

SOCIAL MEDIA POLICY

1. Purpose

This policy aims to:

- Protect the safety and wellbeing of participants, especially children
- Safeguard the reputation and integrity of International Tag Federation
- Ensure respectful, lawful and responsible online behaviour
- Prevent misuse of confidential or sensitive information

2. Scope of This Policy

This policy applies to:

- Official International Tag Federation social media accounts
- Personal social media accounts where individuals are identifiable as being associated with International Tag Federation or any of its members.
- Online behaviour that may impact International Tag Federation, its competitions, members or stakeholders

3. General Standards of Behaviour

Individuals associated with International Tag Federation must:

- Act respectfully and professionally online
- Not post content that is offensive, discriminatory, abusive, defamatory, harassing or threatening
- Avoid engaging in online arguments, bullying or personal attacks
- Treat teammates, opponents, officials, volunteers, staff and spectators with respect

Online behaviour that breaches International Tag Federation's Codes of Conduct, Member Protection or Safeguarding Policies may also breach this policy.

4. Protecting Children and Young People

The safety of children and young people is a priority.

Individuals must not:

- Post images or videos of junior participants without appropriate parent or guardian consent
- Tag, identify or share personal details of junior participants without consent
- Engage in private or inappropriate direct messaging with junior participants
- Share content that could compromise the safety or wellbeing of a child

Any concerns about inappropriate online behaviour involving a child must be reported immediately in accordance with International Tag Federation safeguarding procedures.

5. Privacy and Confidential Information

Do not share confidential or sensitive information, including:

- Team selection decisions before official release
- Internal discussions, disputes or investigations
- Injury or medical information about participants
- Personal information of members, officials or volunteers

Sharing such information may breach privacy laws and International Tag Federation policies.

6. Speaking on Behalf of International Tag Federation

Only authorised individuals may speak on behalf of International Tag Federation through official channels.

If posting in a personal capacity, individuals must not:

- Present personal views as official International Tag Federation positions
- Imply endorsement, sponsorship or approval without permission

7. Use of Images, Logos and Branding

International Tag Federation logos, uniforms and branding must be used appropriately and in accordance with organisational guidelines.

Do not create unofficial pages, competitions or fundraising activities using International Tag Federation branding without approval.

8. Sponsors and Commercial Content

Individuals must not promote commercial products or services in a way that:

- Conflicts with International Tag Federation sponsors or partners
- Is inappropriate for junior audiences (e.g., gambling, alcohol)
- Suggests International Tag Federation endorsement without approval

9. Compliance with Laws and Policies

Social media use must comply with:

- Privacy laws
- Copyright laws
- Anti-discrimination laws
- Defamation laws
- International Tag Federation Codes of Conduct and Safeguarding Policies

10. Monitoring

International Tag Federation may monitor publicly available online content that refers to the organisation, its competitions or participants to help manage risks and respond to potential breaches.

11. Reporting Concerns

Breaches of this policy or concerns about online behaviour should be reported to:

admin@itagfed.com

Serious matters, including those involving child safety, may be referred to safeguarding authorities or law enforcement where required.

12. Breaches of This Policy

Failure to comply with this policy may result in disciplinary action in accordance with International Tag Federation policies. This may include education, warnings, suspension, removal from roles, or termination of association.

13. Policy Review

This policy may be updated from time to time. The current version will be available through International Tag Federation channels.