

# EXPORT ASSISTANCE: Export Promotion Program

Oregon's Export Promotion Program has funds available to assist Oregon small businesses seeking to begin or grow international sales. Funded in part through a grant with the U.S. Small Business Administration, this popular program helped more than 500 Oregon small businesses attend trade shows and receive export training assistance.

## WHO IS ELIGIBLE?

Oregon-based small businesses qualify if:

- Their exportable product (or service) is Oregon manufactured, processed or value-added and are in business for at least one year.
- They employ fewer than 500 people worldwide (or meet the U.S. SBA's definition of a small business).
- At least 50% of their employees work in Oregon.
- They commit at least one U.S.-based full-time employee for the duration of grant-funded activities.

## WHAT IS THE MAXIMUM DOLLAR VALUE?

Export Promotion Grants reimburse up to 50 percent of a company's eligible expenses up to \$7,500.

## WHAT ACTIVITIES ARE SUPPORTED?

Most marketing activities specifically intended to increase export sales are supported by the program. Specific program activities must be developed in consultation with a Business Oregon global trade specialist.

Examples of Supported Activities Include:

- Exhibition at an international trade show or participation in a trade mission subject to approval.
- Production and translation of approved marketing materials created for grant-funded events and activities.
- Counseling, match-making, Gold Key or subscription to other services provided by the U.S. Commercial Service.
- Attendance at export seminars or trade related training.
- Industry and market research.

## WHEN CAN I APPLY?

Applications are processed and awarded on a rolling basis until all funds are expended. Applications should be completed and submitted at least six weeks in advance of the start of any intended activity.

## HOW DO I APPLY?

Read the complete rules and instructions at:

[bit.ly/ORTrade](http://bit.ly/ORTrade)



U.S. Small Business  
Administration



Funded, in part, through a grant with the  
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of the state of Oregon.