

From airfare to *retail flair.* →

Turning airlines into modern retailers.





The future of airline retail, *now on autopilot.*

Asset Manager is built to empower airlines with the tools of modern retail, enabling them to **acquire, engage and retain passengers** while delivering measurable business impact. This isn't just about convenience. It's about commerce.

Power every touchpoint *with purpose-driven vouchers.*



Gift Card that help you attract and convert high-intent customers into paying passengers.



Refund Voucher that accelerate issue resolution while safeguarding your airline's cashflow.



Compensation Voucher that provide immediate relief and ensure passenger satisfaction during service disruptions.



Ancillary Voucher for value-added services like additional bags, seat upgrades, lounge access, priority boarding and more.



Marketing Voucher with personalised offers that boost sales, enhance customer engagement and build long-term loyalty.



Travel Pass* that enable flexible, multi-use bookings, delivering convenience and freedom to frequent travelers.

Seamless access. Global reach. *Effortless scale.*

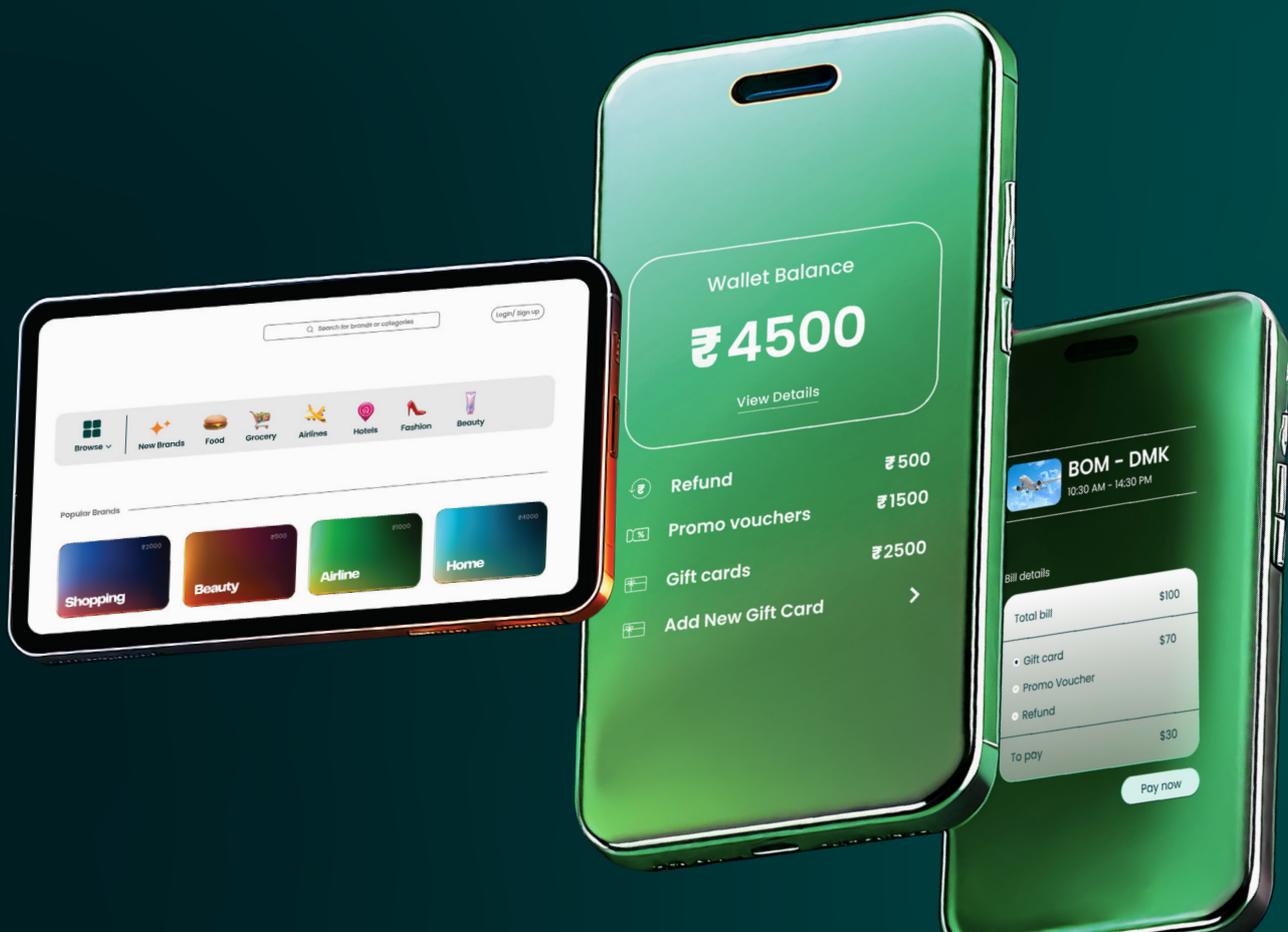
Deliver a smarter voucher experience with branded access, broad visibility and built-in scalability.

Brand Wallet experience

All vouchers are stored in a white-labelled digital wallet that's easy to access, instantly redeemable and fully on-brand.

Wider distribution, greater impact

Single partner enabling global distribution across the **US, EU, SEA, MEA, AUS and India**, unlocking reach across:
Corporate Channels / Banking Catalogues / Consumer Apps



What's more?

Asset Manager makes it easy to launch, scale and manage these programs with plug & play tools, thanks to our strategic partnership with Amadeus and deep integration with airline sales channels such as:

ARD Web

RefX

DAPI

DCS CM

This means you can:

Drive additional
revenue

Build customer
loyalty

Grow beyond
the seat

AIR INDIA

Avianca

AIRLINK

الانجاد
ETIHAD

HAWAIIAN
AIRLINES.

Luxair

Vietnam Airlines

malaysia
airlines

Philippine Airlines

smartwings

SAS

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AIRWAYS

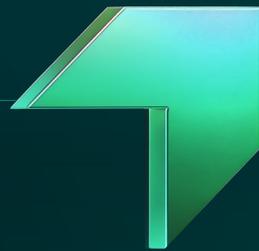
BAMBOO
AIRWAYS

السعودية
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Choose
Asset Manager today.

Powered by retail tech. Designed for airline tech.



Know more



in partnership with **amadeus**