

AUG 6 2025

SURFACE

DESIGN DISPATCH

Ben Soleimani's rug collection with Gensler,
NADA at Surf Point in Maine, and Merit
Beauty's Baina capsule

In Coastal Maine, Surf Point x NADA's Gallerist-in-Residence Program Returned

From July 28 through August 4, York, Maine-based Surf Point—founded by arts patron Mary-Leigh Smart and artist Beverly Hallam—welcomed three New Art Dealers Alliance (NADA) gallerists as residents. Though it is far more common for residencies to host artists, Surf Point also grants art workers a place within its 6,000-square-foot modernist headquarters and 47 acres of coastal land.

The program is part of an initiative to foster long-term exchange between regional arts communities. "Surf Point is thrilled to collaborate with NADA for the third successive year in support of making critical connections between galleries and Maine and New Hampshire-based artists," Yael Reinharz, the executive director of Surf Point, tells Surface. "Bringing these communities together—through studio visits, exploration of collections and art spaces, and Surf Point's Community Day panel discussion and programs—is our attempt to foster long-lasting and meaningful relationships across art ecosystems."

New York-based gallerist and the founder of Marinaro Gallery, Lauren Marinaro; Los Angeles-based artist and the founder of Gattopardo, Alex Nazari; and Night Gallery's Nicoletta Pollara were this year's NADA residents. In addition to the Surf Point partnership, NADA led an immersion into Southern and Mid-Coast Maine's art scene this past weekend, from Nicole Wittenberg's Studio to the Center for Maine Contemporary Art (CMCA), the Farnsworth Art Museum, and the Ogunquit Art Museum.