working hand-in-hand to overcome challenges, seize opportunities, and stay future-ready in a fast-changing world.



## Bonding Ki Takat

Combining the chemists' deep customer connections with Healthedge's unmatched resources to ensure their success and growth.

# Maximize your business with HealthEdge benefits worth Rs. 5 Lakhs\* & more.

Big rewards await! You can now avail benefits worth ₹5 lakhs with HealthEdge.

All you need to do is check your tier: Rise, Silver, Gold, or Platinum - What's Your Milestone Rewards?

Take the first step towards a smarter, more successful business with HealthEdge



\*T&C Apply

## Membership Features



**RISE**

₹799 per month

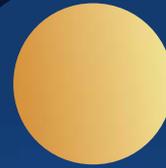
₹5999 per year



**SILVER**

₹2000 per month

**2000**



**GOLD**

₹3000 per month

**3000**



**PLATNUM**

₹4000 per month

**4000**

Wallet bonus

Monthly purchase milestone

Extra cash discount

Fatest and transparent expiry settlement

DHIS enabled authorised health id generation centres

Lab test facilitation/booking centres

Tele consultation

Benefits from CRM

Personalised website and app

Signage and branding

Saving in software/ERP cost

Credit cards

Shelf display

Brand partnerships

Affiliate partner income

Quick medicine delivery

Premium partnership



0.5%



0.75%



1%



**Annual benefits worth Rs. 5 Lakhs\* & more**



# HealthEdge

ENTERO EXCLUSIVE CHEMIST CLUB

AN INITIATIVE BY



## Entero

SCAN TO KNOW MORE



CONTACT US